

# 2022 Massachusetts Land Conservation Conference

Thursday through Saturday March 24<sup>th</sup>, 25<sup>th</sup> and 26<sup>th</sup>, 2022



## Sponsorship Opportunities

Get recognition for your business or organization with an audience of over 400 committed members of the Massachusetts conservation community – plus thousands more who will see Conference publicity!

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This year's conference theme is "**Communicating Conservation: Building the Message for the 21st Century**". The conference will be held virtually via an easy-to-navigate Zoom-based platform, with content covering a range of topics including community conservation; diversity, equity & inclusion; land conservation tools & techniques; land management & stewardship; legal, tax & compliance matters; organizational management & fundraising; and responding to climate change. This year will also include in-the-field workshops held outdoors around the state, providing an opportunity for socially distanced networking in-person!

### \$5,000 and up – Lead

- Logo and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Logo and verbal announcement of your sponsorship at the Keynote session
- Option to be recognized as a sponsor of up to 12 individual workshops
- Opportunity to schedule a one-hour info. session of your own design during or after the conference, to be publicized to all attendees.
- Ten free conference registrations

### \$2,500 – \$4,999 – Patron

- Logo and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Logo and verbal announcement of your sponsorship at the Keynote session
- Option to be recognized as a sponsor of up to 7 individual workshops
- Opportunity to schedule a one-hour info. session of your own design during or after the conference, to be publicized to all attendees.
- Six free conference registrations

### \$1,000 - \$2,499 – Supporter

- Name and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Name included on the Keynote introduction slides
- Option to be recognized as a sponsor of up to 4 individual workshops
- Three free conference registrations

### \$500 - \$999 – Friend

- Name and link on the conference website
- Name in conference marketing e-blasts
- Name included on the Keynote introduction slides
- One free conference registration



# Sponsorship Reply Form

## 2022 Massachusetts Land Conservation Conference

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Yes, we would like to sponsor the Massachusetts Land Conservation Conference!

Sponsoring Organization / Company as you wish it to appear in sponsorship materials:

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Address: \_\_\_\_\_

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Contact Person Name, Phone and Email: \_\_\_\_\_

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Conference Sponsoring Levels (please check one):

*See sponsorship opportunities sheet for benefits.*

\_\_\_\_\_ Lead: \$5,000 and up

\_\_\_\_\_ Patron: \$2,500 – \$4,999

\_\_\_\_\_ Supporter: \$1,000 – \$2,499

\_\_\_\_\_ Friend: \$500 – \$ 999

Payment can be made online or via check.

For online payment go to

<https://massland.org/membership-giving/donate>,

click the Donate Securely Via PayPal button, and type "2022 MLCC sponsorship" in the "Write a note (Optional)" box.

To maximize publicity of your sponsorship, submit payment by January 1, 2022. Deadline: February 20, 2022.

Amount of enclosed check: \$ \_\_\_\_\_

*Make checks payable to Massachusetts Land Trust Coalition and **send it and this completed form to:***

*If no check is enclosed, please indicate amount pledged: \$ \_\_\_\_\_.*

Massachusetts Land Trust Coalition  
18 Wolbach Road  
Sudbury, MA 01776

**If paying online**, please **email** this  
completed form to [admin@massland.org](mailto:admin@massland.org)

Once payment has been received, we will send you information on how to claim your benefits.

If you have any questions, please contact Barbara at [admin@massland.org](mailto:admin@massland.org).