

# Survey of Massachusetts Land Trusts 2020



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# Acknowledgements

- Massachusetts DCR's Working Forests Initiative



- McIntire-Stennis



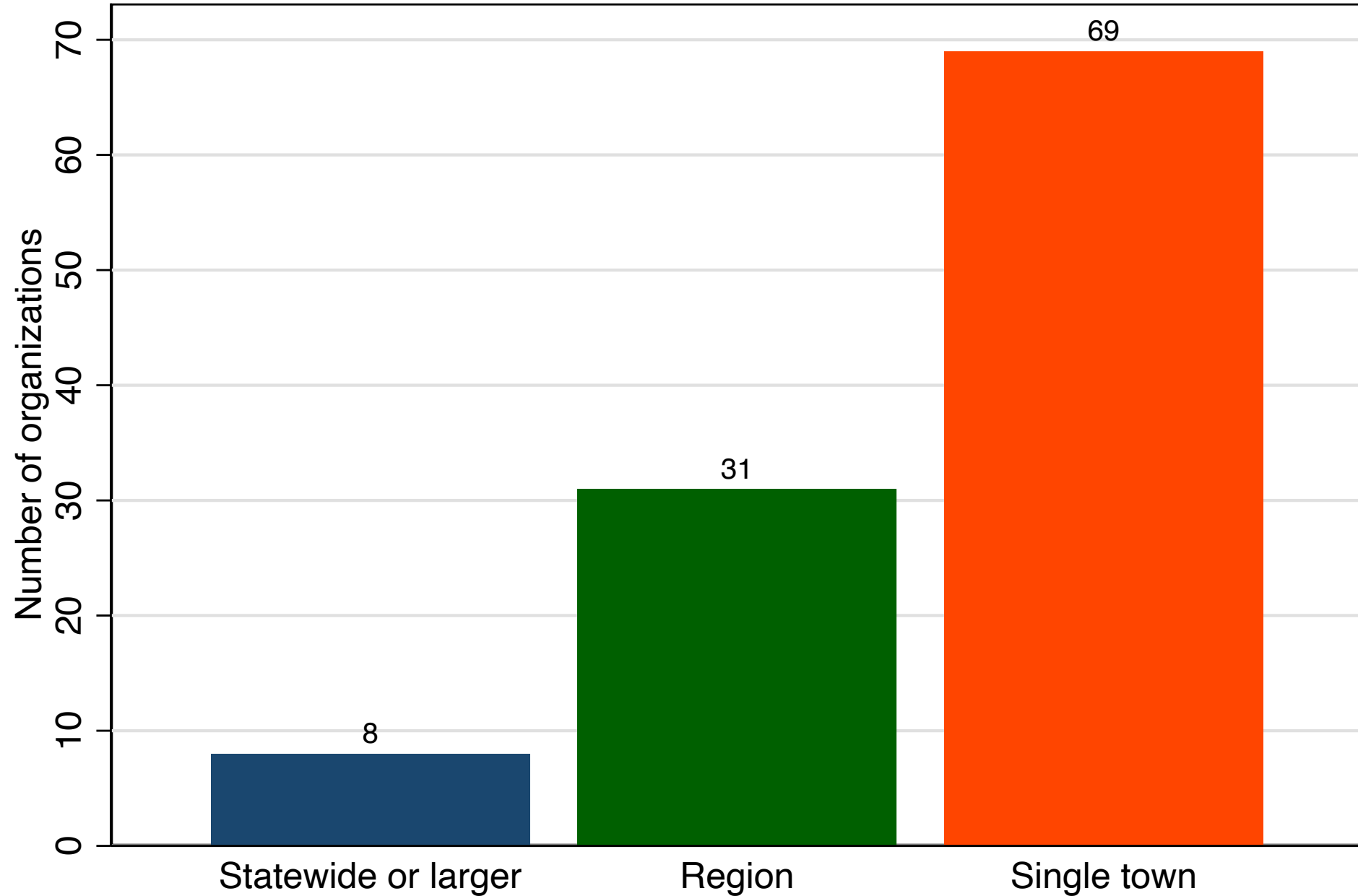
- Private funding from 4 anonymous donors

# Methods

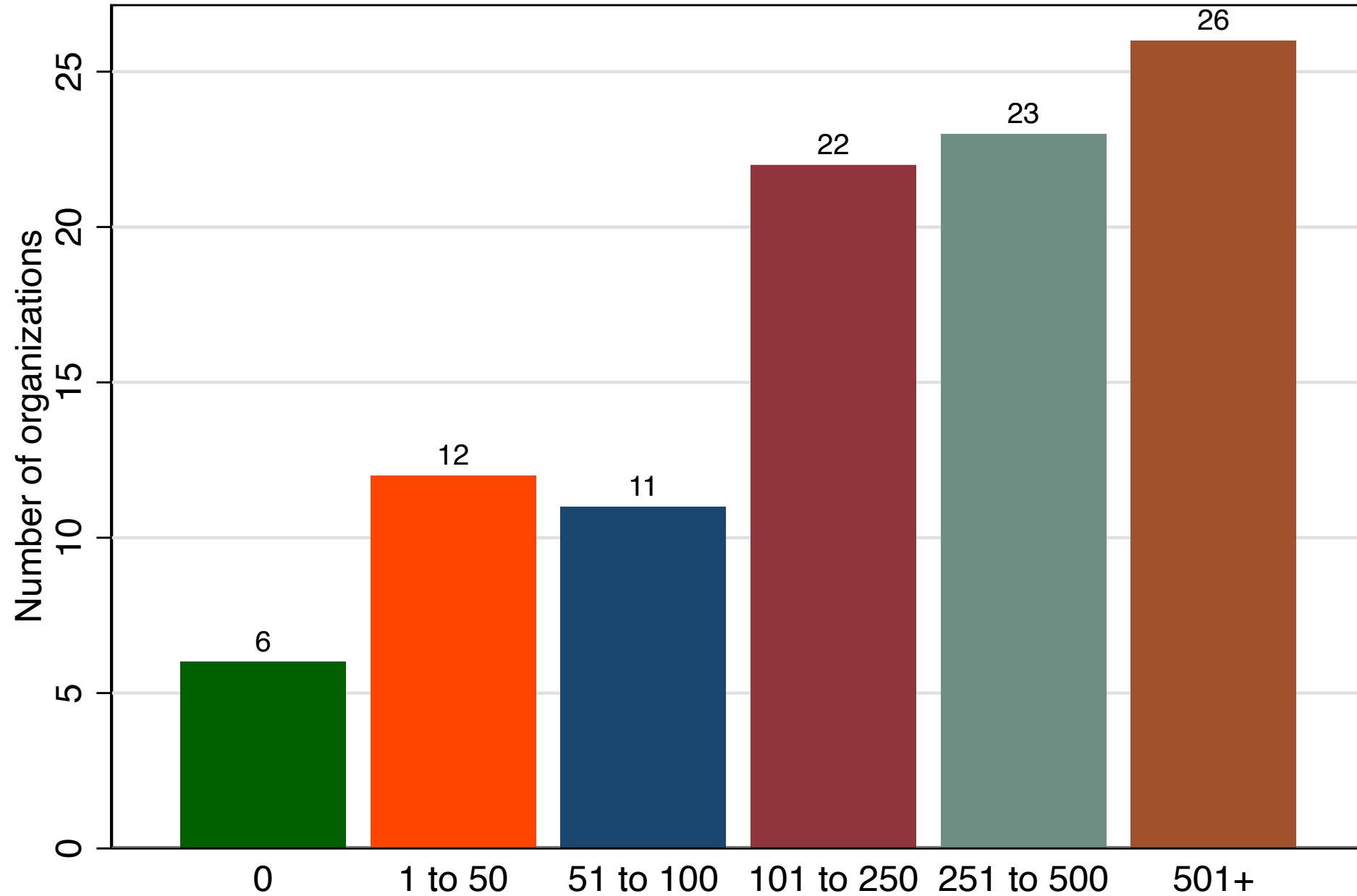
*“Modified Dillman”*

- Identified land conservation organizations using MLTC list: 147 organizations
- Email survey announcement (November 19, 2019)
- Email survey link to land trusts five times (once a week starting November 26, 2019)
- MLTC follow-up with non-responders (January)
- Survey cut-off (February 15, 2020)
- Total number of responses: 113 (current participation rate 77%)
- Data cleaning & analysis (February and April 2020)

