

2022 Massachusetts Land Conservation Conference

Saturday March 26th, 2022 Worcester Technical High School



Sponsorship & Exhibitor Opportunities

Get recognition for your business with a live audience of over 500 committed members of the Massachusetts conservation community – plus thousands more who will see Conference publicity!

\$5,000 and up – Lead

- Logo and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Logo and verbal announcement of your sponsorship at the Keynote session
- IF LIVE: Five sponsor slides in the pre-Keynote slide loop
- IF LIVE: Display of banner or graphic in the auditorium at the Keynote session
- IF LIVE: One exhibit table in a preferred location if reserved by February 15
- IF VIRTUAL: Opportunity to schedule a one-hour info. session of your own design during or after the conference, to be publicized to all attendees.
- Ten free conference registrations

\$2,500 – \$4,999 – Patron

- Logo and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Logo and verbal announcement of your sponsorship at the Keynote session
- IF LIVE: Three sponsor slides in the pre-Keynote slide loop
- IF LIVE: Display of banner or graphic in the auditorium at the Keynote session
- IF LIVE: One exhibit table in a prime location if reserved by February 15
- IF VIRTUAL: Opportunity to schedule a one-hour info. session of your own design during or after the conference, to be publicized to all attendees.
- Six free conference registrations

\$1,000 - \$2,499 – Supporter

- Name and link on the conference website
- Name and link in conference marketing e-blasts; recognition in social media
- Name included on the Keynote introduction slides
- IF LIVE: One sponsor slide in the pre-Keynote slide loop
- IF LIVE: One exhibitor table if reserved by February 15
- Three free conference registrations

\$500 - \$999 – Introductory (for first-time sponsors only)

- Name and link on the conference website
- Name in conference marketing e-blasts
- Name included on the Keynote introduction slides
- IF LIVE: One sponsor slide in the pre-Keynote slide loop
- IF LIVE: Space to display a poster if reserved by February 15
- One free conference registration

\$250 - \$350 – Exhibitor (only if LIVE)

- One six-foot exhibitor table, with internet access and electricity if desired
- Cost is \$250 for Business Members of the Massachusetts Land Trust Coalition and \$350 for non-members
- NOTE: No Exhibitor space will be provided if the conference is held online. All Exhibitor fees will be refunded if the conference must be moved to a virtual platform.

Important! COVID Contingency

Though currently planned as a live event, we are monitoring public health guidance and may make a decision to move the conference to a Zoom-based virtual platform. We anticipate making this decision no later than early December. If gathering in person, we will require proof of vaccine or recent negative COVID test from all attendees, including Exhibitors.

Where indicated, certain sponsor benefits pertain only if live, and others only if virtual. Please let us know if you have any questions!

For latest information on the conference, see the [conference page](#) on our website. Thank you!



Sponsorship/Exhibitor Reply Form

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Yes, we would like to sponsor / exhibit at the Massachusetts Land Conservation Conference!

Sponsoring / Exhibiting Organization / Company / Person as you wish it to appear in sponsorship materials:

Address: _____

Contact Person Name, Phone and Email: _____

Conference Sponsoring Levels (please check one):

See sponsorship opportunities sheet for benefits.

_____ Lead: \$5,000 and up

_____ Patron: \$2,500 – \$4,999

_____ Supporter: \$1,000 – \$2,499

_____ Introductory: \$500 – \$ 999

_____ Exhibitor Only: \$250– \$ 350

Payment can be made online or via check.

For online payment go to

<https://massland.org/membership-giving/donate>,

click the Donate Securely Via PayPal button, and type "2022 MLCC sponsorship/exhibitor" [whichever is applicable] in the "Write a note (Optional)" box.

To maximize publicity of your sponsorship, submit payment by January 1, 2022. Deadline: February 20, 2022.

Amount of enclosed check: \$ _____

*Make checks payable to Massachusetts Land Trust Coalition and **send it and this completed form to:***

If no check is enclosed, please indicate amount pledged: \$ _____.

Massachusetts Land Trust Coalition
18 Wolbach Road
Sudbury MA 01776

If paying online, please **email** this
completed form to admin@massland.org

Once payment has been received, we will send you information on how to claim your benefits.

If you have any questions, please contact Barbara at admin@massland.org.