

Massachusetts Land Trust Coalition
www.MassLand.org
18 Wolbach Road
Sudbury, MA 01776

Printed on FSC-certified paper containing 100% post consumer waste, using vegetable-based inks.

2017
Massachusetts
Land Conservation Conference
Scaling Up: Meeting New Challenges
Saturday, March 25
Worcester Technical High School Worcester, MA
Convened by the Massachusetts Land Trust Coalition



Photo: Norm Eggert Photography



Photo: Norm Eggert Photography

2017 Massachusetts Land Conservation Conference Scaling Up: Meeting New Challenges

Saturday, March 25
Worcester Technical High School Worcester, MA

Register online today! Space is limited.
www.massland.org/conference



Photo: Norm Eggert Photography

2017 Massachusetts Land Conservation Conference Scaling Up: Meeting New Challenges

The Massachusetts Land Conservation Conference provides an opportunity for staff and volunteers from land trusts; urban and rural community groups; colleagues from federal, state and local government agencies; students; and philanthropists to participate in a full day of workshops and discussions that focus on fostering a green future in our state through land conservation and greening strategies.



Massachusetts Land Trust Coalition, Inc. is the association of nearly 150 organizations dedicated to increasing the conservation impact of Massachusetts land trusts.

The Coalition plays a crucial role in advancing key conservation legislation, improving communication and collaboration with state environmental agencies, providing a forum for the exchange of ideas and information, and serving as an important educational resource for the land trust community.

www.massland.org

We are grateful for the generous support of our 2017 sponsors:

Benefactor Level

- trustees
- Mass Audubon
Protecting the Nature of Massachusetts

Conservator Level

- A.D. MAKEPEACE COMPANY
Inspired by Nature
- BEALS + THOMAS
- The Nature Conservancy
Protecting nature. Preserving life.
- Fields Pond Foundation
- Land Trust Alliance
Together, conserving the places you love
- THE TRUST FOR PUBLIC LAND

Steward Level

- Berkshire Natural Resources Council
- Bowditch & Dewey
- Buzzards Bay Coalition
- Durand & Anastas
- Epsilon Associates, Inc.
- Essex County Greenbelt
- Franklin Land Trust
- Kestrel Land Trust
- LandVest
- Mount Grace Land Conservation Trust
- Nantucket Conservation Foundation
- New England Forestry Foundation
- Open Space Institute
- Sudbury Valley Trustees
- The Compact of Cape Cod Conservation Trusts
- The Conservation Fund
- Wildlands Trust

2017 Conference Day Schedule Saturday, March 25

Timeline	8:00 – 8:45	Registration, Networking, First Timers' Drop-in <i>Light Continental Breakfast</i>
	8:45 – 10:15	Concurrent Workshops Session 1
	10:15 – 10:30	Morning Break
	10:30 – 11:45	Plenary Session Welcome Richard K. Hubbard - <i>Massachusetts Land Trust Coalition</i> Keynote Address: <i>A Conversation with E.O. Wilson</i> Edward Osborne Wilson - <i>Renowned biologist, researcher, theorist, naturalist and author</i>
	11:45 – 12:45	Lunch <i>Bring your own lunch or order one when you register</i>
	12:45 – 2:15	Concurrent Workshops Session 2
	2:15 – 2:30	Afternoon Break
	2:30 – 4:00	Concurrent Workshops Session 3

Register by March 10th and SAVE!
We will process registrations on a first-come, first-served basis. Registration will close when the conference is fully subscribed or on March 20, 2017—whichever comes first. We cannot guarantee space for walk-in registrations. Walk-ins are not eligible for any discounts. www.massland.org/conference

Can you pitch in behind the scenes?
This annual conference is organized by the conservation community, for the conservation community. Would you volunteer a few hours on March 16, 24 and/or 25? To sign up or get more details, please visit www.massland.org/conference

Exhibitor Space
For information on organization and vendor exhibitor space, or to reserve space, go to www.massland.org/exhibit or contact Kara Campbell at kcampbell@massland.org