# Organization coverage area

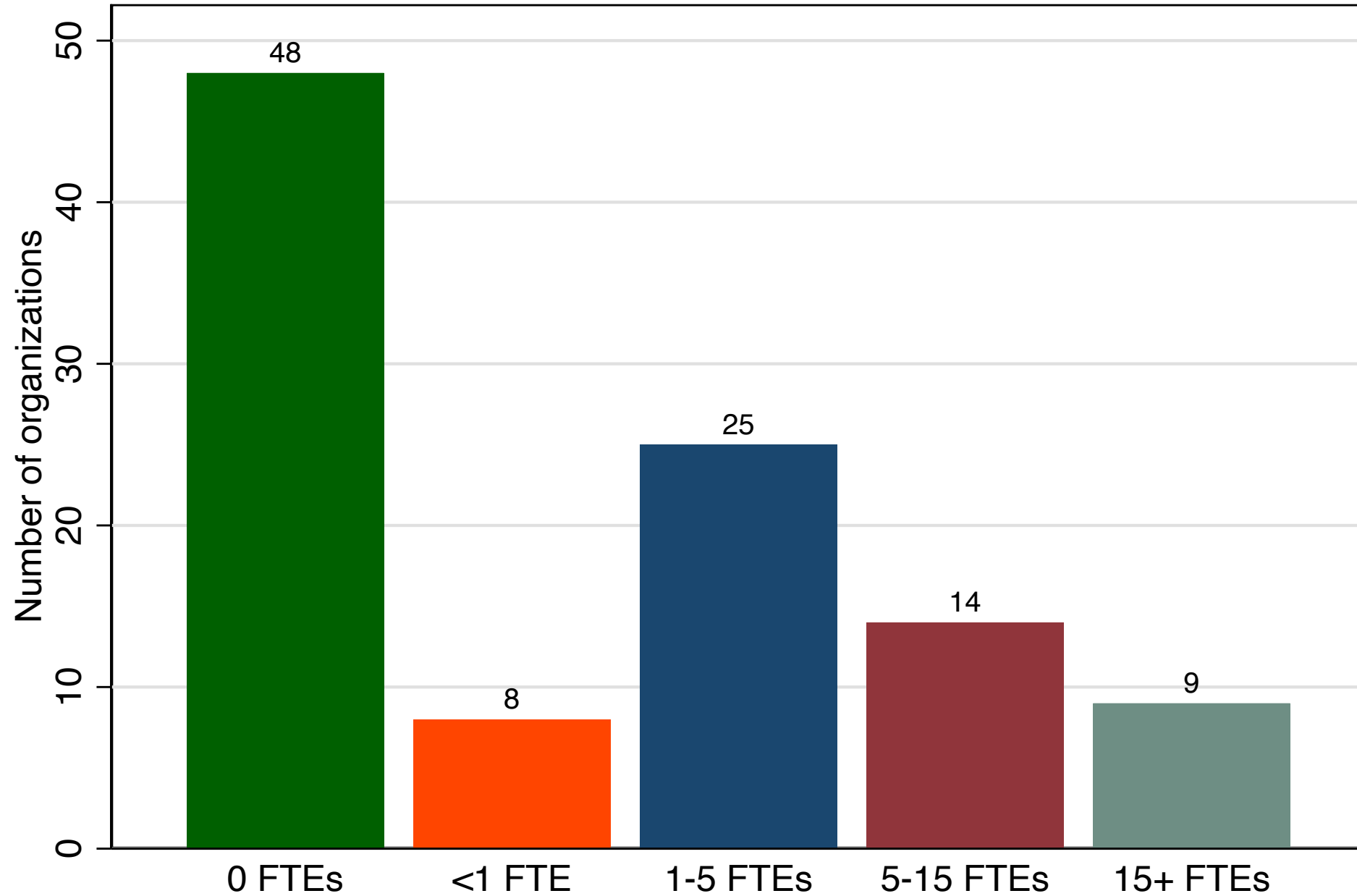


## Paid members and other financial supporters



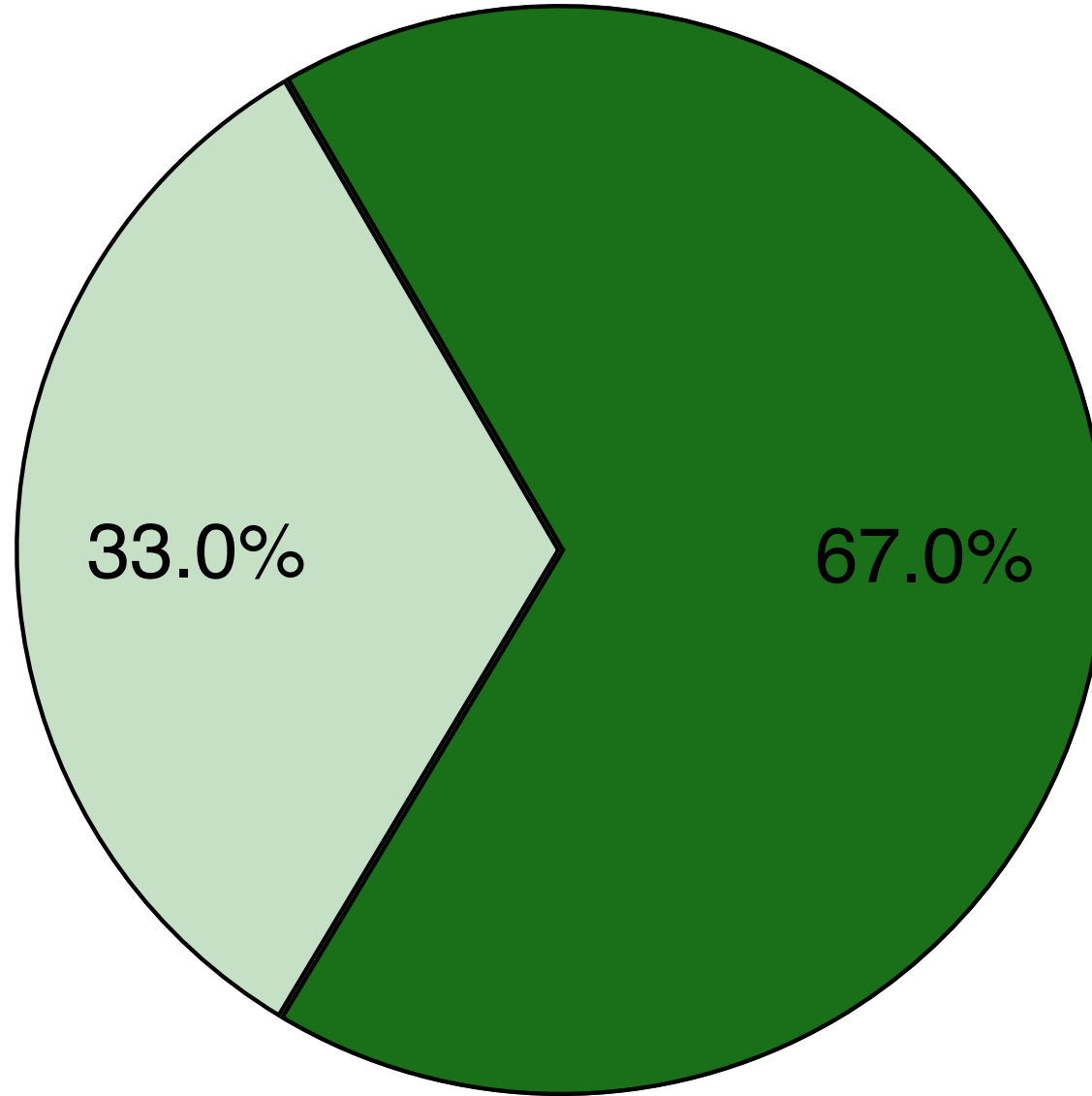
100 valid responses

## Paid full-time equivalent (FTE) staff or contractors

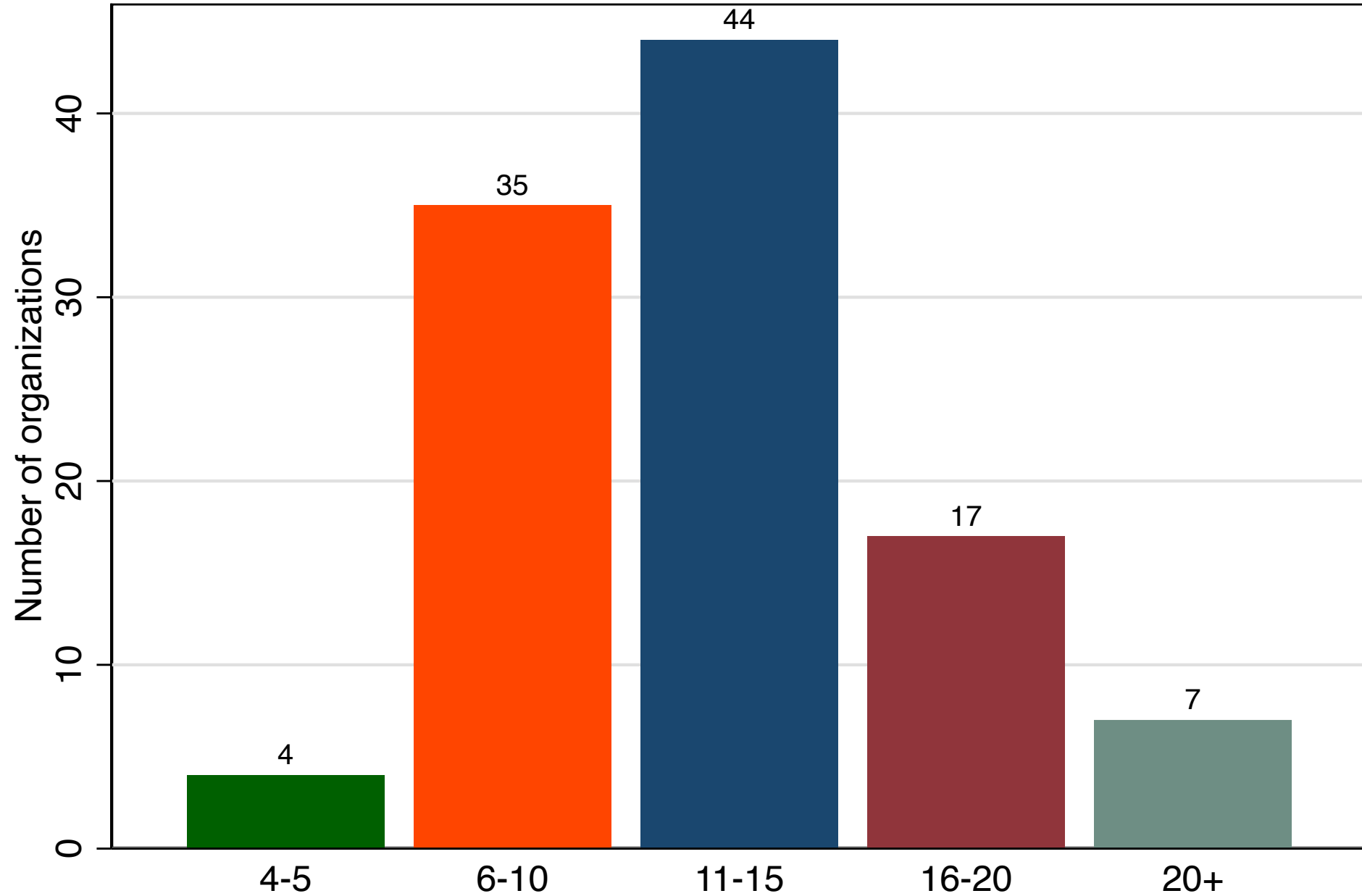


104 valid responses

# Use of volunteer staff or contractors in 2019



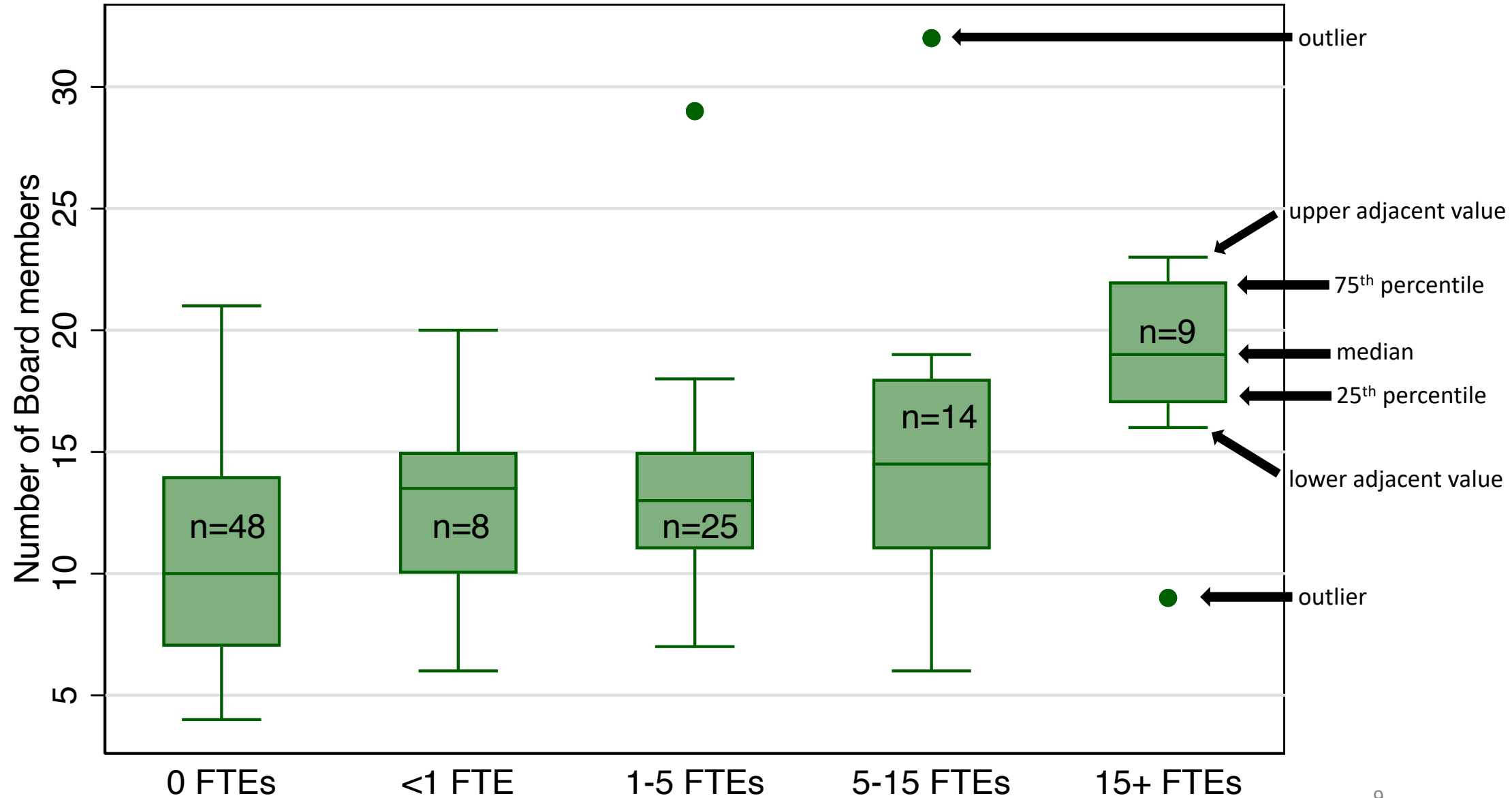
# Number of Board members



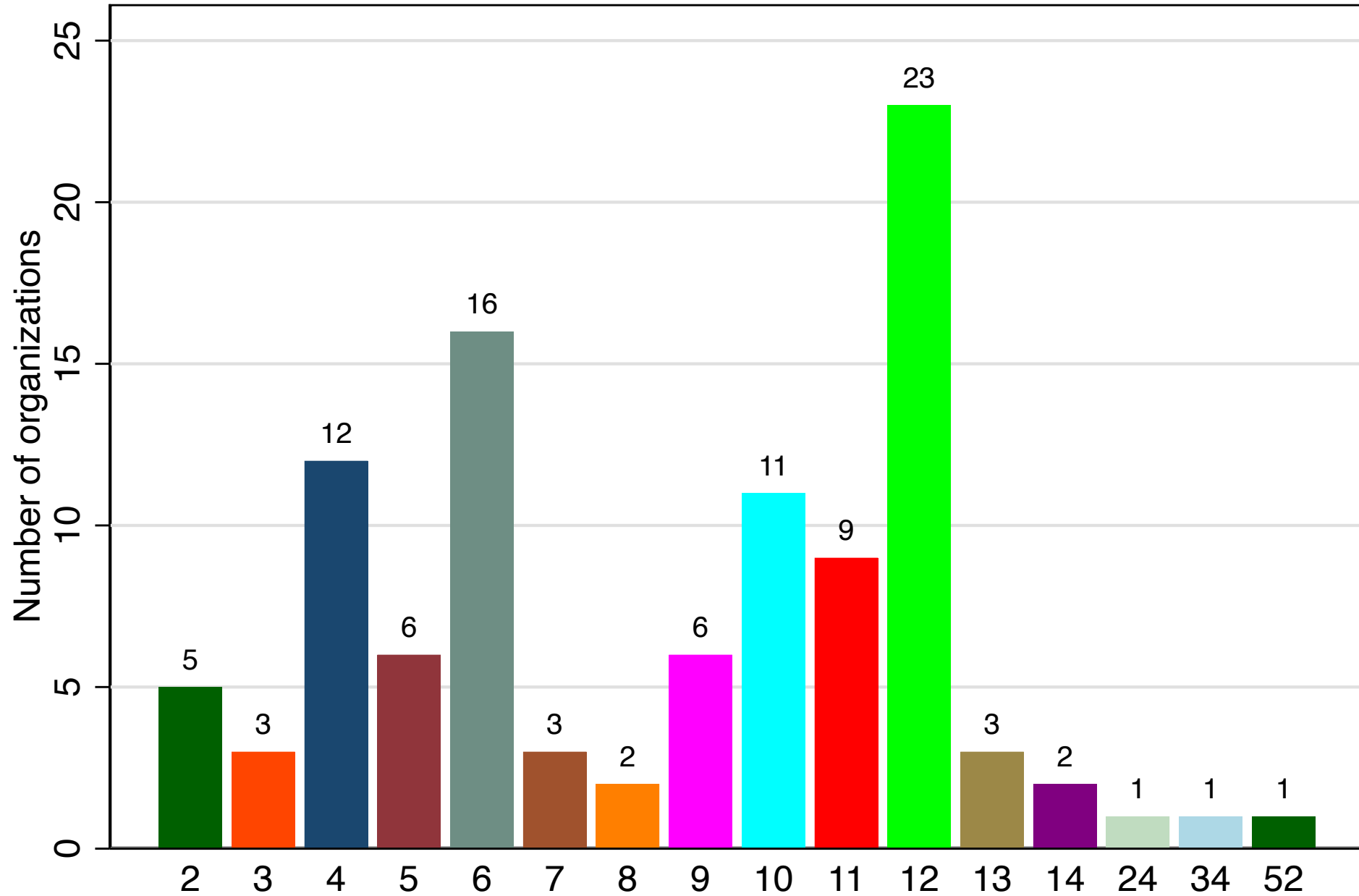
107 valid responses



# Number of Board members, by paid staff size

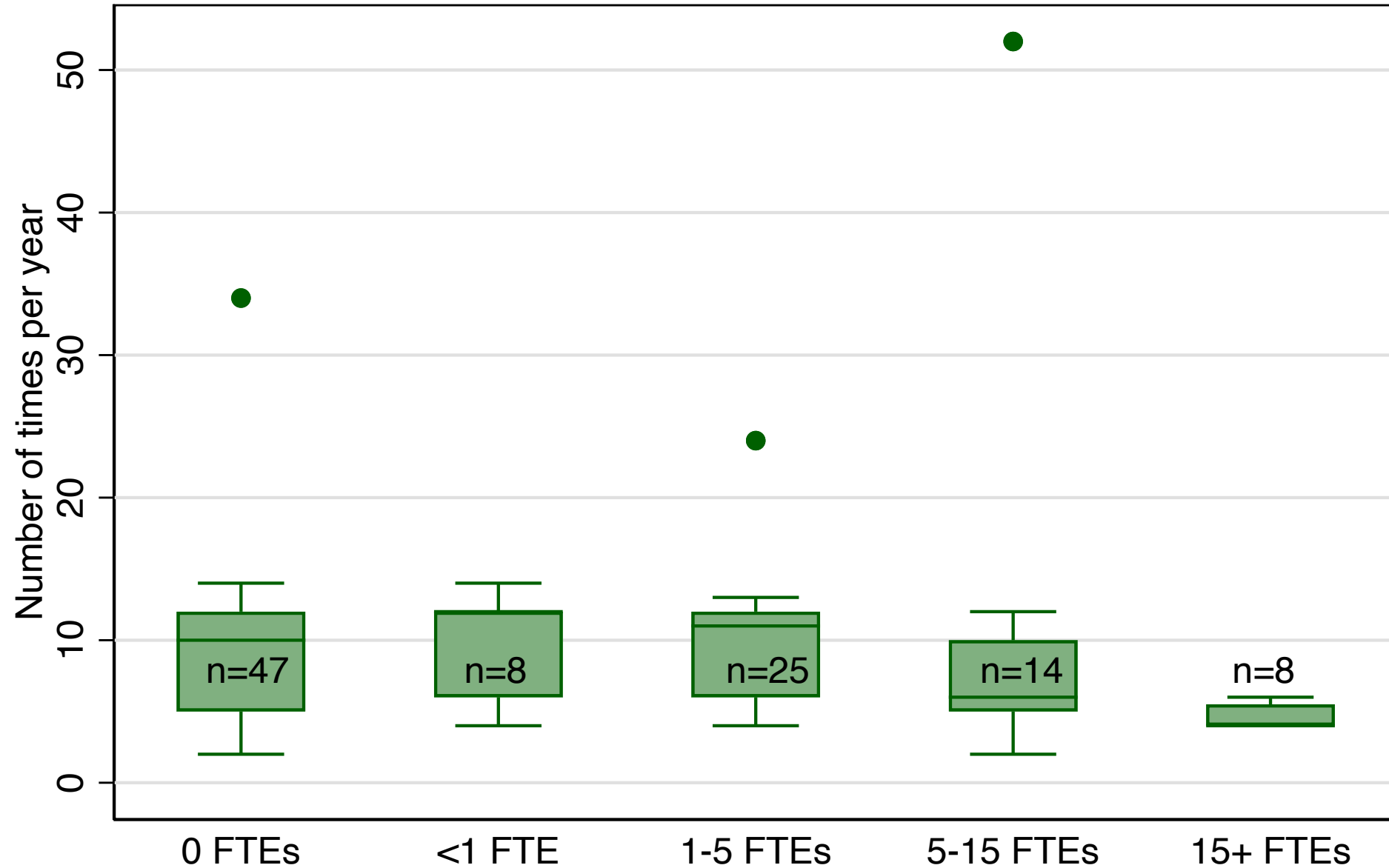


# How many times a year the Board meets

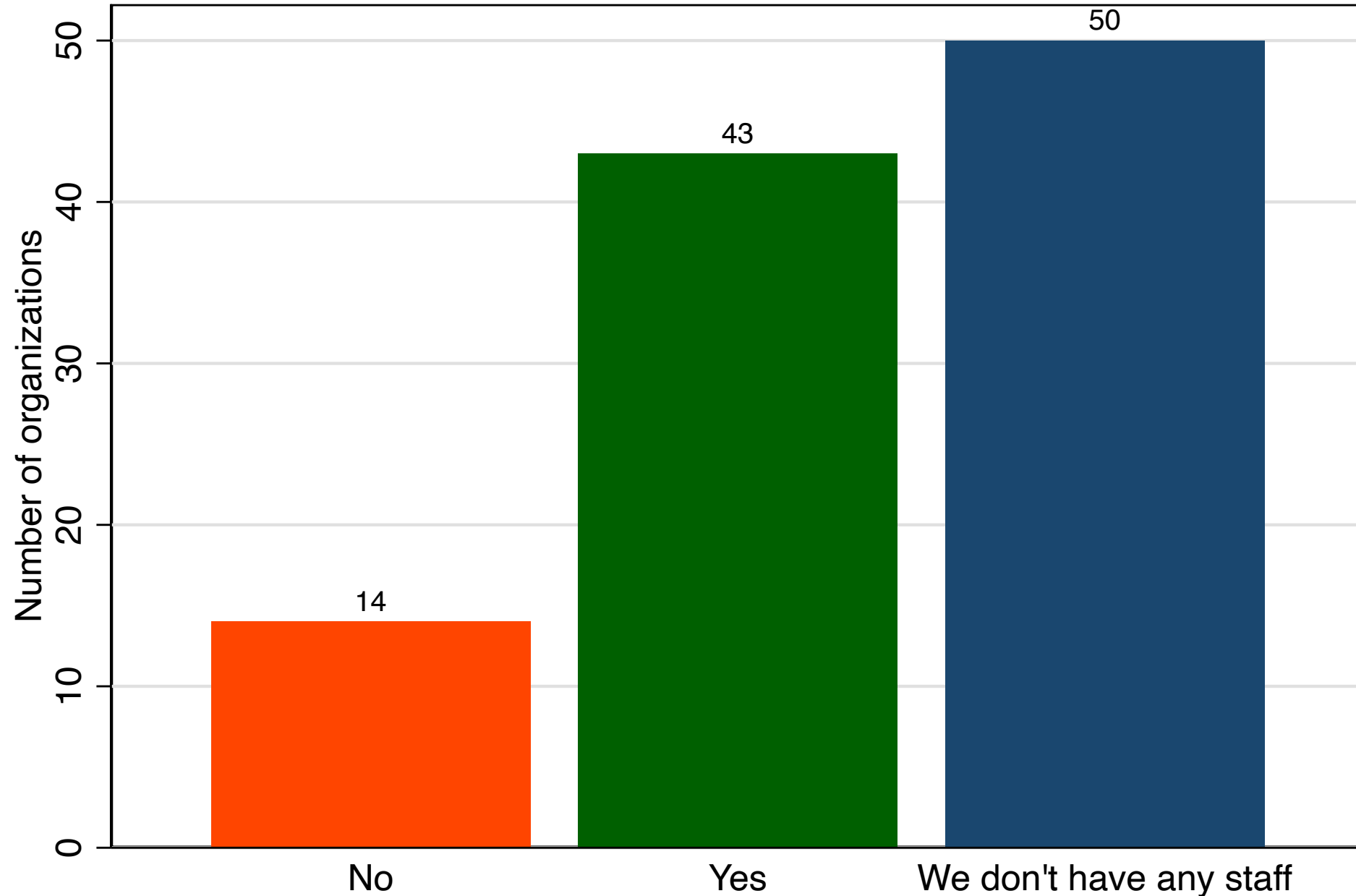


104 valid responses

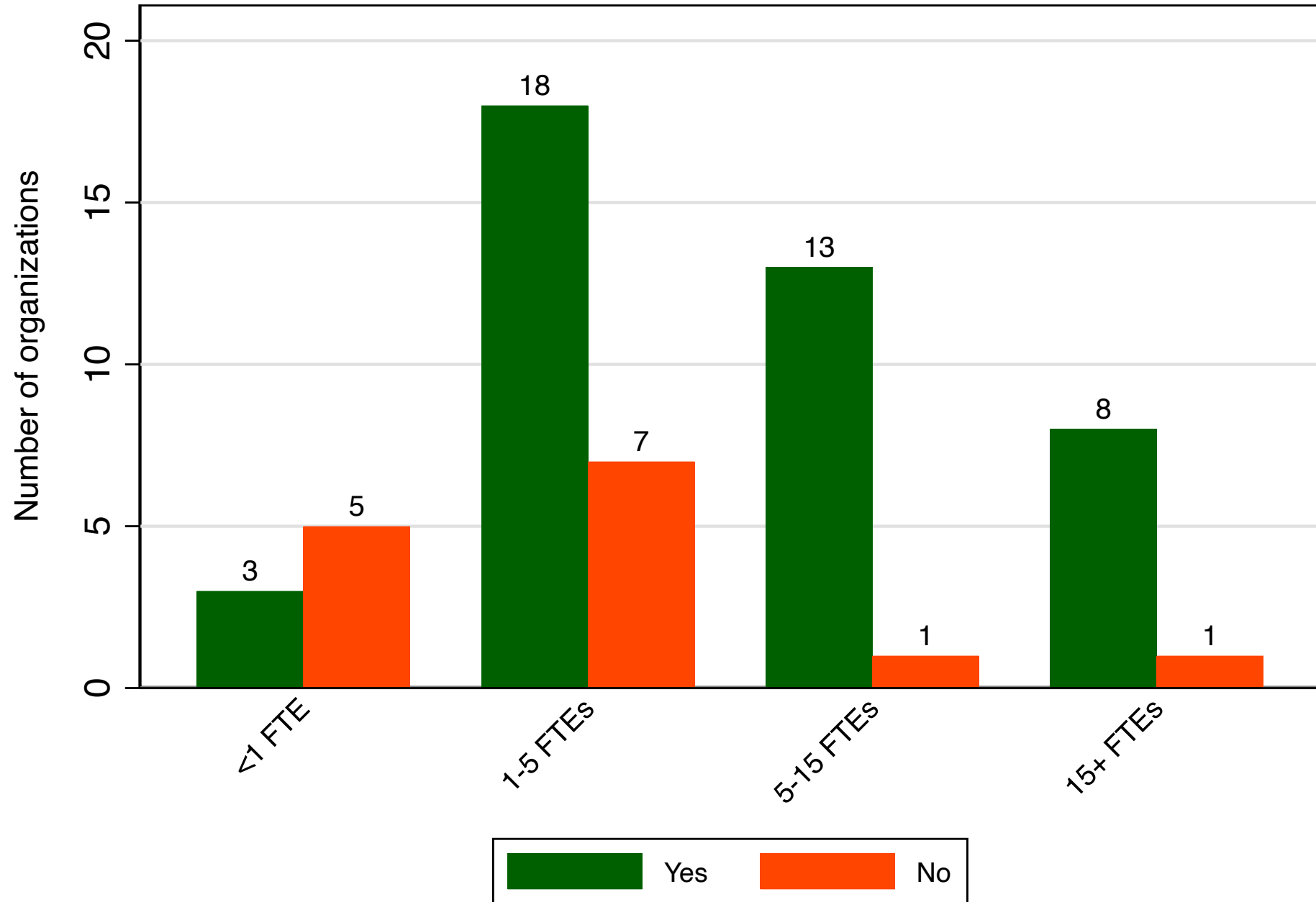
## Board member meeting frequency, by paid staff size



# Whether staff received formal training in 2019

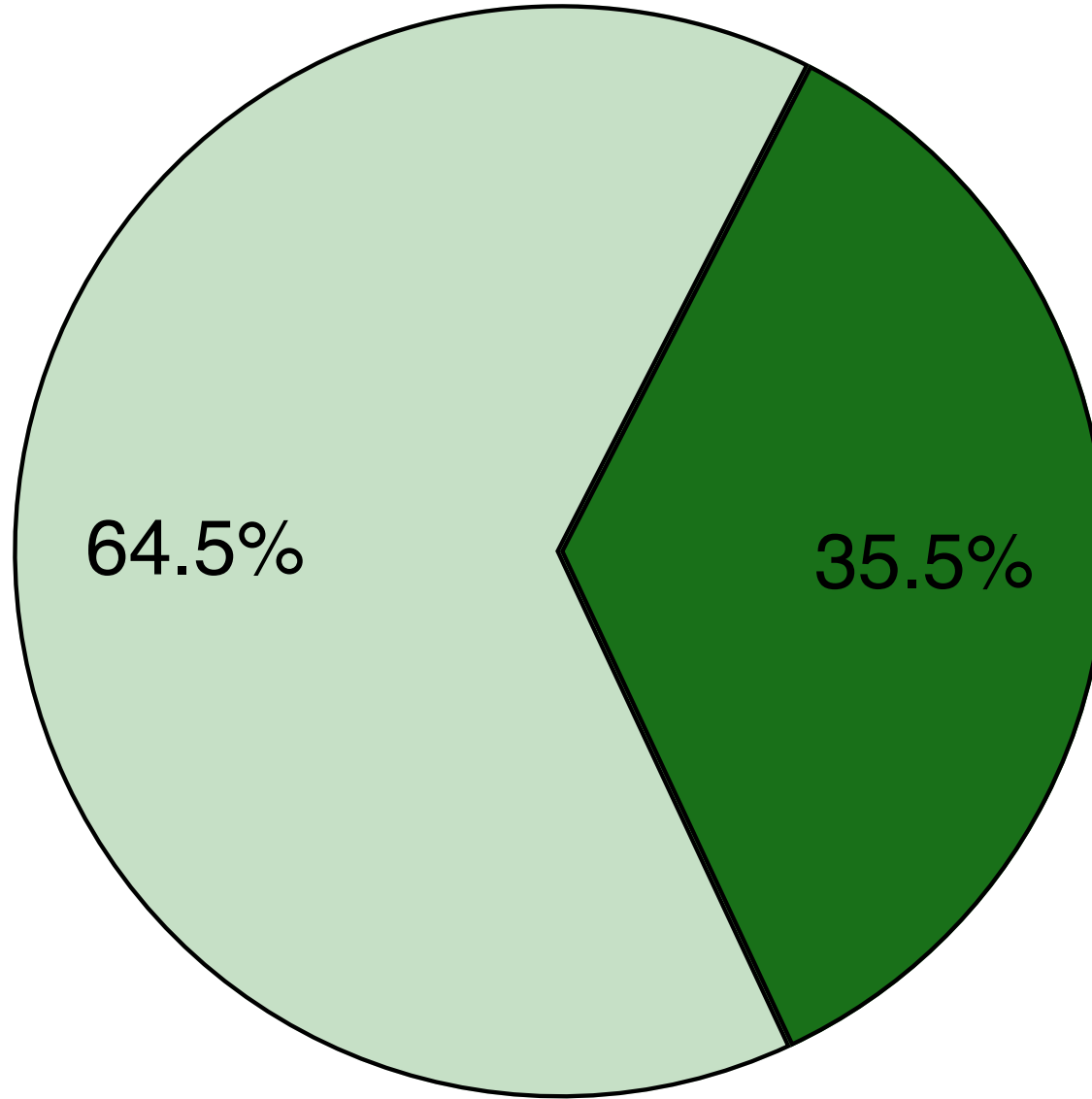


Whether staff has received formal training in 2019, by paid staff size

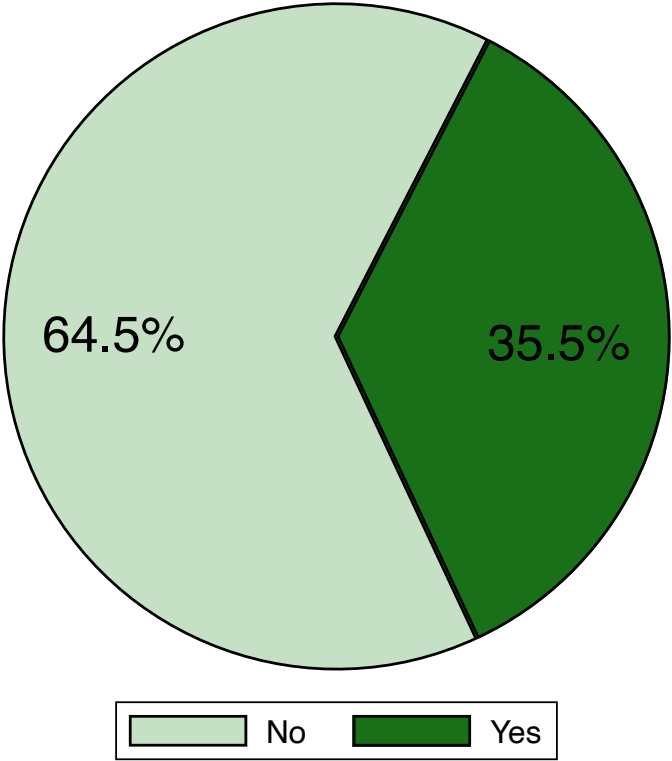


57 organizations have staff. Of these, 56 responded.

# Have Board members received formal training in 2019?

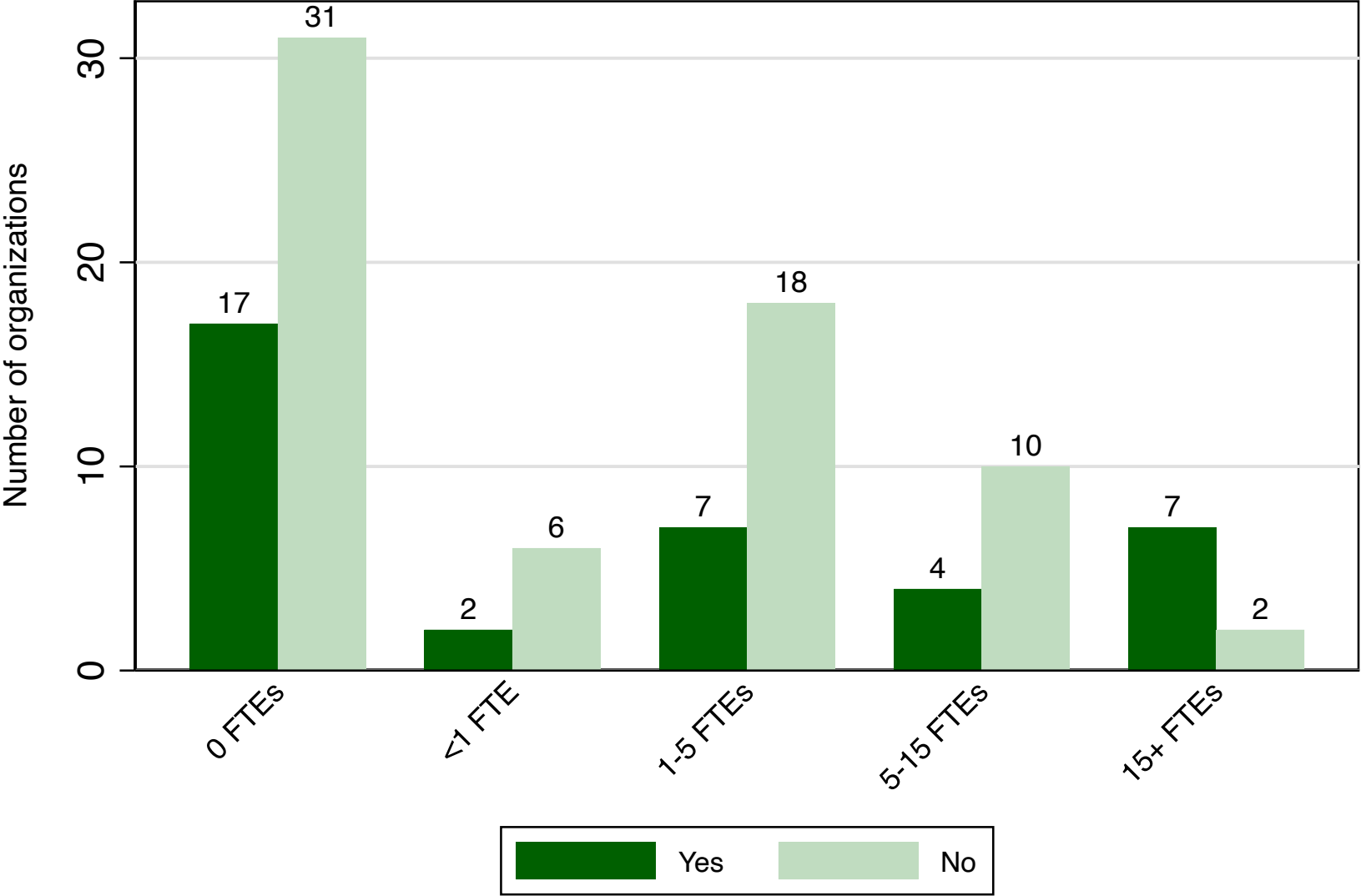


Board members received formal training in 2019?

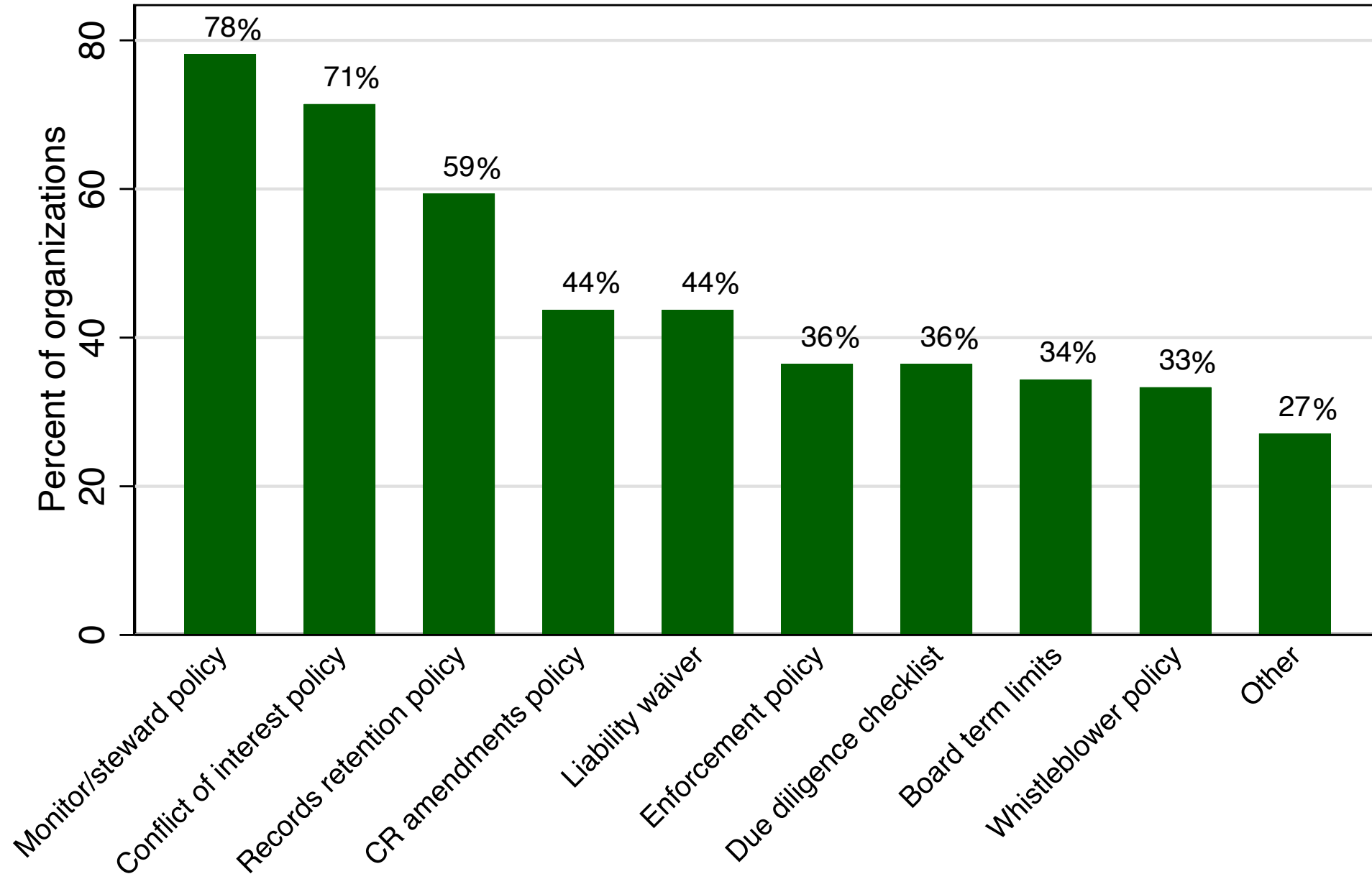


107 valid responses

Whether Board members had formal training in 2019 by paid staff size



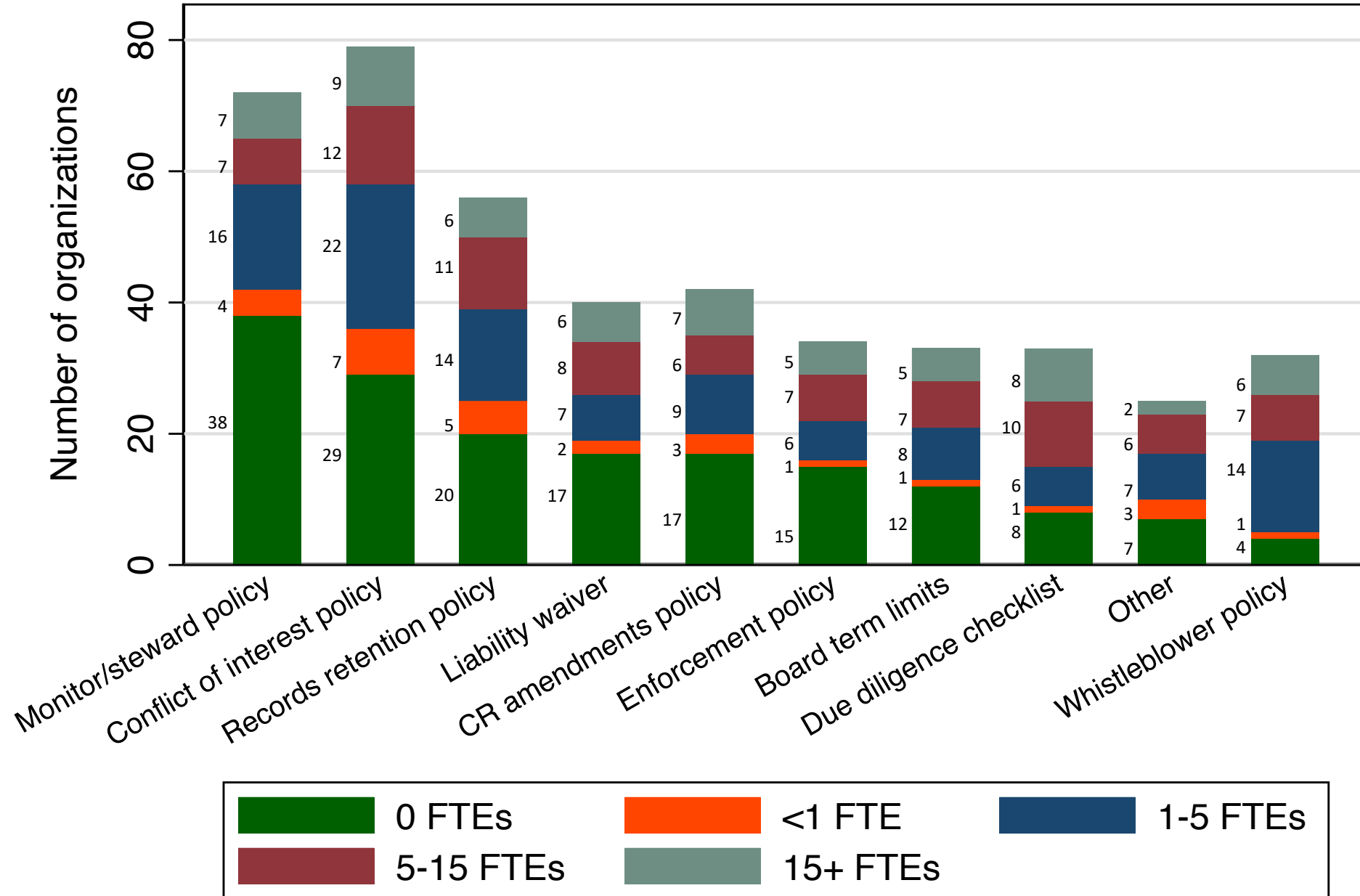
## Items organization has approved or reviewed



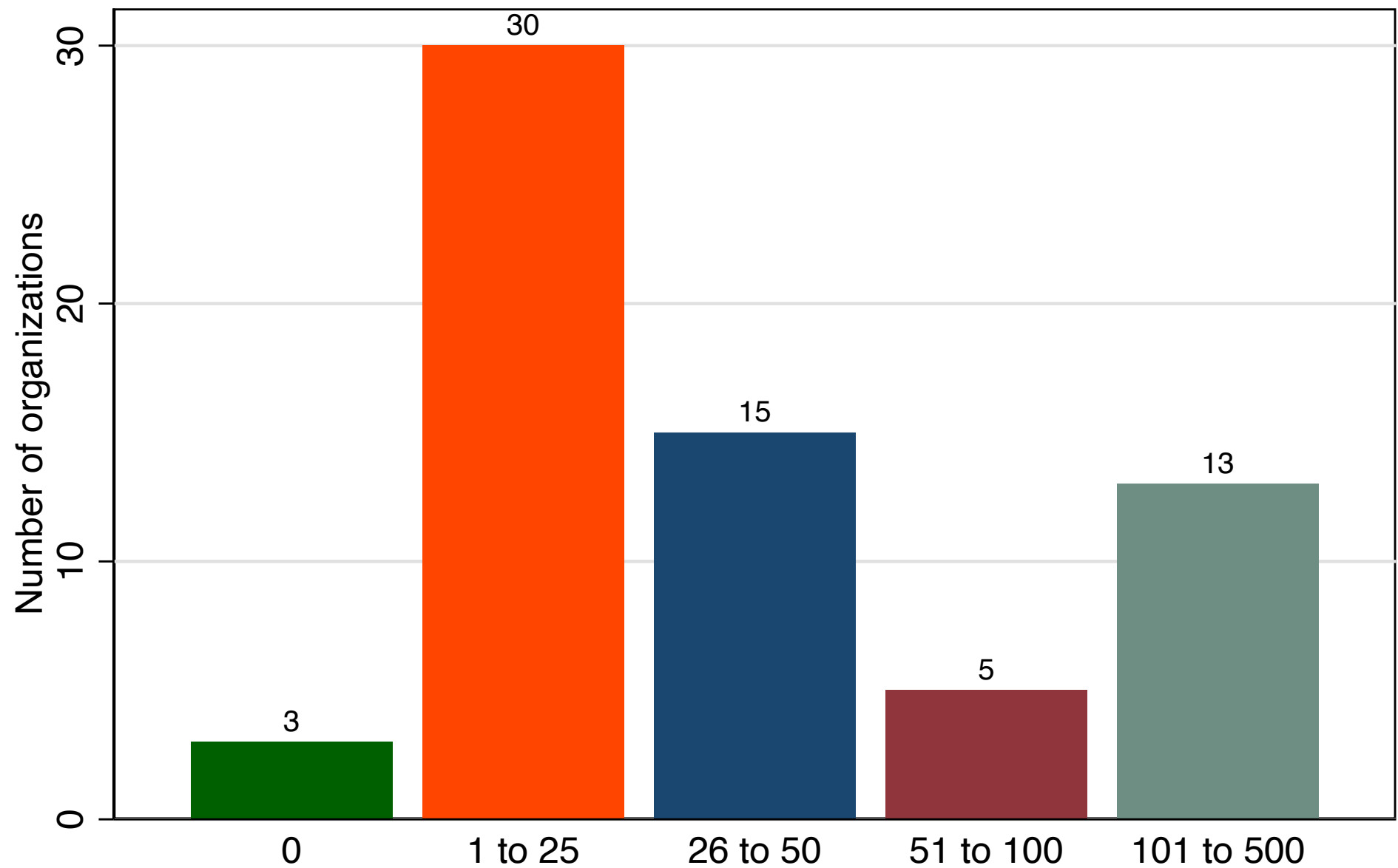
*Category responses not mutually exclusive. 112 valid responses.*



# Approved or reviewed, by paid staff size

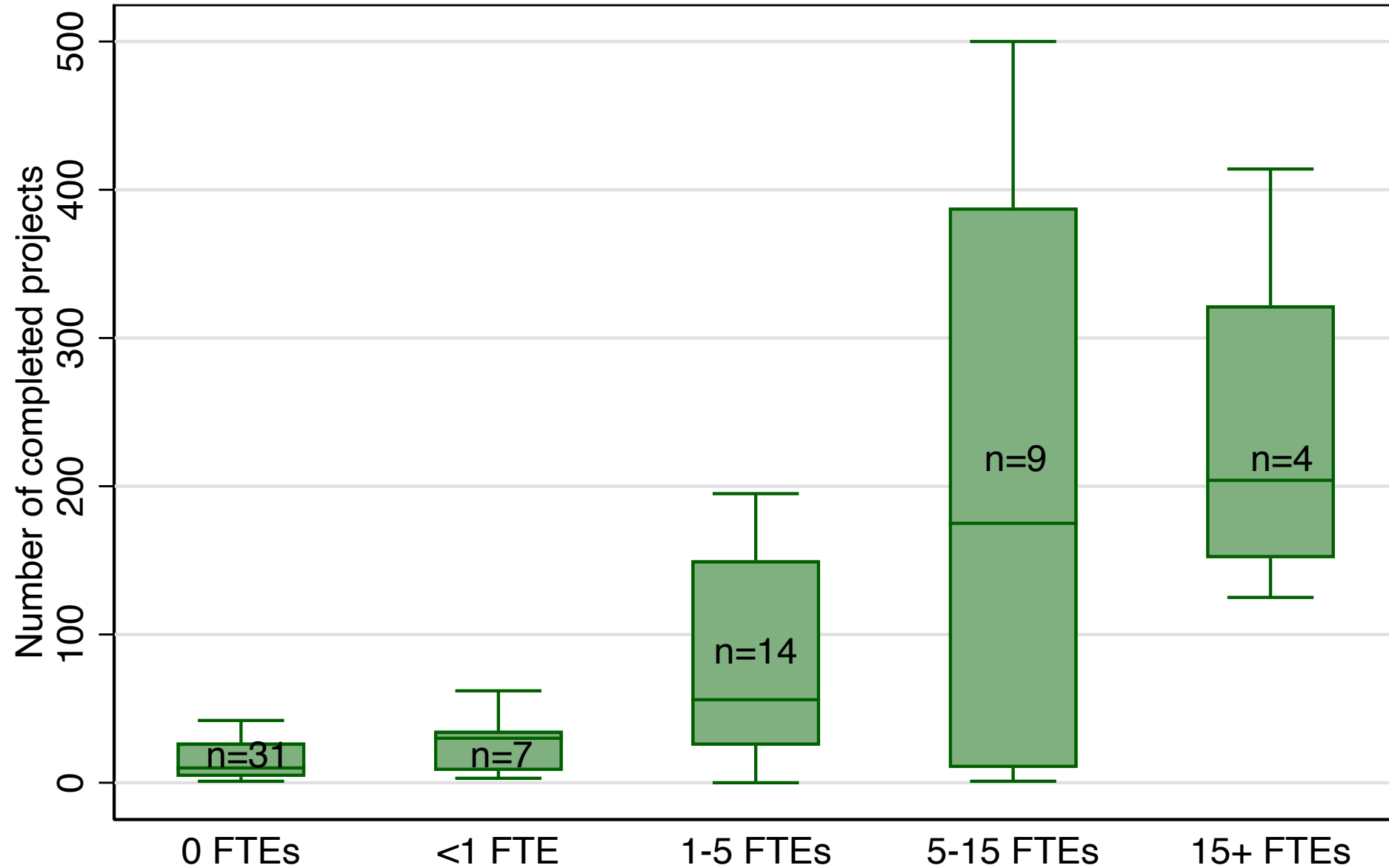


# Number of completed land conservation projects in Massachusetts

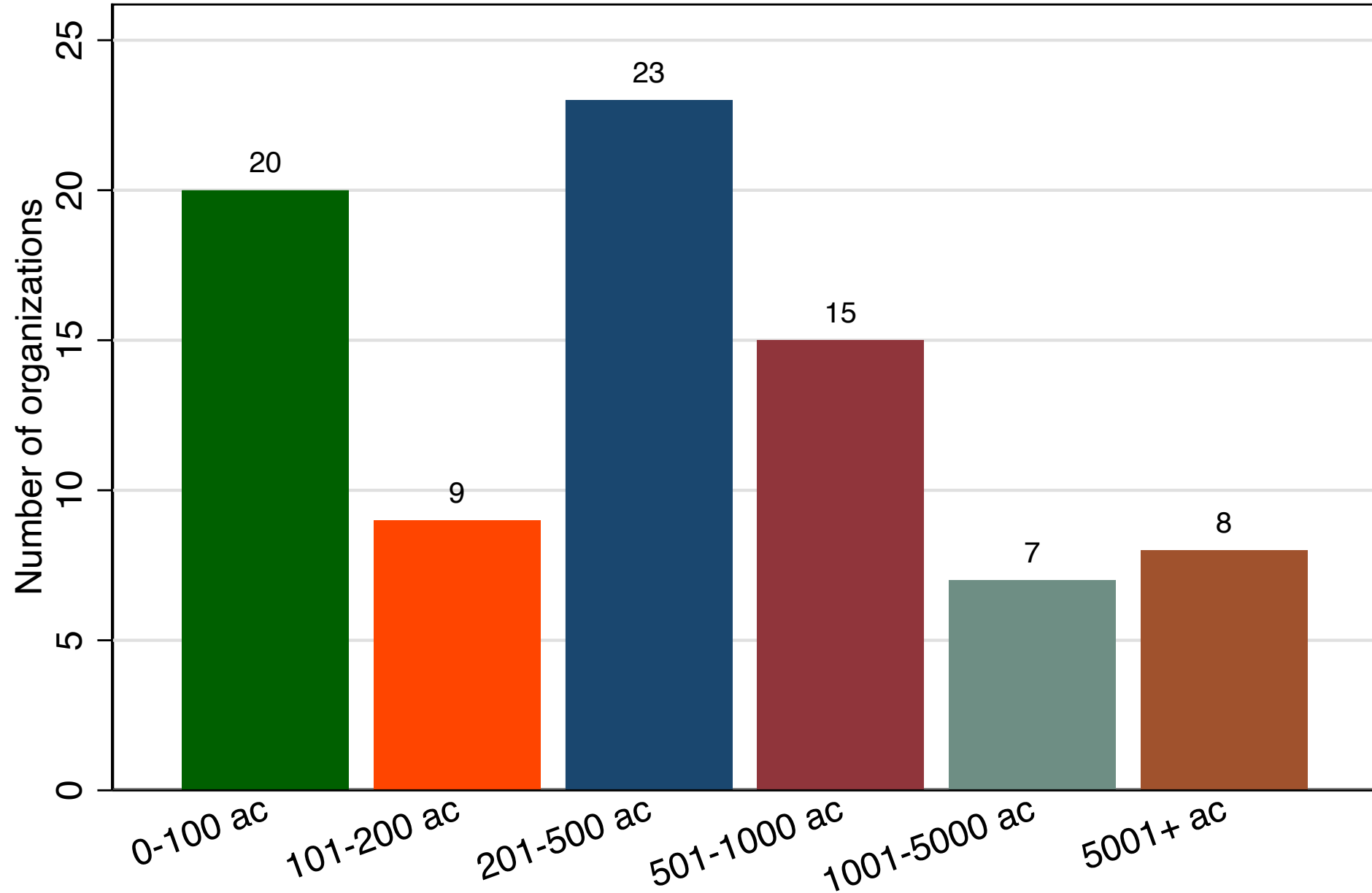


66 valid responses. Excludes 1 organization that works nationally.

