



Steering Committee Meeting

December 10, 2021

via Zoom

Upcoming Meetings

- Annual Meeting: Friday March 11th (virtual)
- Friday, June 10th (Location?)

Program Updates

Stronger Together – Learning Collaboratives

- **Leadership Succession Planning – four 90-minute sessions**
Sponsored by LTA
Separate tracks for staffed and volunteer land trusts
starts Wednesday January 26 **deep discount for MLTC members**
- **Boot Camp for Land Trust Board Members – five 1-hour sessions**
Tuesdays 5:00 – 6:00 pm Starting Feb 15 \$20 pp (members)

Zoom networking sessions resume in January – watch eNews!

Land Trust / State Agency Retreat

- Both live and virtual sessions were well attended. Thanks to the planning committee and all our presenters for making it a success!

2021 Planning Committee

Felicia Bakaj

Melissa Cryan

John Gioia

Emma Ellsworth

Cynthia Henshaw

Robb Johnson

Nick Rossi

Jessica Whritenour

Bob Wilber

Anna Wilkins



2022 Massachusetts Land Conservation Conference

Communicating Conservation: Building the Message for the 21st Century

- Virtual Conference with about 30 workshops nearly confirmed!
- Thurs March 24 at 2 pm to noon on Sat March 26th
- Includes field outings around the state on Friday afternoon the 25th
- Keynote by Rev. Mariama White-Hammond
- Registration coming in January!



We couldn't do it without our Sponsors!

Lead



Patron

Fields Pond Foundation



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Supporter

Berkshire Natural Resources Council - Buzzards Bay Coalition - Essex County Greenbelt Association
Horsley Witten Group - New England Forestry Foundation - Parterre Ecological
Sheriff's Meadow Foundation - Sudbury Valley Trustees - Wildlands Trust

Introductory

The Compact of Cape Cod Conservation Trusts - Landscape Land Conservation Software - Law Office of Stephen J. Small

Strategic Planning

Five-Year Strategic Plan for MLTC

- Committee
- Focus groups
- Benchmarking
- Interviews
- Projecting needed resources and potential sources
- Priority setting

Preliminary Impressions

- Lots of appreciation for what we do
- Nothing folks particularly want us to stop
- Tons of good ideas for new work
- Prioritization will involve tough calls, as feedback has been diverse
- Addition of capacity will require new revenues to sustain it
- Sharper focus on the strategic objectives of our activities – and defining meaningful metrics --- would help to evaluate whether we're optimizing our resources

Questions?
Comments?