Scaling Up: Meeting New Challenges

Coordinated by The Trustees

Land Management & Stewardship

Coordinated by East Quabbin Land Trust

Land Protection Tools & Techniques

Coordinated by Mass Audubon

Legal, Tax & Compliance Matters

Coordinated by the Mass Land Trust Coalition

Organizational Management & Fundraising

Coordinated by the Land Trust Alliance

Urban & Community Conservation

Coordinated by The Trust for Public Land

Massachusetts Land Conservation Conference

March 25, 2017 Space is limited | Pre-registration required

Register by March 10th and SAVE!
@ www.massland.org/conference

Workshop Preferences

Choose one workshop per session: First Timers' Drop-in

Session 1 1A 1B 1C 1D 1E 1F 1G 1H 1I 1J 1K 1L

Session 2 2A 2B 2C 2D 2E 2F 2G 2H 2I 2J 2K 2L

Session 3 3A 3B 3C 3D 3E 3F 3G 3H 3I 3J 3K Fill in your choice

Contact

Name	Title	
Organization Company		
Address		City
State	Zip	Phone
Email		

Fees

Mass Land Trust Coalition Members		
Basic Member	\$50	One (1) registration at \$50, before/on March 10th
Plus Member	\$50	Four (4) registrations at \$50, before/on March 10th
Basic/Plus Members	\$70	After March 10th
General Attendee		
	\$60	Before/on March 10th
	\$80	After March 10th
Students*		
	\$20	Before/on March 10th <small>*Enrollment proof required</small>
	\$30	After March 10th
Lunch*		
	\$14	Please select choice below <small>*Feel free to bring your own</small>
		<input type="checkbox"/> Turkey Sandwich, Salad, Dessert
		<input type="checkbox"/> Vegetarian Sandwich, Salad, Dessert
Total Payment	\$ _____	

Payment

Check payable to:	Massachusetts Land Trust Coalition
Return form to:	Massachusetts Land Conservation Conference c/o Delaney Meeting & Event Management 1 Mill Street #315, Burlington, VT 05401
Questions?	Call: 802 865 5202 Email: info@delaneymeetingevent.com



Massachusetts Land Trust Coalition
www.MassLand.org

1A New Solutions to Address Erosion in a Changing Climate
- Julie Richburg, *The Trustees*

1B How to Enhance Your Effectiveness as an Advocate
- Erica Mattison, *Environmental League of MA*

2A Ecological Restoration: Helping Nature & Expanding Horizons for Conservation
- Bob Wilber, *Mass Audubon*
- Glorianna Davenport, *Living Observatory*
- David Gould, *Town of Plymouth*
- Alex Hackman, *MA EEA*
- Irina Kadis, *Salicicola.com*

2B Conserving a Network of Resilient Landscapes
- Andy Finton, *The Nature Conservancy*
- Karen Lombard, *The Nature Conservancy*
- Jessica Dyson, *The Nature Conservancy*

3A How You Can Make the Economic Case for Your Work
- Jessica Sargent, *Trust for Public Land*
- Nick Moreau, *Trust for Public Land*

3B Conservation, Forestry & the Wood Products Industry
- Ed Hood, *Opacum Land Trust*
- Bob Perschel, *NE Forestry Foundation*
Panelists:
- Charlie Cary, *Biomass Combustion Systems*
- Bill Labich, *Highstead Foundation*
- Bob O'Connor, *MA EEA*
- Jeffrey Ritterson, *Mass Audubon*
- Charles Thompson, *MA Forest Alliance*

1C Enhancing Edibility of Conserved Lands with Native Species
- Russ Cohen, *Naturalist*

1D Increasing Forest Resiliency
- Paul Catanzaro, *UMASS Amherst*
- Lisa Hayden, *NE Forestry Foundation*

2C Early Detection & Rapid Response to Invasive Terrestrial Plants
- Jane Winn, *Berkshire Environmental Action Team*
- Chris Polatin, *Polatin Ecological Services*

2D Kiosks and Waysides: Beyond the Bulletin Board
- Tom Mullin, *Unity College*

3C CR Stewardship Technology Roundtable
- Nick Rossi, *Mass Audubon*
- Andrew Bentley, *The Trustees*
- Matt Cannon, *Harwich & Chatham Land Trusts*

3D Land Stewardship for Climate Change
- Kurt Gaertner, *MA EEA*
- Kathleen Theoharides, *MA EEA*
- Angela Sirois, *The Nature Conservancy*

