Survey of Massachusetts Land Trusts 2020



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Paul Catanzaro Marla Markowski-Lindsay Olivia Lukacic

Acknowledgements

• Massachusetts DCR's Working Forests Initiative



McIntire-Stennis

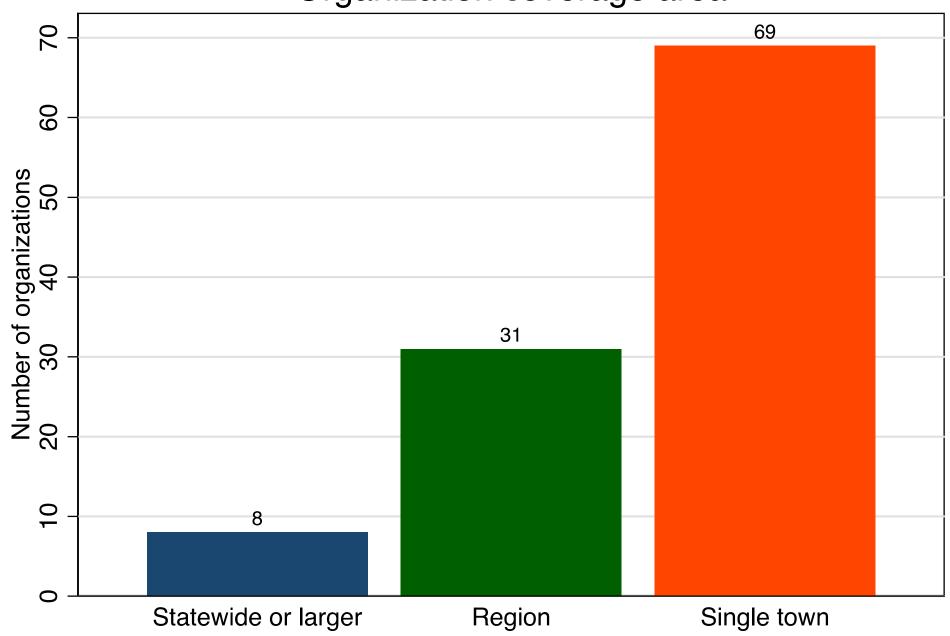


Private funding from 4 anonymous donors

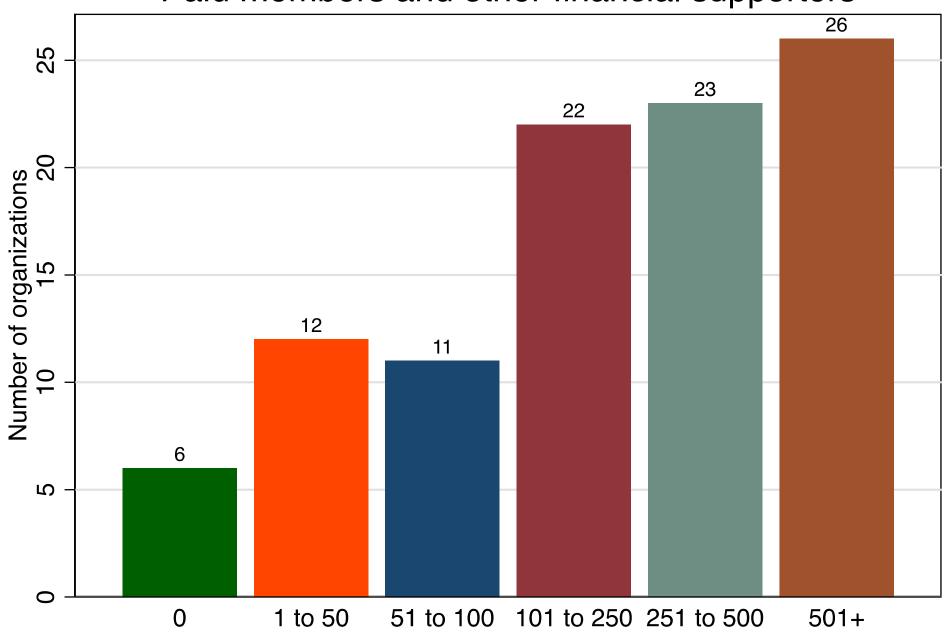
Methods "Modified Dillman"

- Identified land conservation organizations using MLTC list: 147 organizations
- Email survey announcement (November 19, 2019)
- Email survey link to land trusts five times (once a week starting November 26, 2019)
- MLTC follow-up with non-responders (January)
- Survey cut-off (February 15, 2020)
- Total number of responses: 113 (current participation rate 77%)
- Data cleaning & analysis (February and April 2020)

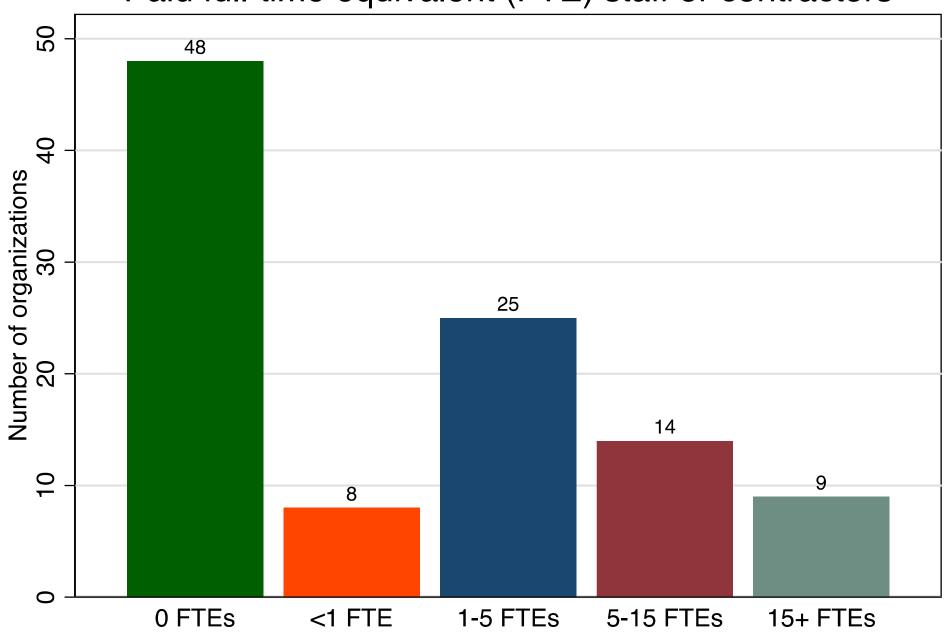
Organization coverage area



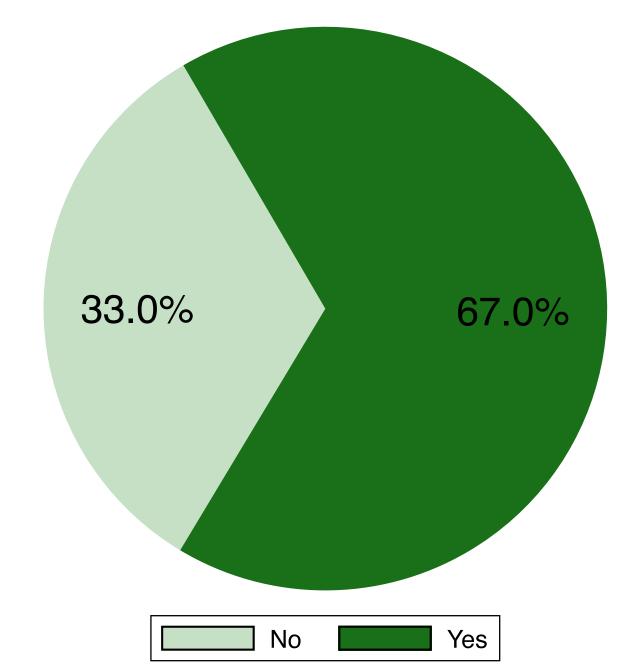
Paid members and other financial supporters



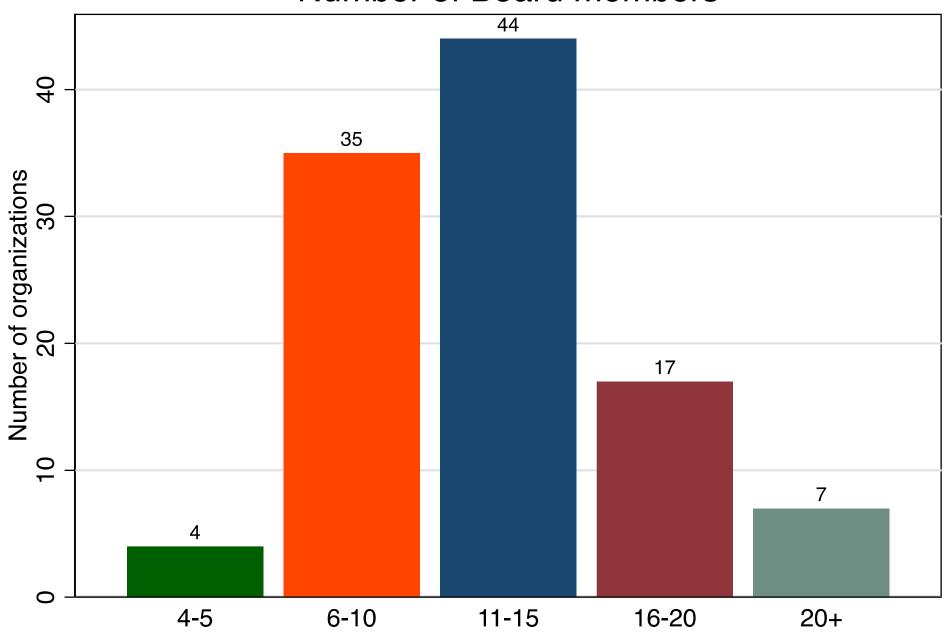
Paid full-time equivalent (FTE) staff or contractors



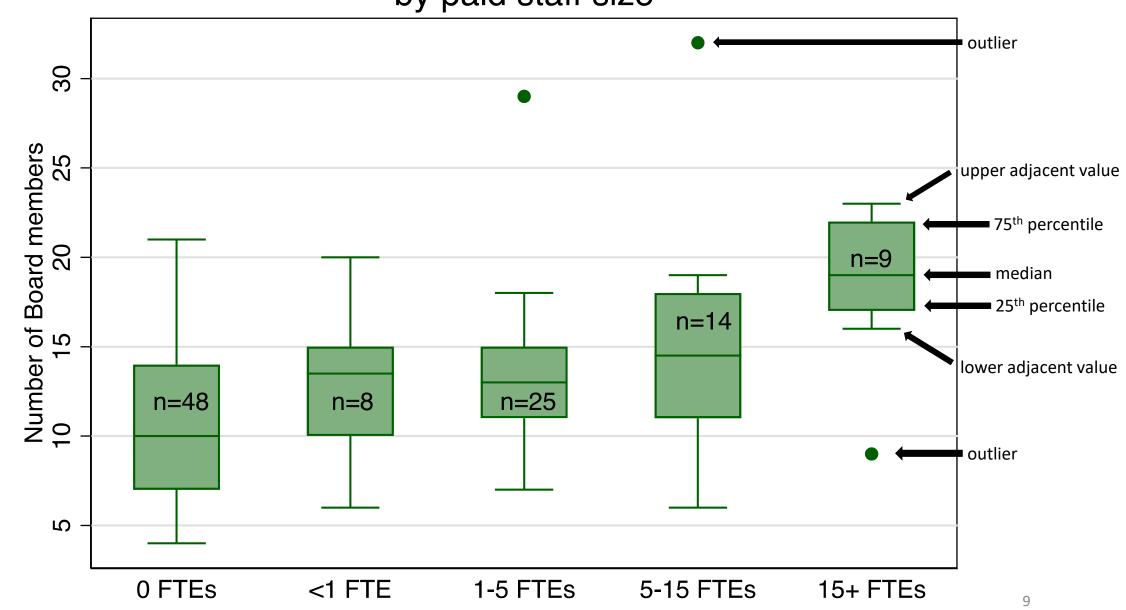
Use of volunteer staff or contractors in 2019