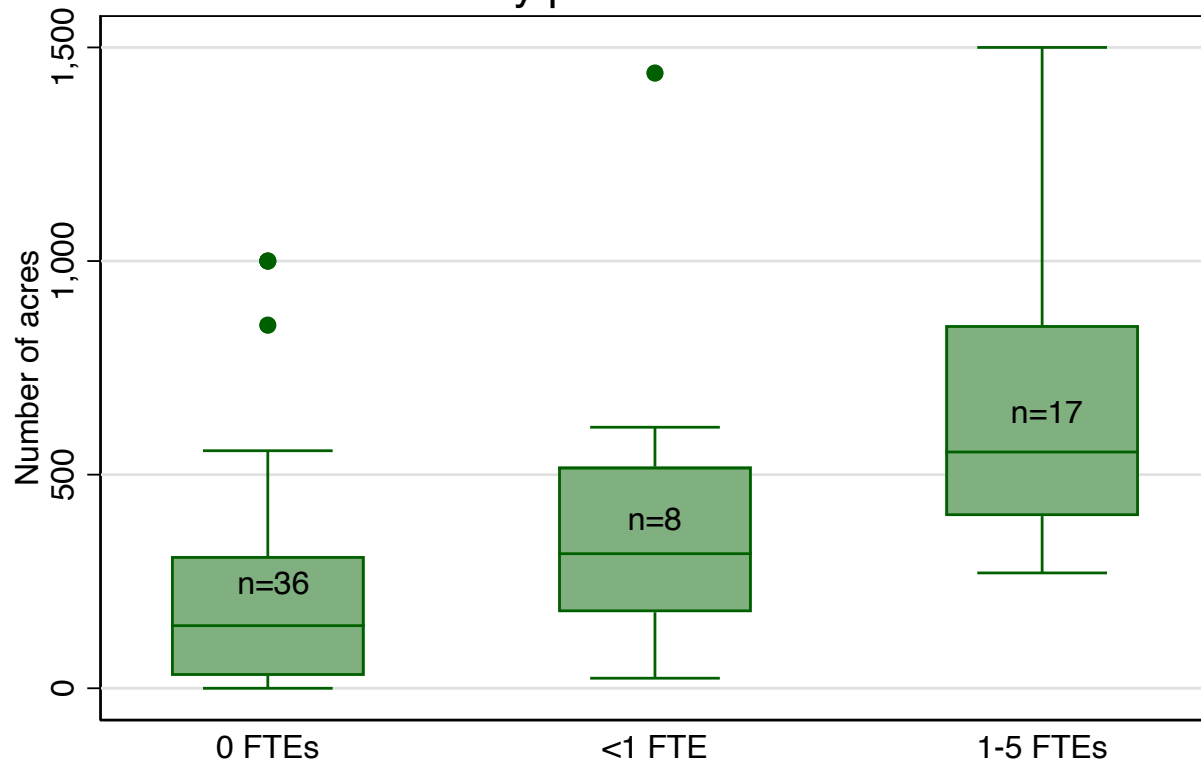
## Total completed projects, by paid staff size



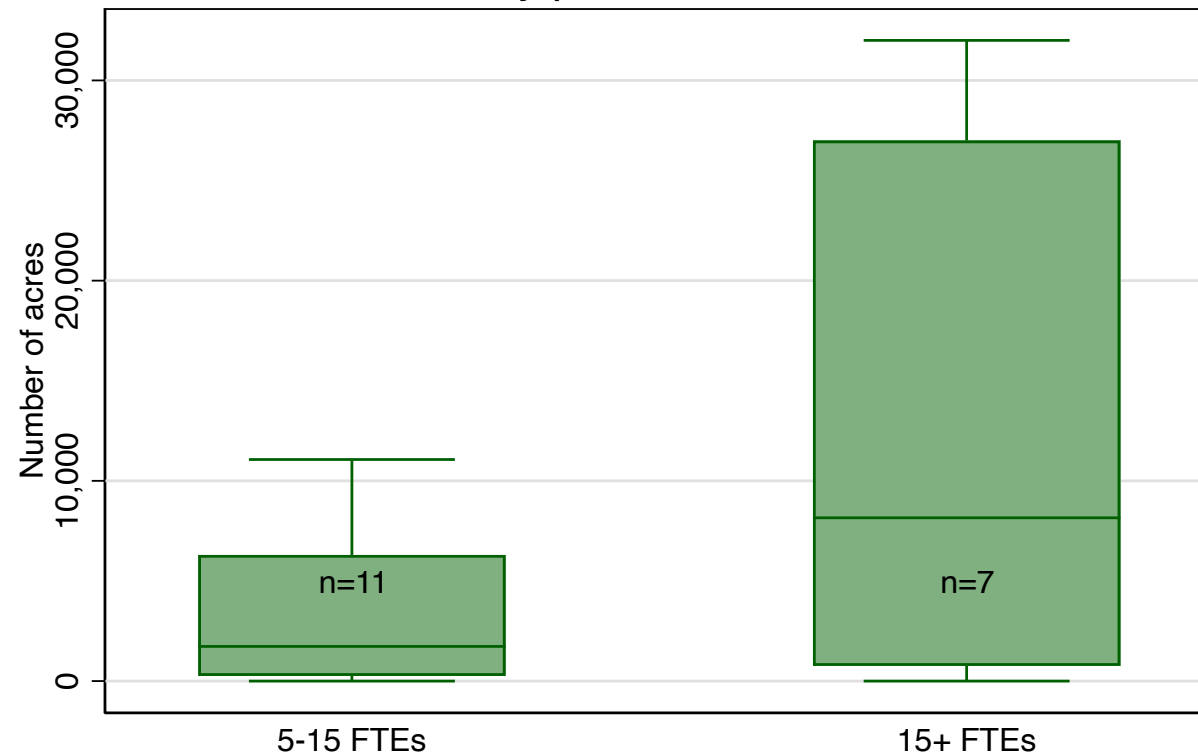
## Acres held in fee



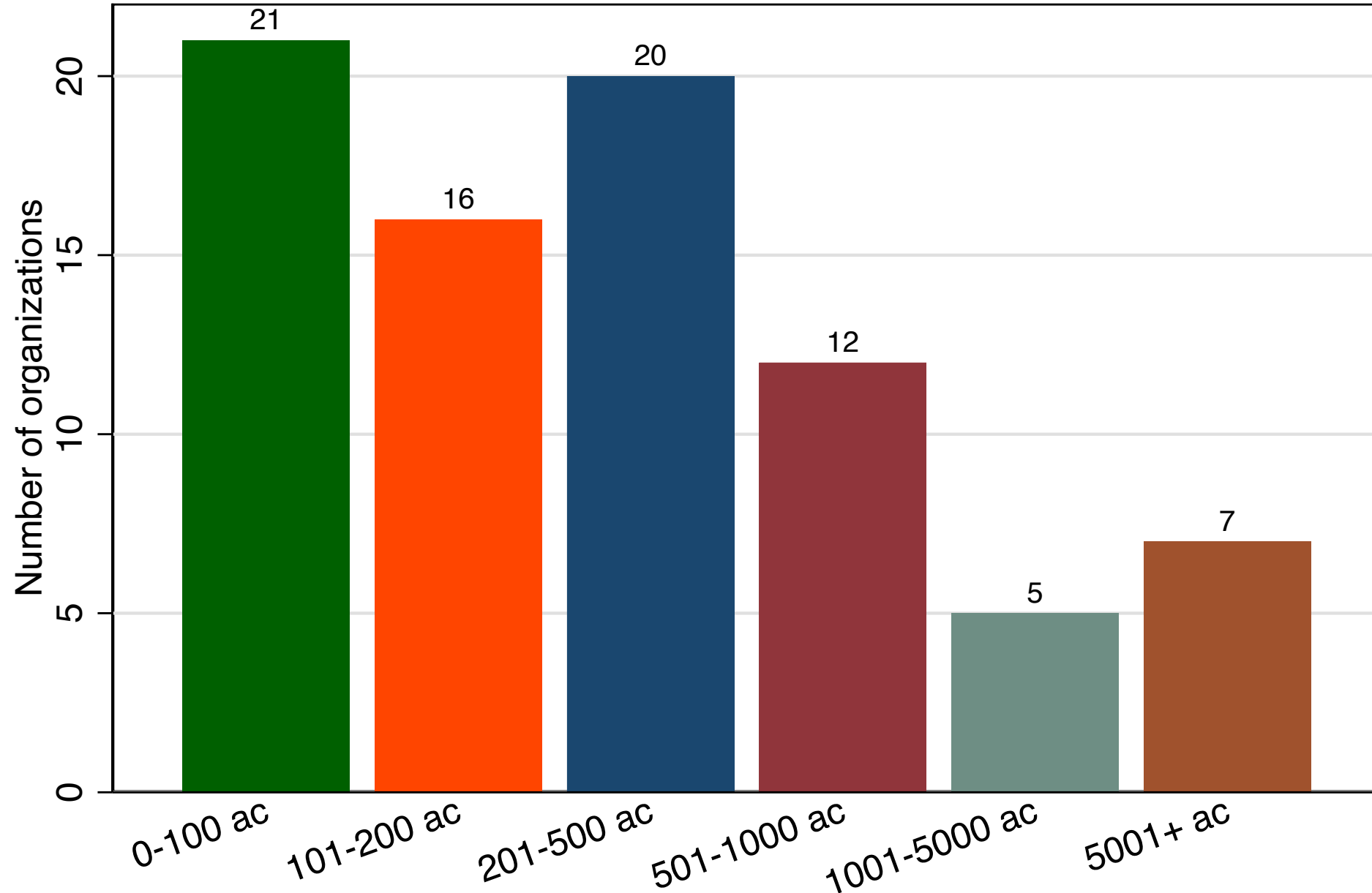
Acres held in fee,  
by paid staff size



Acres held in fee,  
by paid staff size

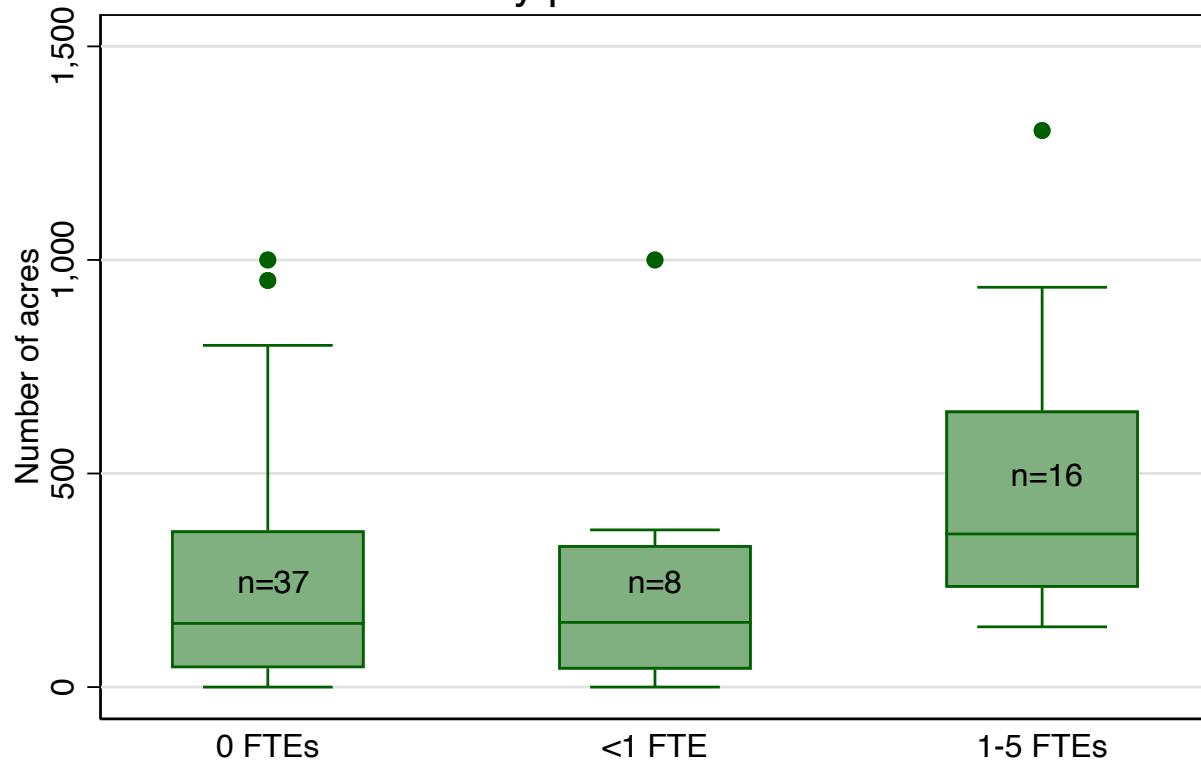


## Acres held under CR

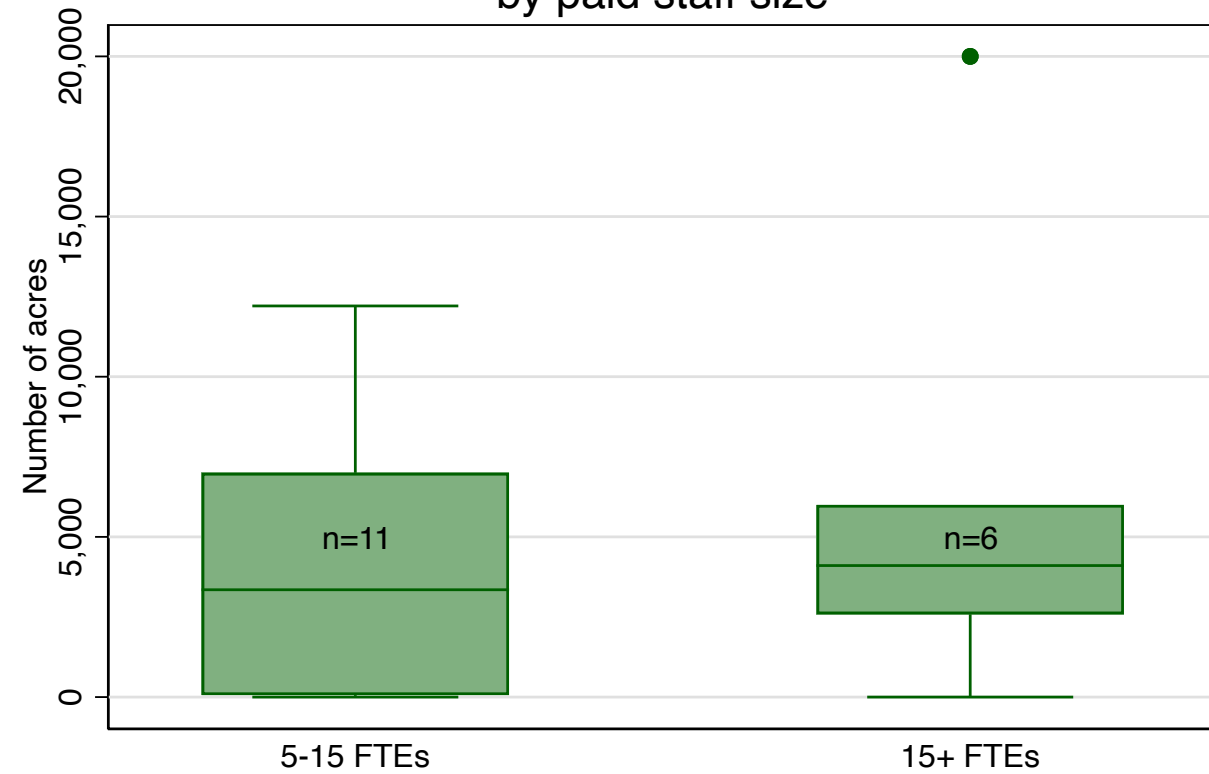


***Total Massachusetts acres held under CR: 98,307 ac***

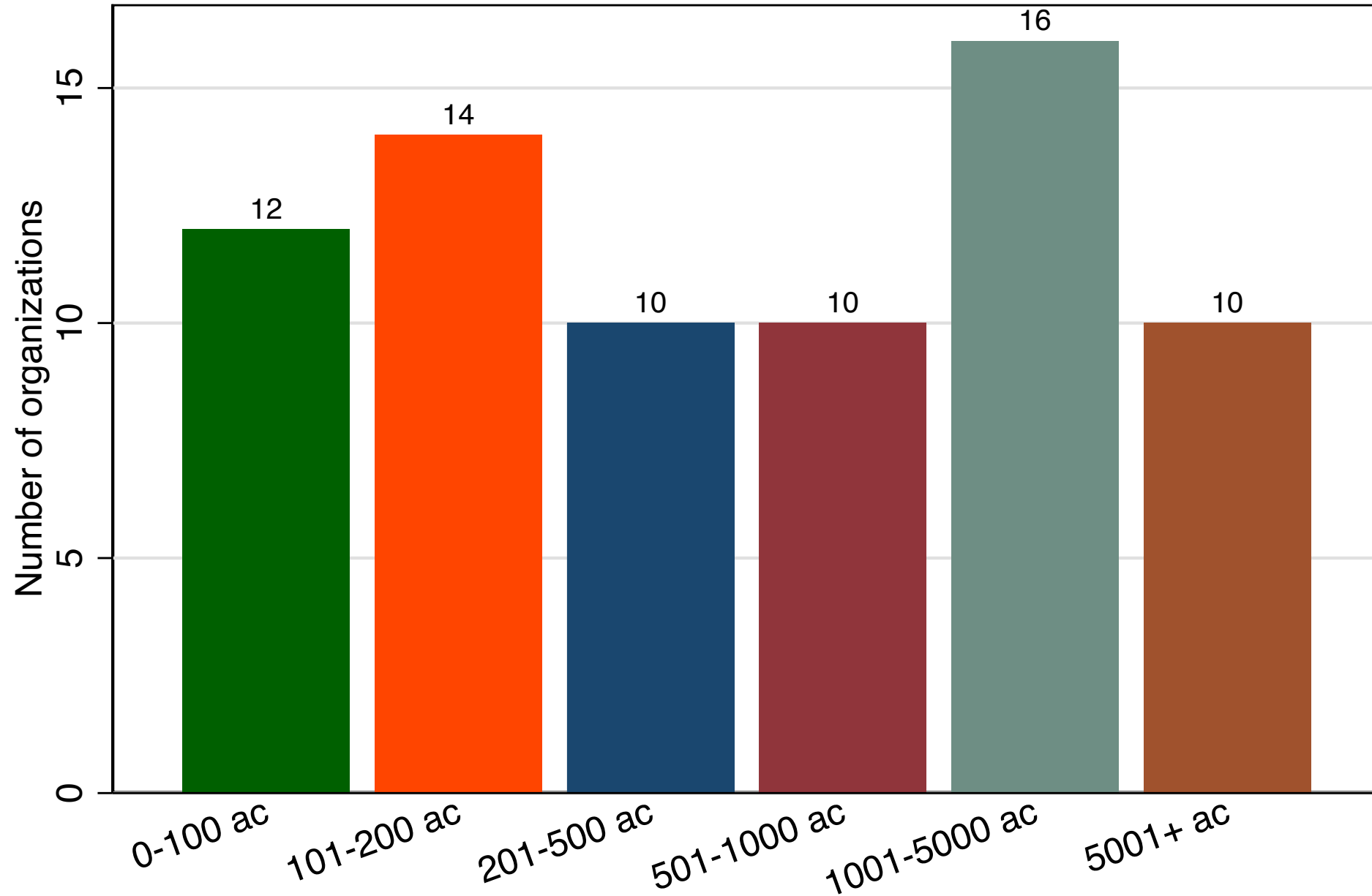
Acres held under CR,  
by paid staff size



Acres held under CR,  
by paid staff size



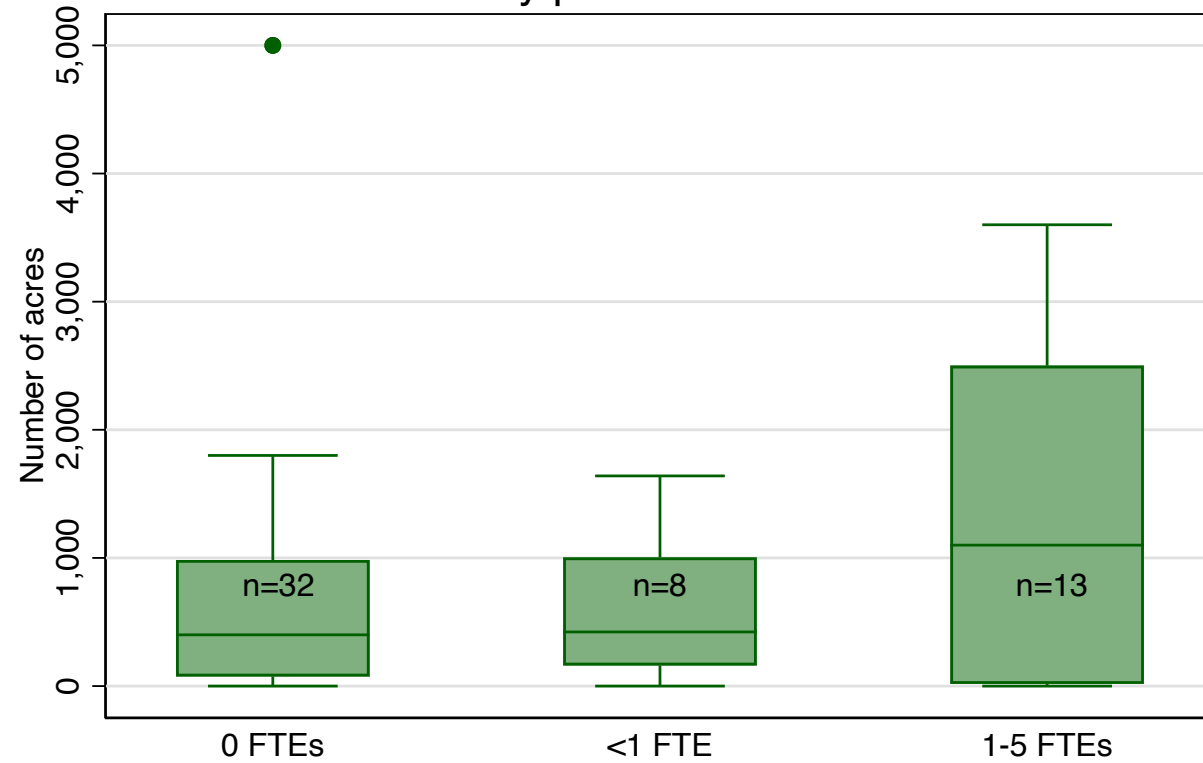
## Acres protected with organization assistance



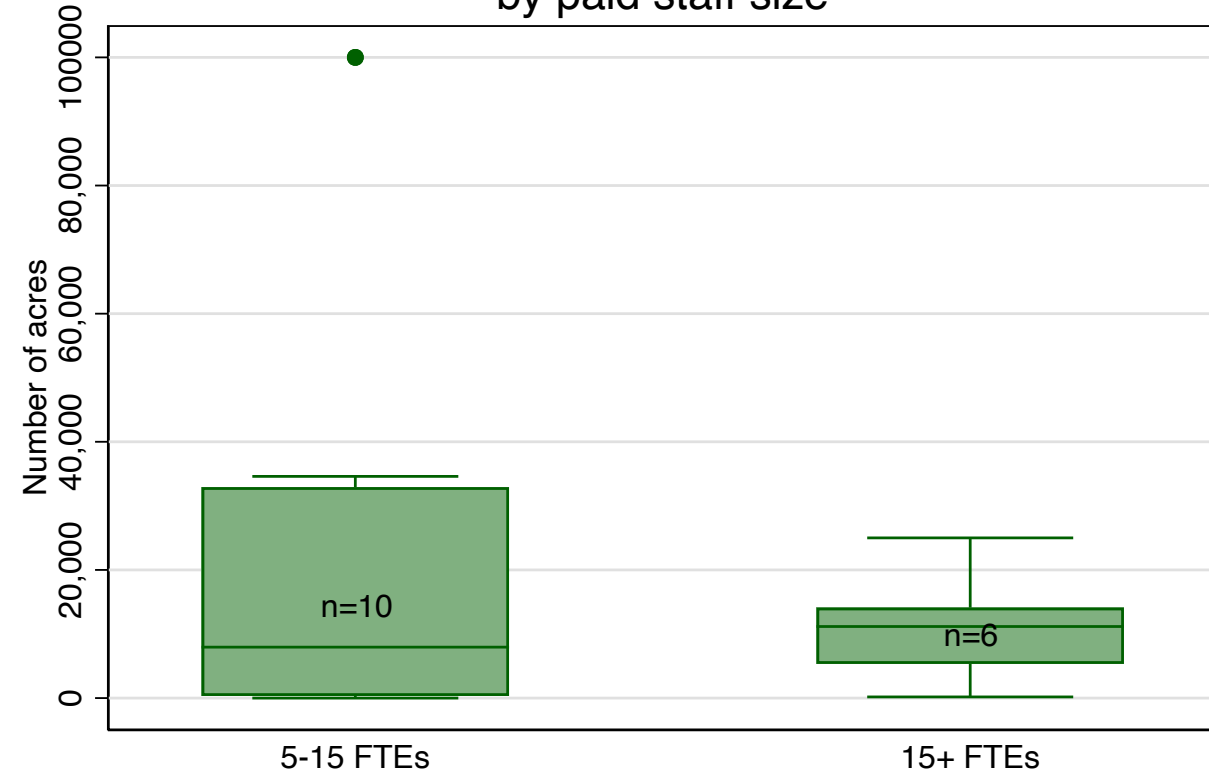
***Total Massachusetts acres protected with organization assistance: 319,312 ac***



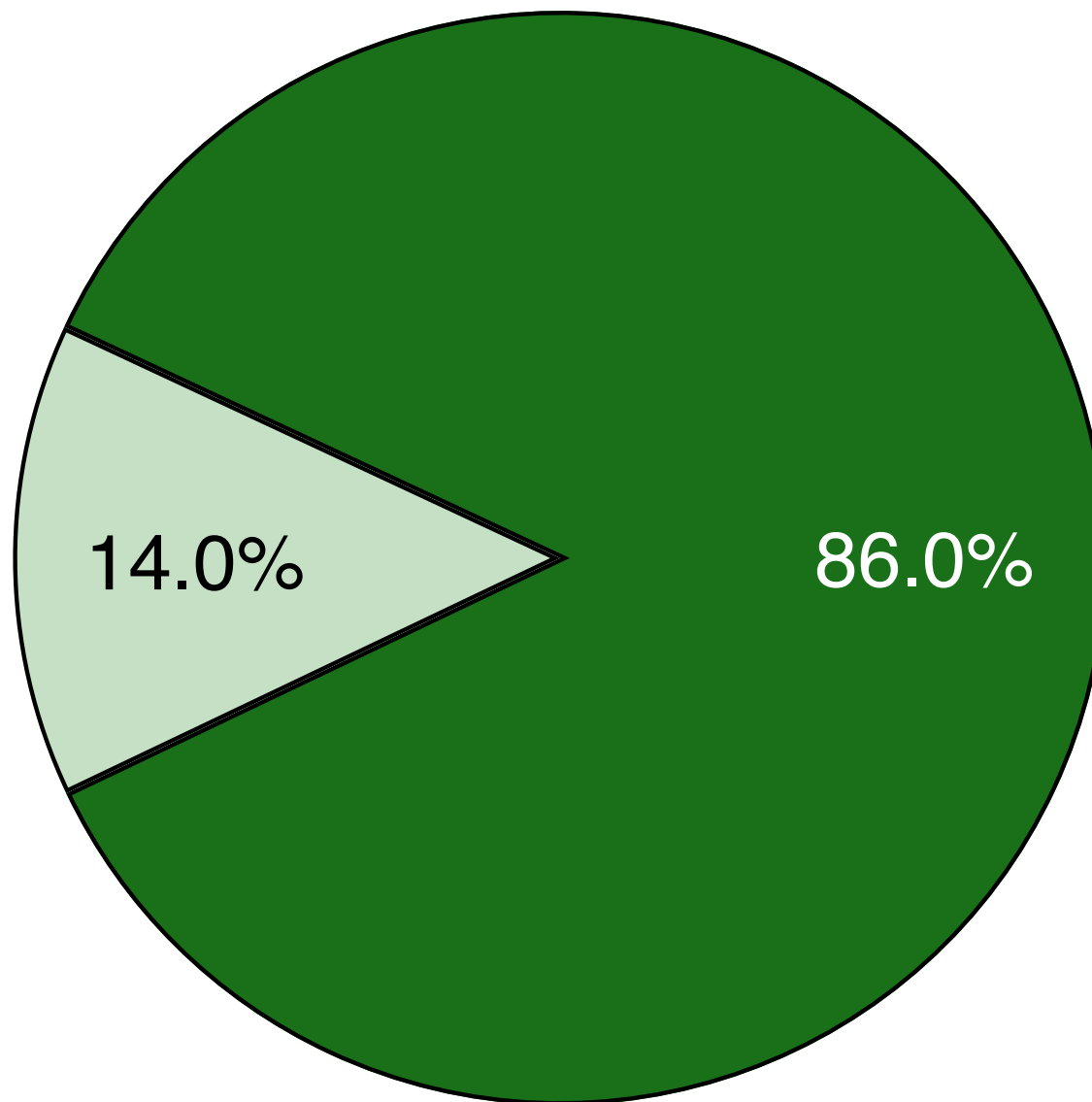
Acres protected with organization assistance,  
by paid staff size



