

2022 Massachusetts Land Conservation Conference

Thursday through Saturday March 24th, 25th and 26th, 2022



Sponsorship Opportunities

Get recognition for your business or organization with an audience of over 400 committed members of the Massachusetts conservation community – plus thousands more who will see Conference publicity!

This year's conference theme is "**Communicating Conservation: Building the Message for the 21st Century**". The conference will be held virtually via an easy-to-navigate Zoom-based platform, with content covering a range of topics including community conservation; diversity, equity & inclusion; land conservation tools & techniques; land management & stewardship; legal, tax & compliance matters; organizational management & fundraising; and responding to climate change. This year will also include in-the-field workshops held outdoors around the state, providing an opportunity for socially distanced networking in-person!

\$5,000 and up – Lead

- Logo and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Logo and verbal announcement of your sponsorship at the Keynote session
- Option to be recognized as a sponsor of up to 12 individual workshops
- Opportunity to schedule a one-hour info. session of your own design during or after the conference, to be publicized to all attendees.
- Ten free conference registrations

\$2,500 – \$4,999 – Patron

- Logo and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Logo and verbal announcement of your sponsorship at the Keynote session
- Option to be recognized as a sponsor of up to 7 individual workshops
- Opportunity to schedule a one-hour info. session of your own design during or after the conference, to be publicized to all attendees.
- Six free conference registrations

\$1,000 - \$2,499 – Supporter

- Name and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Name included on the Keynote introduction slides
- Option to be recognized as a sponsor of up to 4 individual workshops
- Three free conference registrations

\$500 - \$999 – Introductory (for first-time sponsors only)

- Name and link on the conference website
- Name in conference marketing e-blasts
- Name included on the Keynote introduction slides
- One free conference registration



Sponsorship Reply Form

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Yes, we would like to sponsor the Massachusetts Land Conservation Conference!

Sponsoring Organization / Company as you wish it to appear in sponsorship materials:

Address: _____

Contact Person Name, Phone and Email: _____

Conference Sponsoring Levels (please check one):

See sponsorship opportunities sheet for benefits.

_____ Lead: \$5,000 and up

_____ Patron: \$2,500 – \$4,999

_____ Supporter: \$1,000 – \$2,499

_____ Introductory: \$500 – \$ 999

Payment can be made online or via check.

For online payment go to

<https://massland.org/membership-giving/donate>,

click the Donate Securely Via PayPal button, and type

"2022 MLCC sponsorship" in the "Write a note

(Optional)" box.

To maximize publicity of your sponsorship, submit payment by January 1, 2022. Deadline: February 20, 2022.

Amount of enclosed check: \$ _____

*Make checks payable to Massachusetts Land Trust Coalition and **send it and this completed form to:***

If no check is enclosed, please indicate amount pledged: \$ _____.

Massachusetts Land Trust Coalition
18 Wolbach Road
Sudbury MA 01776

If paying online, please **email** this
completed form to admin@massland.org

Once payment has been received, we will send you information on how to claim your benefits.

If you have any questions, please contact Barbara at admin@massland.org.