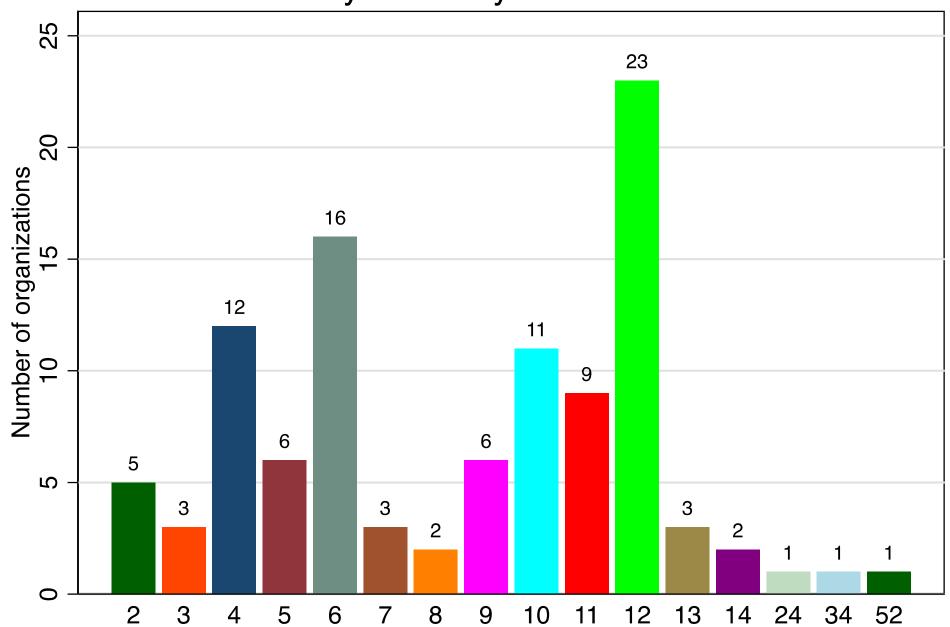
Number of Board members



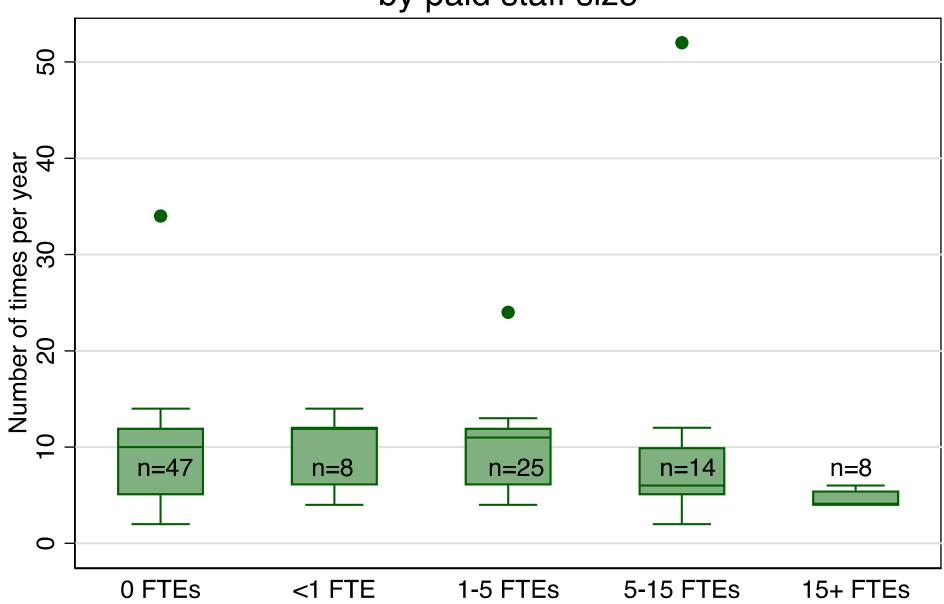
Number of Board members, by paid staff size



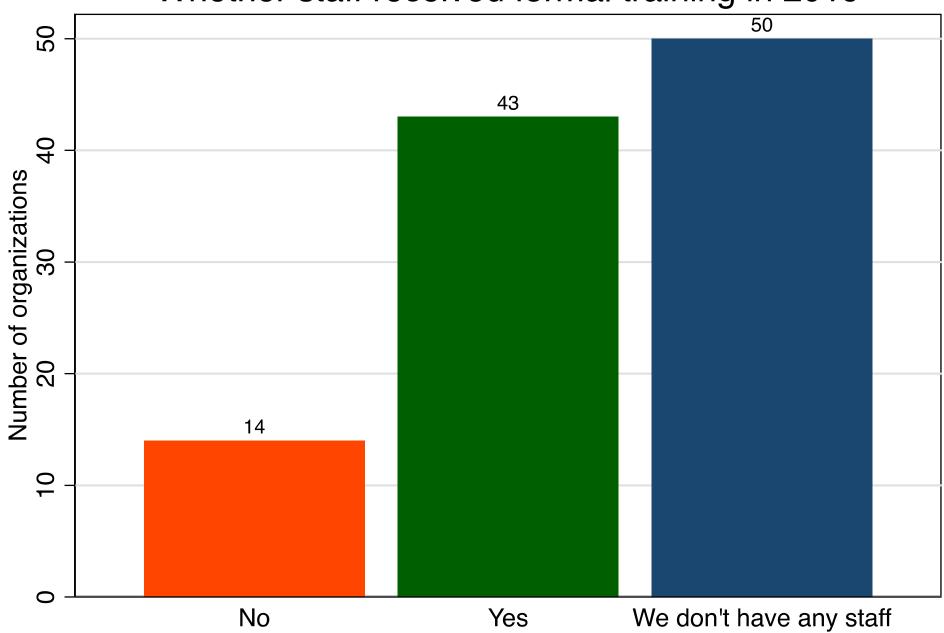
How many times a year the Board meets



Board member meeting frequency, by paid staff size



Whether staff received formal training in 2019

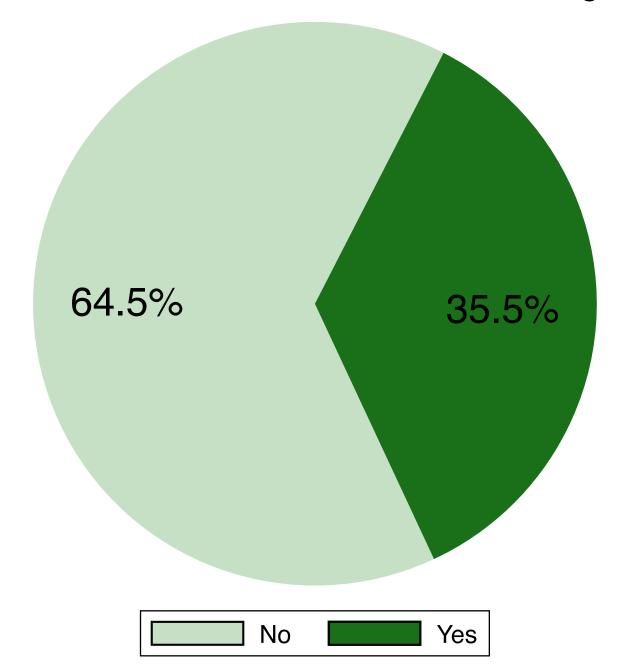


Whether staff has received formal training in 2019, by paid staff size Number of organizations

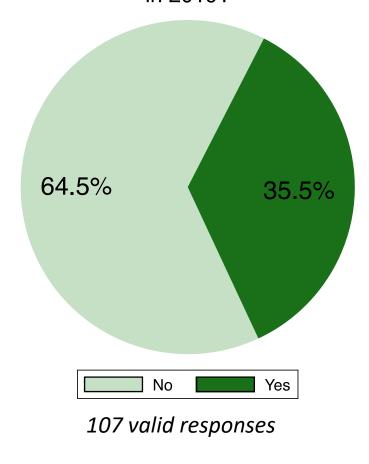
Yes

No

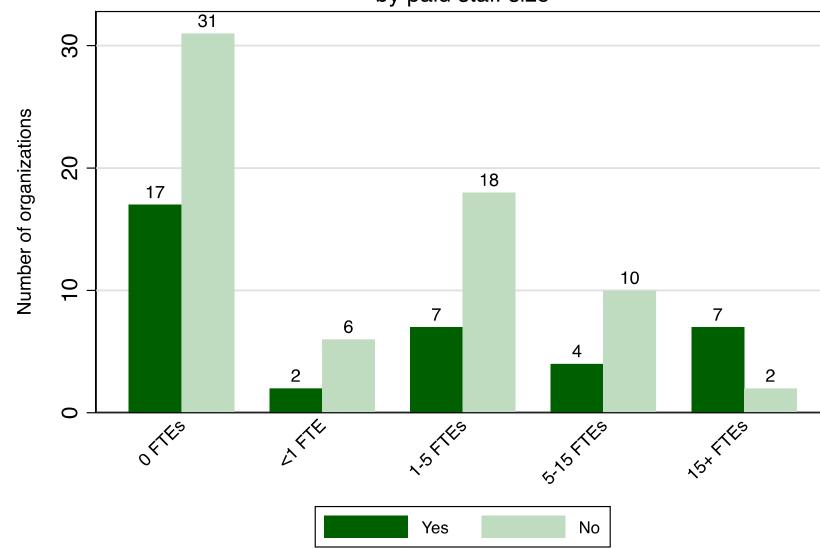
Have Board members received formal training in 2019?



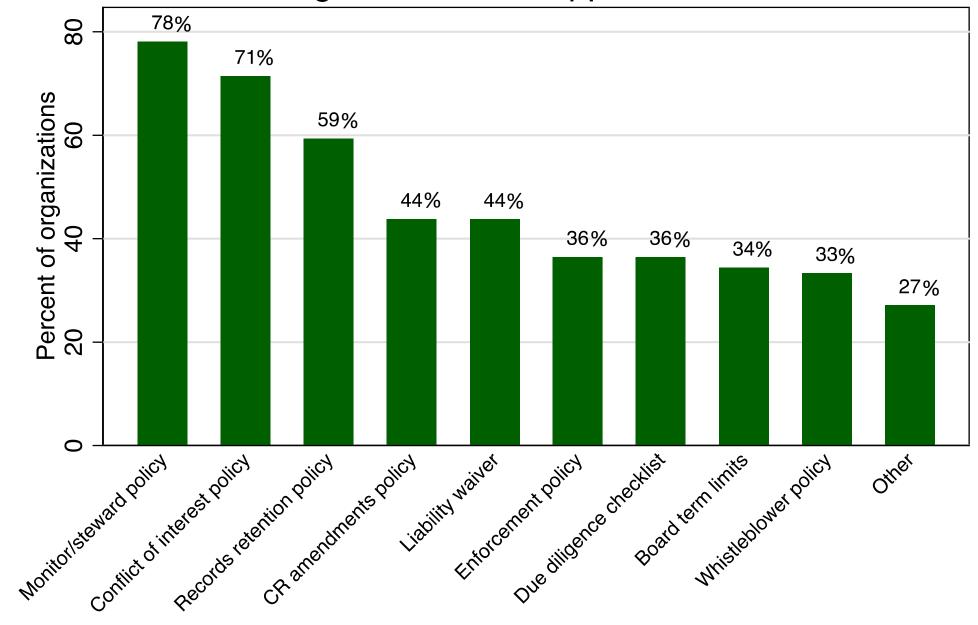
Board members received formal training in 2019?



