

2025 Massachusetts Land Conservation Conference

Friday March 21, 2025

UMass Amherst

Sponsorship & Exhibitor Opportunities



Get recognition before a live audience of **nearly 500 – plus thousands more** who see Conference publicity!

Platinum

\$10,000 +

- Option to be recognized as the named sponsor of the ten videotaped conference sessions
- Logo and link on the conference website
- Name and link in conference marketing e-blasts and recognition in social media posts
- Logo and verbal announcement of your sponsorship at the Keynote session
- Eight sponsor slides in the pre-Keynote slide loop
- Exhibitor table in a preferred location if reserved by February 15
- Opportunity to host a one-hour pre-conference webinar, publicized to all registrants
- Option to be recognized as a sponsor of twelve individual workshops
- Twelve free conference registrations

Lead

\$5,000 - \$9,999

- Logo and link on the conference website
- Name and link in conference marketing e-blasts and recognition in social media posts
- Logo and verbal announcement of your sponsorship at the Keynote session
- Five sponsor slides in the pre-Keynote slide loop
- Exhibitor table in a preferred location if reserved by February 15
- Opportunity to host a one-hour pre-conference webinar, publicized to all registrants
- Option to be recognized as a sponsor of nine individual workshops
- Nine free conference registrations

Patron

\$2,500 – \$4,999

- Logo and link on the conference website
- Name and link in conference marketing e-blasts and recognition in social media
- Logo and verbal announcement of your sponsorship at the Keynote session
- Three sponsor slides in the pre-Keynote slide loop
- Exhibitor table in a prime location if reserved by February 15
- Opportunity to host a one-hour pre-conference webinar, publicized to all registrants
- Option to be recognized as a sponsor of six individual workshops
- Six free conference registrations

Supporter

\$1,000 - \$2,499

- Name and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Name included on the Keynote introduction slides
- One sponsor slide in the pre-Keynote slide loop
- Exhibitor table if reserved by March 1
- Option to be recognized as a sponsor three individual workshops
- Three free conference registrations

Contributor

\$500 - \$999

- Name and link on the conference website
- Name in conference marketing e-blasts
- Name included on the Keynote introduction slides
- One sponsor slide in the pre-Keynote slide loop
- One free conference registration



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Sponsor & Exhibitor Reply Form

2025 Massachusetts Land Conservation Conference

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Questions? Please contact admin@massland.org

- We would like to **SPONSOR** the Massachusetts Land Conservation Conference
- We would like to be an **EXHIBITOR ONLY** at the Massachusetts Land Conservation Conference
Exhibitor space is **limited to 27 tables**. Conference sponsors have first priority, **with other spaces assigned on a first-come, first-served basis**. Note: Exhibitors-Only **must register separately for the conference** in order to attend workshops. Register at www.massland.org/events/land-conservation-conference beginning in February.

Sponsor

Select a sponsorship level.

- Platinum: \$10,000 +
- Lead: \$5,000 - \$9,999
- Patron: \$2,500 - \$4,999
- Supporter: \$1,000 - \$2,499
- Contributor: \$500 - \$999

If paying later, enter pledge amount here: \$ ____.
Once payment is received, we will be in touch to share how to claim your sponsor benefits.

Exhibitor Only

Select all that apply.

- I am **Business Member** of MLTC.
Exhibitor **fee: \$250**.
Check status:
<https://massland.org/membership/current-members>
- I am **not a Business Member** of MLTC.
Exhibitor **fee: \$350**.
- I need an electrical outlet. **Fee \$50**.

Tables are not reserved until payment is received. You will receive a confirmation of your request and receive a refund if space is unavailable.

- As a government or non-profit organization with an environmental mission, **I request a free table**. Free tables will be assigned after March 1st, space permitting. They are in a less prominent location without electrical service.

Sign up **free table only**:
<https://secure.qgiv.com/for/2025freexhibitortables/event/signup/>

Pay Online

Pay online at <https://secure.qgiv.com/for/conferencesponsorsorexhibitors>
If paying online, please **email this completed form** to admin@massland.org

Pay by Mail

Make **CHECKS** payable to **Massachusetts Land Trust Coalition** and send to:

Massachusetts Land Trust Coalition
18 Wolbach Road
Sudbury MA 01776

Sponsor / Exhibitor name as you wish it to appear in conference materials:

Contact person, phone, email address: _____

Address: _____

Name & email for anticipated table staffer(s): _____