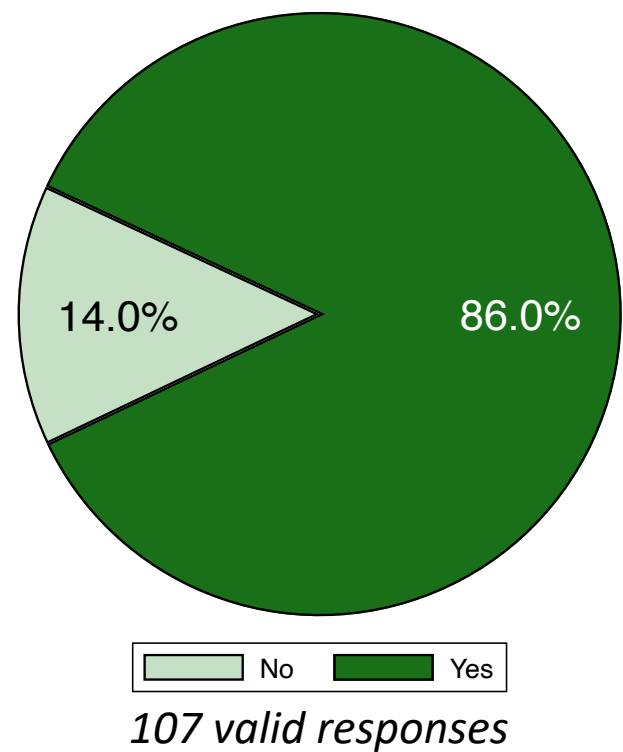
Acres protected with organization assistance,  
by paid staff size



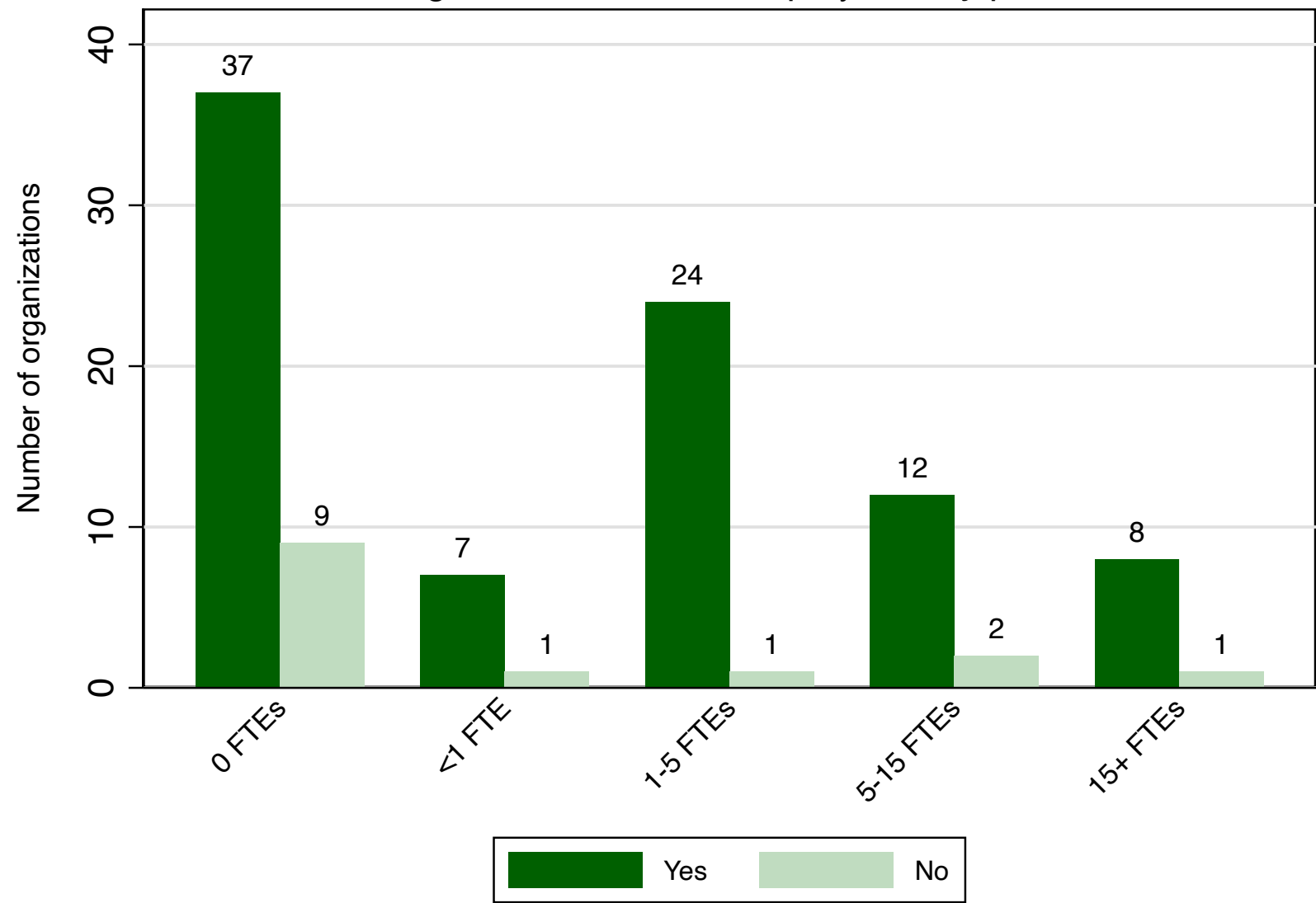
# Organizations currently having active land protection projects



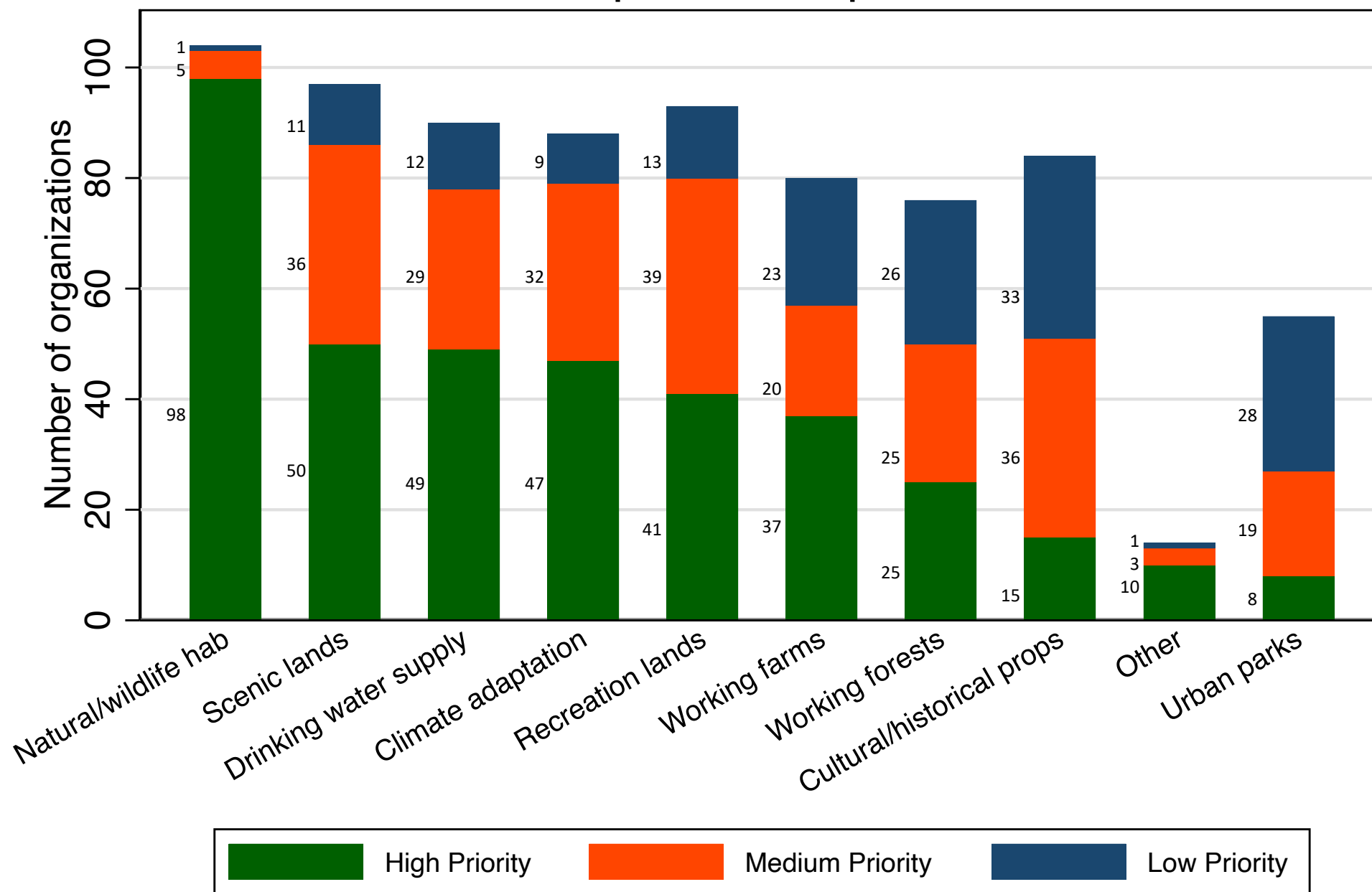
Organizations currently having active land protection projects



Whether organization has active projects, by paid staff size

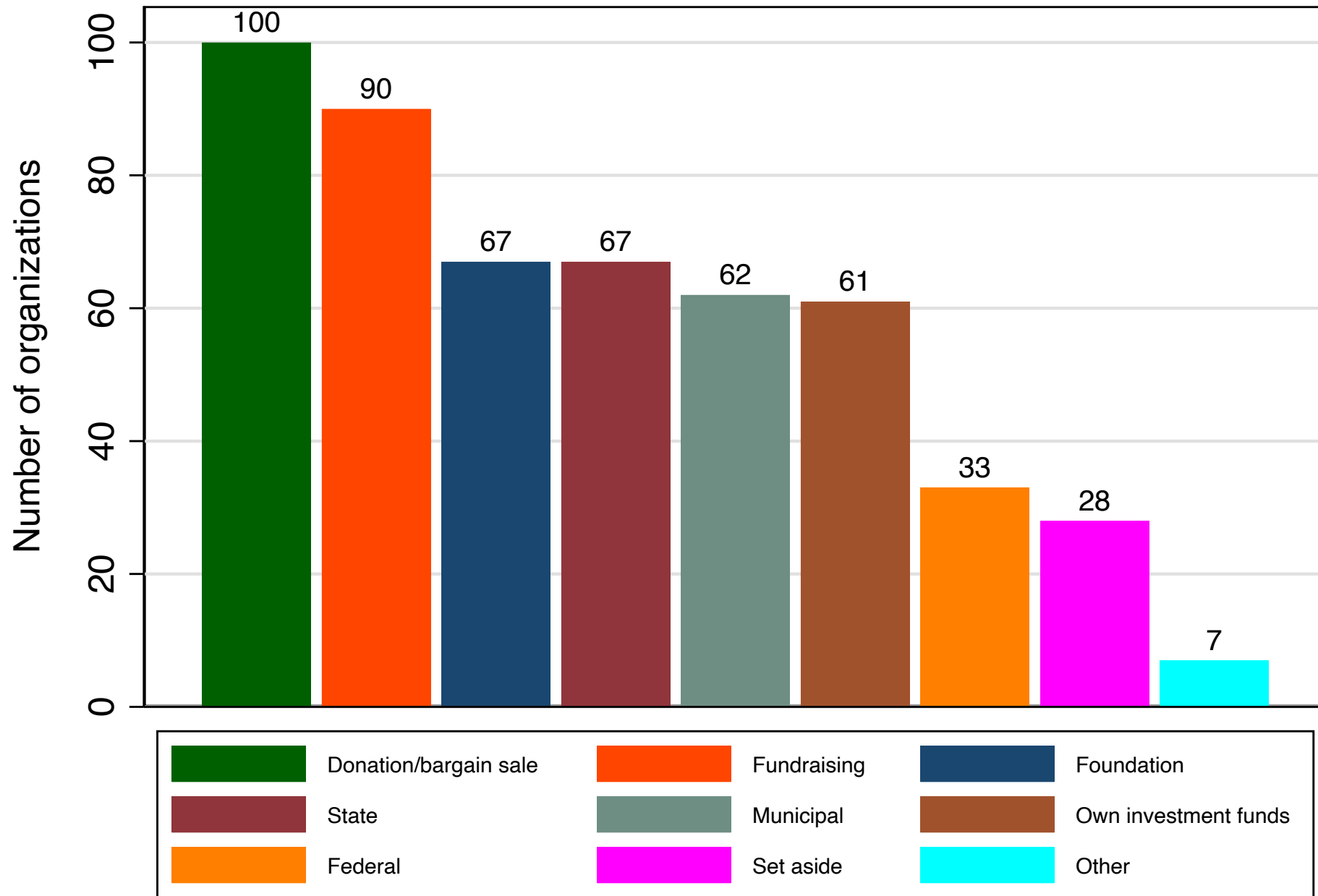


# Land protection priorities



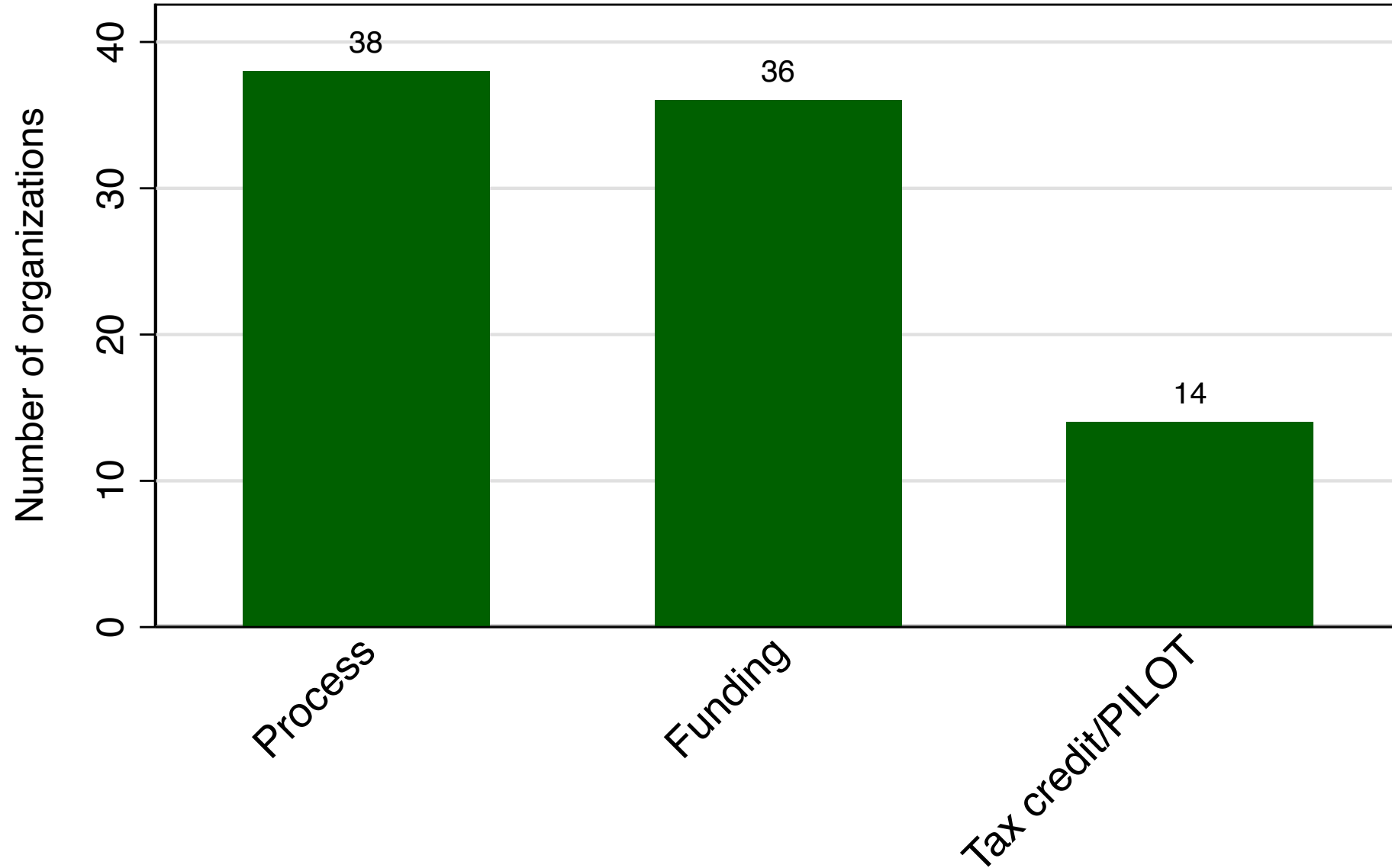
Category responses not mutually exclusive.

# Funding sources for land protection projects



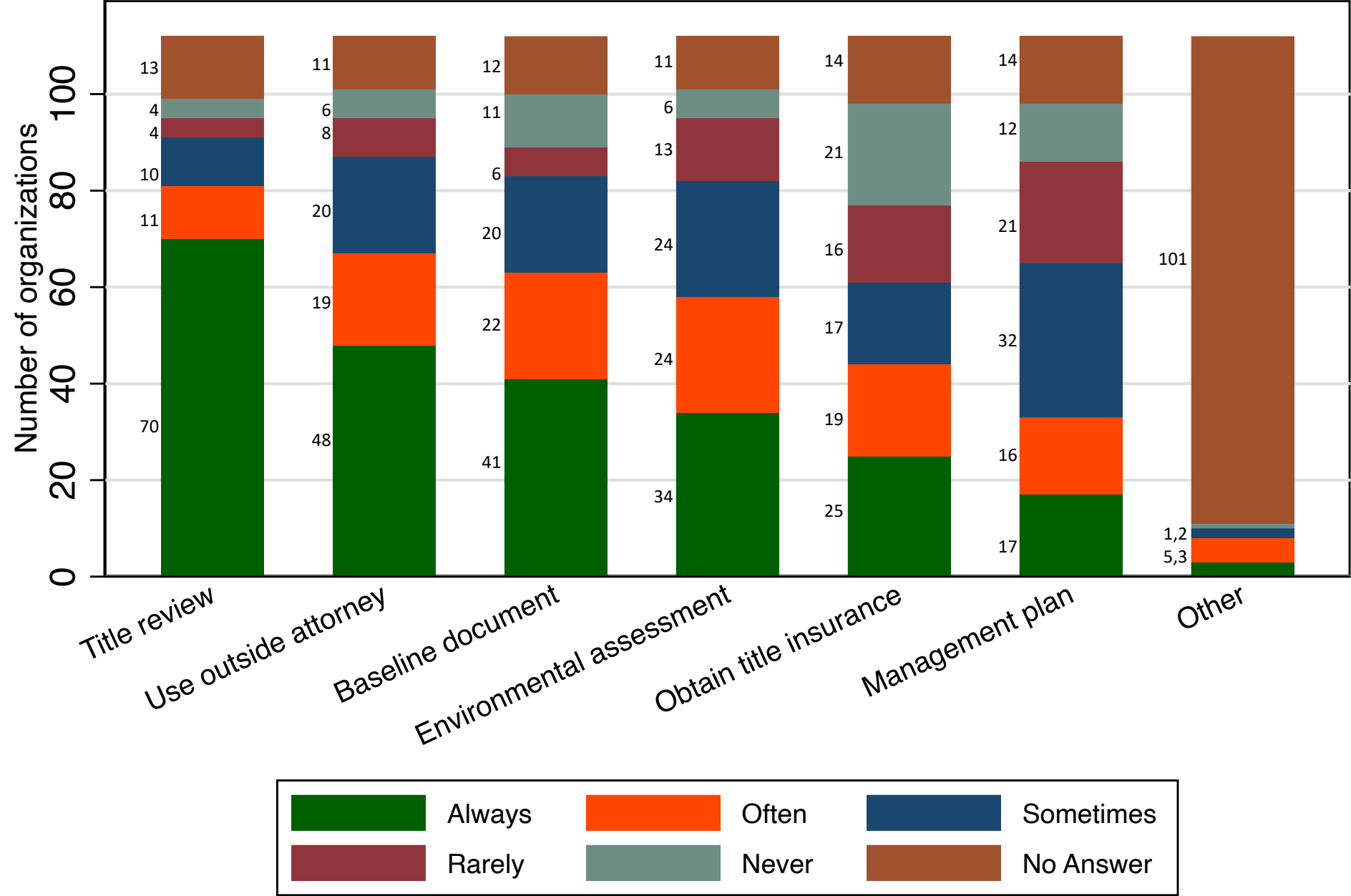
*Category responses not mutually exclusive. 104 valid responses.*