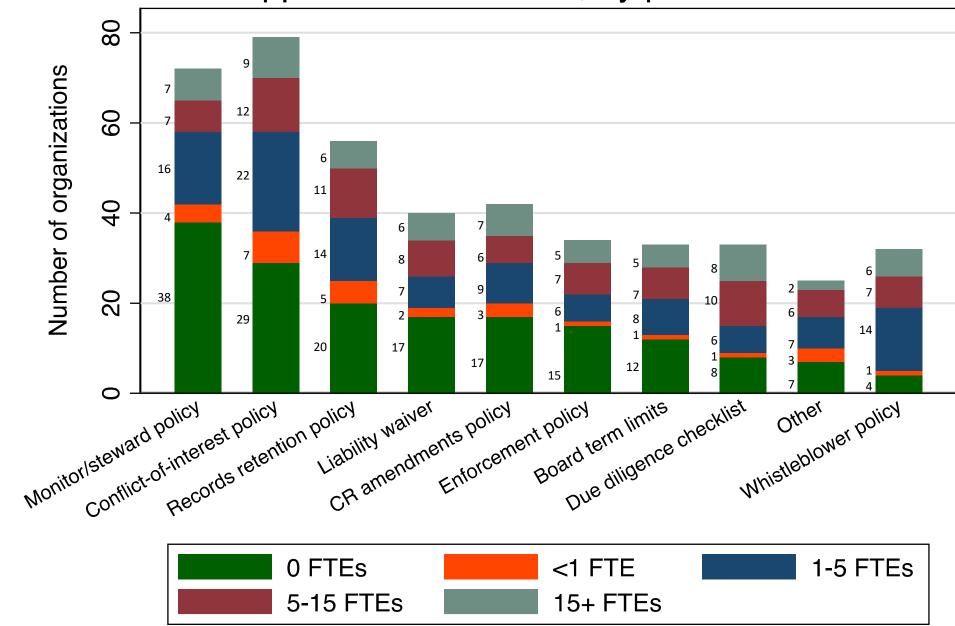
Whether Board members had formal training in 2019 by paid staff size



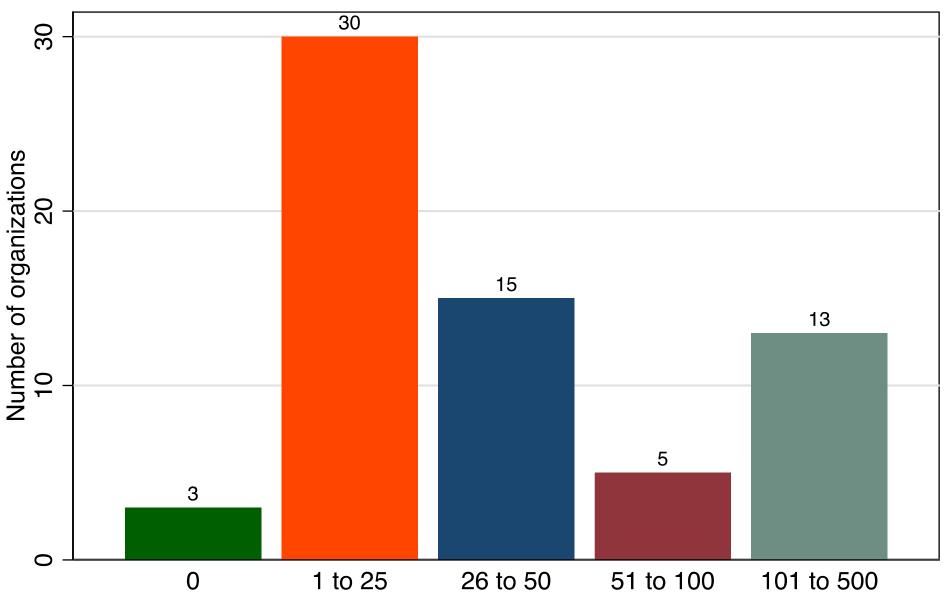
Items organization has approved or reviewed



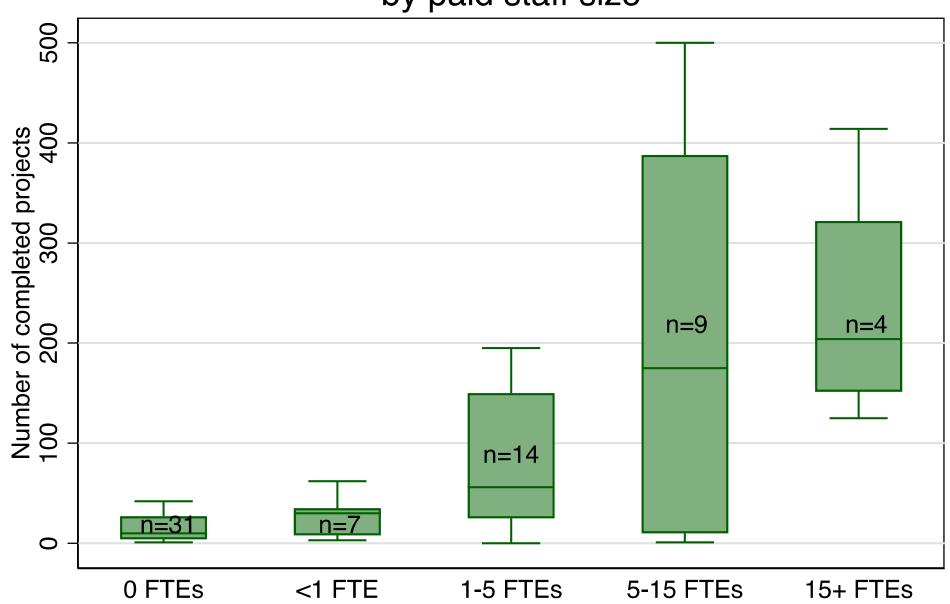
Approved or reviewed, by paid staff size



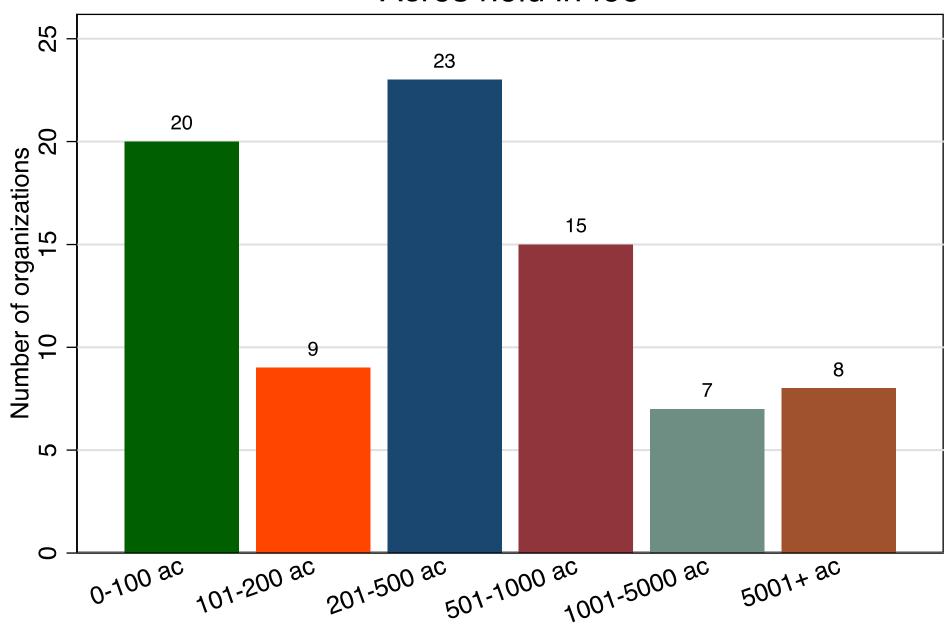
Number of completed land conservation projects in Massachusetts



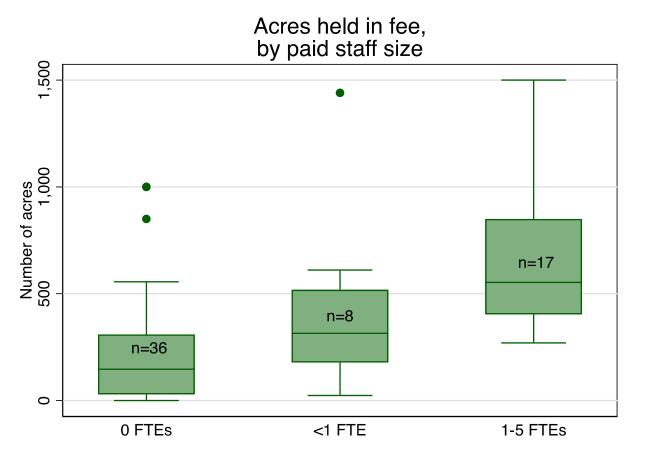
Total completed projects, by paid staff size

