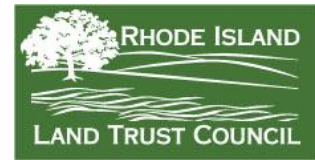


# 2021 Massachusetts & Rhode Island Land Conservation Conference

Friday, March 19<sup>th</sup> & Saturday, March 20<sup>th</sup>, 2021



Virtual Conference  
**SPONSORSHIP OPPORTUNITIES**



## Building a Stronger Land Movement through Diversity, Equity and Inclusion

featuring keynote speaker **Carolyn Finney**, author of *Black Faces, White Spaces: Reimagining the Relationship of African Americans to the Great Outdoors* and scholar-in-residence at Middlebury College in Vermont.



A lot happened in 2020 to increase appreciation of the importance of locally accessible open space and to catalyze action to remedy long-standing social injustices. This year's land conservation conference brings these two topics together to help guide the Massachusetts and Rhode Island land protection communities and partners to a better way forward.

As a conference sponsor, you have the opportunity to show you are part of the solution to building a more inclusive and stronger land protection movement. Your sponsorship helps keep registration fees low for the non-profits and volunteers who make this conservation work possible, helping to increase the pace of conservation in two states!

The 2021 Conference, hosted by the Massachusetts Land Trust Coalition (MLTC) and the Rhode Island Land Trust Council (RILTC), will be held virtually over two days and will include **28 workshop sessions and two plenaries, dedicated time for networking**, and a **virtual exhibition hall**. Being on a virtual platform offers sponsors the opportunity to **sponsor specific sessions** that fit your organization's interests.

Other sponsor benefits include **visible promotion** leading up, during and after the event; **complimentary event registrations**; **virtual exhibit space**; and **opportunities to connect** with a searchable and sortable registration list of **over 600** conservation practitioners, community leaders, and government partners that protect and steward parks, greenways and conservation lands across Massachusetts and Rhode Island.

If you have any questions, please contact Barbara at [admin@massland.org](mailto:admin@massland.org).

We look forward to having you join us!

# 2021 Massachusetts & Rhode Island Land Conservation Conference

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## \$5,000 and up – Lead

- Large logo and link placement in multiple locations within the virtual conference platform, including in the plenary panel, **keynote plenary**, sponsor carousel, and exhibitor carousel
- Verbal announcement of sponsorship at the plenary panel **and the keynote plenary**
- Option to sponsor **all** virtual sessions, with recognition
- **10** free conference registrations
- Free virtual exhibitor booth (**large**) with **Premium label**
- Categorized sponsor logo recognition and link on MLTC, RILTC, and RI Land & Water Partnership conference webpages
- Recognition as **Lead Sponsor in all social media promotion leading up to the conference**

***Bold** text indicates benefits not provided to lower level sponsors.*

## \$2,500 – \$4,999 – Patron

- Sponsor displays (**medium**) with logo and link within the virtual conference platform, including the plenary panel, **sponsor carousel**, and **exhibitor carousel**
- **Verbal announcement of sponsorship at the plenary panel**
- Option to sponsor **12** virtual sessions, with recognition
- **6** free conference registrations
- Free virtual exhibitor booth (**medium**)
- Categorized sponsor logo recognition and link on MLTC, RILTC, and RI Land & Water Partnership conference webpages
- Recognition as **Patron Sponsor in all social media promotion leading up to the conference**

***Bold** text indicates benefits not provided to lower level sponsors.*

## \$1000 - \$2499 – Supporter

- Sponsor displays (**small**) with **logo** and link within the virtual conference platform, including the **plenary panel**
- Option to sponsor **4** virtual sessions, with recognition
- **4** free conference registrations
- Recognition as **Supporting Sponsor in all social media promotion leading up to the conference**
- Categorized sponsor **logo** recognition and **link** on MLTC, RILTC, and RI Land & Water Partnership conference webpages

***Bold** text indicates benefits not provided to lower level sponsors.*

## \$500 - \$999 – Partner

- Sponsor displays with name and link within the virtual conference platform
- Option to sponsor 2 virtual sessions, with recognition
- 2 free conference registrations
- Free virtual exhibitor booth (small)
- Listing as a Partner Sponsor on MLTC, RILTC, and RI Land & Water Partnership conference webpages
- Recognition in email promotions leading up to the conference



# Sponsor Sign-up Form



## 2021 Massachusetts and Rhode Island Land Conservation Conference

Friday, March 19th & Saturday, March 20th, 2021

Yes, we would like to sponsor the virtual Massachusetts and Rhode Island Land Conservation Conference!

Sponsoring Organization / Company / Person as you wish it to appear in sponsorship materials:

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Person Name, Phone and Email: \_\_\_\_\_

\_\_\_\_\_

Conference Sponsoring Levels (please check one):

*See sponsorship opportunities sheet for benefits.*

\_\_\_\_\_ Lead: \$5,000 and up

\_\_\_\_\_ Patron: \$2,500 – \$4,999

\_\_\_\_\_ Supporter: \$1,000 – \$2,499

\_\_\_\_\_ Partner: \$ 500 – \$ 999

Payment can be made online or via check.

For online payment, [go to this page](#), click the Donate Securely Via PayPal button, and type "2021 LCC sponsorship" in the "Write a note (Optional)" box.

To get the most from your sponsorship, submit payment by January 11, 2021. Deadline: February 22, 2021.

Sponsoring check enclosed: Yes \_\_\_\_\_ No \_\_\_\_\_

*If no check is enclosed, please indicate amount pledged: \$ \_\_\_\_\_.*

Amount of enclosed check: \$ \_\_\_\_\_

*Make check payable to Massachusetts Land Trust Coalition and **send it and this completed form to:***

Massachusetts Land Trust Coalition  
18 Wolbach Road  
Sudbury MA 01776

**If paying online**, please **email** this completed form to [admin@massland.org](mailto:admin@massland.org)

If you have any questions, please contact Barbara at [admin@massland.org](mailto:admin@massland.org).

Once payment has been received, we will send you a list of parameters for content and images necessary by the conference platform. We will begin developing the conference website and virtual hub in mid-January.