## Needed State improvements for funding conservation programs

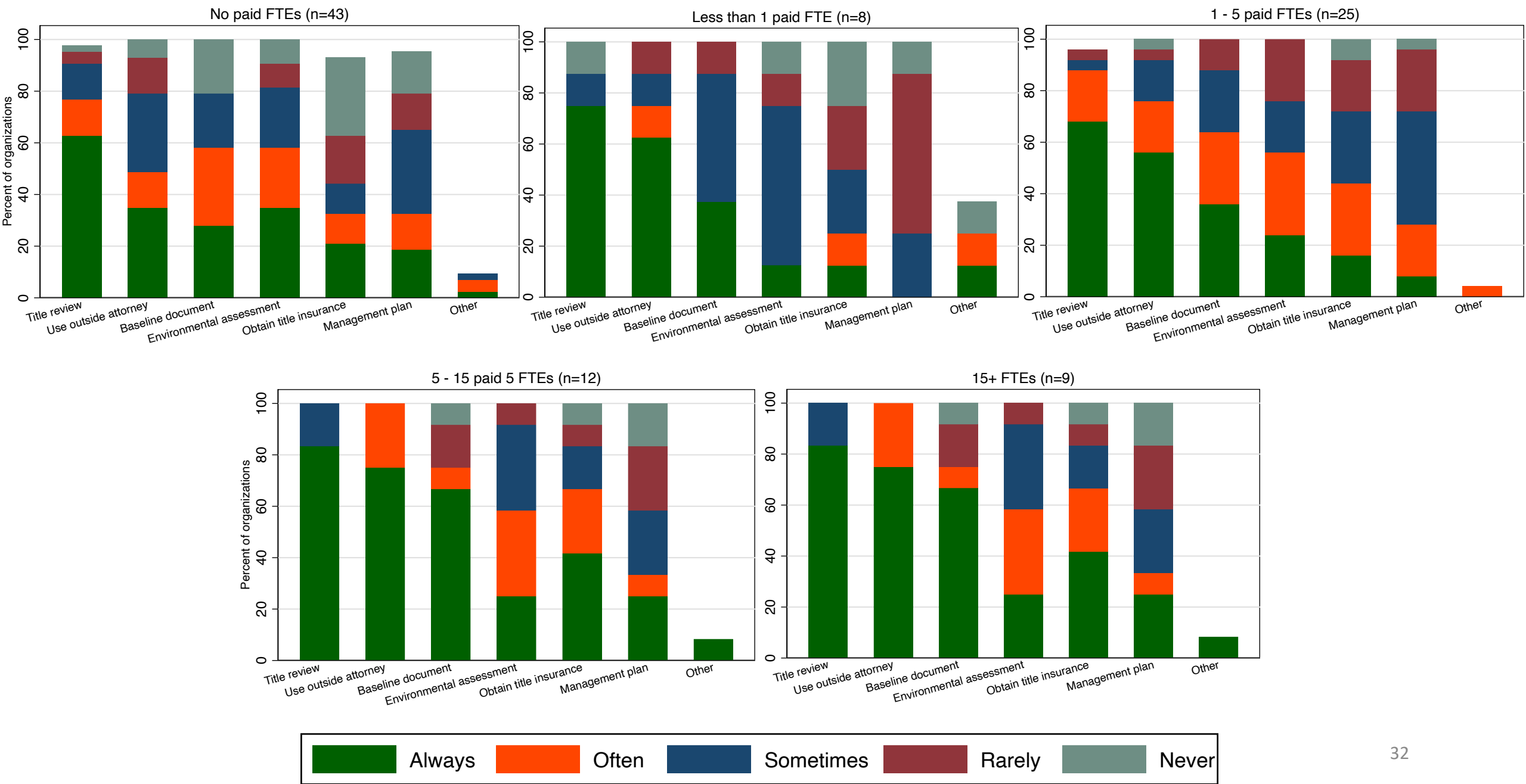


*Category responses not mutually exclusive. 63 valid responses.*

Actions when completing land transactions

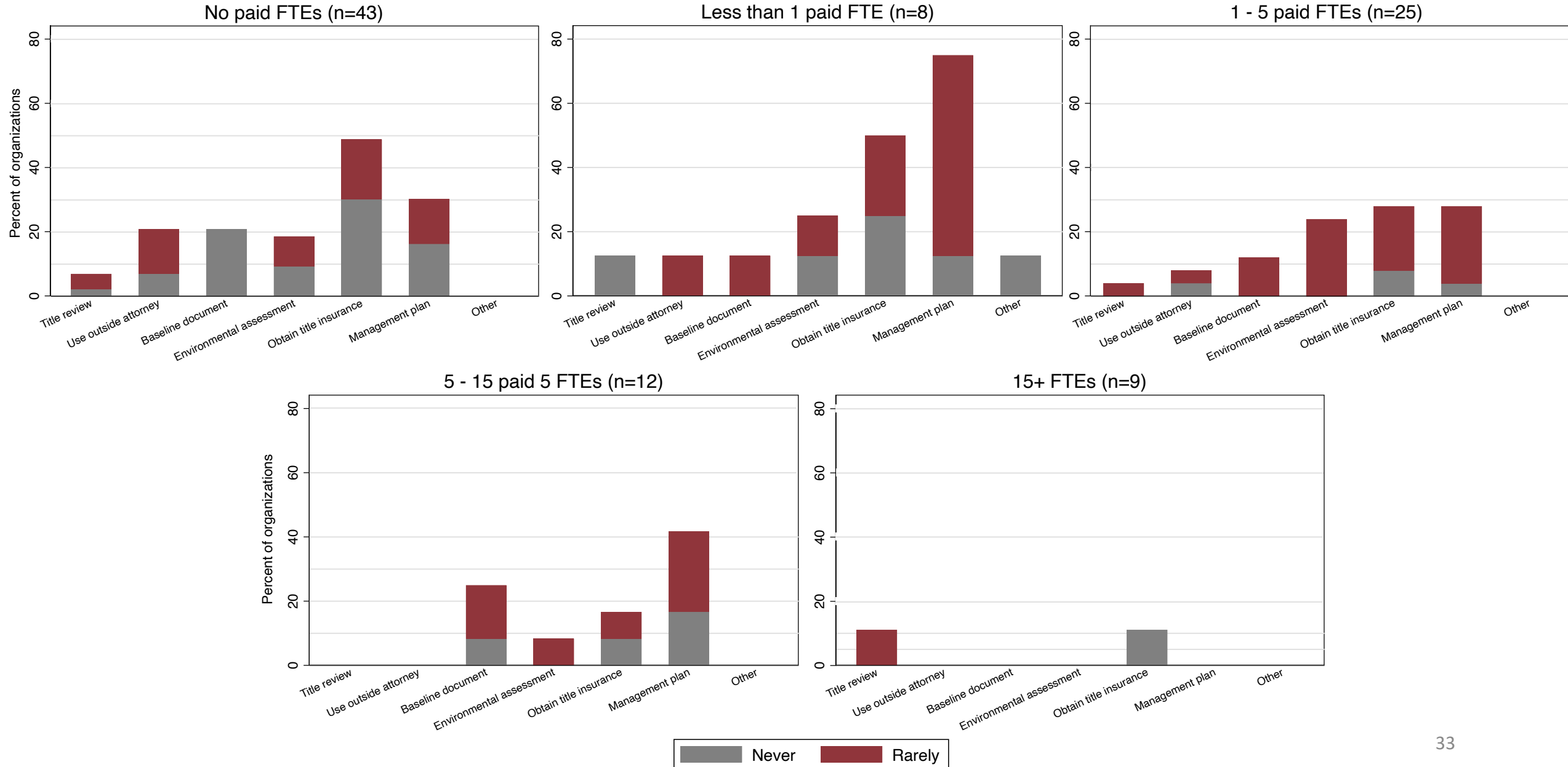


# Frequency of land transaction actions by paid staff size

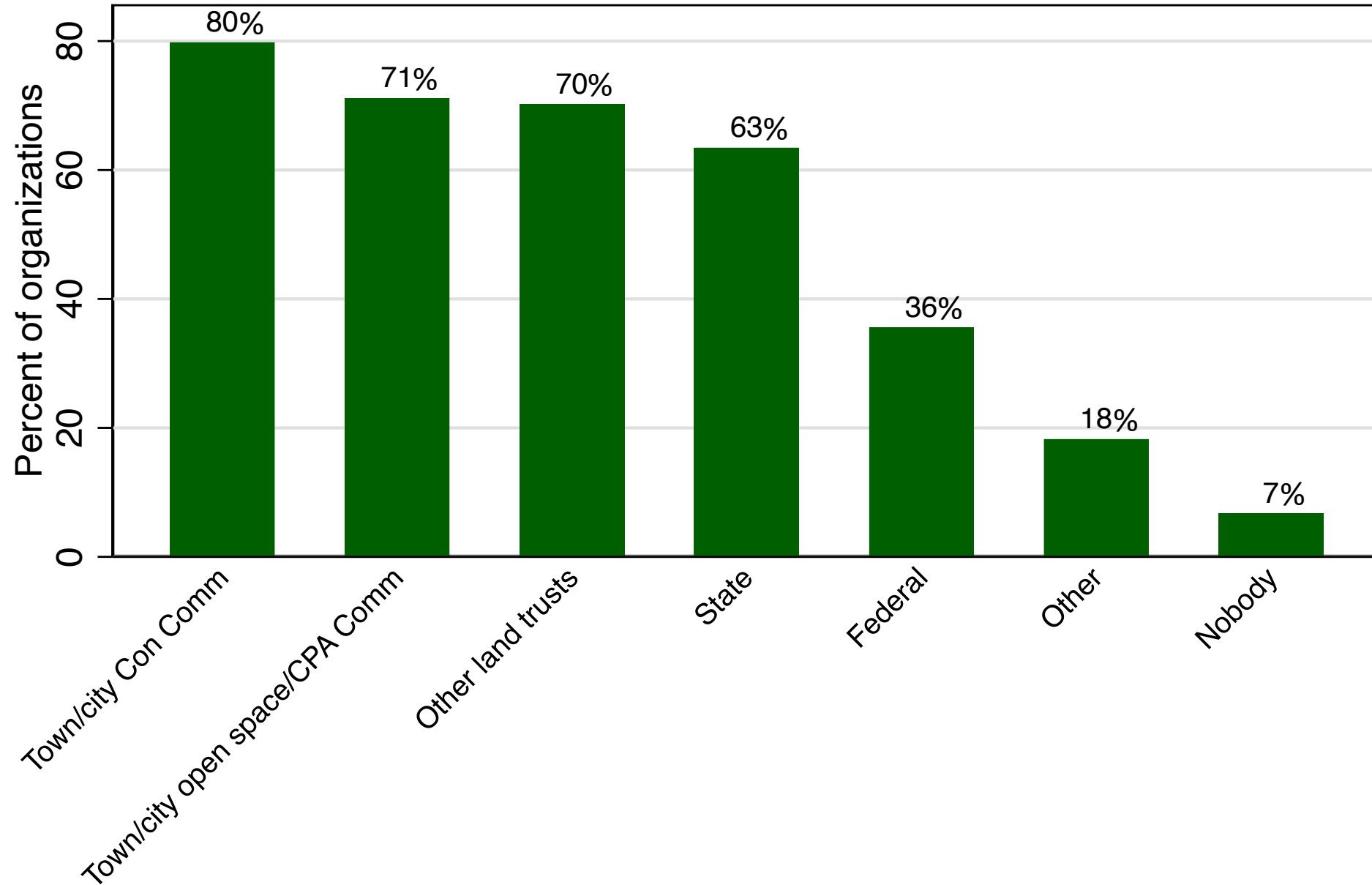




# Percent of organizations that “Rarely”/”Never” participated in specified land transaction actions, by paid staff size

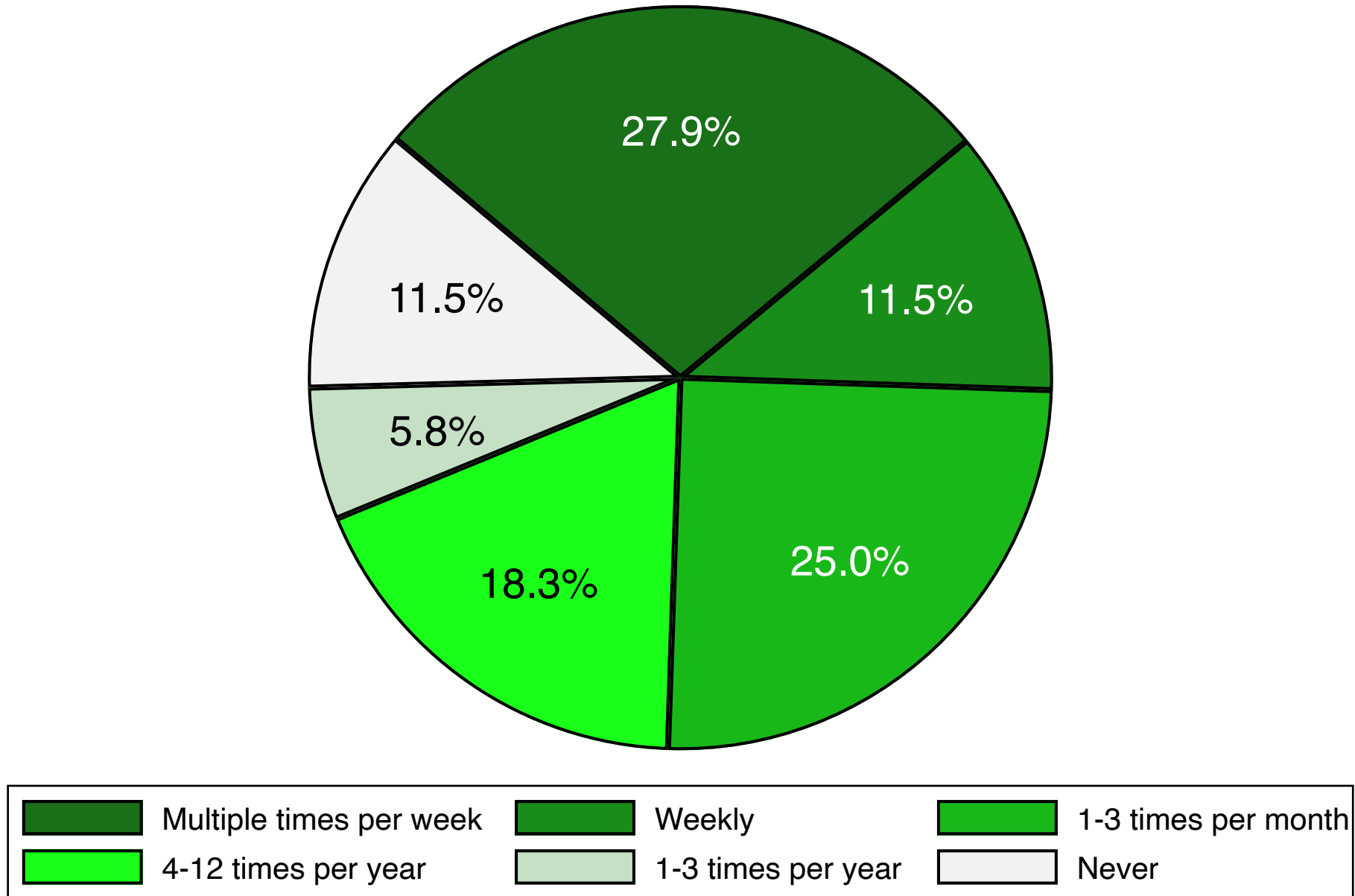


## Partners in protecting land

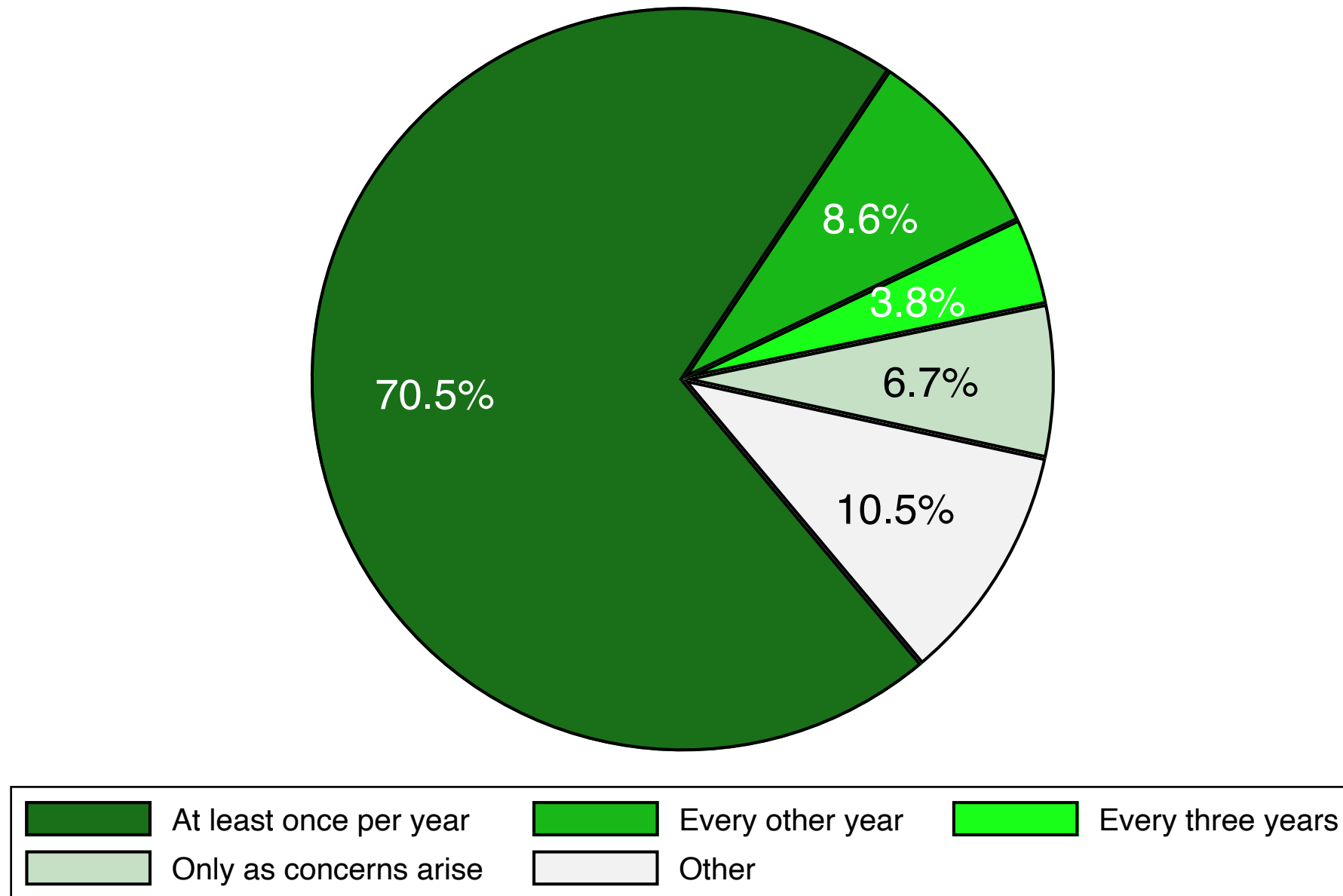


*Category responses not mutually exclusive. 104 valid responses.*

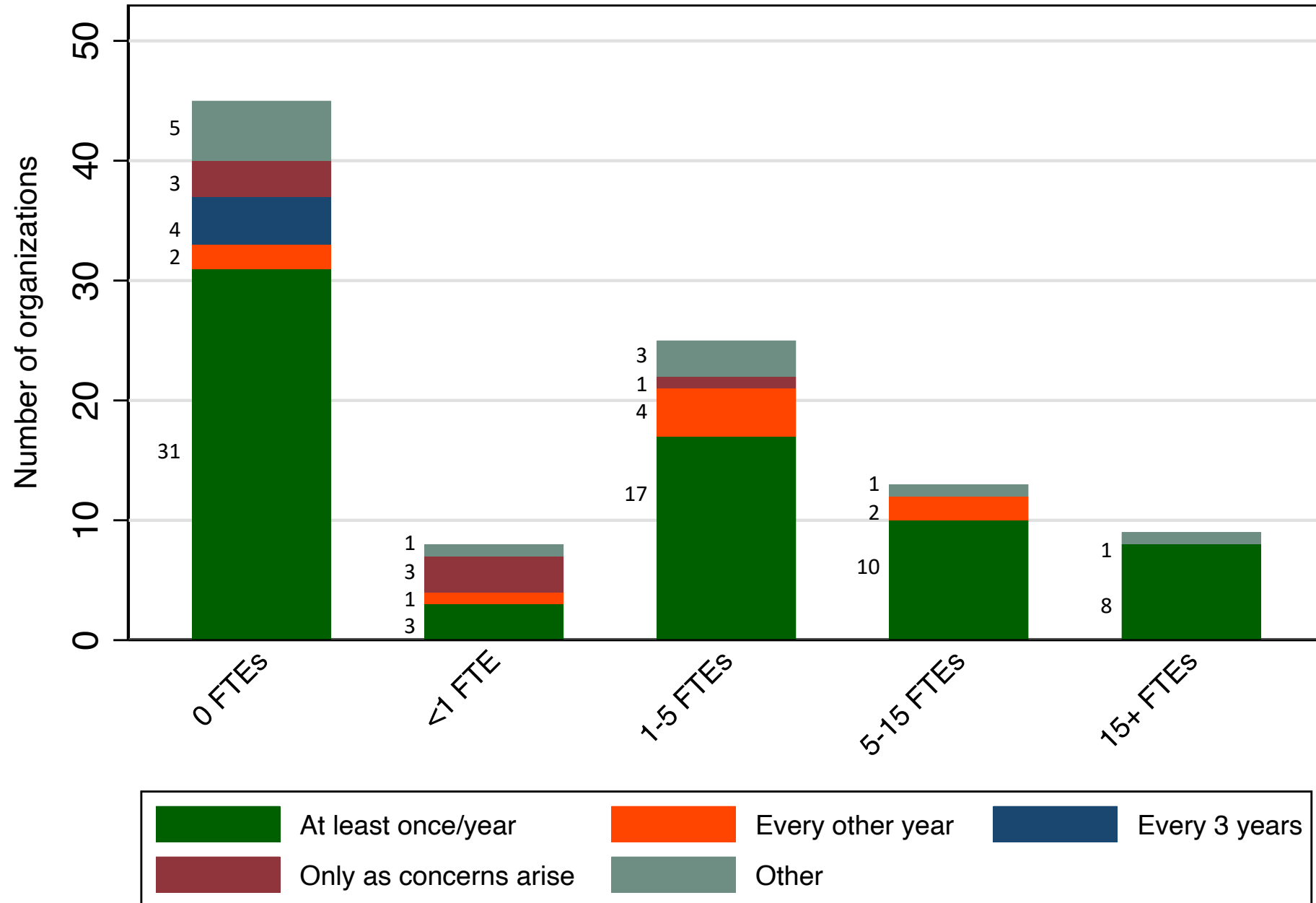
# Use of social media to share info about organization



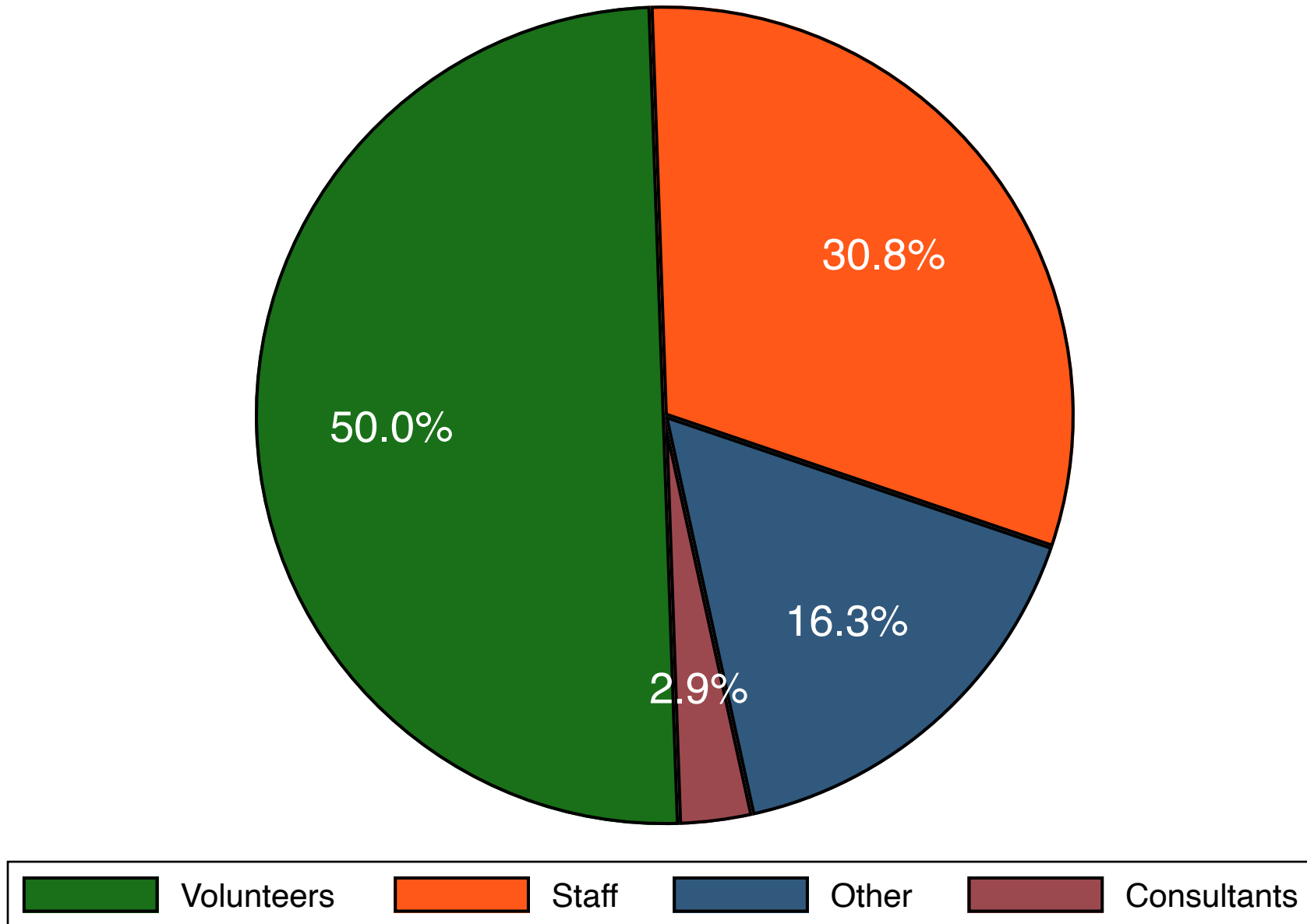
# How frequently properties are monitored



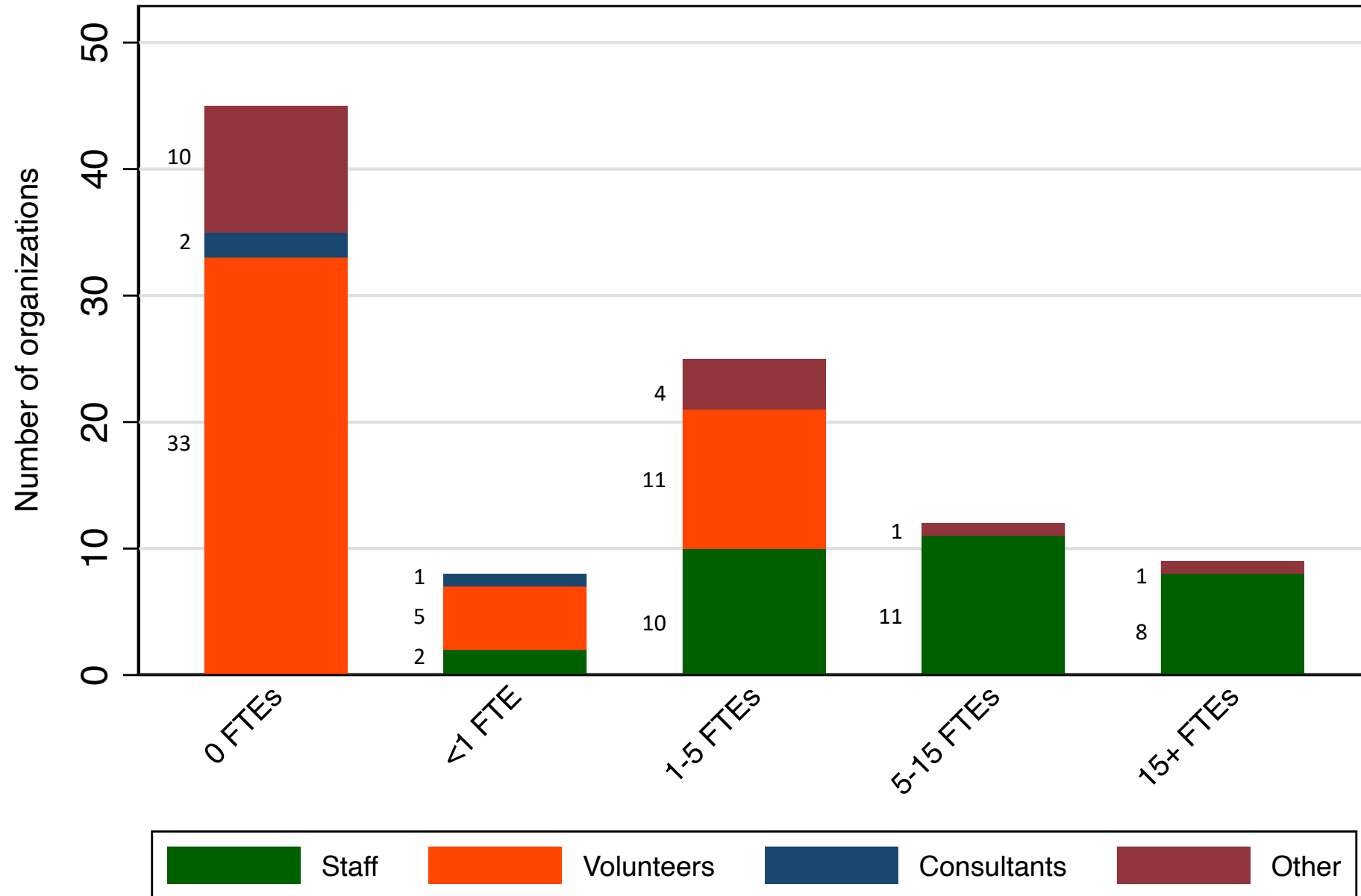
How frequently properties are monitored, by organization size



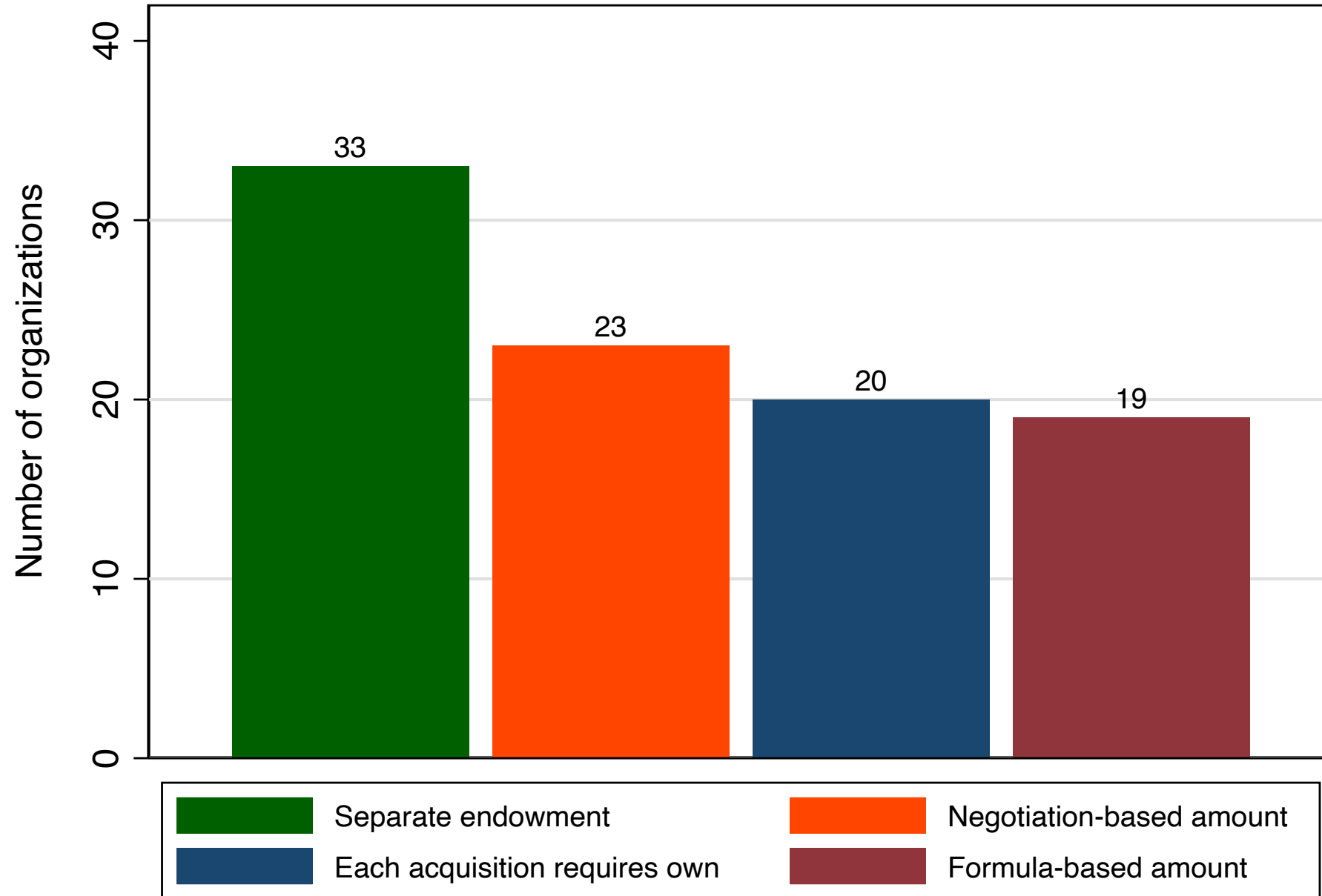
# Who does most of the monitoring for the organization



## Who does most of the monitoring for the organization by paid staff size



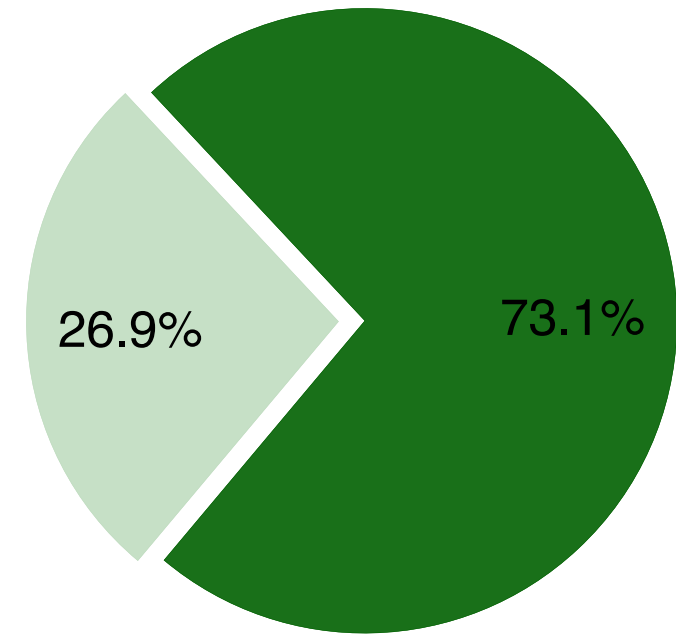
## How monitoring is funded



*Category responses not mutually exclusive. Valid responses from 60 organizations.*



# Experienced land encroachment or CR violation

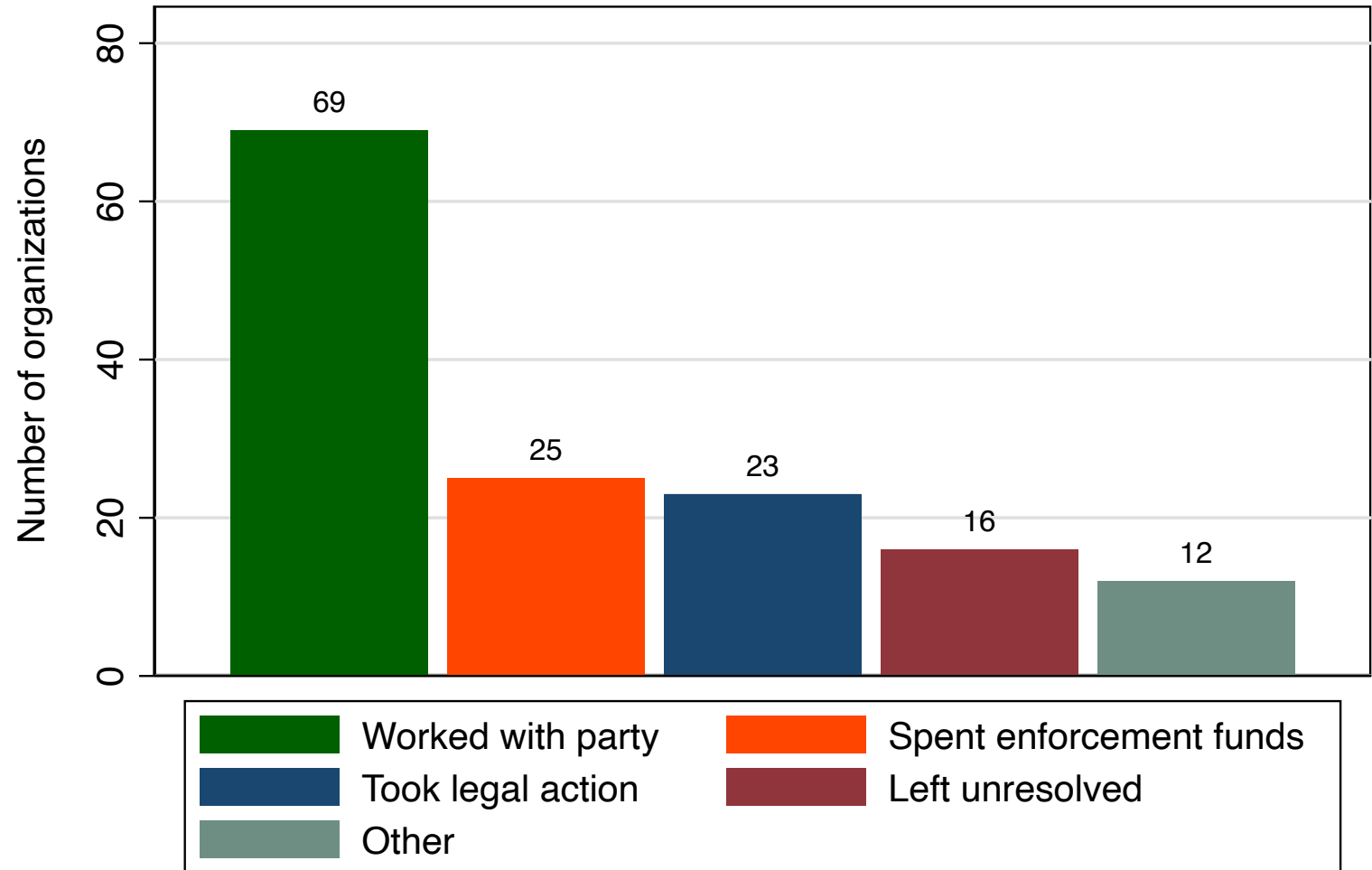


No Yes

104 valid responses

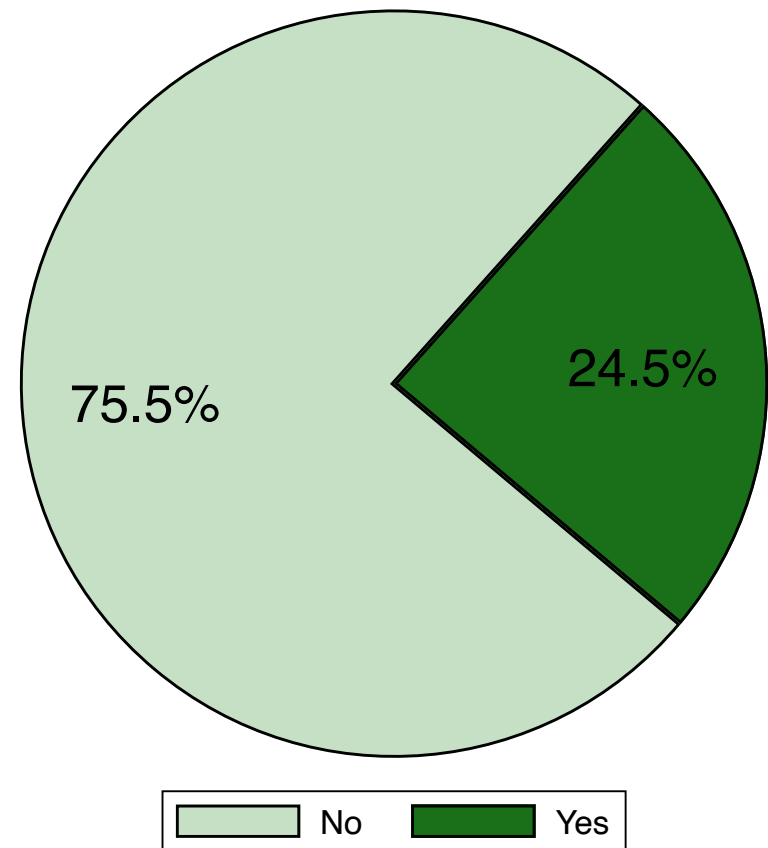


## Encroachment or violation resolution (75 organizations)



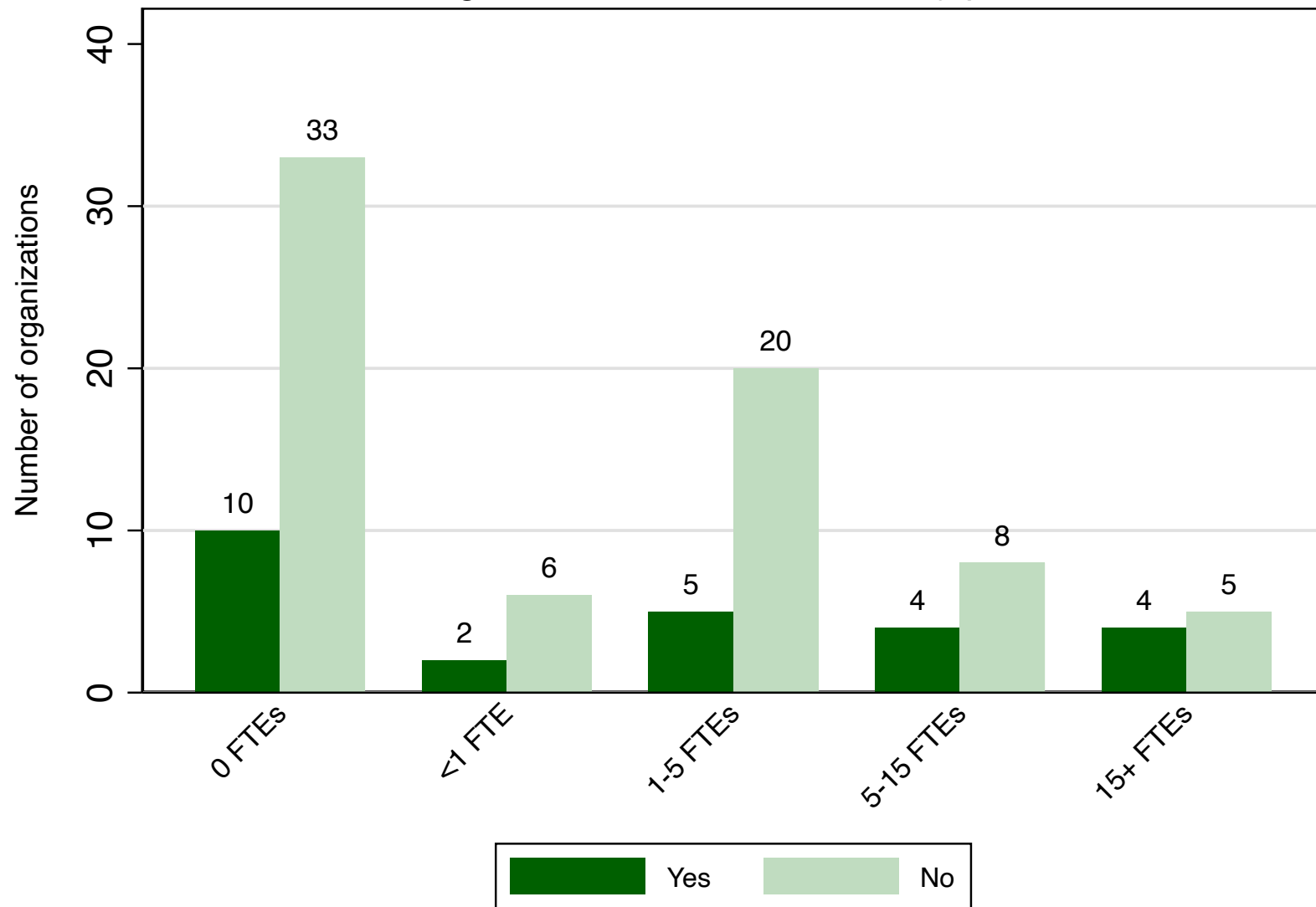
Category responses not mutually exclusive.