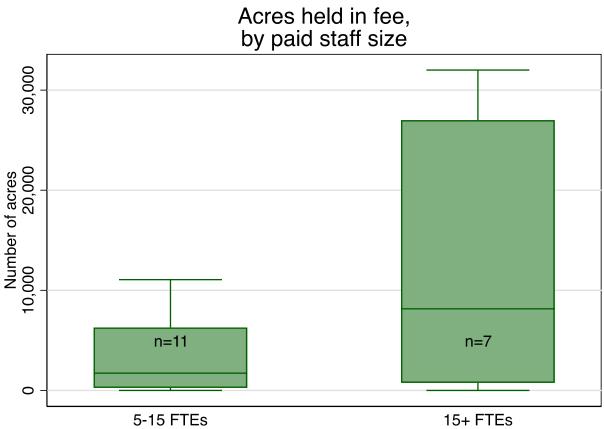


Acres held in fee

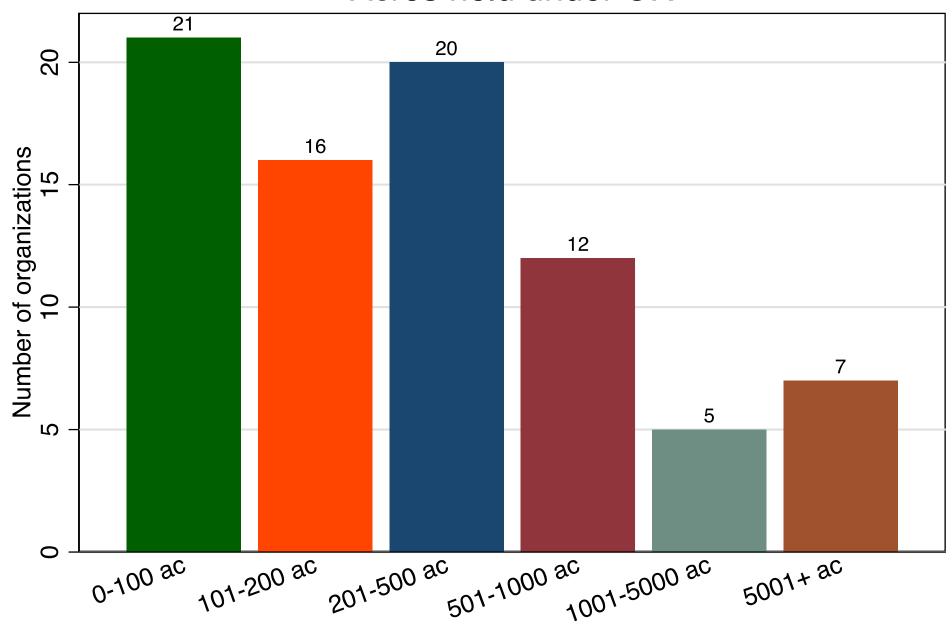


Total Massachusetts acres held in fee: 144,481 ac

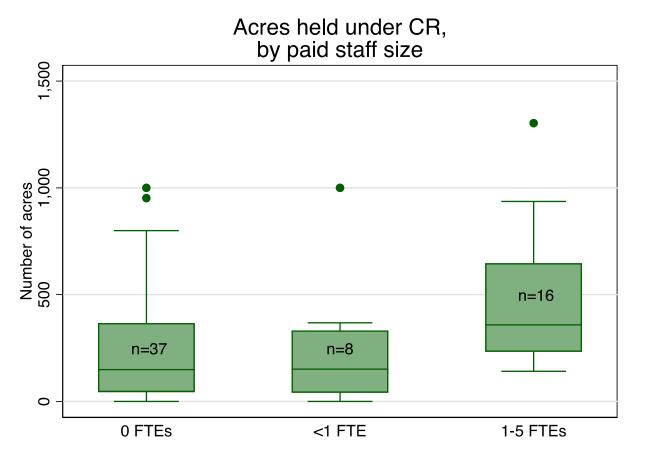


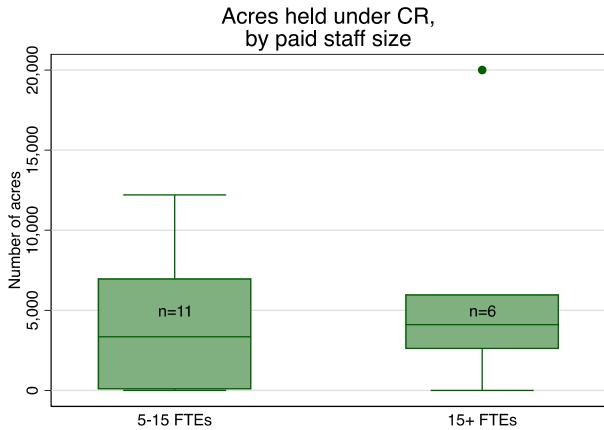


Acres held under CR

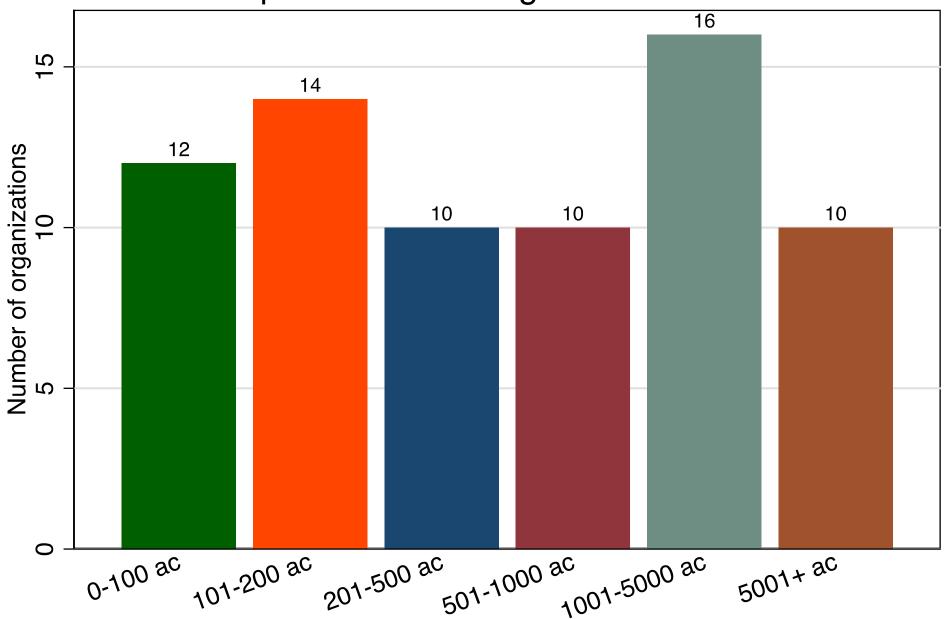


Total Massachusetts acres held under CR: 98,307 ac

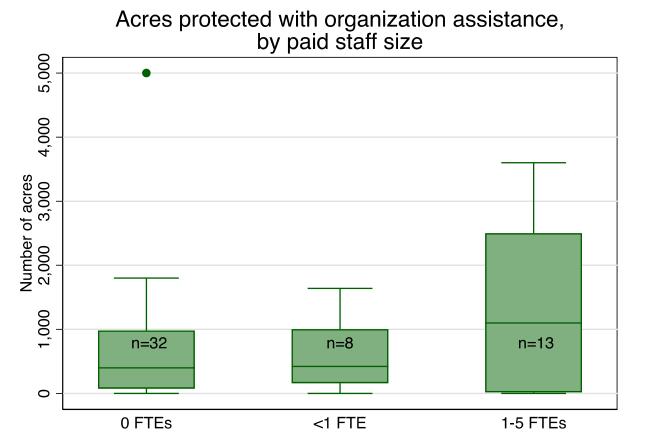


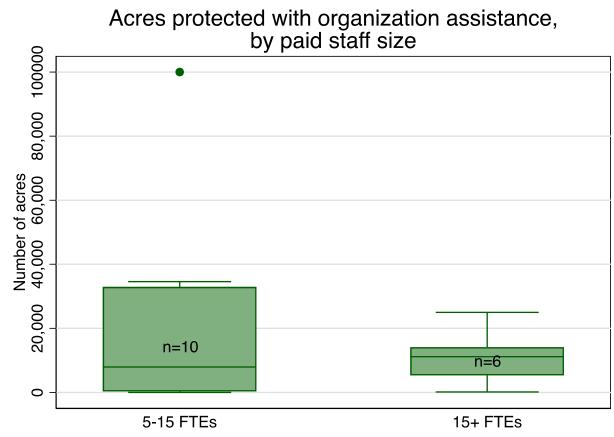


Acres protected with organization assistance

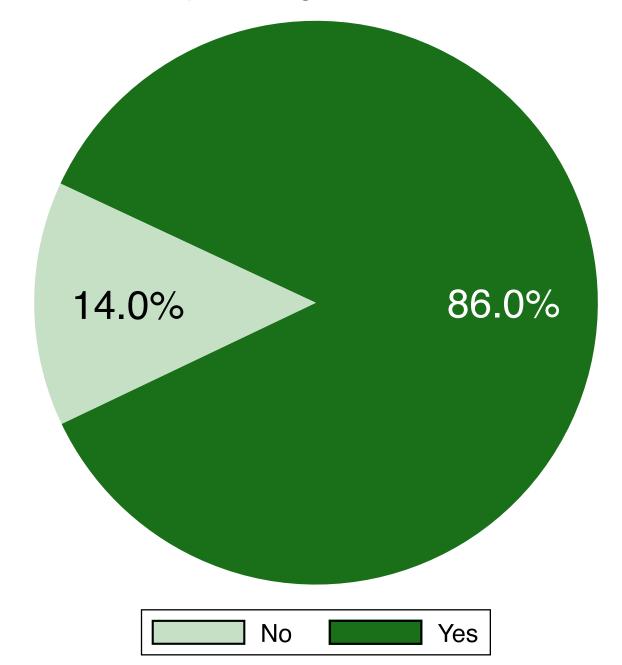


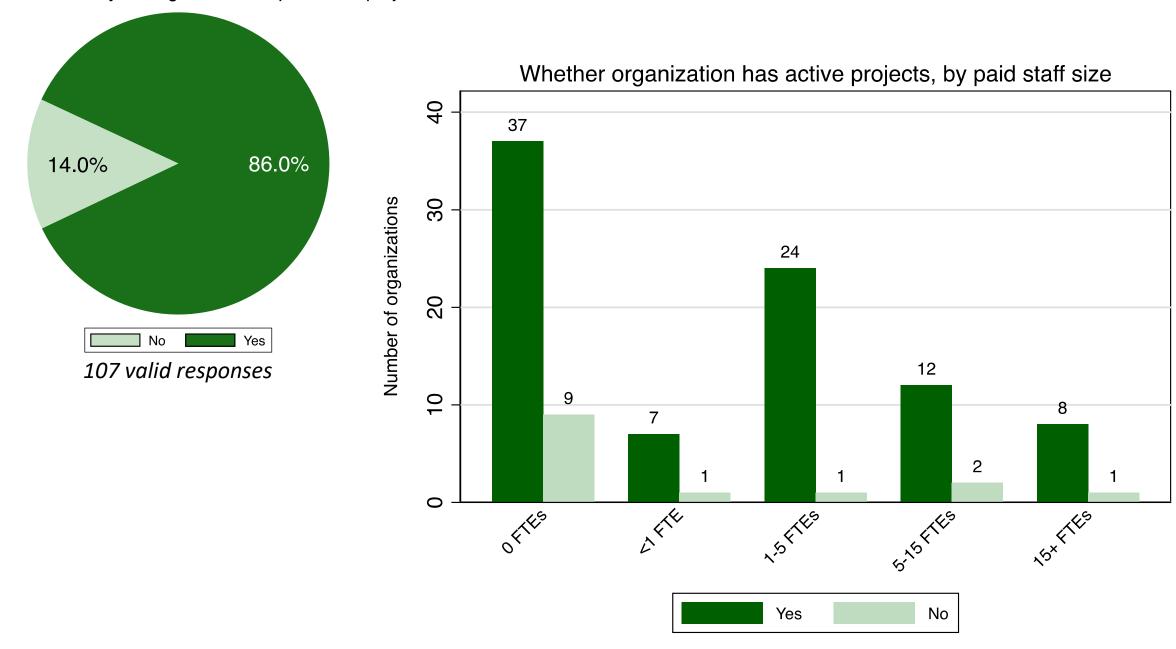
Total Massachusetts acres protected with organization assistance: 319,312 ac



