



Steering Committee Meeting

June 19, 2020

via Zoom

MLTC Steering Committee Meeting – June 19, 2020

- Welcome!
- Hover cursor at bottom of screen to see Zoom controls
- Everyone muted by default. Unmute yourself when speaking.
- Type questions and comments in the chat window as they come up. These will be addressed at end of each agenda item.
- Use “raise hand” feature if you wish to speak.
- For technical help, type a question to Robb Johnson and Barbara Chrenko, technical hosts for today.

2020 Massachusetts Land Conservation Conference

- Unfortunate but necessary cancellation very late in the game
- Generous sponsor support and donated registration fees helped us avoid a financial loss – ***THANK YOU!***
- 9 online webinars with 600 live listeners, plus 400 who received recordings
- Learned a lot and got both positive and constructive feedback

2021 Conference

- Planning Committee met June 11 and meets again mid-July
- Given unknowns and planning timeline, opted for an online event
- Exploring “virtual conference” apps with features beyond Zoom – including networking and exhibitor portals
- Likely to be held over multiple days to avoid screen fatigue and enable attendance at more sessions
- Exploring possibility of regional live networking events in conjunction with conference, if public health guidelines allow
- If interested in serving on planning committee, let Robb know

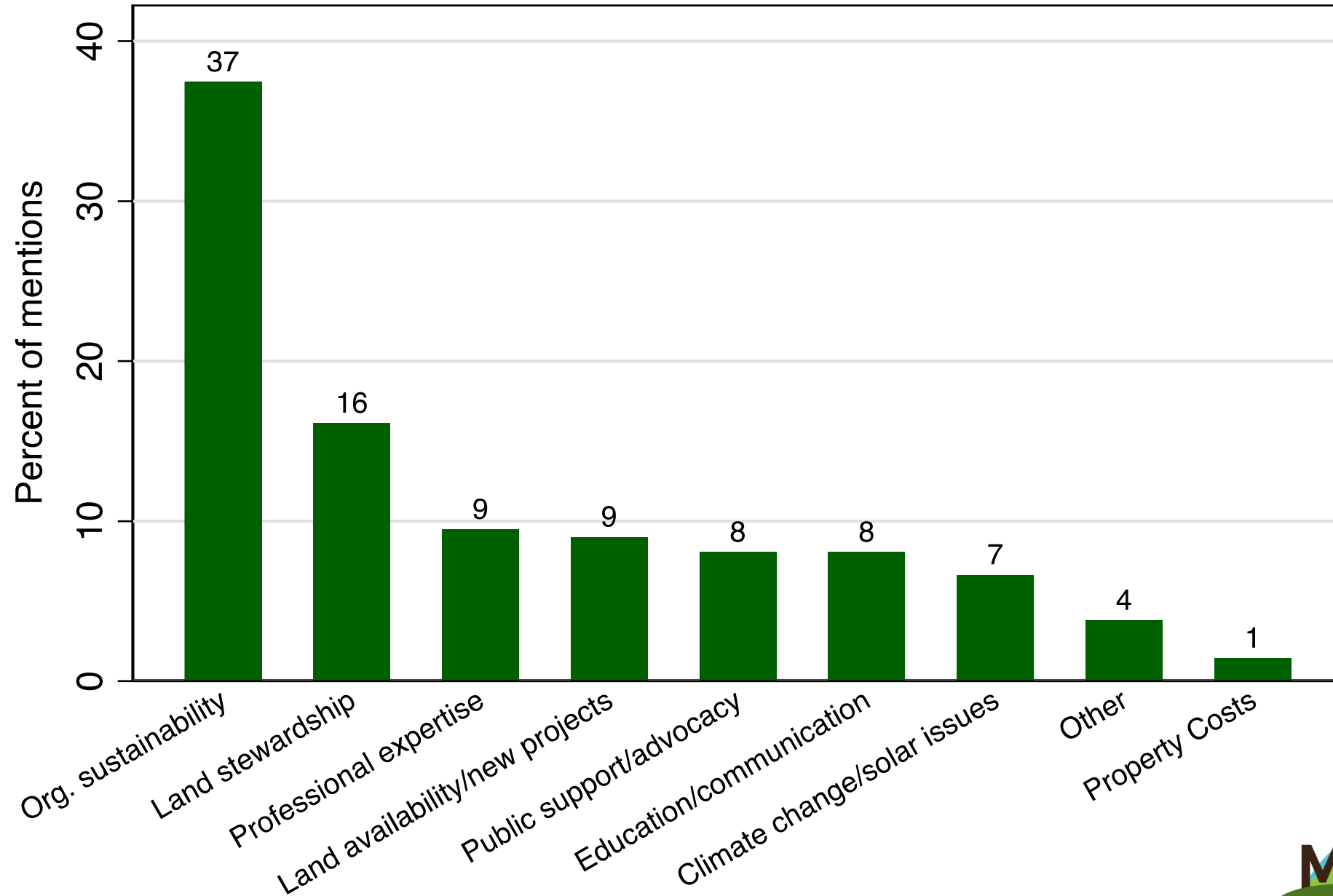
MLTC Budget Outlook

- FY20 revenues exceeded expenses - modest increase in assets
- Board to adopt FY21 budget this afternoon
- Given economy, conservatively holds staffing and expenses level
- Membership Contributions are a big share of our annual revenue
- Renewal letters for the July 1 fiscal year going out over coming days – please support us if you can!
- Or join online: massland.org/membership-giving/become-a-member

Thank you!

