

2021 Massachusetts & Rhode Island Land Conservation Conference

Friday, March 19th & Saturday, March 20th, 2021



Virtual Conference
**EXHIBITOR
OPPORTUNITIES**



Building a Stronger Land Movement through Diversity, Equity and Inclusion

featuring keynote speaker **Carolyn Finney**, author of *Black Faces, White Spaces: Reimagining the Relationship of African Americans to the Great Outdoors* and scholar-in-residence at Middlebury College in Vermont.



A lot happened in 2020 to increase appreciation of the importance of locally accessible open space and to catalyze action to remedy long-standing social injustices. This year's land conservation conference brings these two topics together to help guide the Massachusetts and Rhode Island land protection communities and partners to a better way forward.

As a conference exhibitor, you have the opportunity to show you are part of the solution to building a more inclusive and stronger land protection movement. **Gain visibility and connect with over 600** conservation practitioners, community leaders, and government partners who are passionate about land conservation.

The 2021 Conference, hosted by the Massachusetts Land Trust Coalition (MLTC) and the Rhode Island Land Trust Council (RILTC), will be held virtually over two days and will include **29 workshop sessions and two plenaries, dedicated time for networking,** and a **virtual exhibition hall.**

We offer three levels of exhibitor participation: Premium, Standard, and Non-Profit / Government, with an option to live stream with booth visitors on Saturday, March 20. **See details on the next page.**

Interested in a higher level of exposure? Consider **conference sponsorship**, starting at only \$500, which includes a free exhibitor booth. See [details here](#).

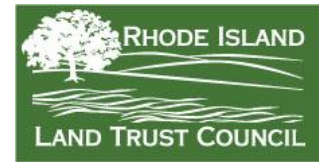
For more information or questions, contact Barbara at admin@massland.org.

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EXHIBITOR OPPORTUNITIES



Premium - \$350

- **Ability to live stream and engage visitors in live video chat** (available Saturday, March 20 only)
- **Large** booth with your branding
- Additional benefits as listed in the categories below

***Bold** text indicates benefits not provided to lower-level exhibitors.*

Standard - \$250

- **Medium** booth with your branding
- **Request a Meeting** button (allows booth visitors to send their contact info to booth representatives)
- **Two** organization representatives "in" the booth
- **Ability to post a promotional video and downloadable documents**
- Ability to **set up a special offer** for conference attendees
- Additional benefits as listed in the category below

***Bold** text indicates benefits not provided to non-profit and government exhibitors.*

Non-Profit / Government - \$50

For non-profit and government organizations with a conservation or environmental mission.

- Small booth with your branding, including logo and links to your organization's website, Facebook, Instagram, Twitter, LinkedIn
- Description of your organization and programs
- Ability to live chat with booth visitors and other conference registrants
- Ability to view a sortable list of all conference registrants and send them invitations to connect
- One organization representative "in" the booth

Conference organizers will set up your virtual exhibitor booth using content that you provide. Upon payment you will receive a list of parameters for content and images necessary to build your booth. Once your booth is built, you will receive instructions on how to access it and make full use of its features

Note: if you plan to attend any workshops, you must register for the conference as well. Conference registration will become available in mid-January. Instructions will be at <https://massland.org/conference>.



Exhibitor Sign-up Form



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Yes! I would like to be an exhibitor at the virtual Massachusetts and Rhode Island Land Conservation Conference.

Deadline: Monday, February 22, 2021. We must receive your payment by this date.

Please note: if you plan to attend any workshops, you must register in addition. Registration will become available in mid-January with instructions at <https://massland.org/conference>.

Name of Organization / Company / Person as you wish it to appear:

Contact Person Name: _____

Email: _____

Phone: _____

Conference Exhibitor Levels (check one):
See exhibitor opportunities sheet for benefits.

_____ Premium: \$350

_____ Standard: \$250

_____ Non-Profit /
Government*: \$50

* I confirm my organization has a conservation or environmental mission.

Payment can be made online or via check.

For online payment, [go to this page](#), click the Donate Securely Via PayPal button, and type "2021 exhibitor" in the "Write a note (Optional)" box.

If paying online, please **email** this completed form to admin@massland.org

TOTAL ENCLOSED: \$ _____

Submit this form with payment. Deadline is **Monday, February 22, 2021.** We must **receive** your payment by this date. You will receive a confirmation of your request.

Payment: Make check payable to *Massachusetts Land Trust Coalition.* **Send it and this completed form to:**

Massachusetts Land Trust Coalition, 18 Wolbach Road, Sudbury, MA 01776

Once payment has been received, we will send you a list of parameters for content and images necessary to build your booth, starting in mid-January.

For more information or questions, contact admin@massland.org.