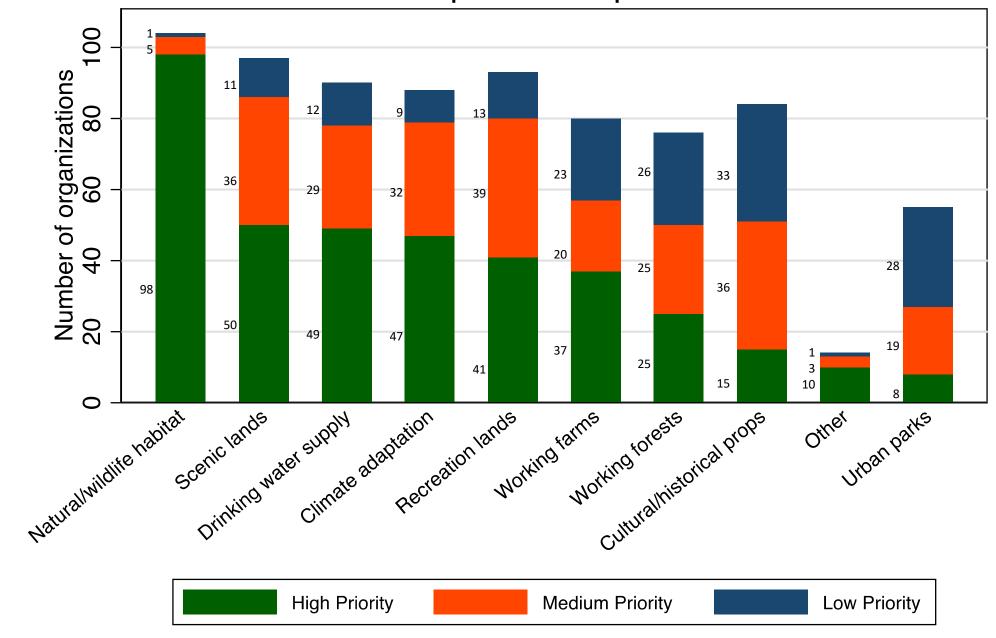


Organizations currently having active land protection projects

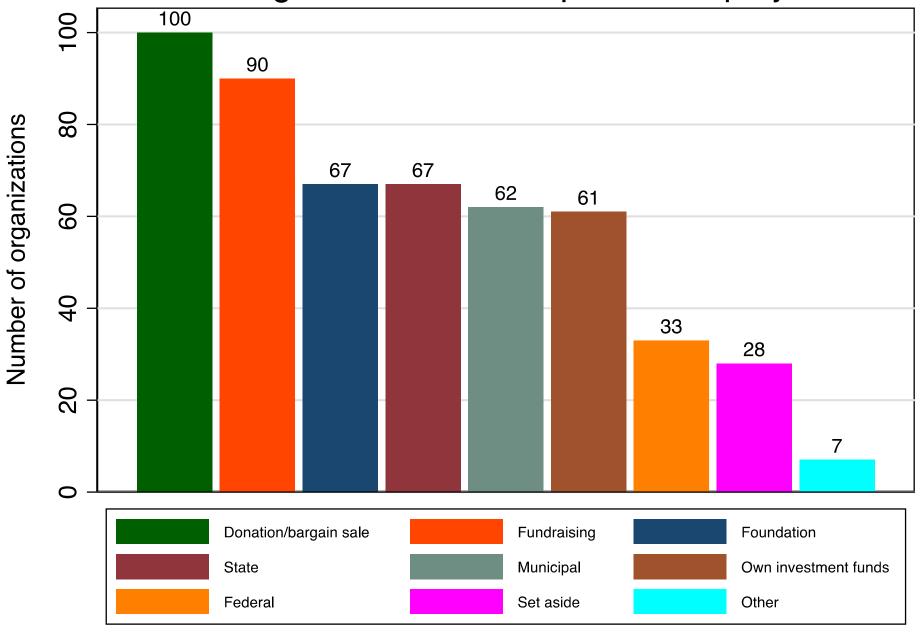




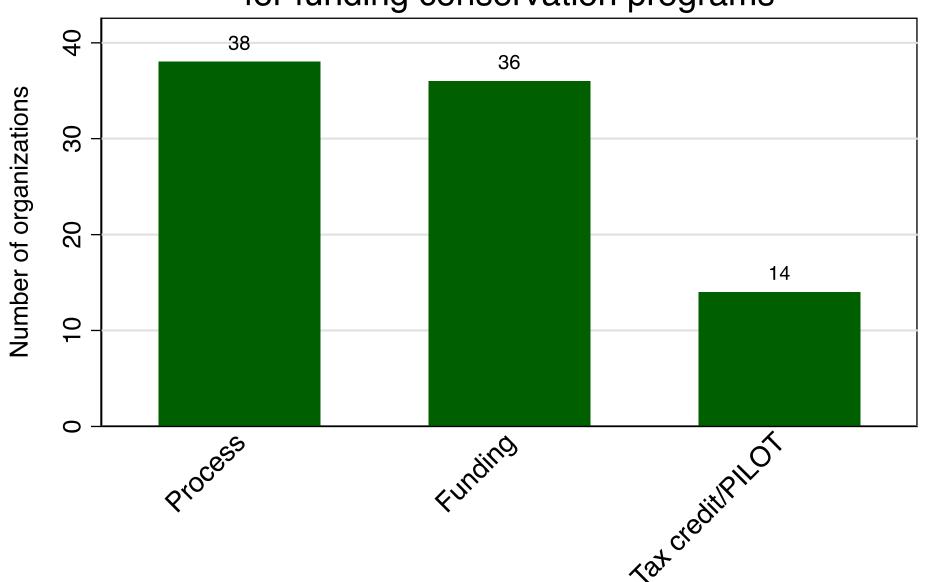
Land protection priorities



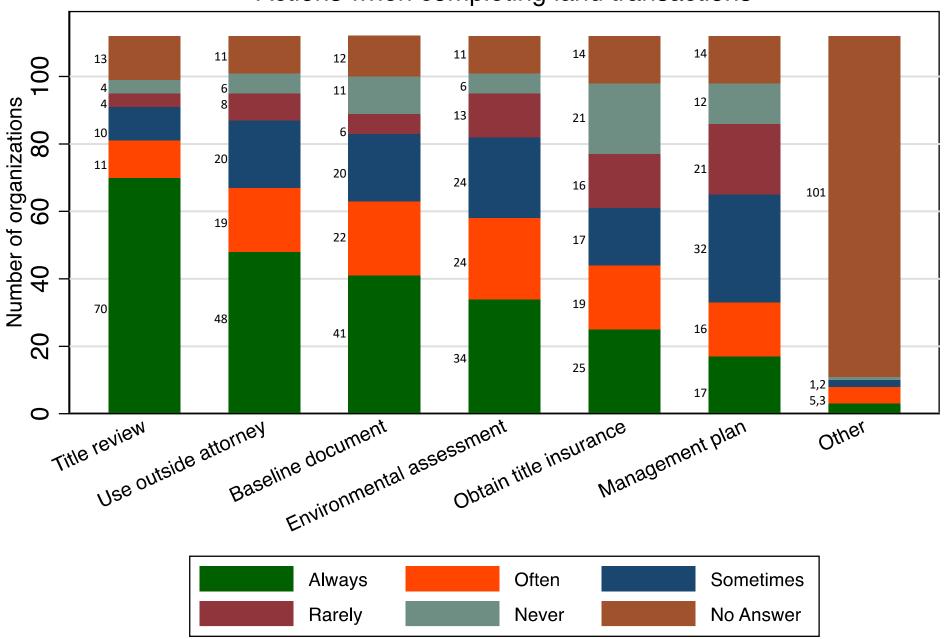
Funding sources for land protection projects



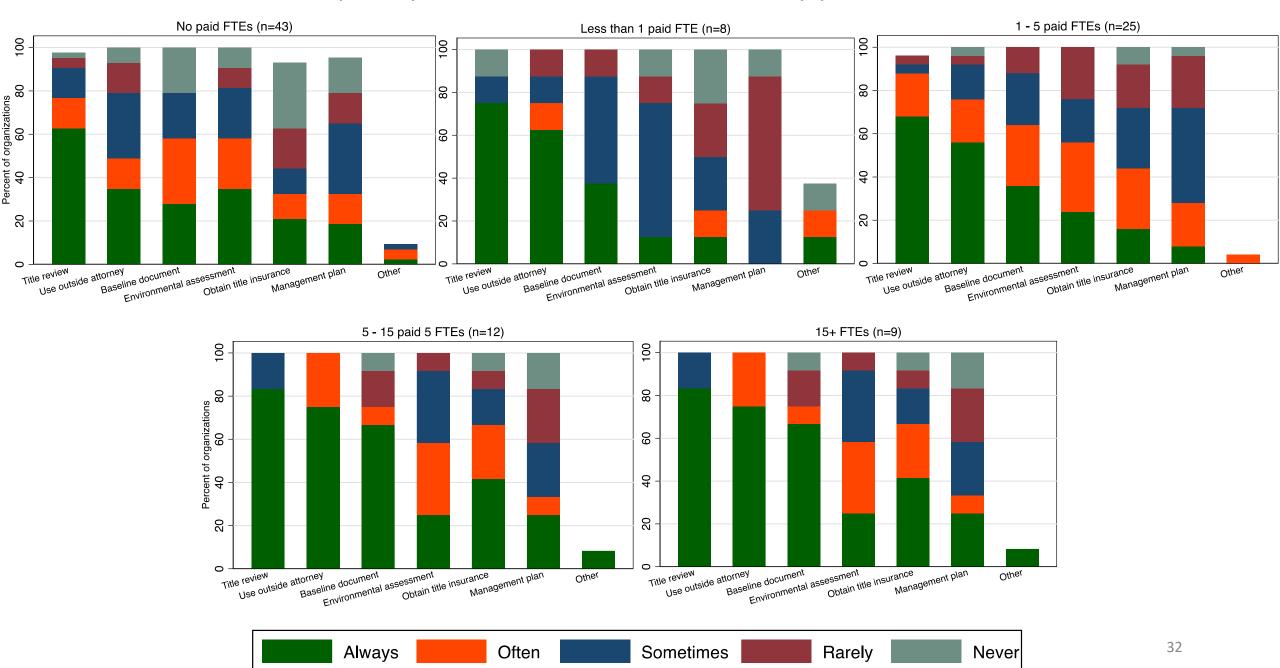
Needed State improvements for funding conservation programs



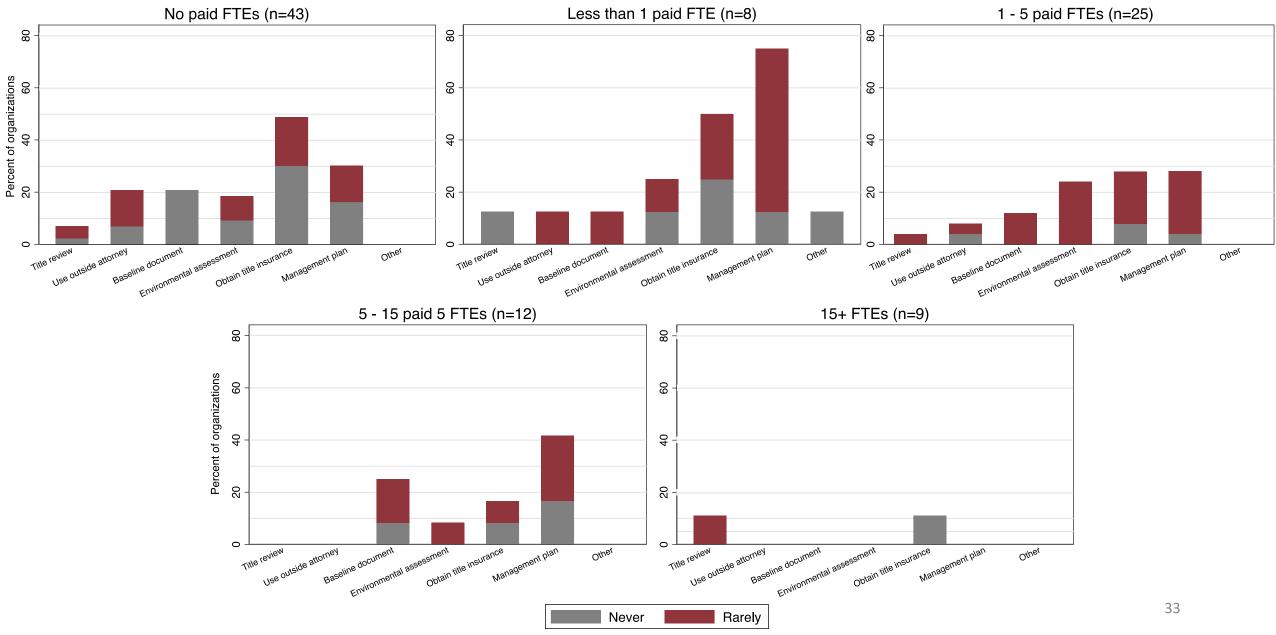
Actions when completing land transactions