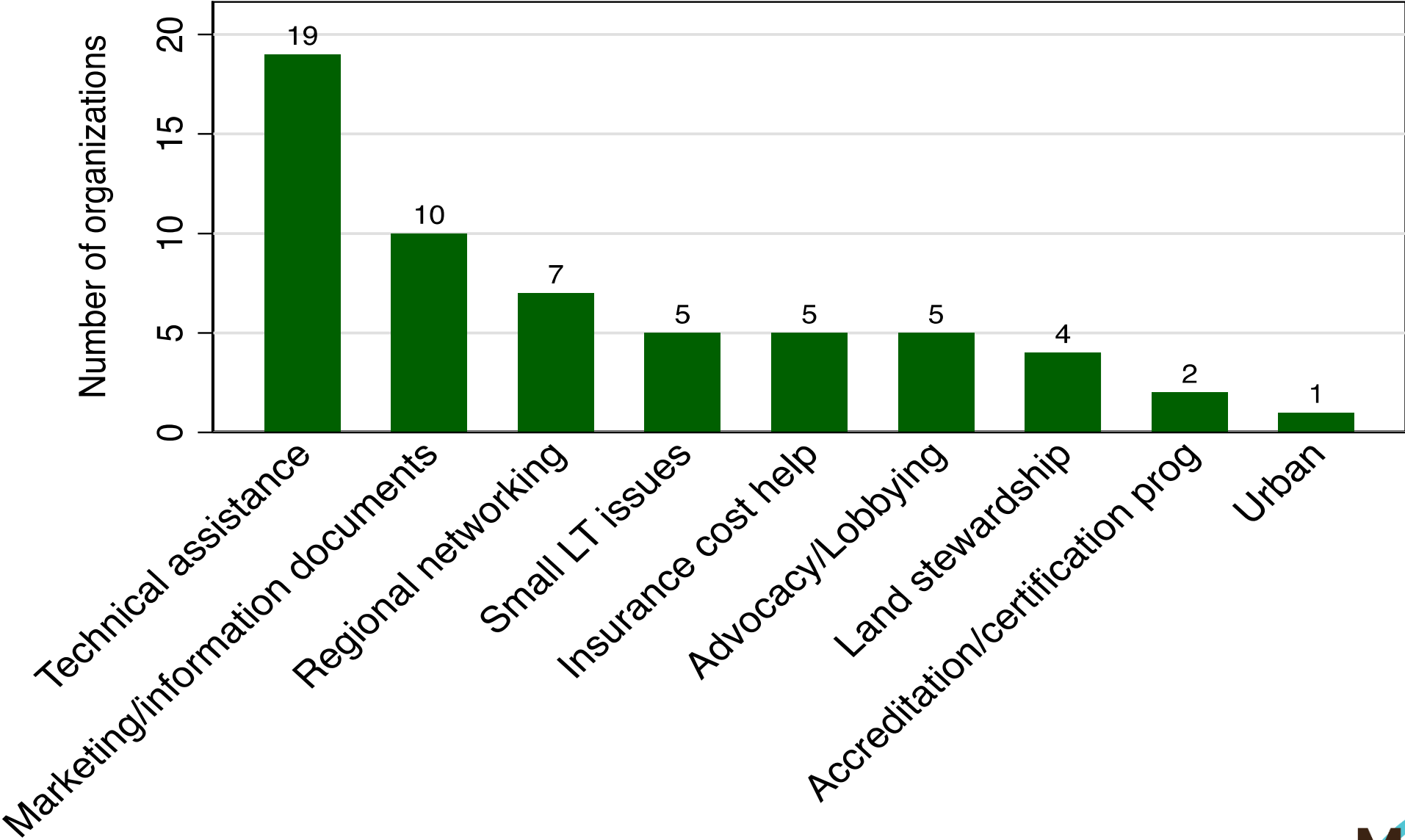
Program Priorities for Coming Year

Challenges organizations are facing (excluding funding)



84 valid responses. Responses not mutually exclusive.

New programs MLTC could offer to help



39 valid responses. Category responses not mutually exclusive.

Proposed Response: *“Land Trust Capacity-Building Initiative”*

- Training Series on best practices: With skilled faculty, more in-depth and interactive than conference workshops. Possible topics: CR Enforcement; Insurance & Liability; Models for Land Trust Collaboration; Board Recruitment and Succession Planning; Landowner and Community Outreach
- Networking by Region or Theme: Focused on strengthening relationships and peer learning; held remotely until we can gather live

Both scheduled to complement existing programs

While continuing successful programs

- Conference – online for 2021; survey will help inform content
- Land Trust/State Agency Retreat – booked Harvard Forest Nov 12-13, but working on a Plan B
- Quarterly Steering Committee Meetings – via Zoom in Sept & Dec
- Legislative and regulatory advocacy, including Action Alerts, under guidance of Policy Committee
- Record-Keeping Initiative – individual TA for small land trusts
- Monthly eNews, Listserv, website and renewed social media
- Working groups, YLP

**Comments, Questions,
Suggestions?**