**Young Land Professionals Zoom Meeting**

**Meeting Minutes 3/27/20**

Attendees: Maggie Brown, John Gioia, Nick Rossi, Rachel Calderara, Mariah Auman, Hanna Mogensen, Fletcher Harrington, Stephen O’Grady, Felicia Bakaj

1. September minutes were approved by the committee
2. Review of officer roles and assessment: are the new titles/working as intended?
   * Keep title names and check in annually about continuation of roles
   * Updated titles from last year:
     + President: Nick Rossi
     + Vice President: Mariah Auman
     + Communications Coordinator: Maggie Brown
     + Event Coordinator: Rachel Calderara
   * There is a lot of interfacing with Robb Johnson, Executive Director of MassLand and this will be added to the Communications Coordinator officer role
   * It has also been important to attend MLTC Steering Committee meetings (Nick will continue to attend)
   * YLP needs to come up with document/descriptions of roles and discuss limits on roles
     + Officers will write a description of what we intend for roles and send to Nick to review
   * Need a brief summary/overview of YLP for new folks that join the committee (officer roles, YLP initiatives, accounts/passwords, etc.) (Mariah will draft)
3. Mentorship program
   * YLP still envisions a mentorship program for our members
     + YLP member survey showed that it’s wanted/needed
   * Match maker with MLTC
     + Hanna will draft 2 Google forms that have a mentee/mentor interest, how to be contacted, interests and skills
     + Draft will be circulated mid-late April and sent to MLTC to include in Enews
   * No officer for mentor program at this time, but next year revisit or when we get response
   * Explore new name for mentor match program to minimize confusion with MassLand conference. Conservation Connectors?
4. Events
   * What is working and what isn’t?
     + People would like an educational component for our events.
     + May be helpful to focus on where we think our members are.
     + Harbor Island Cruise event was successful (12-14 folks)
       - Greater Boston Area
     + 4-5 events around state per year (educational and then social hour)
     + Best timing? Easier to leave an hour early from work.
     + Friday afternoons seem to be more attractive. Consider seasonality too, summertime may be difficult.
   * Educational followed by social hour still a good goal.
   * Stick with regional spread, but when we pick them, try not to host events that are too remote.
     + Pioneer Valley
     + Southern Essex County
   * MLTC hosts 4 trainings a year. YLP should keep track of when those are and tag along to those trainings (add social hour or networking after).
     + - Touch base with Robb (is MLTC still offering them?)
       - Regional Conservation Partnership Networking Gathering
         * At UMass (does it rotate?) Nov 19th at UMass, could be good for YLP to table.
   * Planning new events
     + Hold for now, can put something together when we get the green light.
     + Tyler Maikath: YLP member planning Memorial Day camping event. Cape Cod National Seashore or MAS on Cape. Holding on it for now. Steve will circle back to Tyler later on.
     + Keep notes of ideas of what we want to do and events we want to tag on to.
5. Ways to recruit more members
   * Facebook
     + When events get back up and running we’ll start the Facebook page.
       - Potential for discussion threads.
       - A few admins
       - Group vs. Page
         * Group: to join folks must be approved, could be requirements (live in MA, in first 10 years, etc.)
       - Page is not discussion oriented.
     + Page is better fit.
   * Keep eyes out for an opportunity to get sign ups.
     + College Connections:
       - ALPINE Group: Hanna has a connection and will reach out
       - Harvard Forest: Fletcher to reach out
       - Paul Catanzaro to present? Nick will reach out
       - Connect with professors to let them know that YLP committee members can come in.
6. Next Meeting
   * June 8th, 1:00pm Conference Call or Zoom Meeting