Has TerraFirma insurance

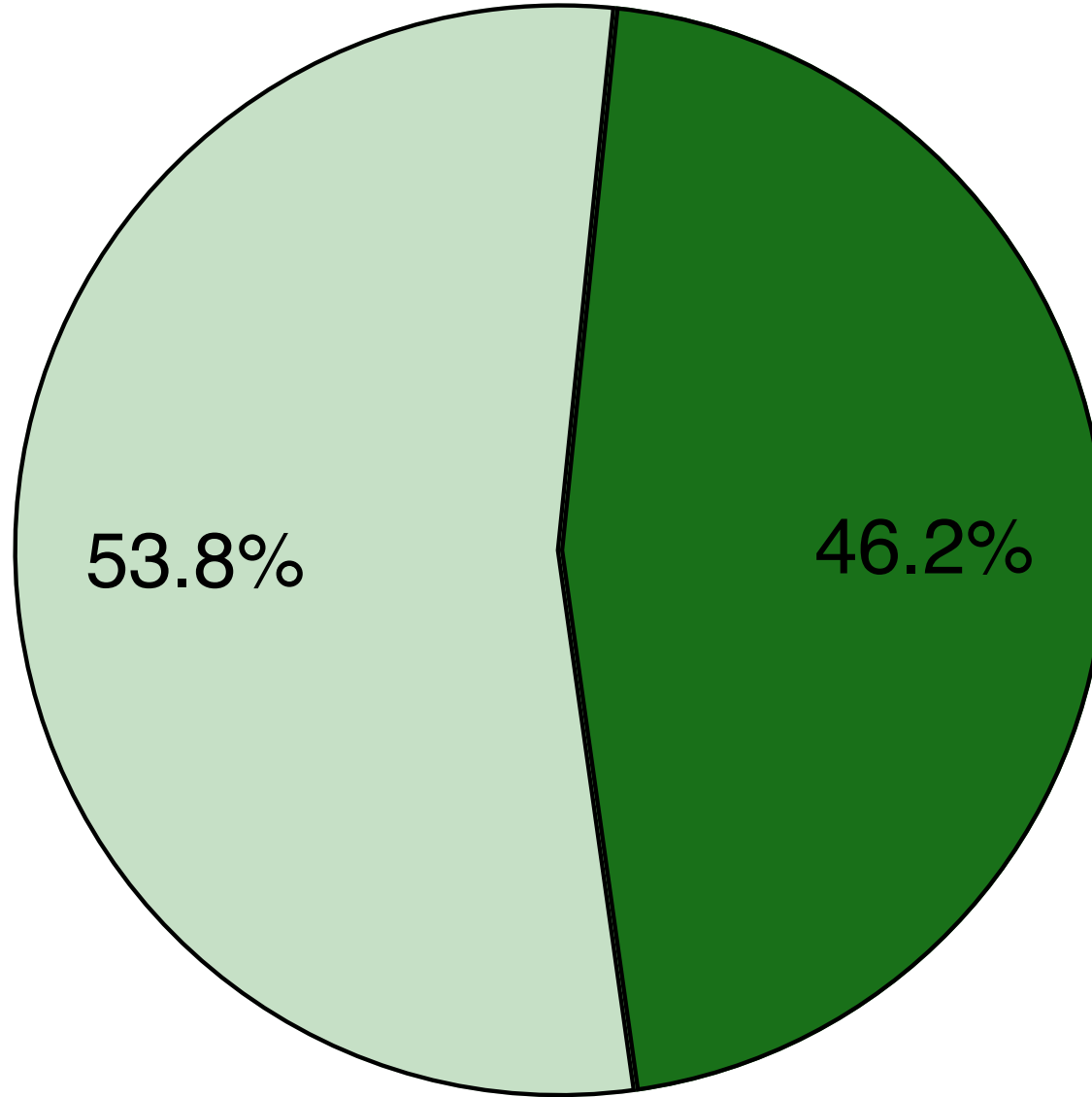


*102 valid responses*

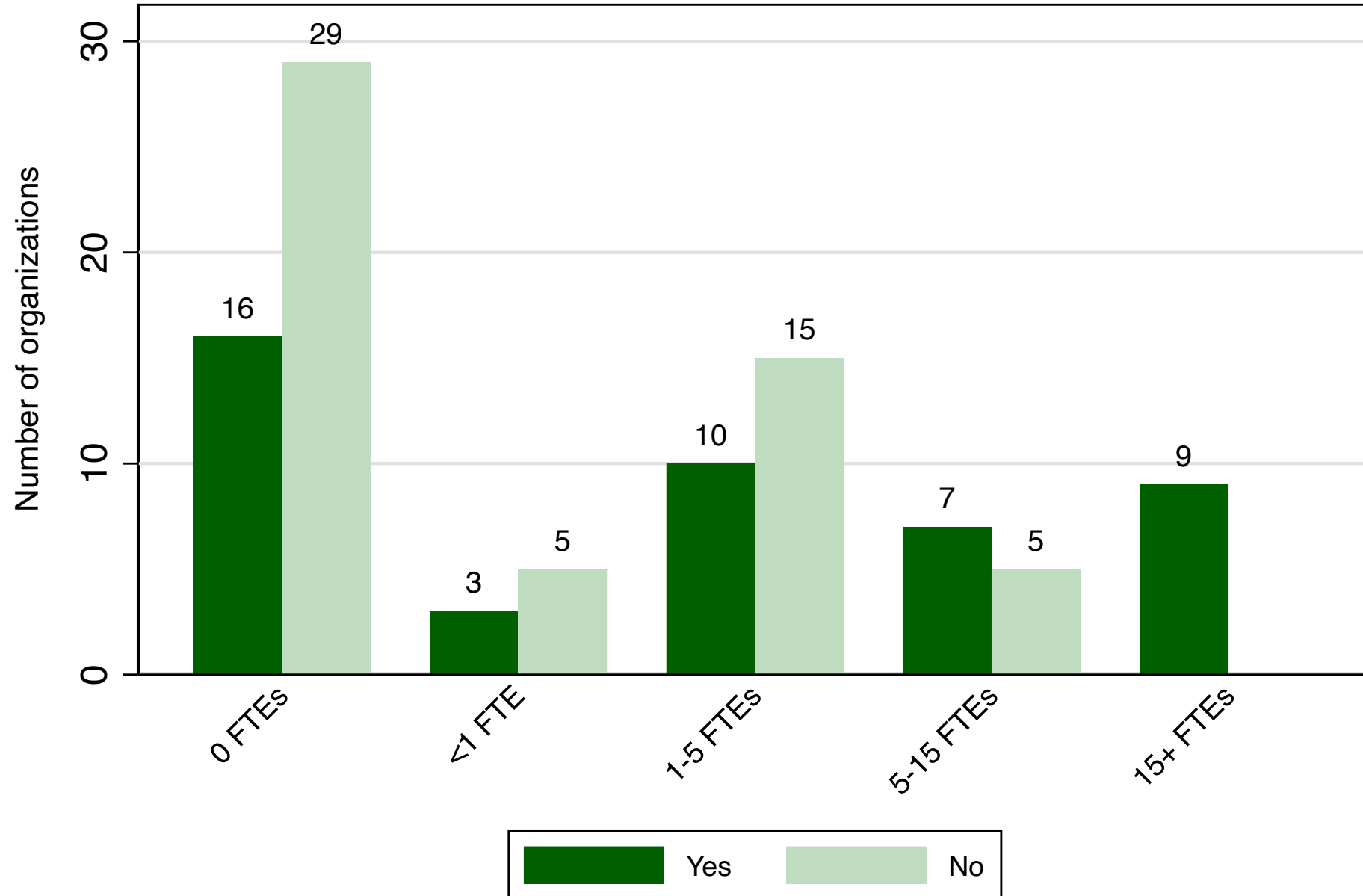
Whether organization has TerraFirma, by paid staff size



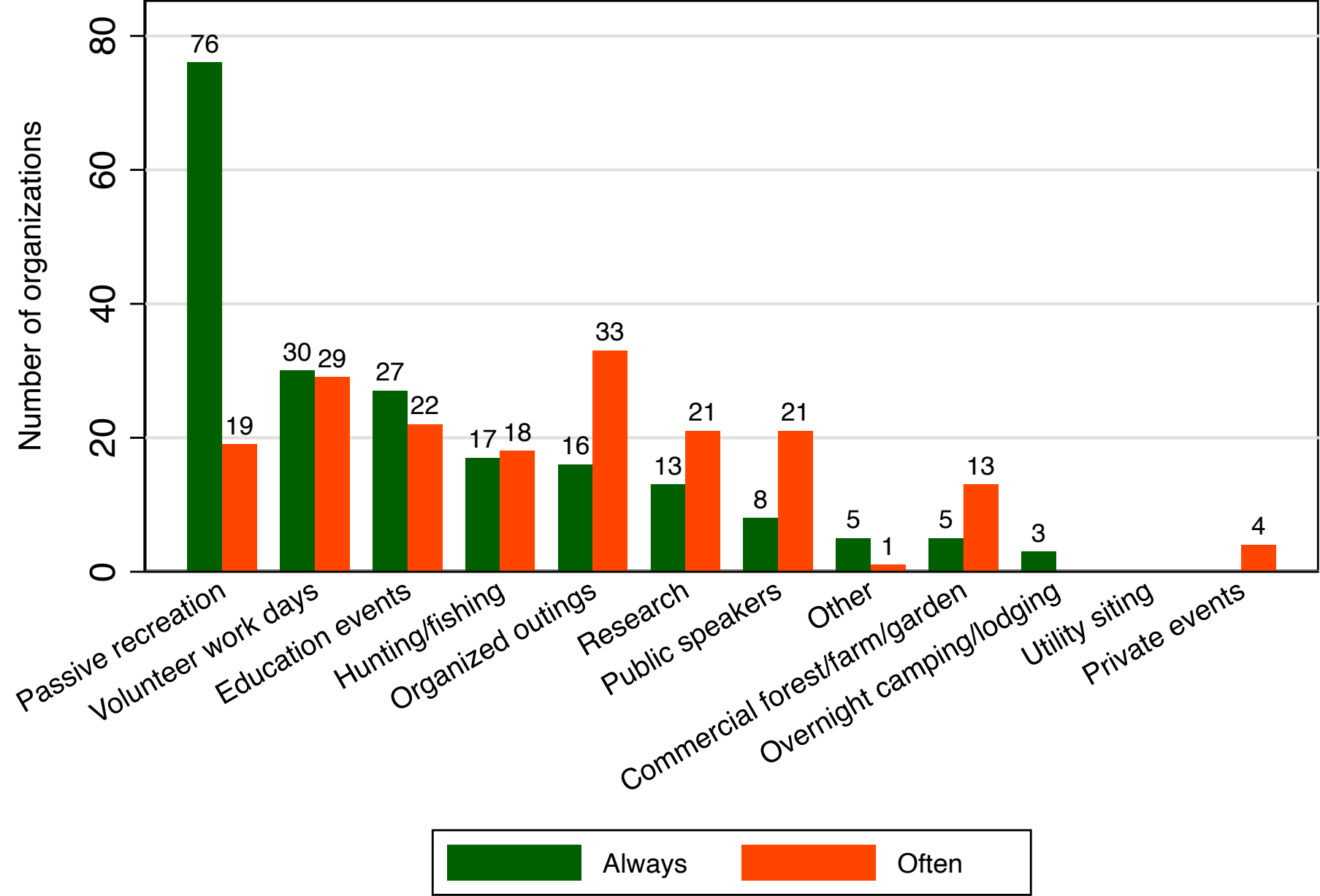
# Has current management plan for each property



## Whether organization has management plans for each of its properties by paid staff size

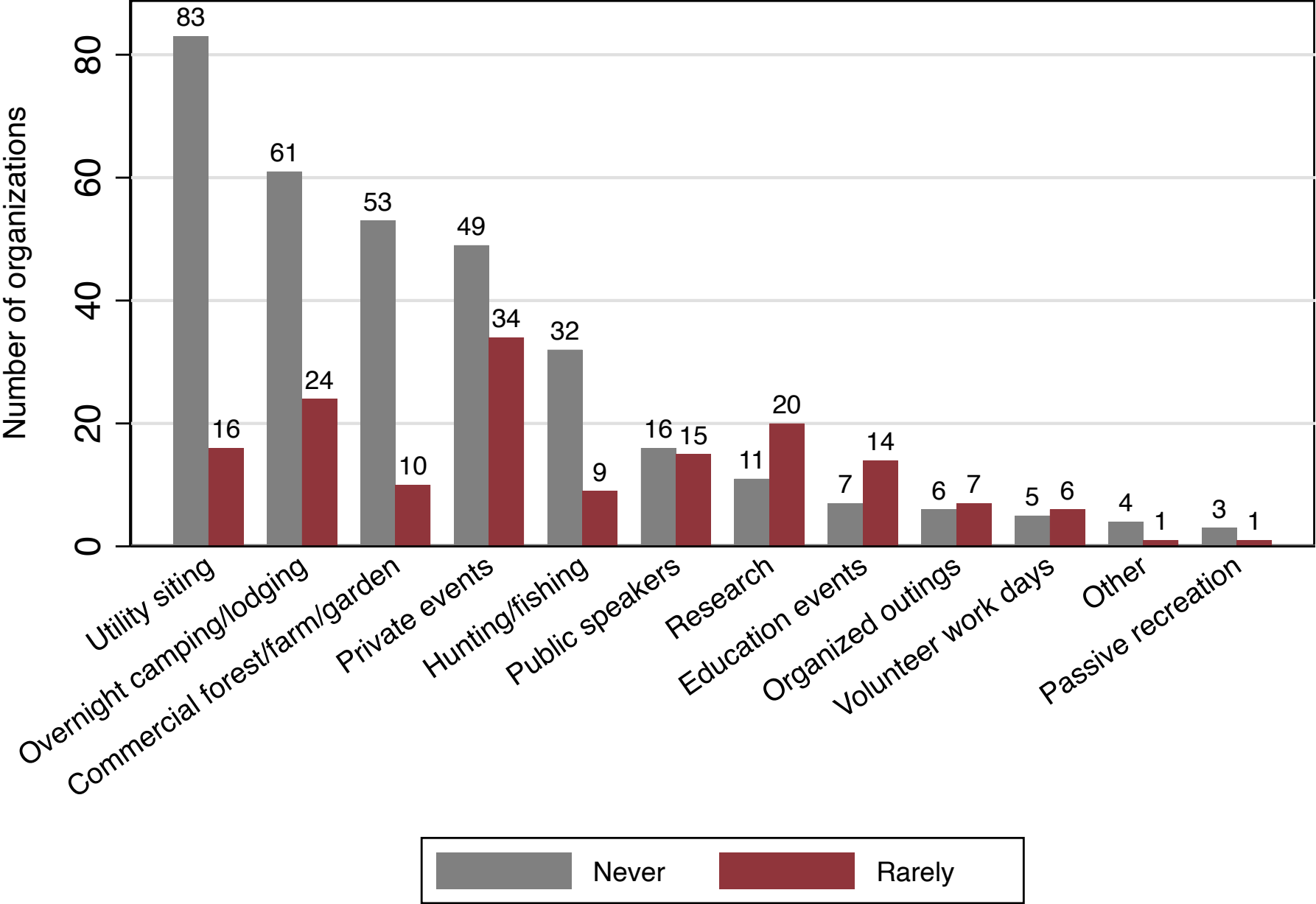


Activities allowed on lands: Always/Often



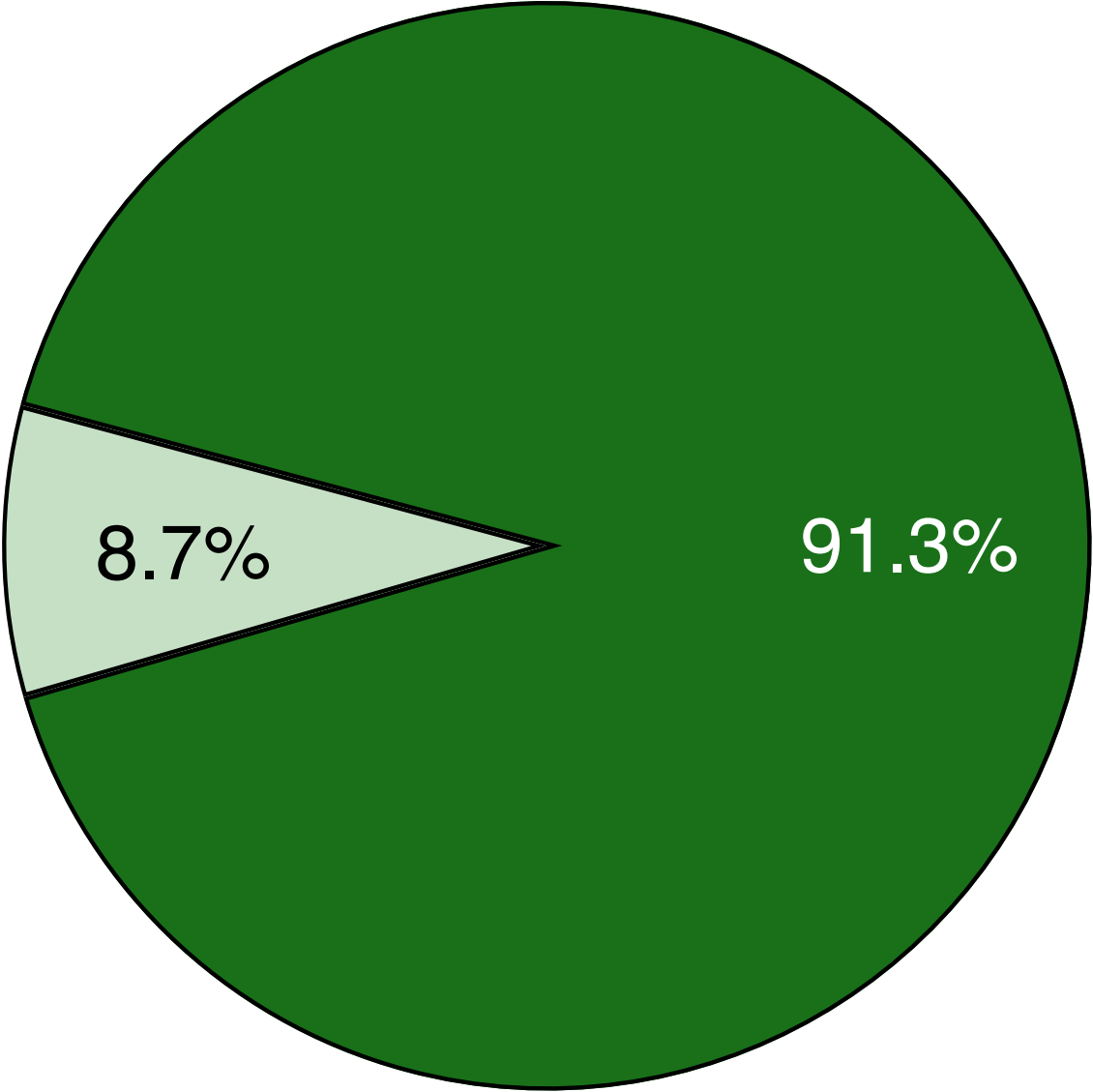
Category responses not mutually exclusive. 104 valid responses.

Activities allowed on lands: Never/Rarely

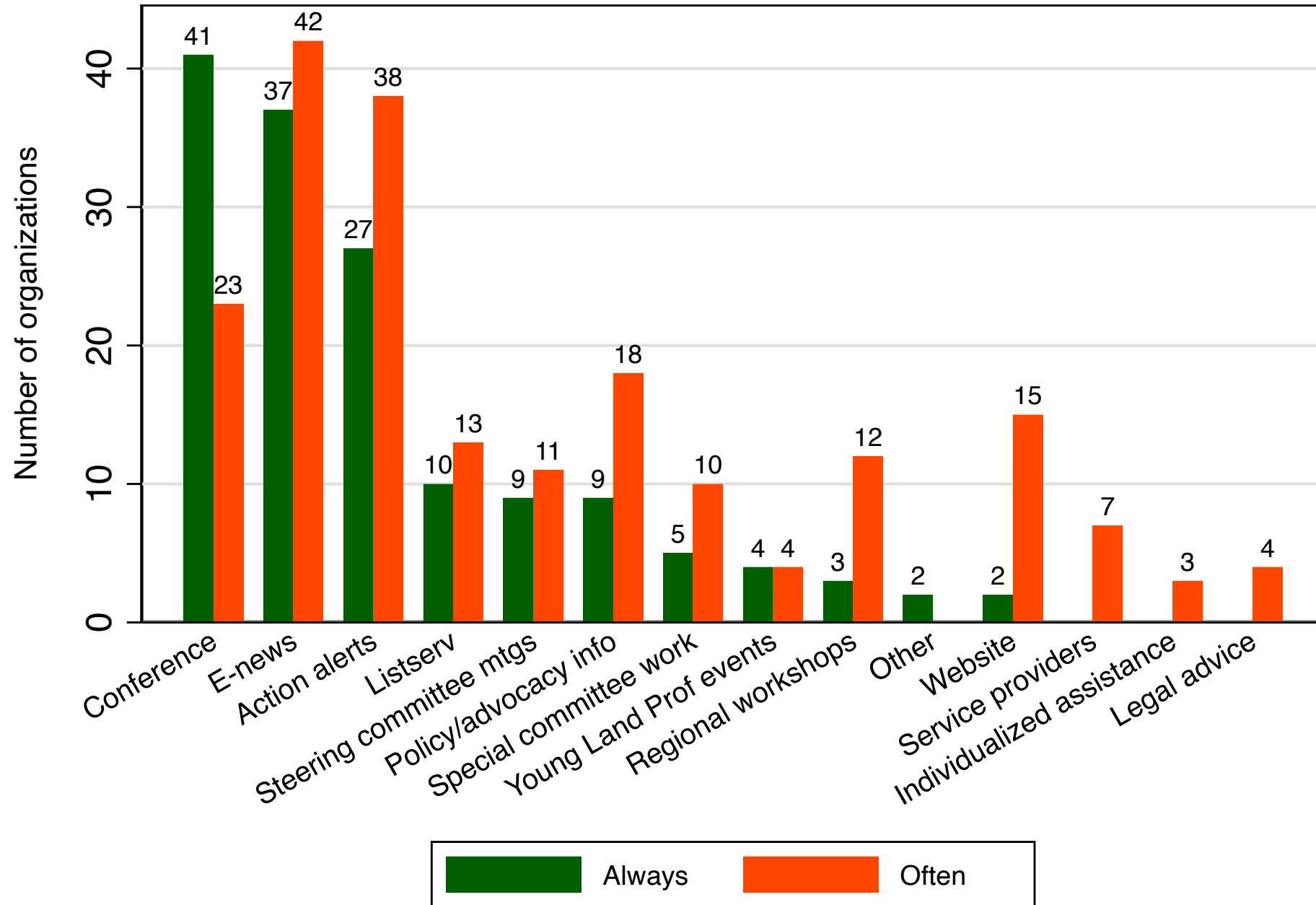


Category responses not mutually exclusive. 104 valid responses.

Current MLTC members



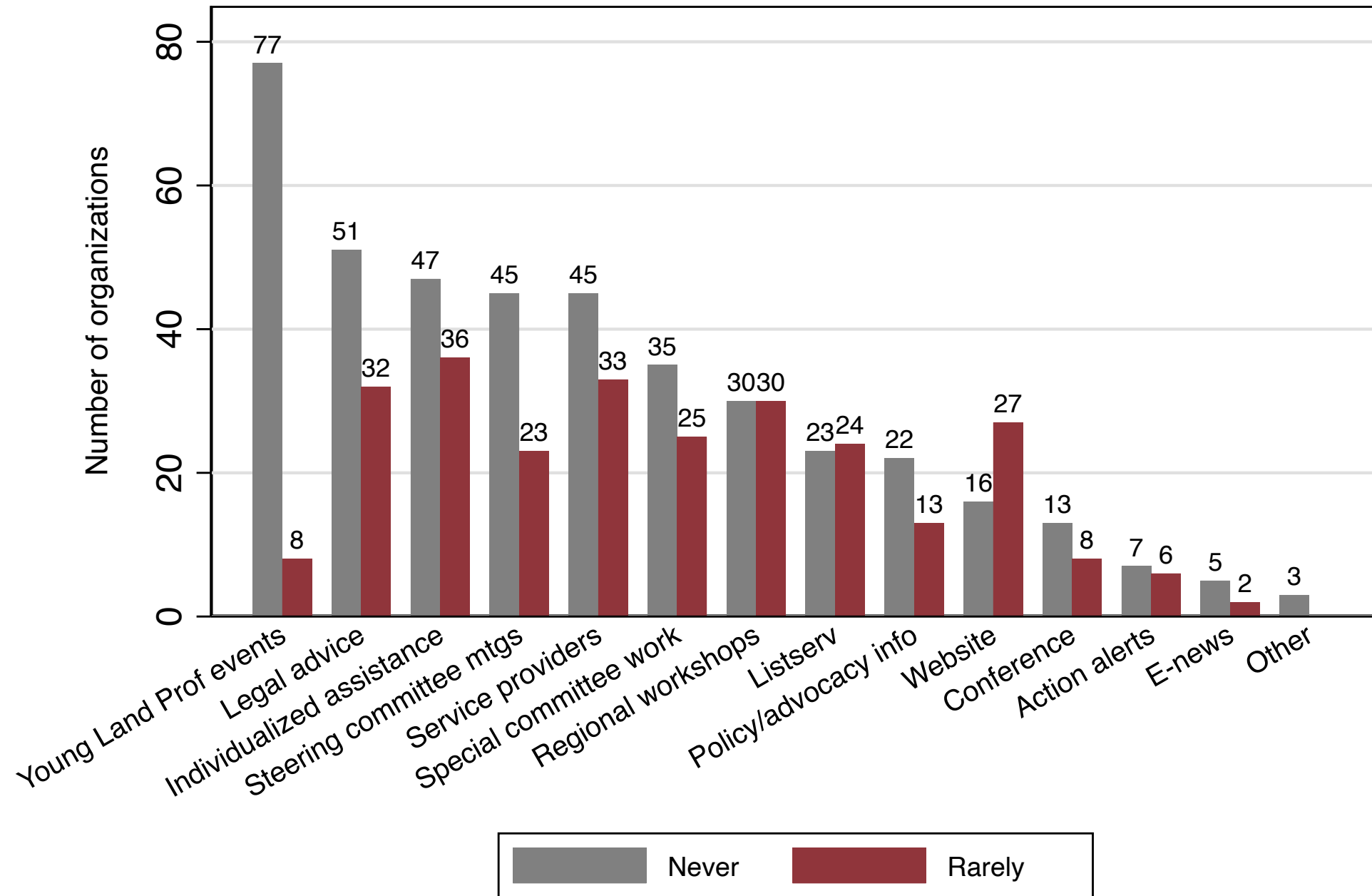
## MLTC Services Always/Often Used



Category responses not mutually exclusive. 103 valid responses.