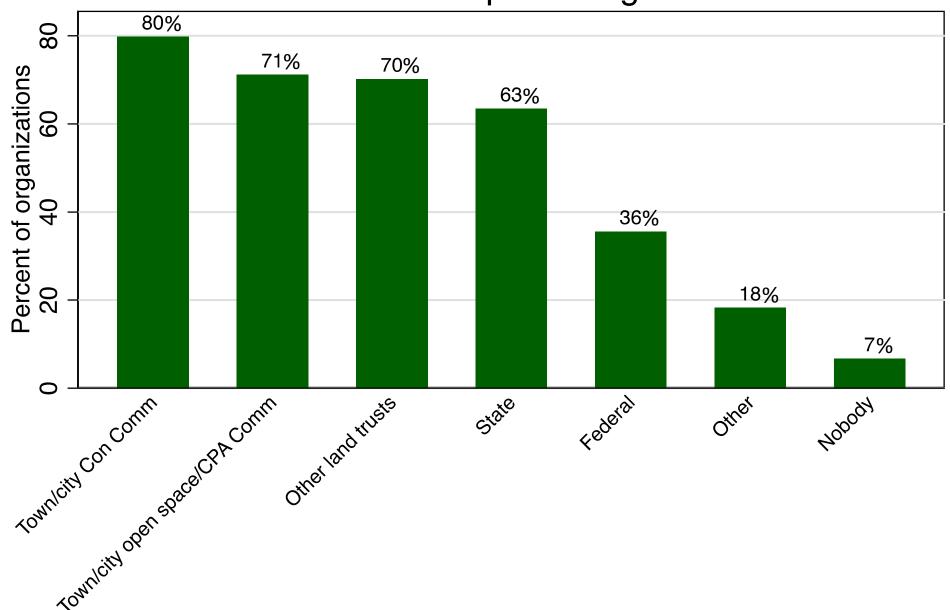
Frequency of land transaction actions by paid staff size



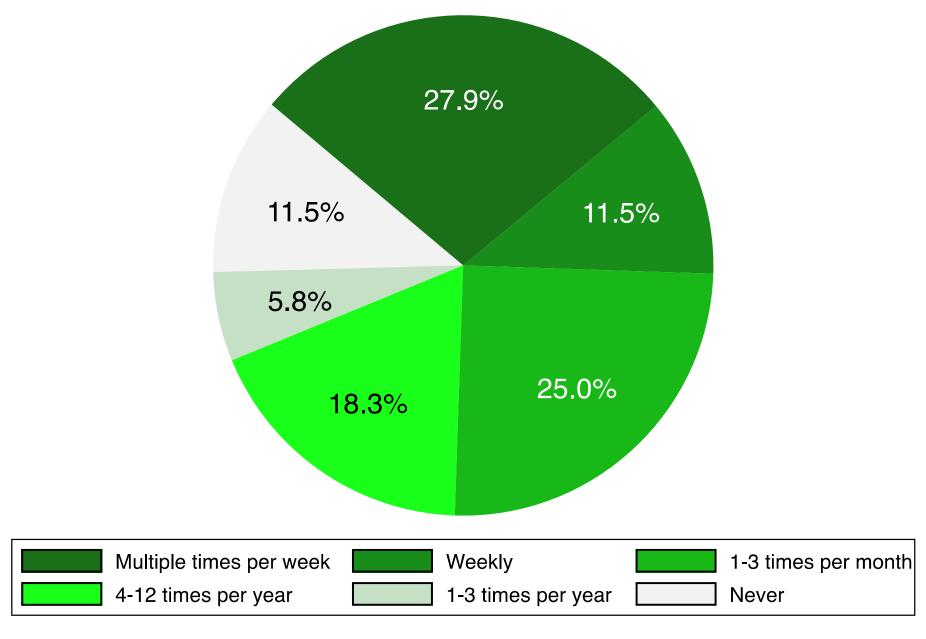
Percent of organizations that "Rarely"/"Never" participated in specified land transaction actions, by paid staff size



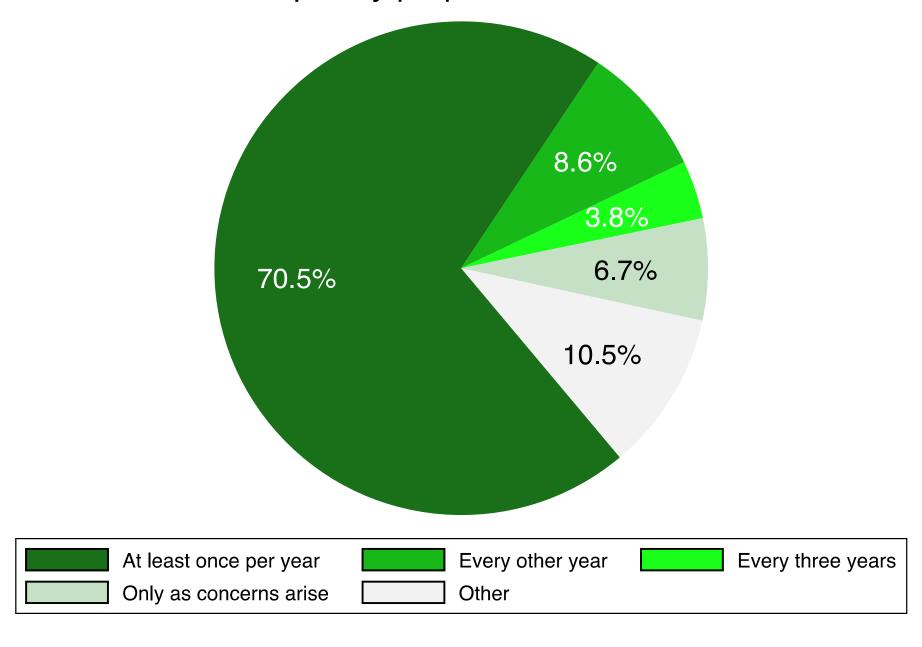
Partners in protecting land



Use of social media to share info about organization

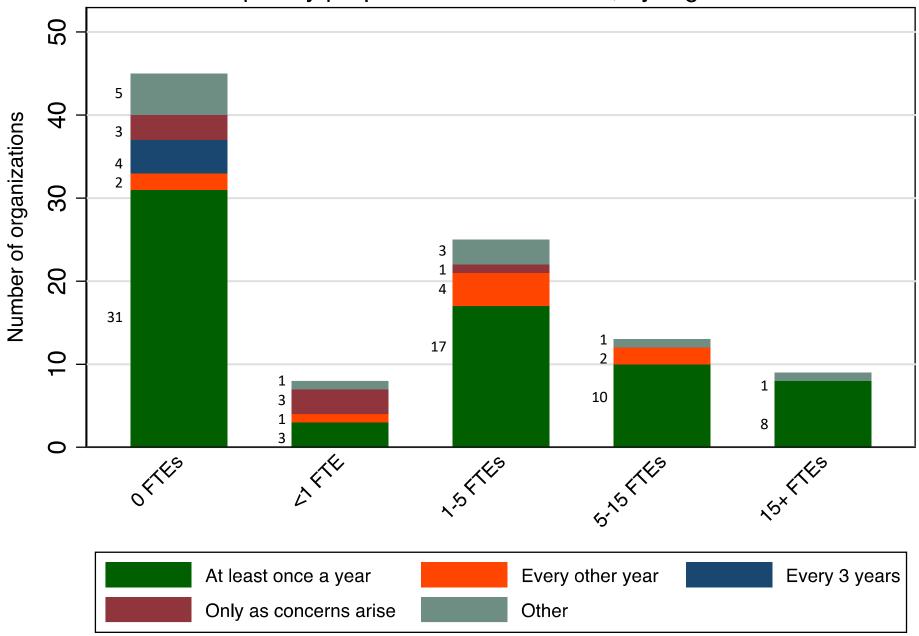


How frequently properties are monitored

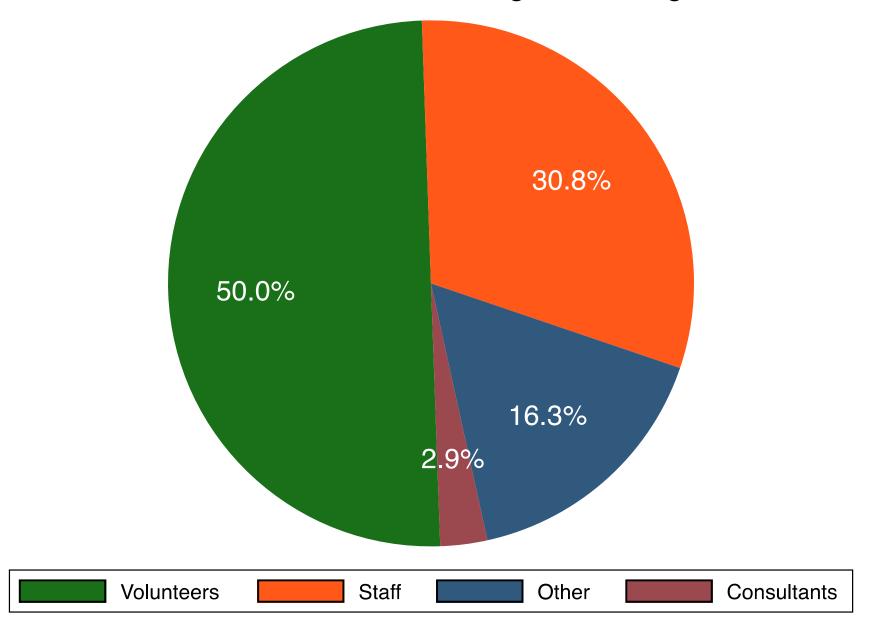


36

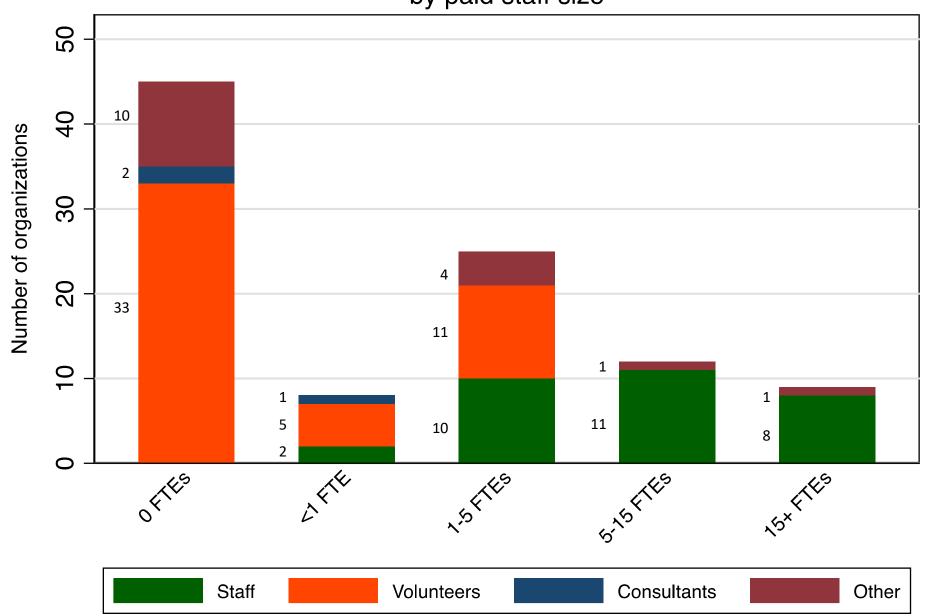
How frequently properties are monitored, by organization size