1E Land Conservation 101
- Chris LaPointe, *Essex County Greenbelt*
- David Santomenna, *The Trustees*
- Kate Buttolph, *Mass Audubon*

1F Giving Yourself An Out: Knowing When To Say No
- Reggie Hall, *The Conservation Fund*

2E Making Mapping Simple: Three Clicks
- Stefanie Covino, *Mass Audubon*

2F EEA Grant Programs, Open Space Plans & New Funding Sources
- Melissa Cryan, *MA EEA*
- Emmanuel Owusu, *MA EEA*
- Sarah Wells, *Mount Grace Land Conservation Trust*

3E Troubleshooting Land Negotiations
- Bob Wilber, *Mass Audubon*
- Rob Warren, *The Trustees*

3F Land Conservation Funding from USDA-NRCS
- Dan Wright, *USDA - Natural Resources Conservation Service*

1G Accounting & Financial Reporting for MA Land Trusts
- Brendan Toolin, *Anstiss & Co*

1H Land Trusts and CR Enforcement
- Rebecca Washburn, *Land Trust Alliance*
- Buzz Constable, *Lincoln Land Conservation Trust*

2G What is a Closing? Intro to Real Estate Law
- Kathleen O'Donnell, *Attorney*
- Douglas Muir, *Attorney*

2H Understanding Landowner Estate Planning to Increase Land Conservation
- Paul Catanzaro, *UMASS Amherst*
- Marla Markowski-Lindsay, *Family Forest Research Center*

3G Hot Legal Topics in Conservation
Moderator:
- Buzz Constable, *Lincoln Land Conservation Trust*
Panelists:
- Jonathan Bockian, *Law Office of Jonathan Bockian*
- Irene DelBono, *Attorney*
- Mary Feeney, *Bowditch & Dewey*
- Elizabeth Wroblecka, *Attorney*

1I Creating Sustainable & Engaging Internships
- Tom Mullin, *Unity College*

1J Developing a Trail Guide to Promote Your Conserved Lands
- Abby Hardy-Moss, *Essex County Greenbelt*
- Mary Williamson, *Essex County Greenbelt*
- Dan Stimson, *Sudbury Valley Trustees*

2I Land Trust Standards & Practices 2017: What's New
- Sylvia Bates, *Land Trust Alliance*
- Jessica Whitaker, *Land Trust Alliance Accreditation Commission*

2J Grooming the Next Generation of Leaders: Succession Planning
- Nancy Moore, *Conservation Consulting Group*

3H Keepers & Chuckers: Keys to Good Record Management
- Rebecca Washburn, *Land Trust Alliance*

3I Energizing Land Trusts for The Next Phase
- Sharon Danosky, *Danosky & Associates*

1K Land Trusts as Catalysts for Community-Based Land Conservation
- Vanessa Johnson-Hall, *Essex County Greenbelt*
- Sarah Wells, *Mount Grace Land Conservation Trust*
- Mark Robinson, *Compact of Cape Cod Conservation Trusts*

1L Mystic Greenways: Restoring and Revitalizing Urban Waterways
- Amber Christoffersen, *Mystic River Watershed Association*
- Andy Hrycyna, *Mystic River Watershed Association*

2K Trees are the Answer: From City Neighborhoods to Rural Landscapes
- Bob O'Connor, *MA EEA*
- Jennifer Fish, *MA EEA*
- Mat Cahill, *MA EEA*
- Jeff Ritterson, *Mass Audubon*

2L Applied Community Conservation in Land Trust Work
- Rebecca Washburn, *Land Trust Alliance*
- Matthew Homung, *Wellesley Conservation Council*
- Peter Jones, *Wellesley Conservation Council*
- Cathy Wirth, *The Trustees*
- Desiree Robertson-DuBois, *The Trustees*

3J 4 Towns, 3 Land Trusts, 2 Decades, 1 Greenway
- Colin Novick, *Greater Worcester Land Trust*

3K Tell Us What You Need: Scaling Up MassLIFT AmeriCorps
- David Graham Wolf, *Mount Grace Land Conservation Trust*
- Sean Pollock, *Mount Grace Land Conservation Trust*
- Ben Carver, *MassLIFT AmeriCorps*

Session 1 8:45 - 10:15

Session 2 12:45 - 2:15

Session 3 2:30 - 4:00