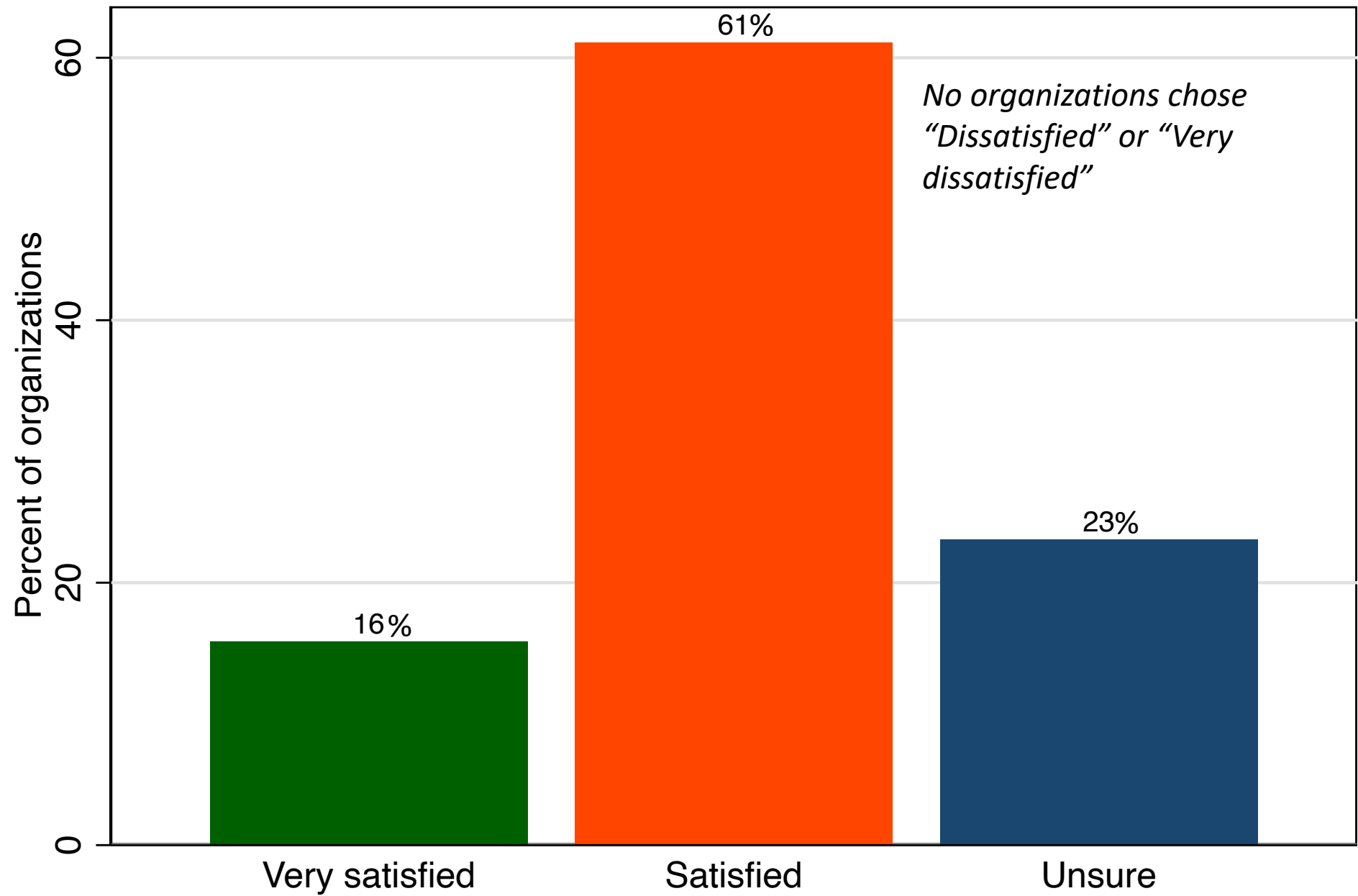


## MLTC Services Never/Rarely Used

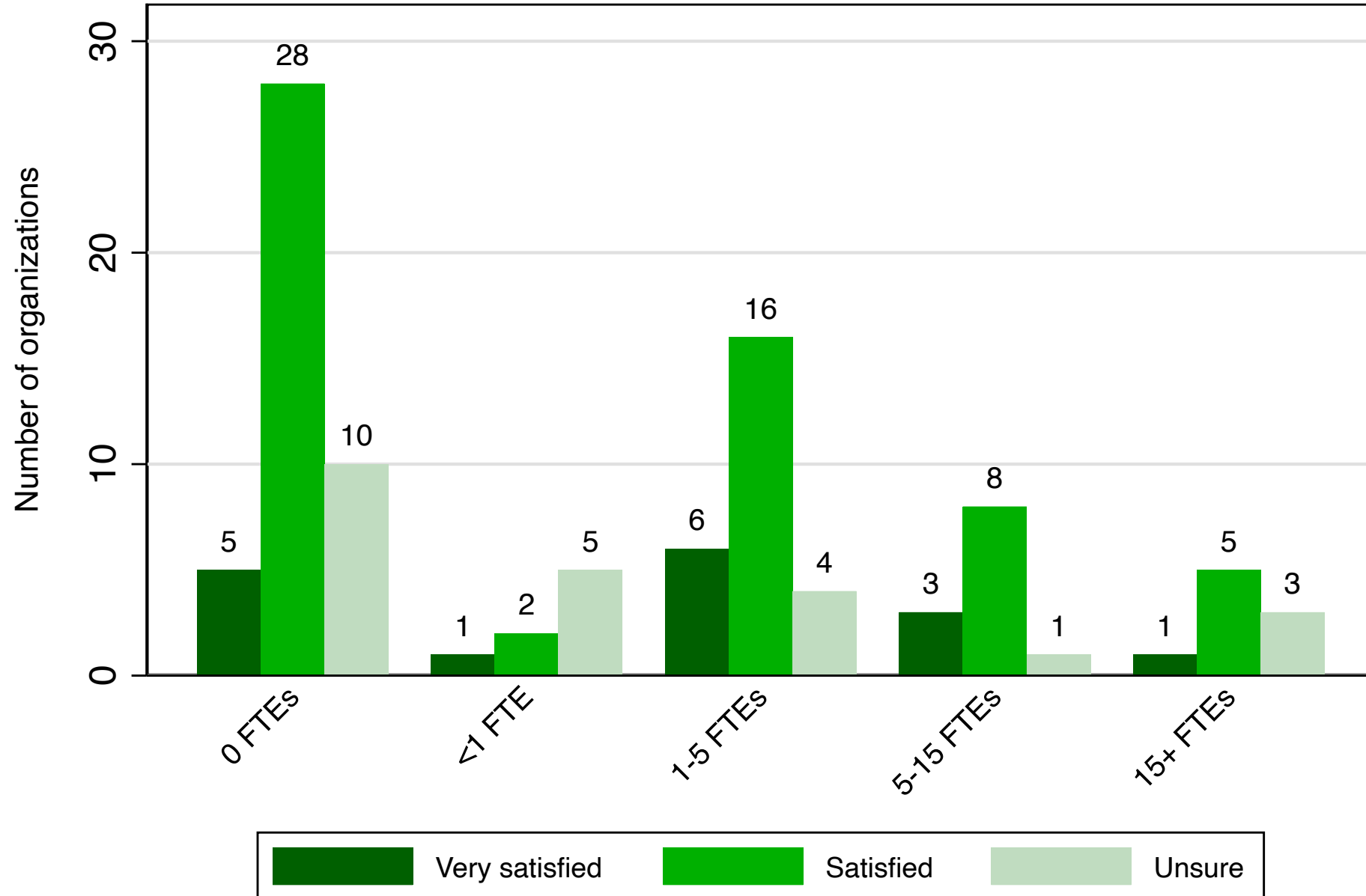


Category responses not mutually exclusive. 103 valid responses.

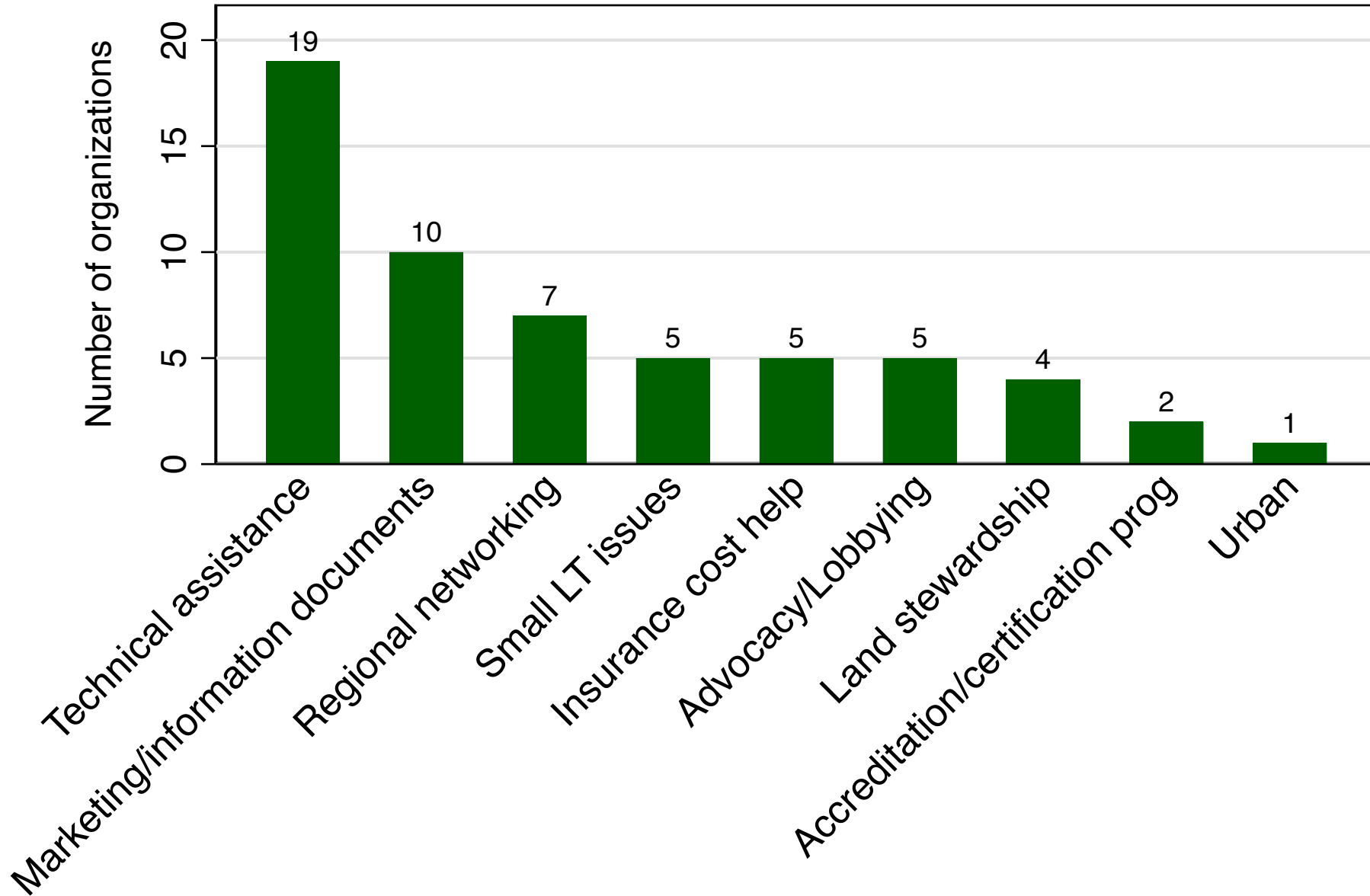
# Overall satisfaction with MLTC



# Overall satisfaction with MLTC, by paid staff size

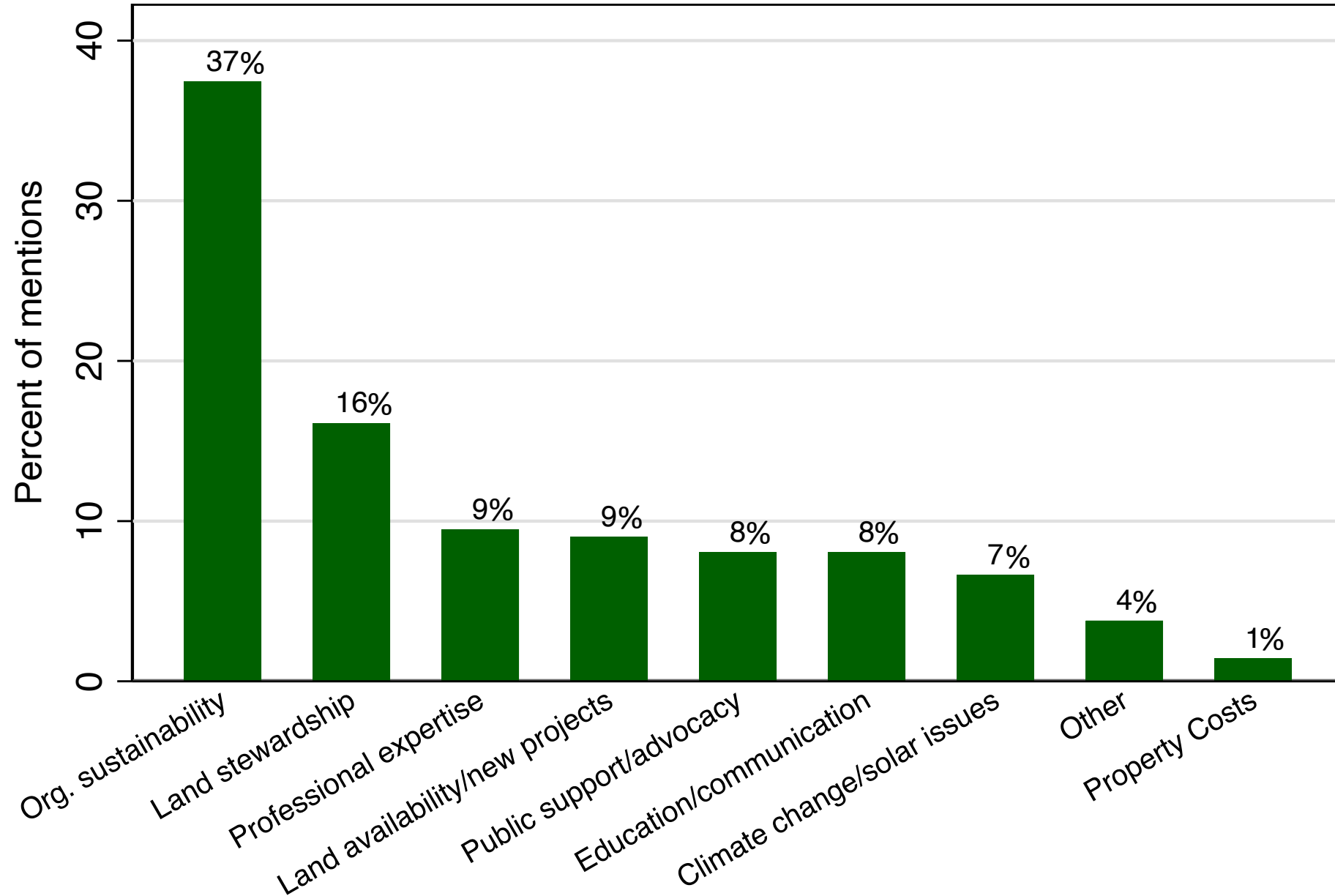


## New programs MLTC could offer to help



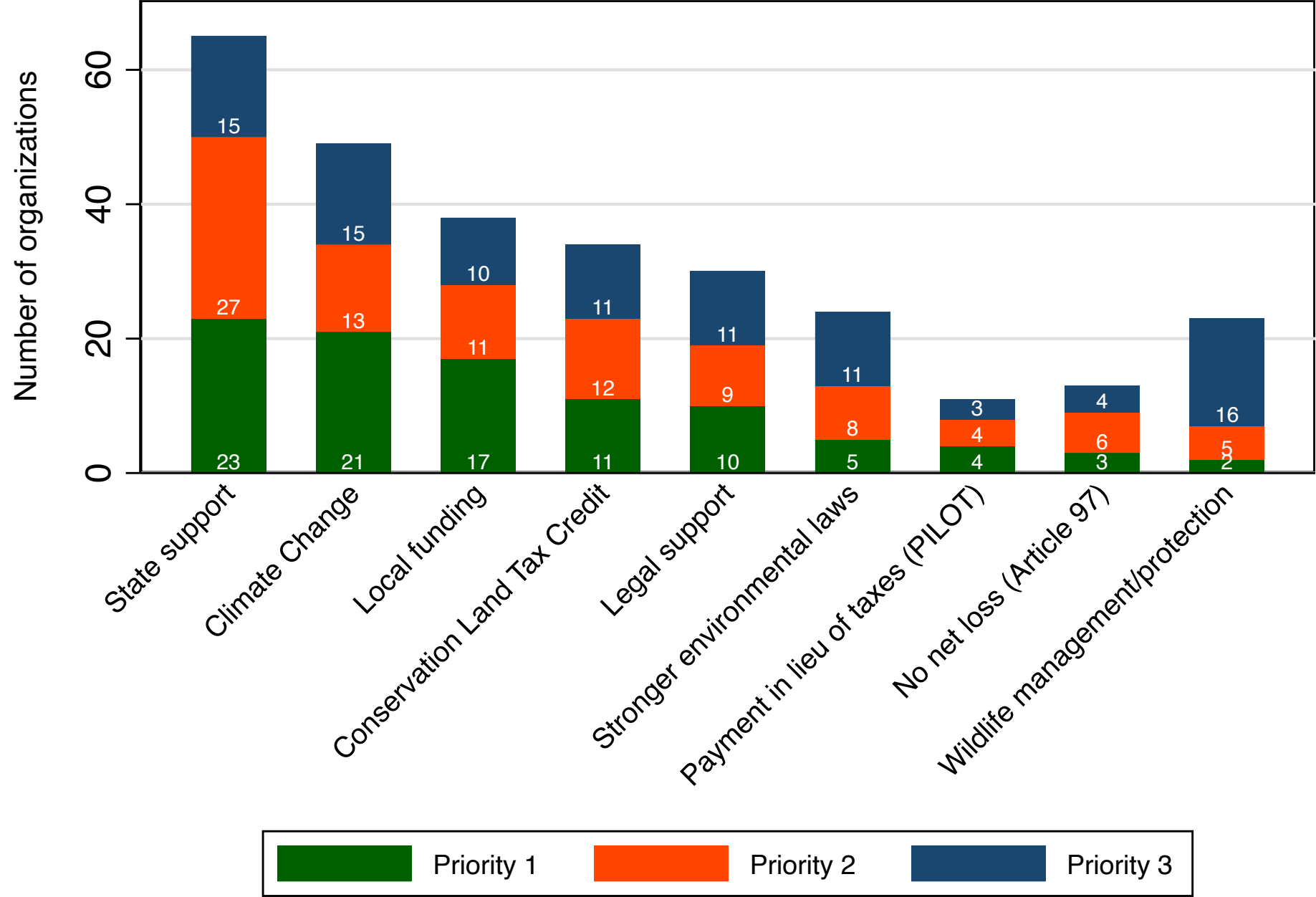
39 valid responses. Category responses not mutually exclusive.

## Challenges organizations are facing (excluding funding)

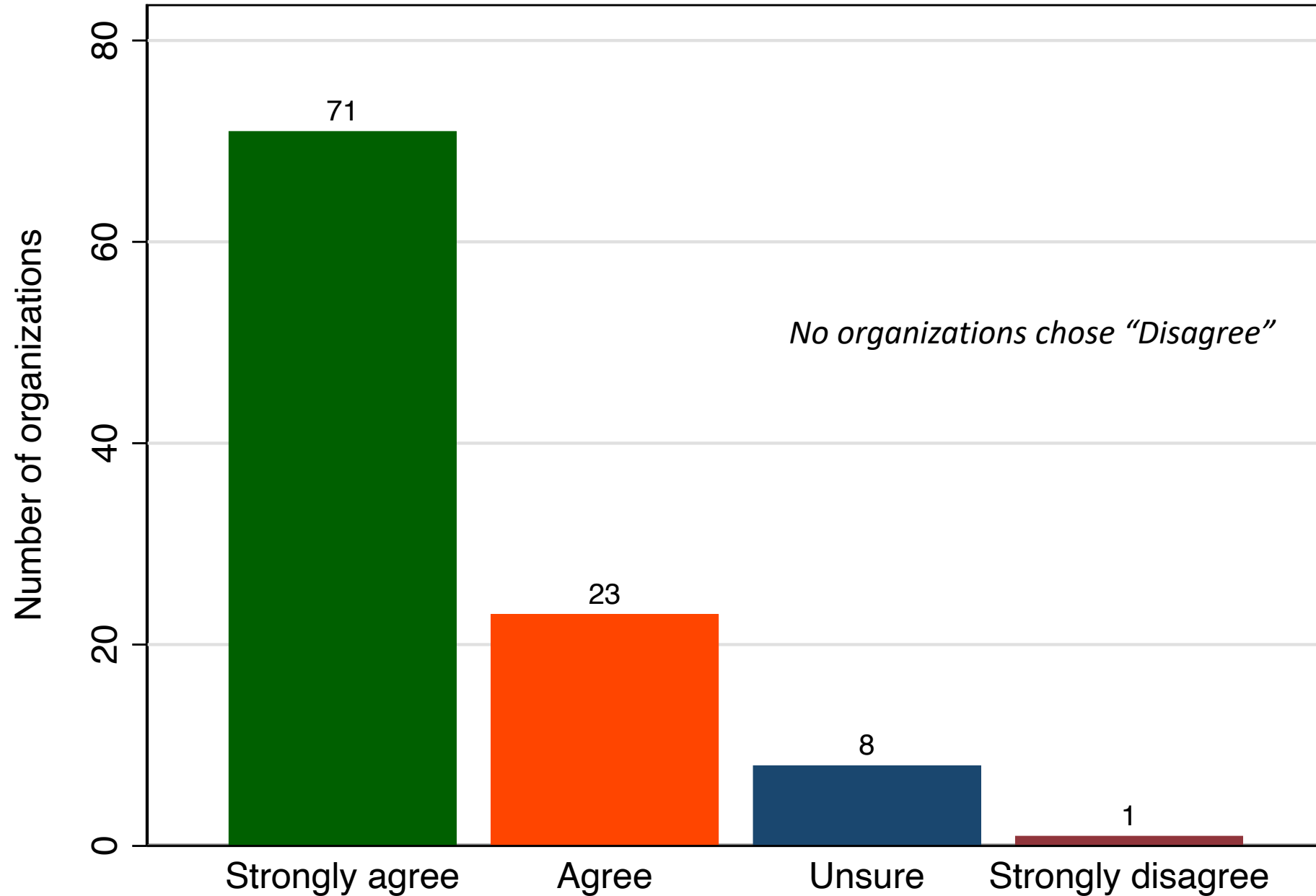


84 valid responses. Responses not mutually exclusive.