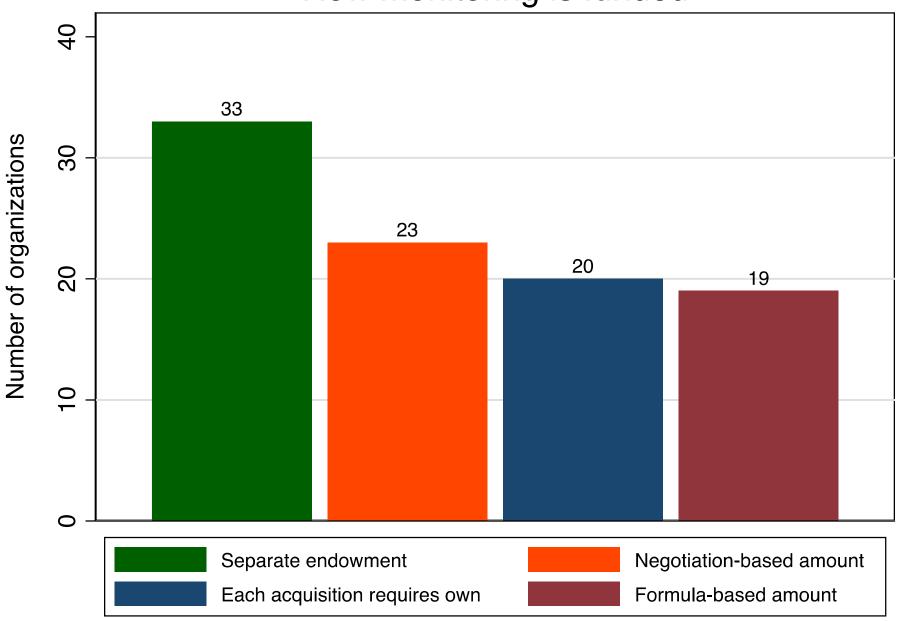
Who does most of the monitoring for the organization



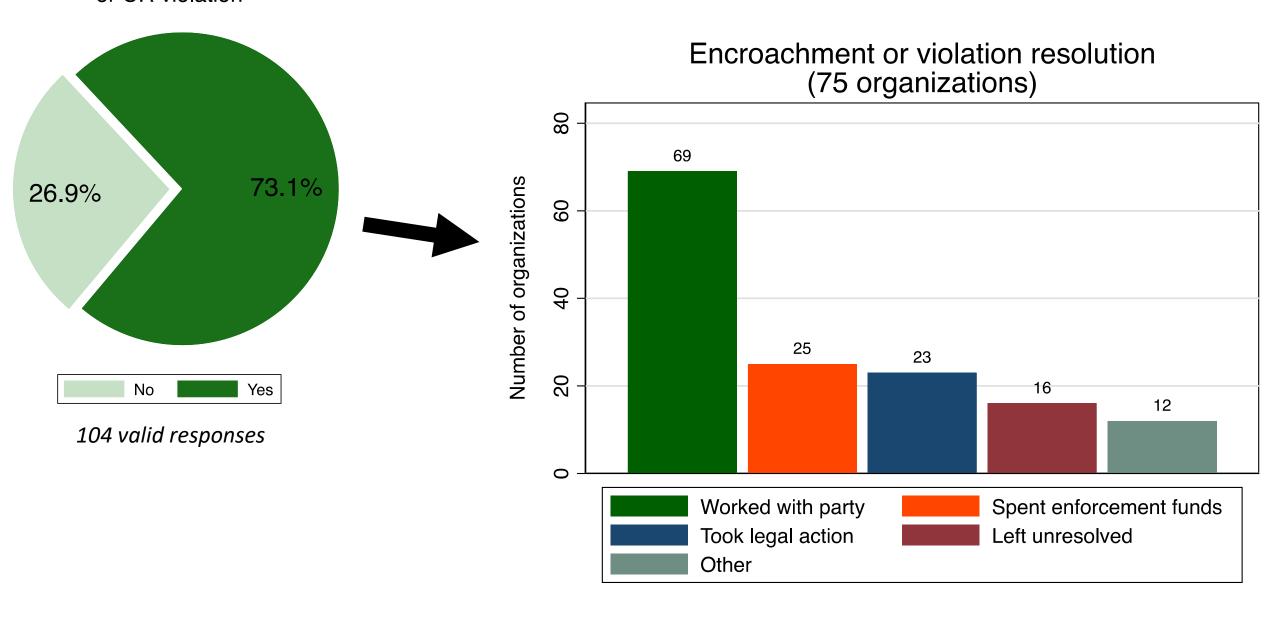
Who does most of the monitoring for the organization, by paid staff size



