


2023 Massachusetts Land Conservation Conference

Saturday March 25th, 2023
Worcester Technical High School

Sponsorship & Exhibitor Opportunities



Get recognition for your business with a live audience of **over 400 committed members** of the Massachusetts conservation community – **plus thousands more** who will see Conference publicity!

\$5,000 and up – Lead

- Logo and link on the conference website
- Name and link in conference marketing e-blasts and recognition in social media posts
- Logo and verbal announcement of your sponsorship at the Keynote session
- Five sponsor slides in the pre-Keynote slide loop
- Exhibitor table in a preferred location if reserved by March 1
- Opportunity to schedule a one-hour online info. session of your own design, publicized to all registrants
- Option to be recognized as a sponsor of 10 individual workshops
- Ten free conference registrations

\$2,500 – \$4,999 – Patron

- Logo and link on the conference website
- Name and link in conference marketing e-blasts and recognition in social media
- Logo and verbal announcement of your sponsorship at the Keynote session
- Three sponsor slides in the pre-Keynote slide loop
- Exhibitor table in a prime location if reserved by March 1
- Opportunity to schedule a one-hour online info. session of your own design, publicized to all registrants
- Option to be recognized as a sponsor of six individual workshops
- Six free conference registrations

\$1,000 - \$2,499 – Supporter

- Name and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Name included on the Keynote introduction slides
- One sponsor slide in the pre-Keynote slide loop
- Exhibitor table if reserved by March 1
- Option to be recognized as a sponsor three individual workshops
- Three free conference registrations

\$ 500 - \$ 999 – Contributor

- Name and link on the conference website
- Name in conference marketing e-blasts
- Name included on the Keynote introduction slides
- One sponsor slide in the pre-Keynote slide loop
- One free conference registration

\$ 250 - \$ 350 – Exhibitor Only

- One six-foot exhibitor table, with internet and electricity if desired
- See next page for options

A Note re: COVID

All speakers, exhibitors and attendees will be asked to take a COVID-19 test the day before the event, and to refrain from attending if they receive a positive result or are experiencing possible COVID symptoms.

For the latest information on the conference, see the [conference page](#) on our website.



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Sponsor & Exhibitor Reply Form

Questions? Please contact admin@massland.org

We would like to **SPONSOR** the Massachusetts Land Conservation Conference

We would like to be an **EXHIBITOR ONLY** at the Massachusetts Land Conservation Conference
Exhibitor space at the conference is **limited to 30 tables**, and conference sponsors have first priority. All other spaces are available on a first-come, first-served basis to organizations wishing to reach the land conservation community.
Exhibitors-Only please note: if you plan to attend any workshops, you must register for the conference separately at www.massland.org/conference. Registration opens in February 2023.

Sponsor

Select a sponsorship level.

- Lead: \$5,000 and up
- Patron: \$2,500 - \$4,999
- Supporter: \$1,000 - \$2,499
- Contributor: \$ 500 - \$ 999

To maximize the publicity you receive, submit payment by January 15, 2023.

Sponsors: Once payment has been received, we will send you information on how to claim your benefits. **If no check is enclosed, list your pledge amount here:** \$ _____

Payment options

Payment can be made online or via check.
Final deadline March 1, 2023.

Make **CHECKS** payable to
Massachusetts Land Trust Coalition
and send with *this completed form* to:

Massachusetts Land Trust Coalition
18 Wolbach Road
Sudbury MA 01776

Exhibitor Only

Select all that apply.

Note your table is not reserved until payment is **received**.

- I am **Business Member** of MLTC.
Exhibitor **fee: \$250**
Check your status at <https://massland.org/members>
- I am **not a Business Member** of MLTC.
Exhibitor **fee: \$350**
- I'd like a space in the **free exhibitor area**.
I confirm that my organization is a government or non-profit organization with a conservation or environmental mission. I understand this area has less foot traffic.
- Reserve one six-foot table
- I need an electrical outlet
- I need internet access
- I will provide my own 6-foot (or less) table

For **ONLINE PAYMENT** go to <https://massland.org/membership-giving/donate>, click the Donate Securely Via PayPal button, and type "2023 MLCC Sponsorship / Exhibitor" [whichever is applicable] in the "Write a note (Optional)" box.

If paying online, please **email this completed form** to admin@massland.org

Sponsor / Exhibitor name as you wish it to appear in conference materials:

Contact person, phone, email address: _____

Address: _____

For Exhibitors-Only: You will receive a confirmation of your request. If space is unavailable, your check will be returned.

Provide table staffer(s) name & email: _____