Land Trust Alliance -Updates

Jen Plowden New England Program Manager Land Trust Alliance



Conservation Partners Meeting

March 8, 2024

Advancing Excellence Program

An Alliance and MLTC program to increase capacity and impact

- Work in partnership with land trust community to increase its capacity and impact and ensure conserved lands remain protected in perpetuity
- Advance conservation in Massachusetts by helping land trusts identify and take the next steps towards excellence
- Foster best practices that lead to more sustainable organizations and a resilient and durable land trust community that reinforces the state's strong network
- Program discovery and needs assessment underway



Build a Strategic Fundraising Program

A short course for land trusts in Massachusetts

- Learn how to build a strategic fundraising program for your land trust during four 75minute virtual training sessions on May 2, 9, 23 and 29.
- These trainings will be followed by three optional peer sessions on June 26, July 31 and August 28.
- We'll give you the tactics you need to better engage with people and raise more money. <u>Learn more</u>.
- \$50 per MLTC/Alliance Member organization; \$75 for nonmember orgs. *If you're not* a member of the Alliance but are a member of MLTC, <u>email Barbara Chrenko</u> for a discount code.



Government Relations Update

Federal policy updates included in MLTC update

- Learn more about federal funding opportunities on the Alliance's <u>new site</u> dedicated to providing a listing of all current federal funding opportunities
- Advocacy Days: April 15-18. Learn more and register here.
- Expanded partnership with Natural Resource Conservation Service
- During the next several months, we will be hiring additional staff to focus on the Regional Conservation Partnership Program and Agricultural Land Easement Program.
- Justin Merrifield was hired as a Senior Project Manager for the NRCS Easement Acquisitions team.



Land Trust Careers

Land Trust Alliance:

Project Specialist, NRCS Easement Acquisitions Team

37 jobs in New England currently posted on Alliance's Job Board

Submit a job here



Remote Monitoring Toolkit

Learn how remote sensing technology can benefit your land trust!

- The <u>Toolkit's</u> case studies and guidance will help you understand:
- What is remote monitoring and what are the best ways to use it for stewardship and beyond? What are the limitations?
- How are organizations are using this technology for stewardship and to meet <u>Standards and Practices</u>?
- What types of technologies are available to land trusts? What should you ask if you talk with a vendor?
- The advantages of using this technology to enhance other applications that you use for baselines, violation resolution, climate change tracking and carbon sequestration



Stewardship Tea and Talk

- March 21, 3:00 p.m. 4:30 p.m. EDT
- Join us to discuss the most pressing stewardship issues for lasting conservation facing you and your peers.
- The discussion includes preserve management issues, conservation and trail easement stewardship, capacity and funding, technology, managing violations and trespass, timely Terrafirma claim filing, dealing with the impacts of climate change and anything else that you want to bring to the exchange.



• Please note this event will not be recorded.



Learning Paths on Resource Center

- Easement stewardship
- Fee land stewardship
- Acquisitions
- Organizational management for board members
- Financial management
- <u>https://landtrustalliance.org/resources/learn/ways-to-learn/learning-paths</u>



Upcoming webinars

- <u>Easement Violations</u> March 13
- <u>Managing Risk Tied to Restoration</u> March 19
- <u>Staffing Your Land Trust</u> March 20
- <u>Managing Difficult Human Resources Situations</u> March 26
- <u>Easement Monitoring Basics</u> March 28
- Drafting Conservation Easements April 2
- Preparing for Natural Disasters: Wind and Water April 11
- GAAP Accounting for Beginners April 16
- <u>Starting a Planned Giving Program</u> April 23



Upcoming webinars

- <u>Anatomy of a Successful Pass-Through Project</u> April 24
- <u>Effective Cross-Cultural Communication</u> May 7
- <u>Effective Communication with Landowners and Neighbors</u> May 14
- Equitable Youth Programming May 21
- Is Your Land Trust Ready to Protect Water May 23
- How to Be a Great Board Chair May 30
- <u>Commercial Use Provisions in Easement Drafting and Interpretation</u> June 5



Thank you!

Jen Plowden

New England Program Manager Land Trust Alliance jplowden@lta.org (978) 595 - 3871