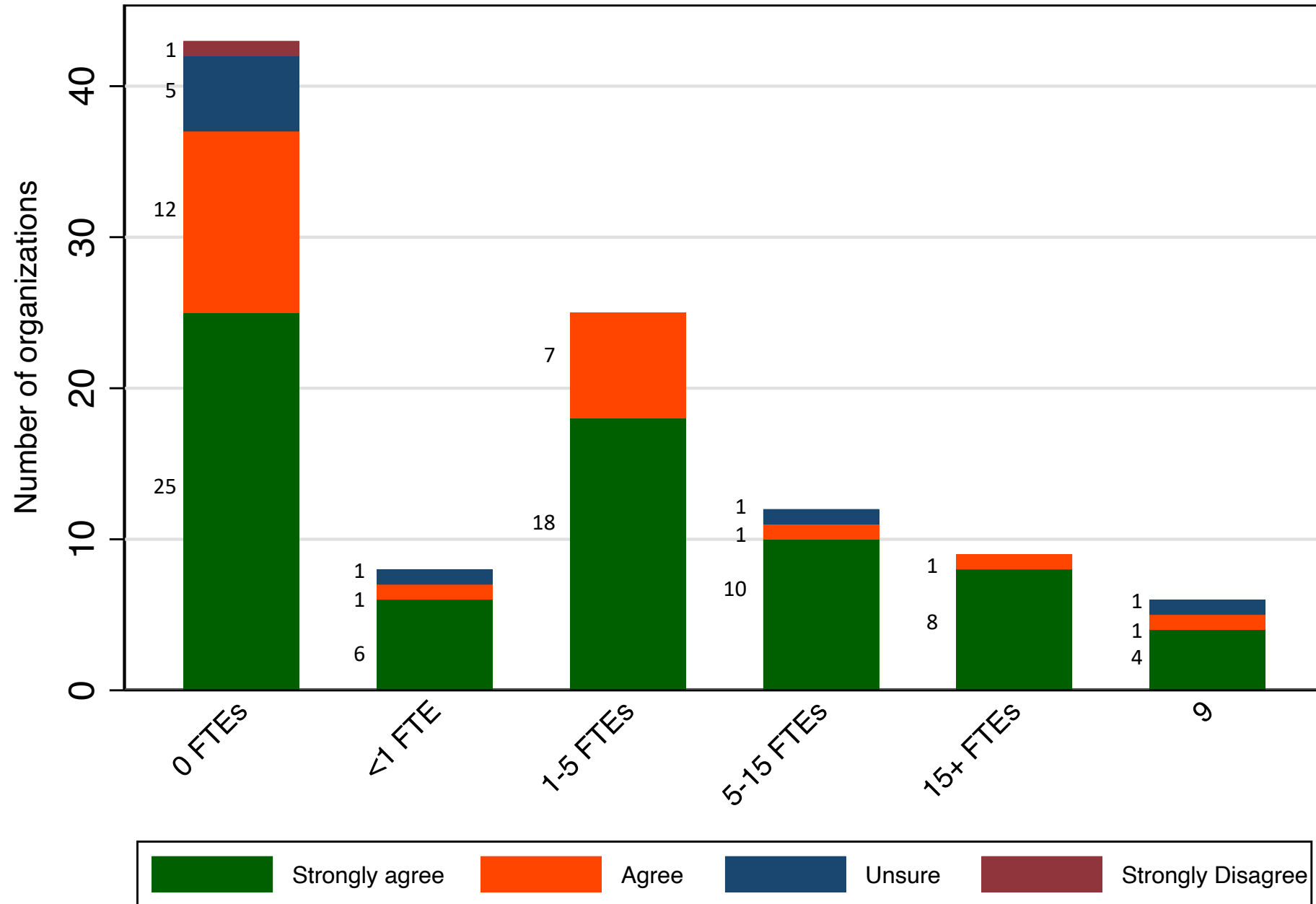
Priority policy areas for MLTC to focus



## Will actively be conserving land in 5 years

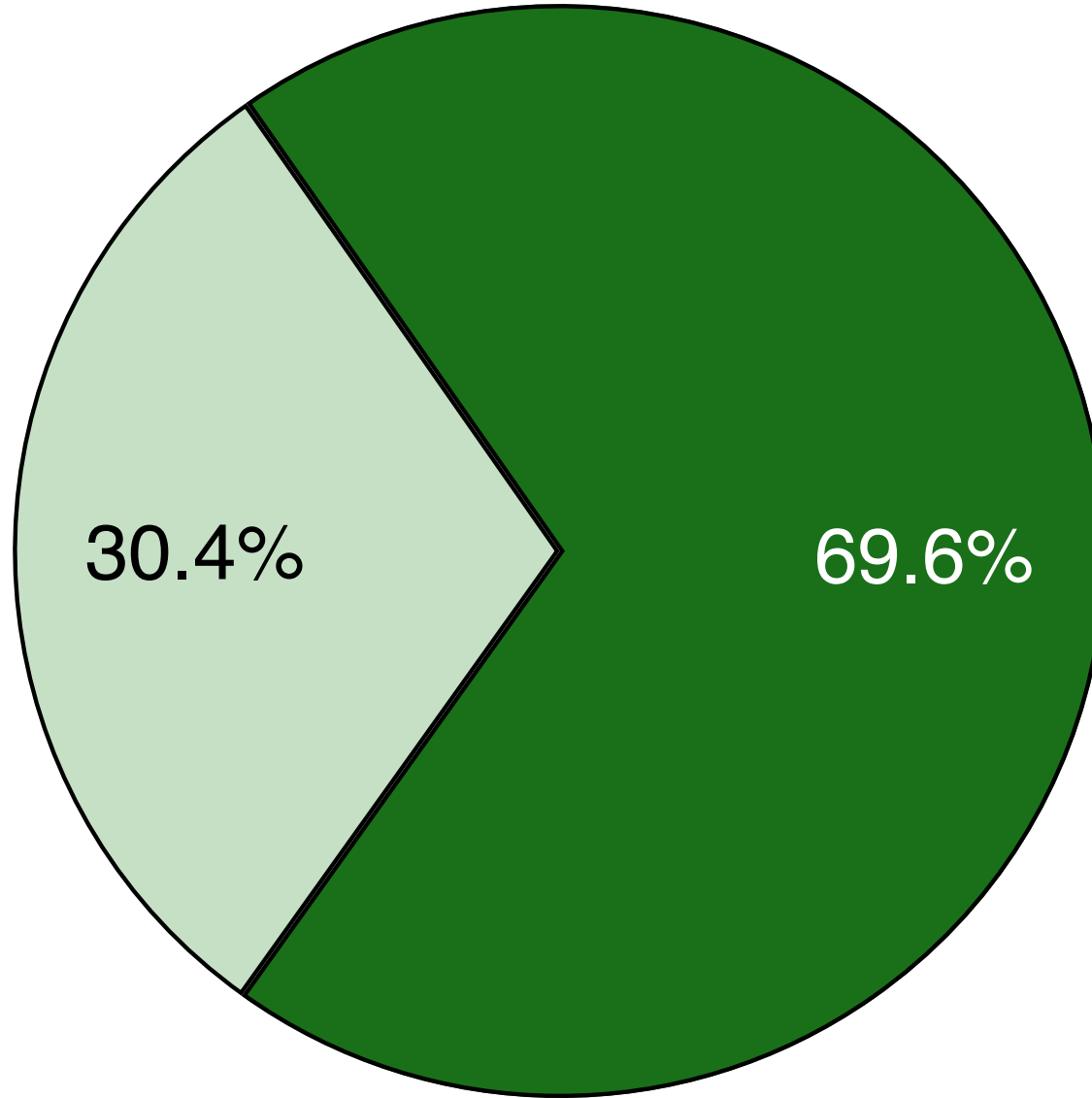


Will actively be conserving land in 5 years, by paid staff size

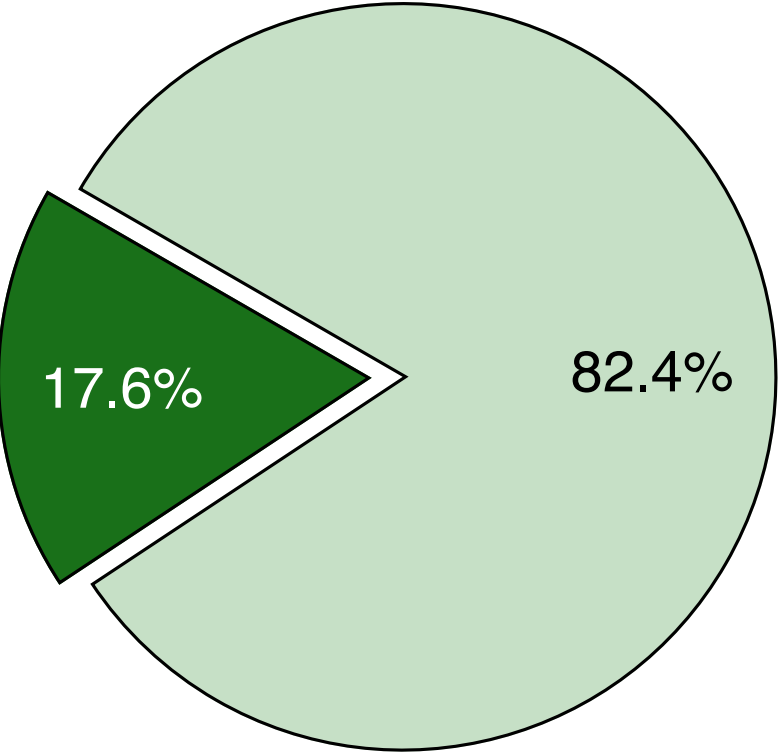




## Current LTA members



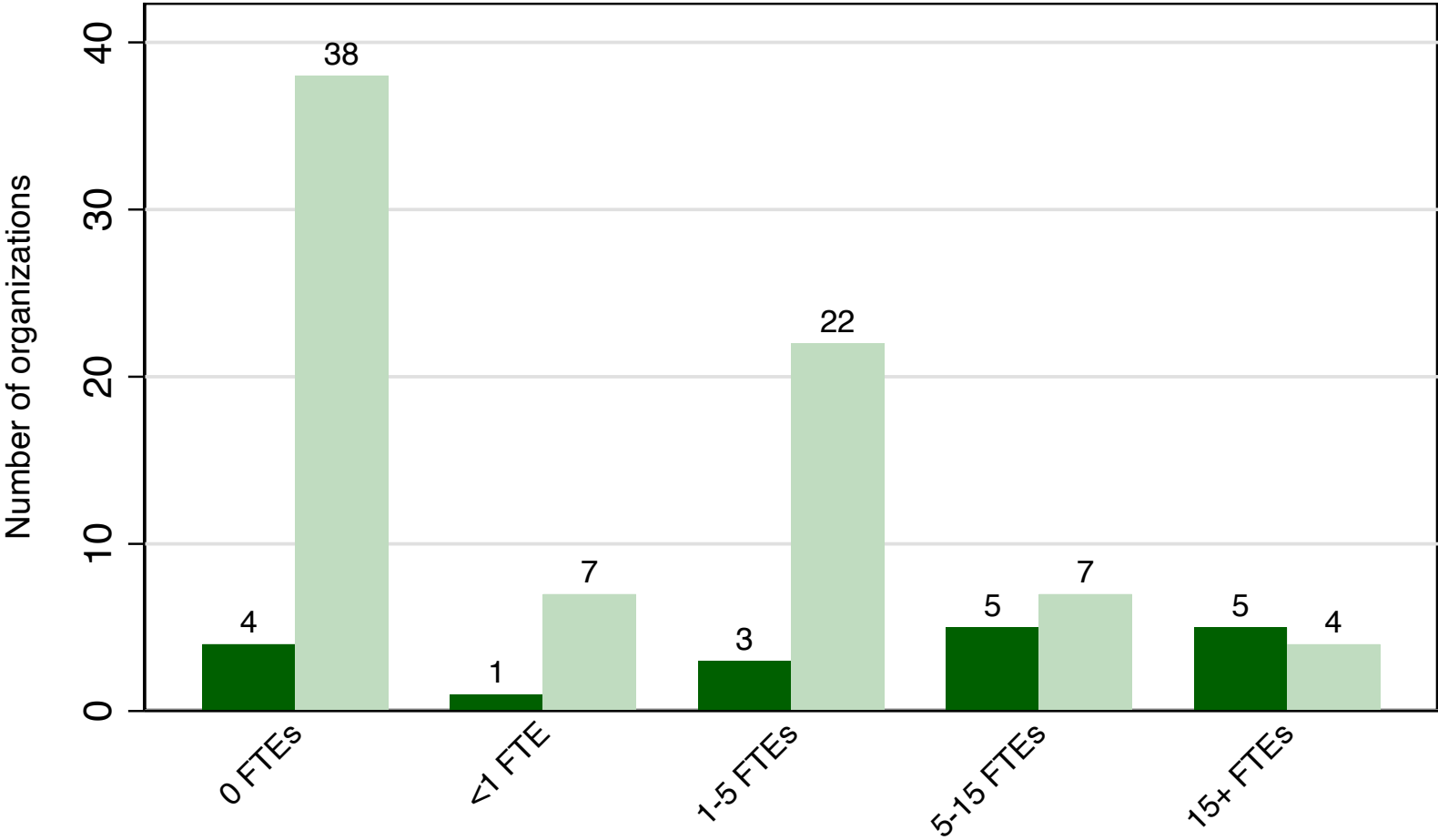
# Accredited through LTA



No Yes

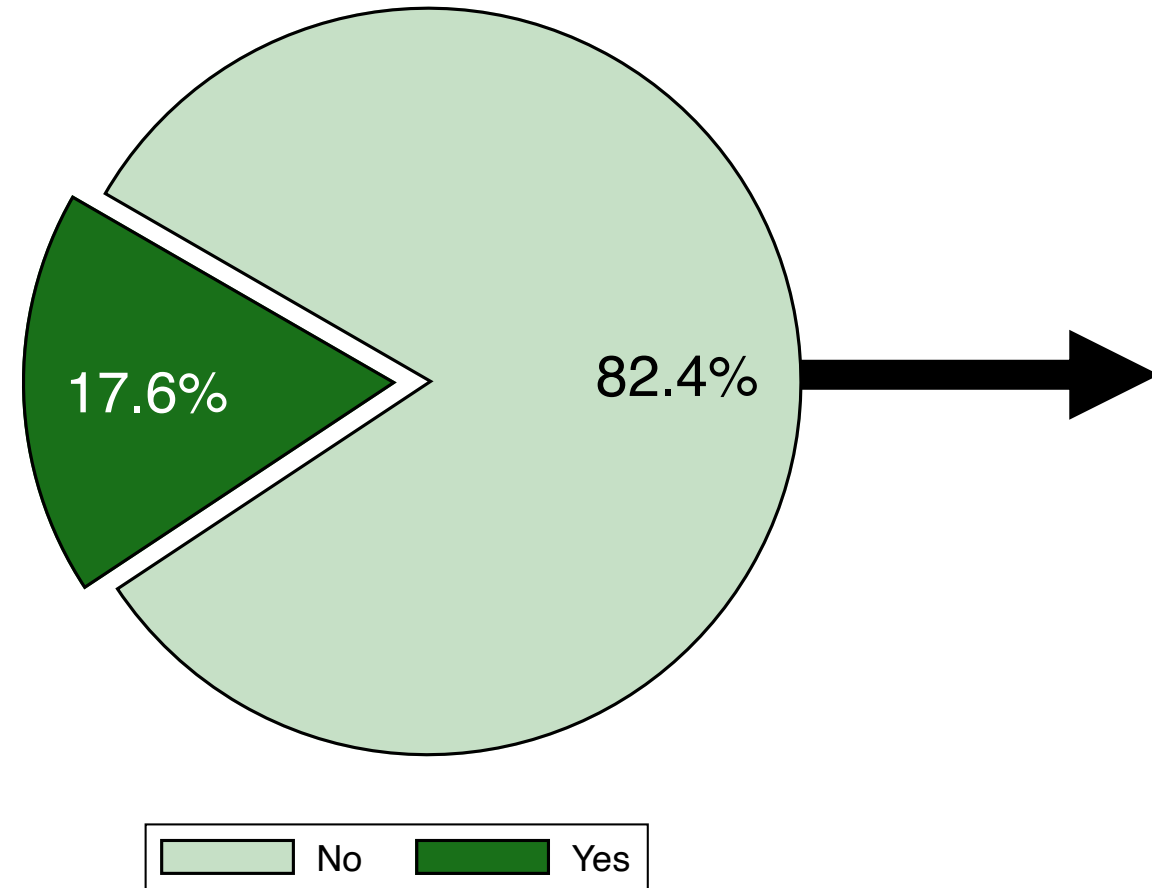
102 valid responses

# Accredited through LTA, by paid staff size



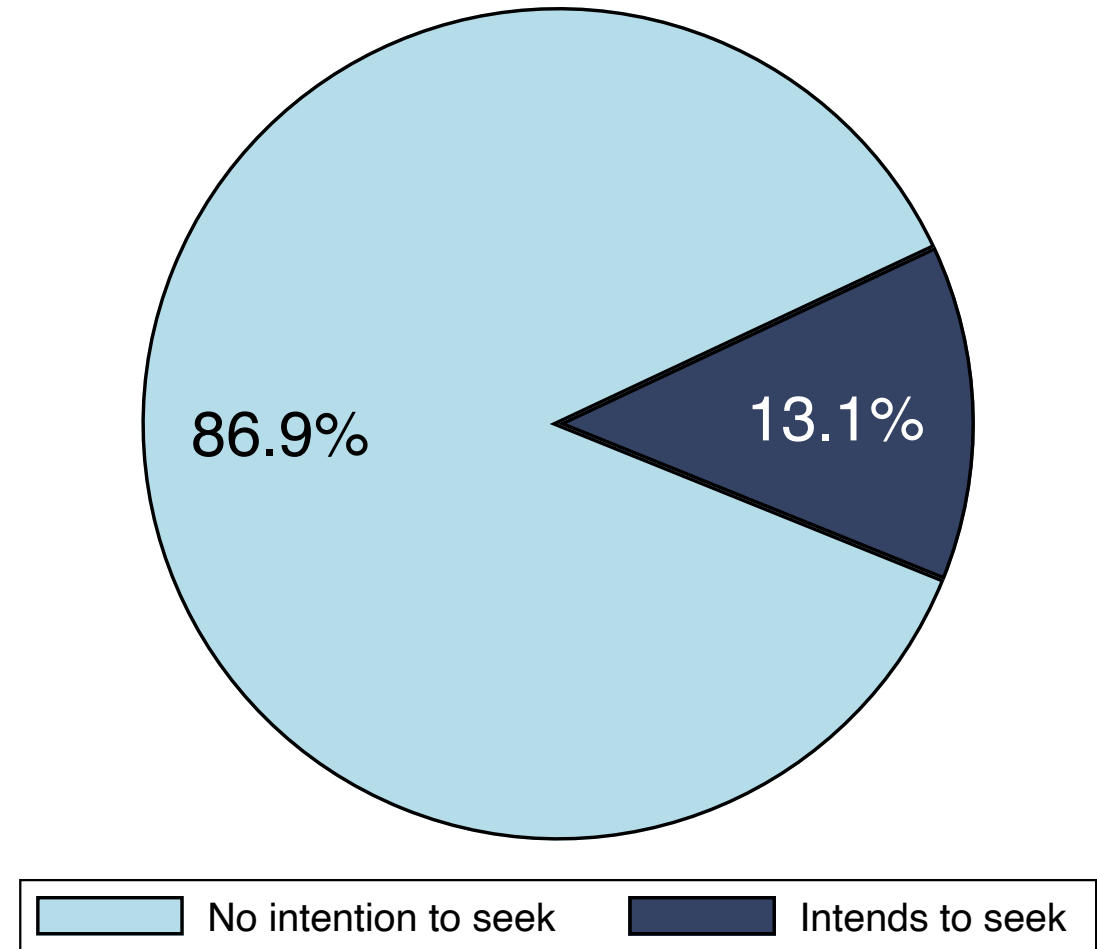
Yes No

Accredited through LTA



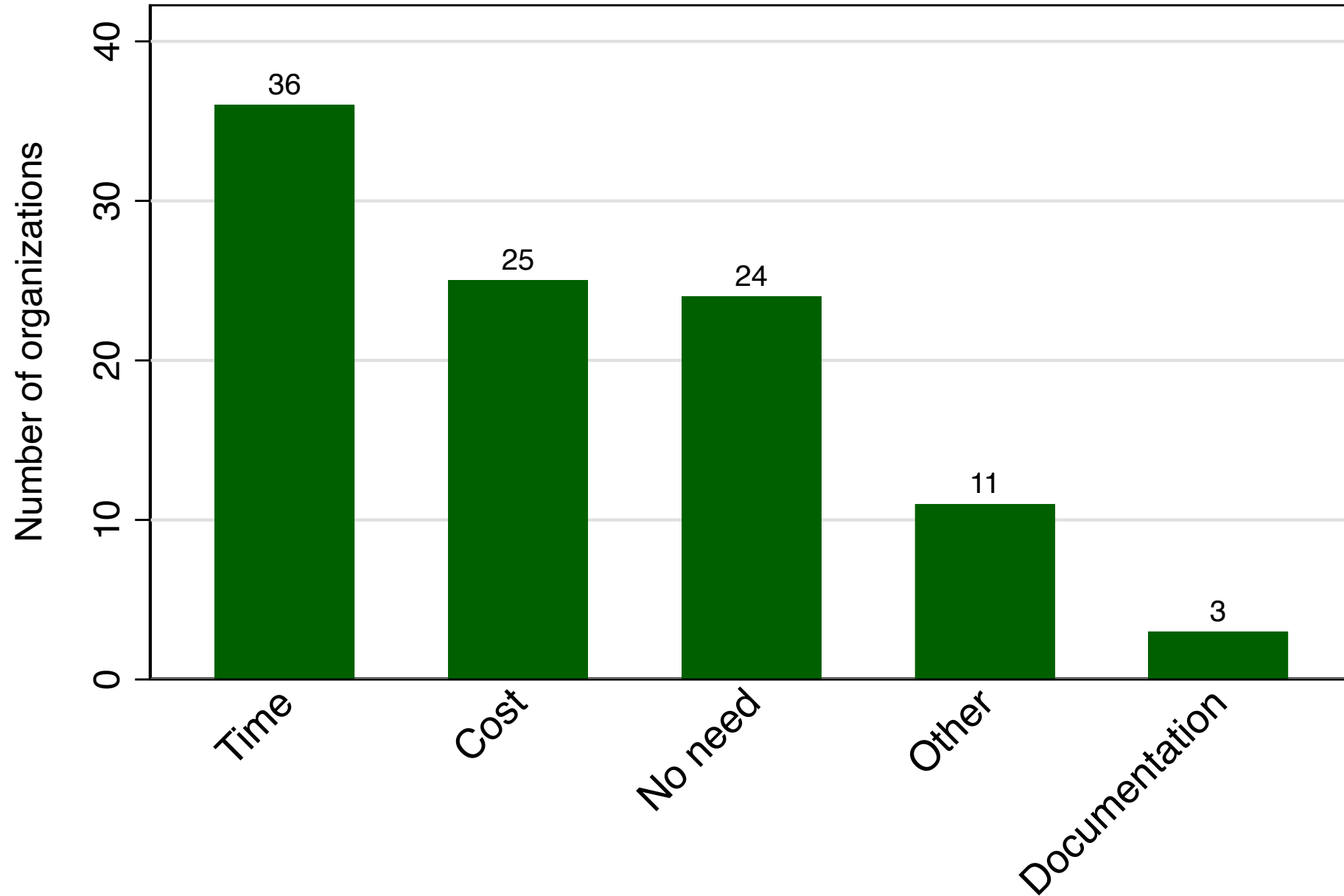
*102 valid responses*

Of those not accredited:  
Intention about future LTA accreditation



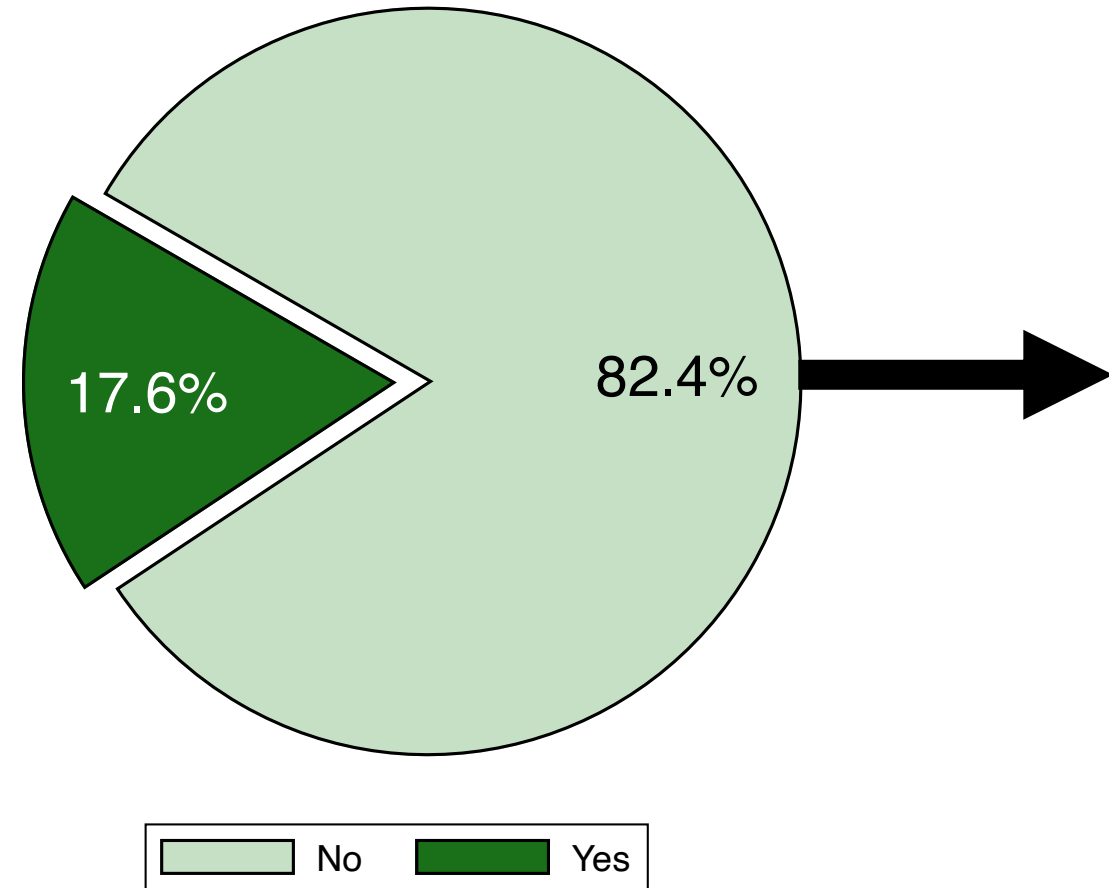
*84 organizations*

## Why no intention to seek LTA accreditation



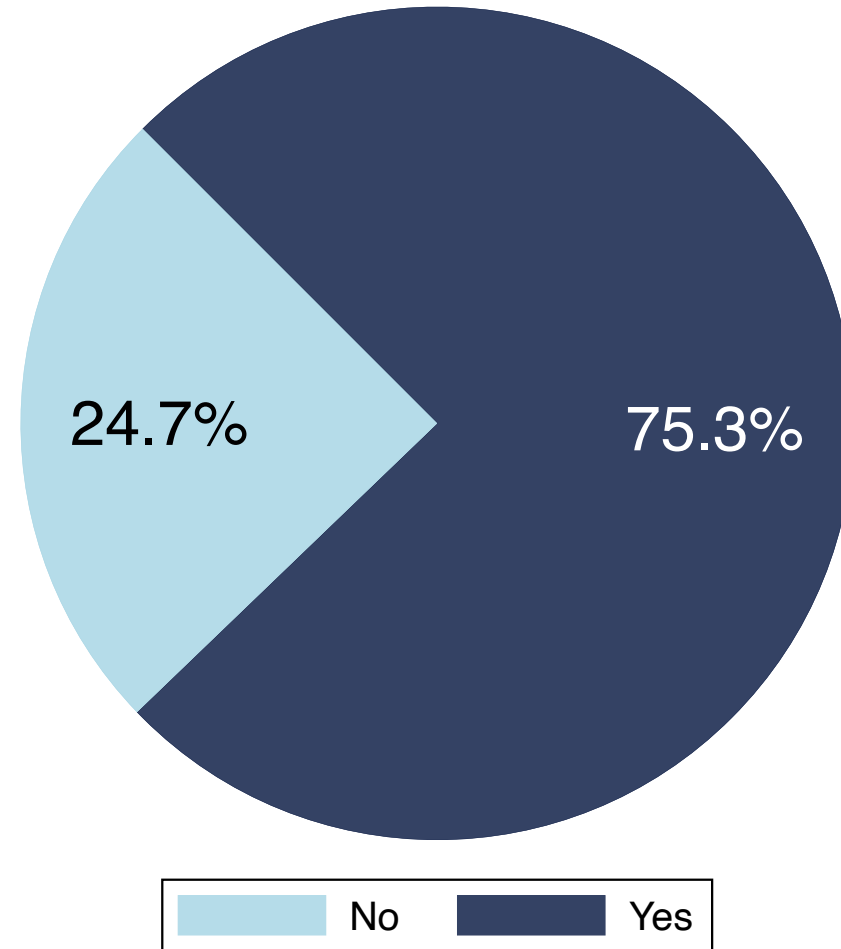
*Responses not mutually exclusive. 67 valid responses.*

Accredited through LTA



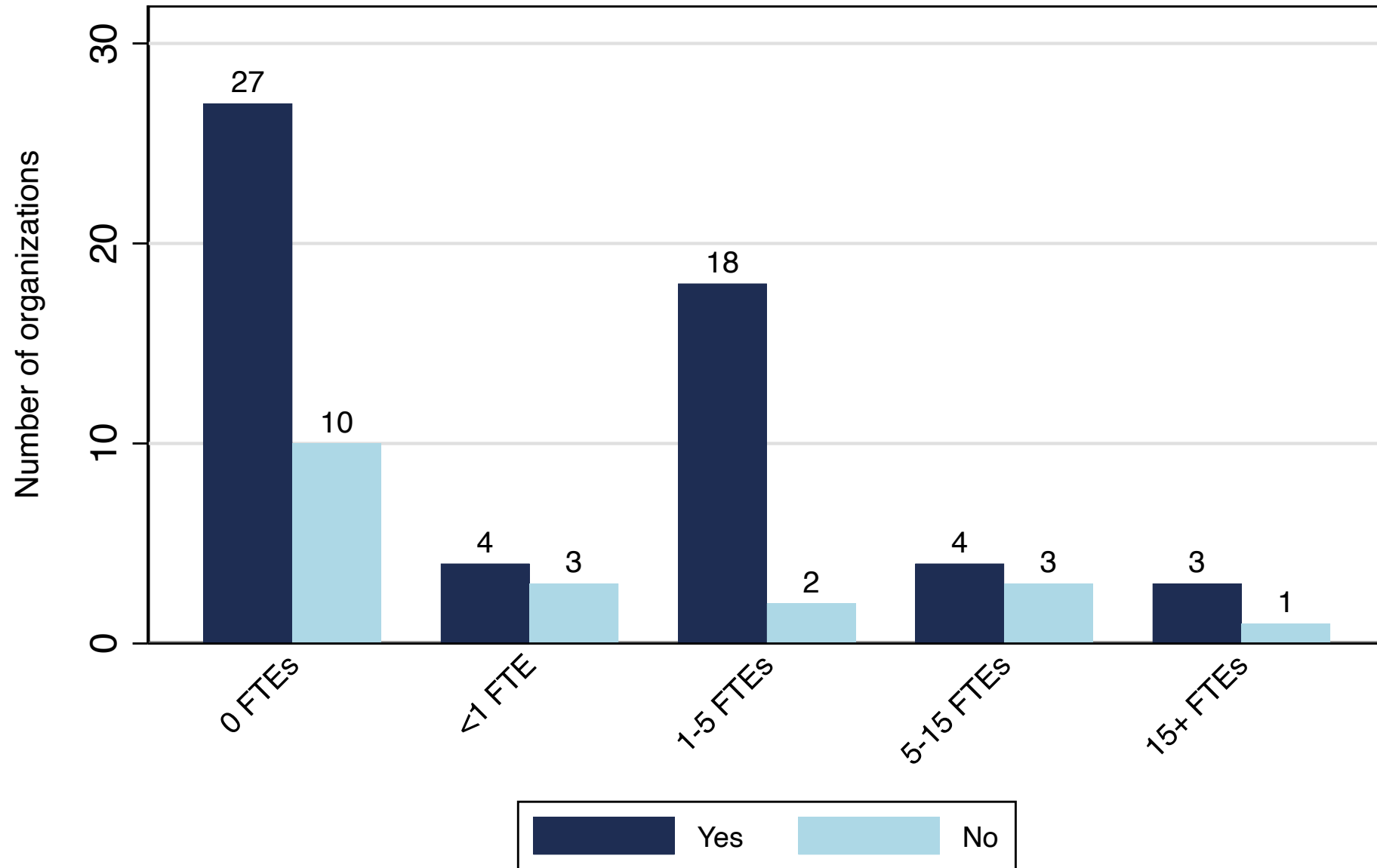
*102 valid responses*

Of those not accredited:  
Adopted LTA Standards and Practices in principle?



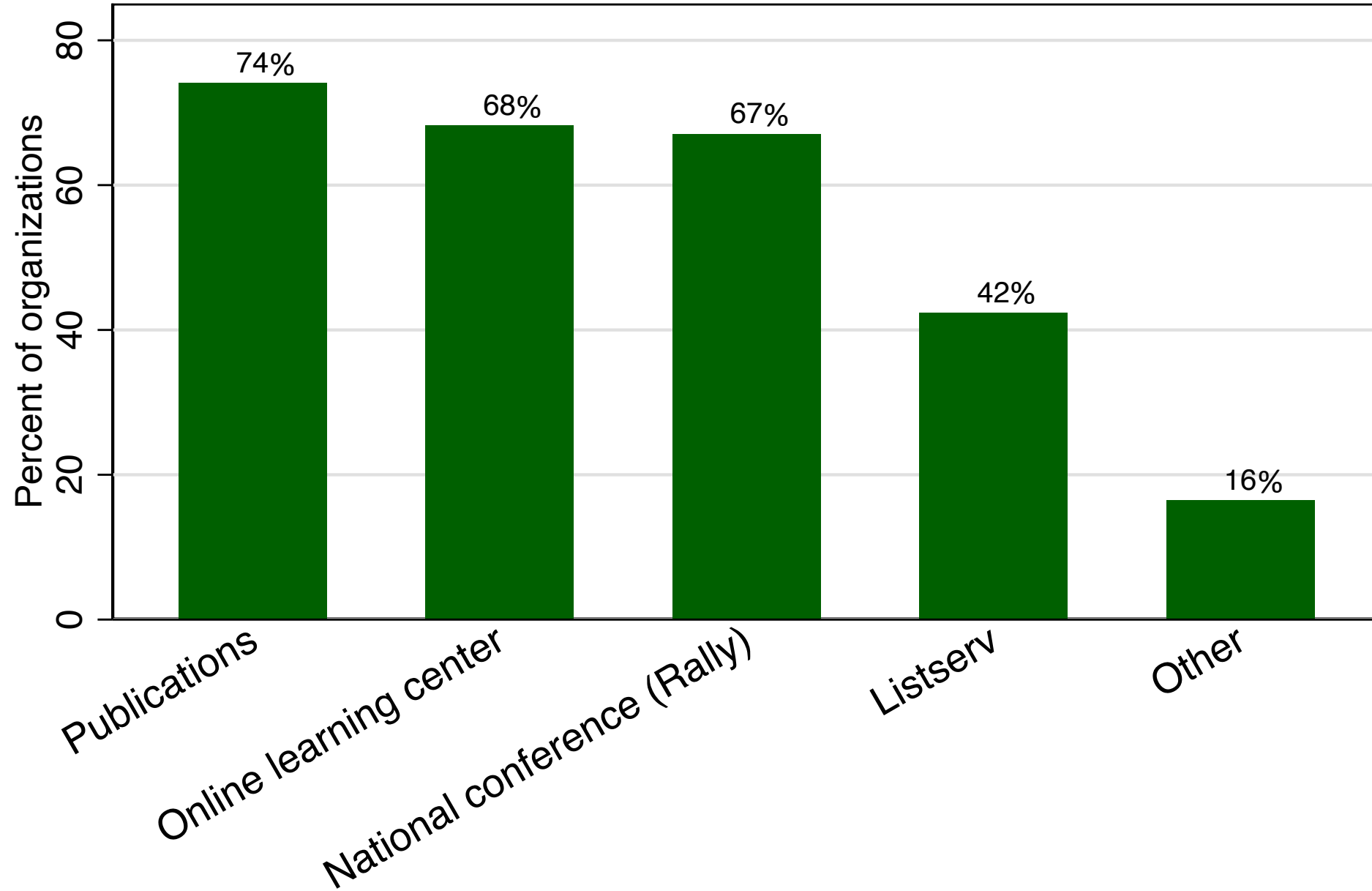
*81 valid responses (of 84 not accredited)*

Non LTA-accredited organizations  
adopting LTA Standards and Practices in principle,  
by paid staff size



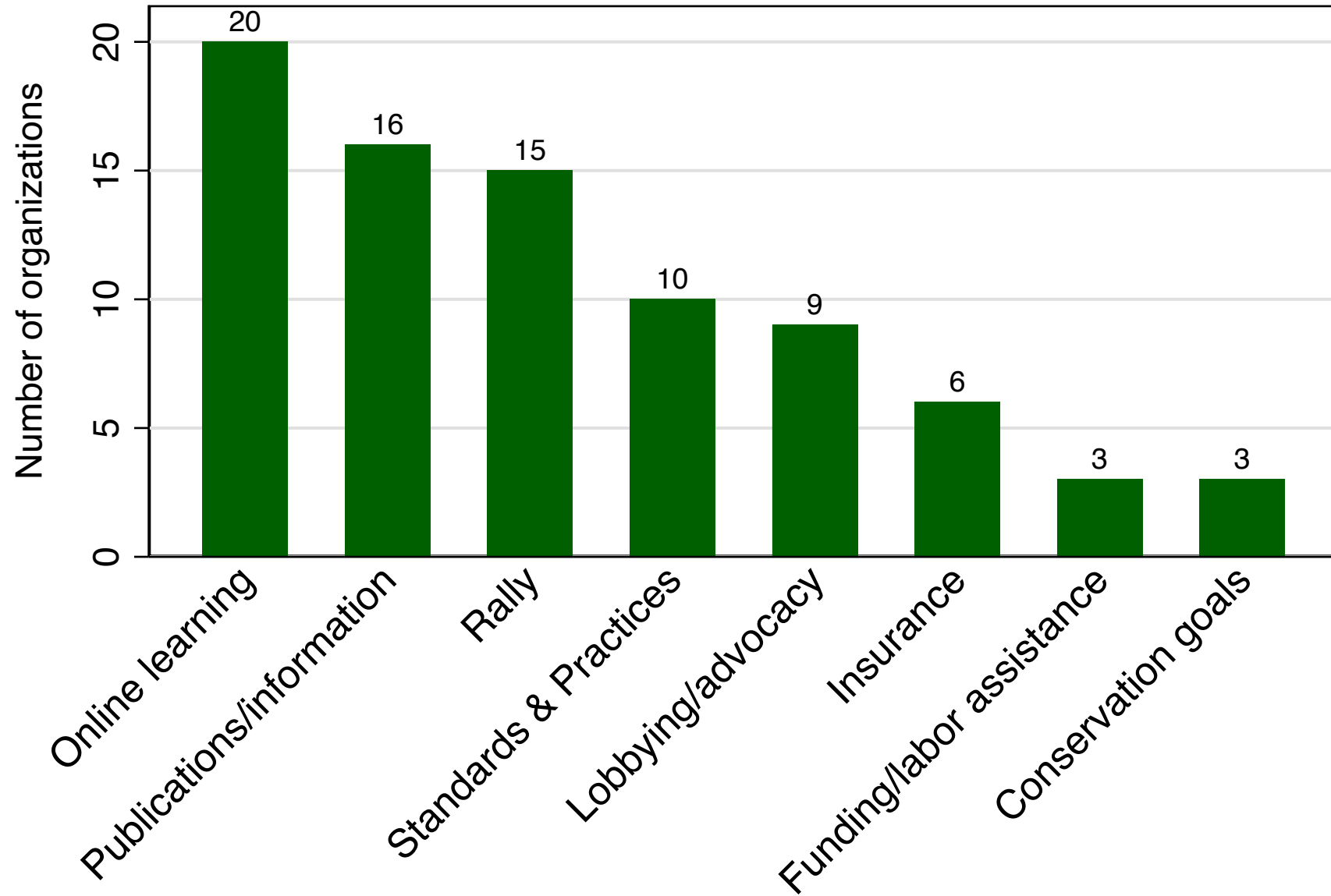
75 valid responses (of 84 not accredited)

## Attendance or use of LTA resources



*Category responses not mutually exclusive. 85 valid responses.*

## LTA services valued most



58 valid responses. Category responses not mutually exclusive.



## Volunteer full-time equivalent (FTE) staff or contractors