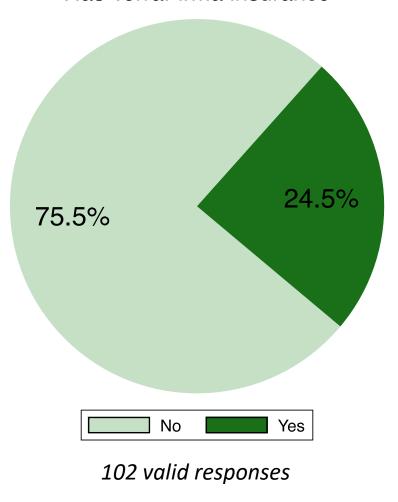
How monitoring is funded

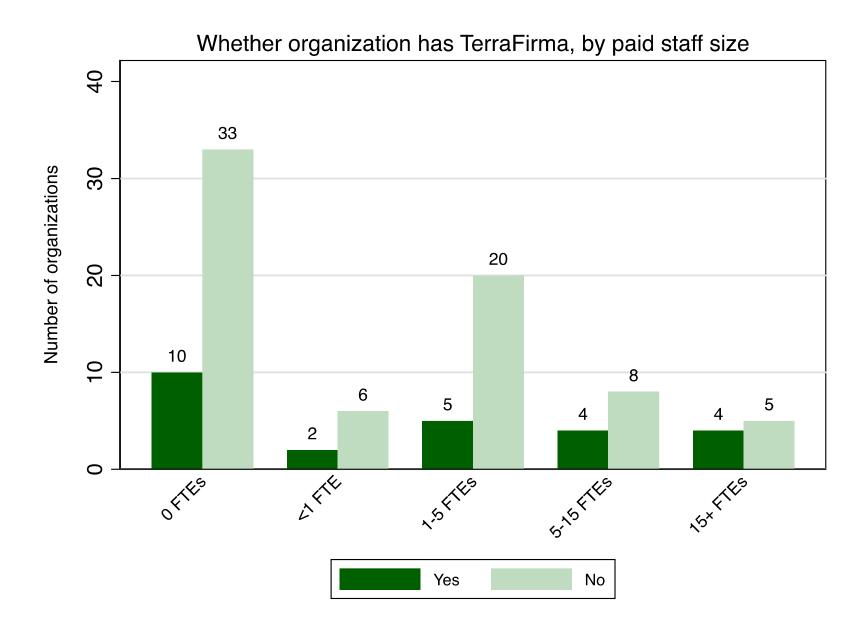


Experienced land encroachment or CR violation

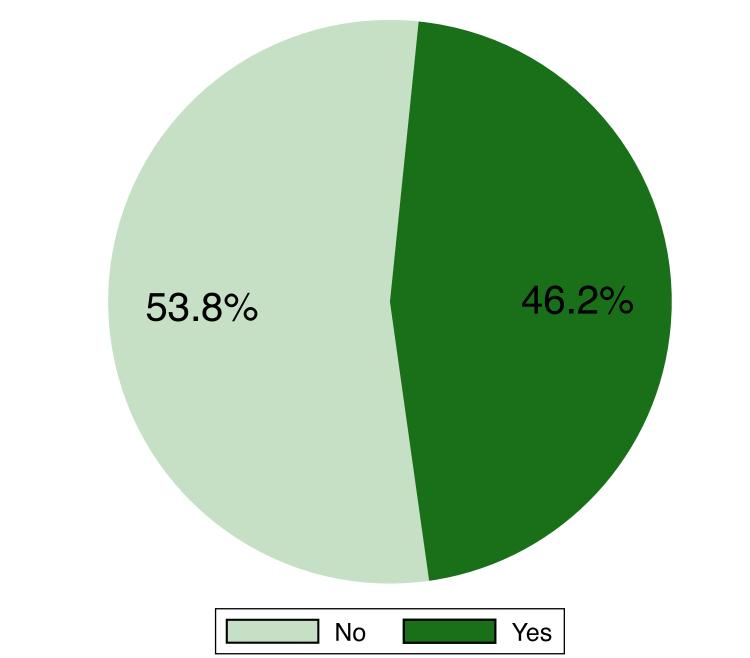


Has TerraFirma insurance

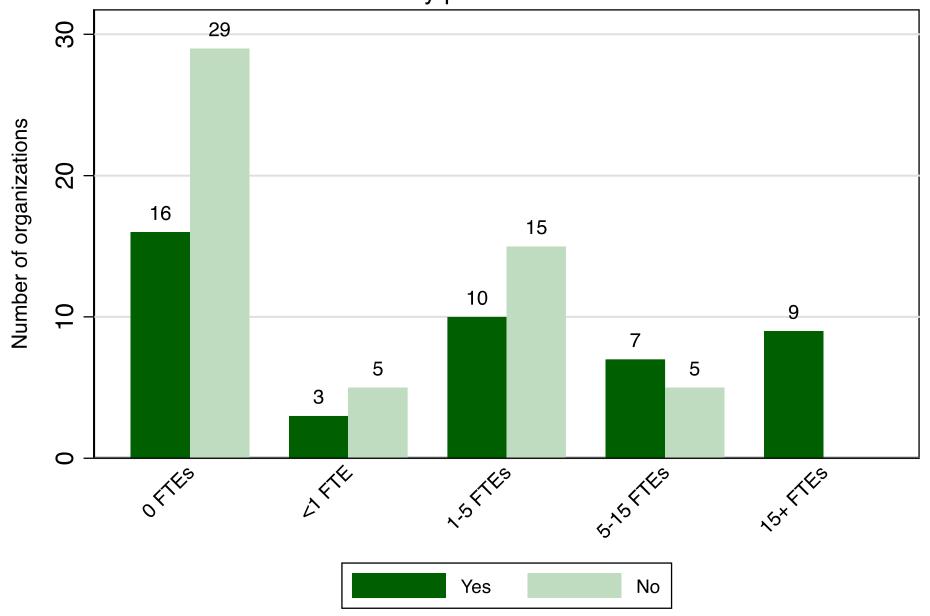




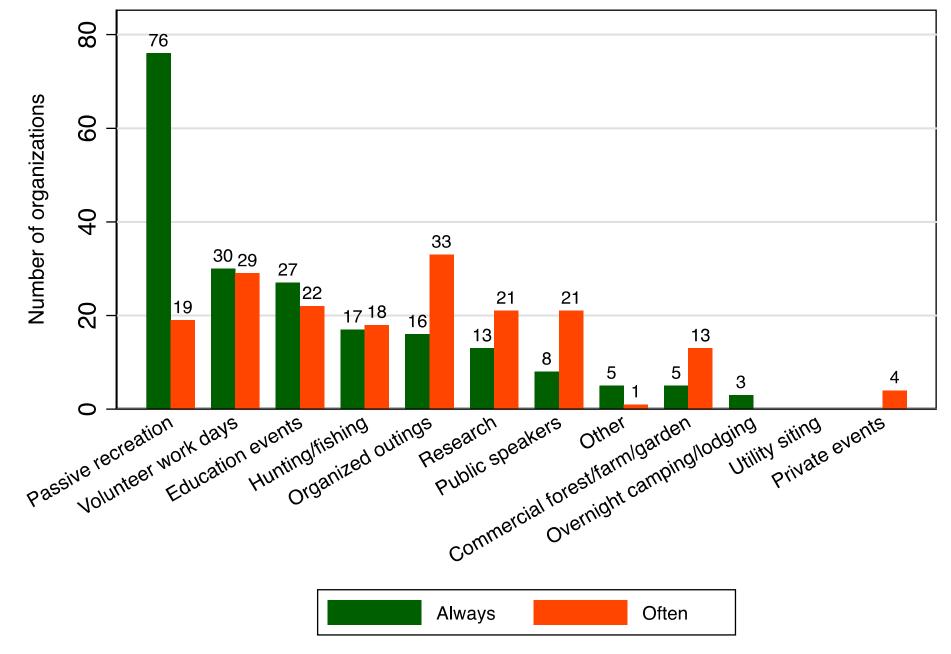
Has current management plan for each property



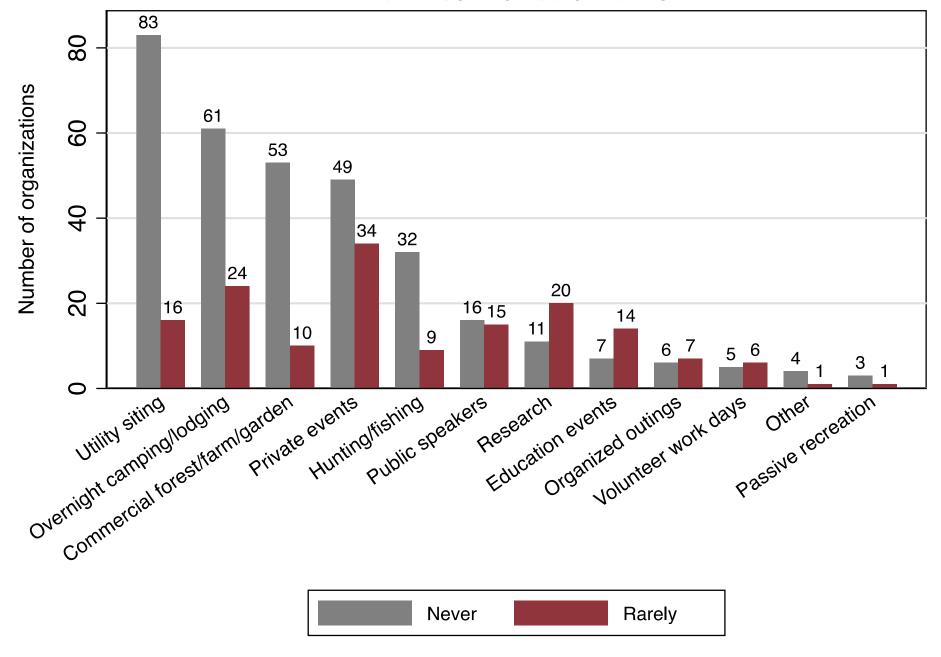
Whether organization has management plans for each of its properties by paid staff size



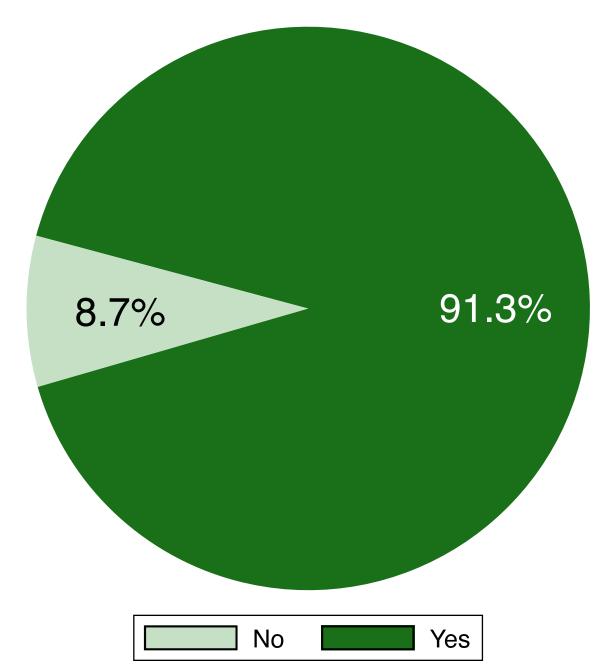
Activities allowed on lands



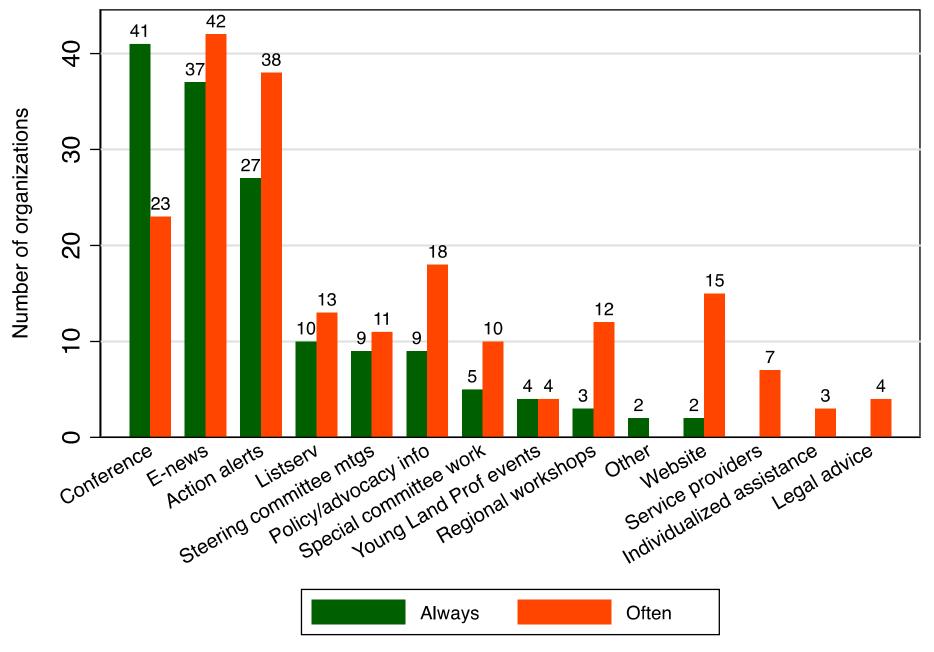
Activities allowed on lands



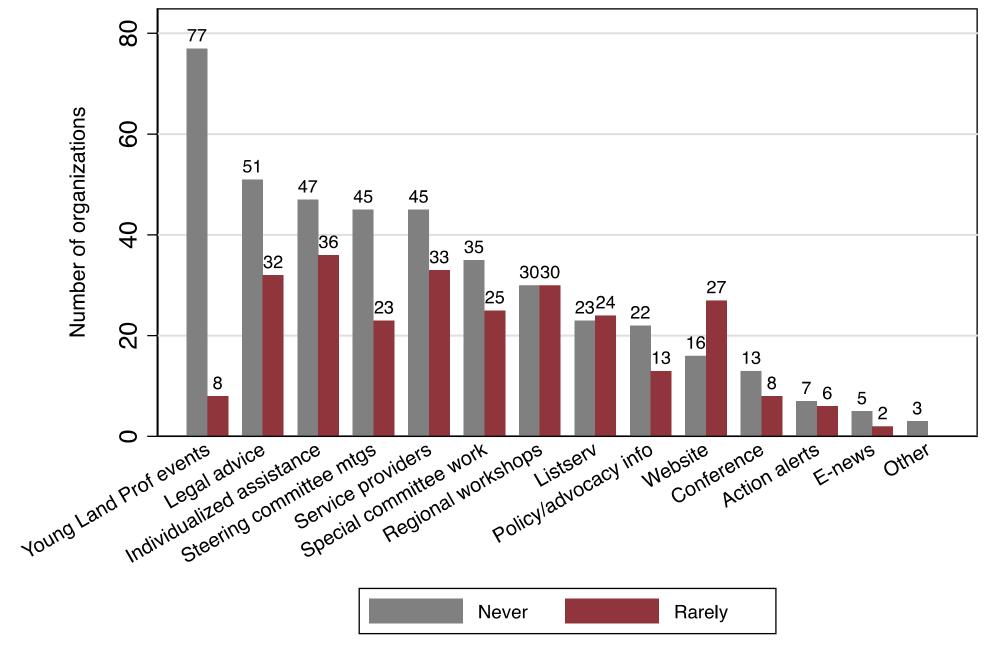
Current MLTC members



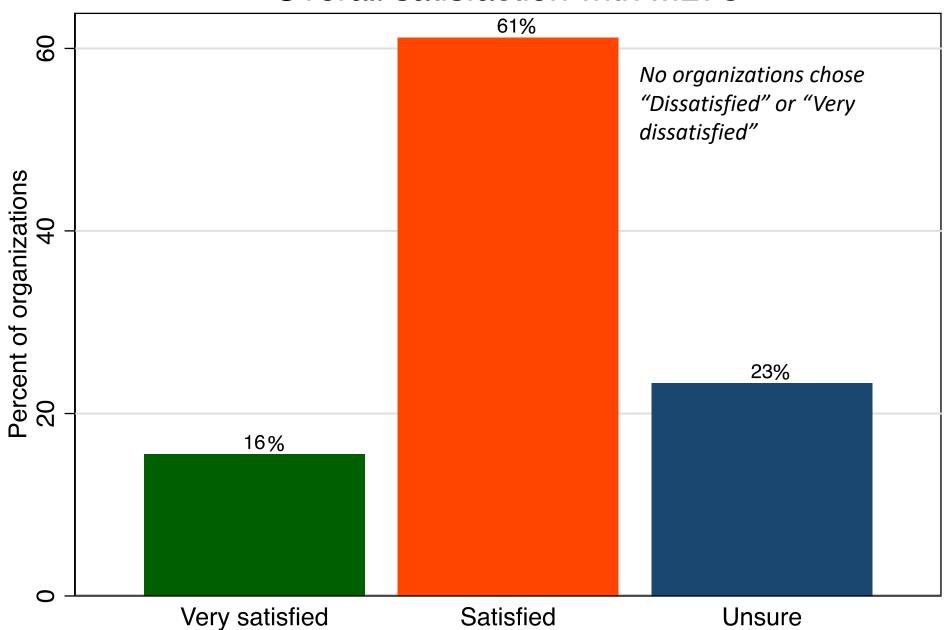
Use of MLTC Services



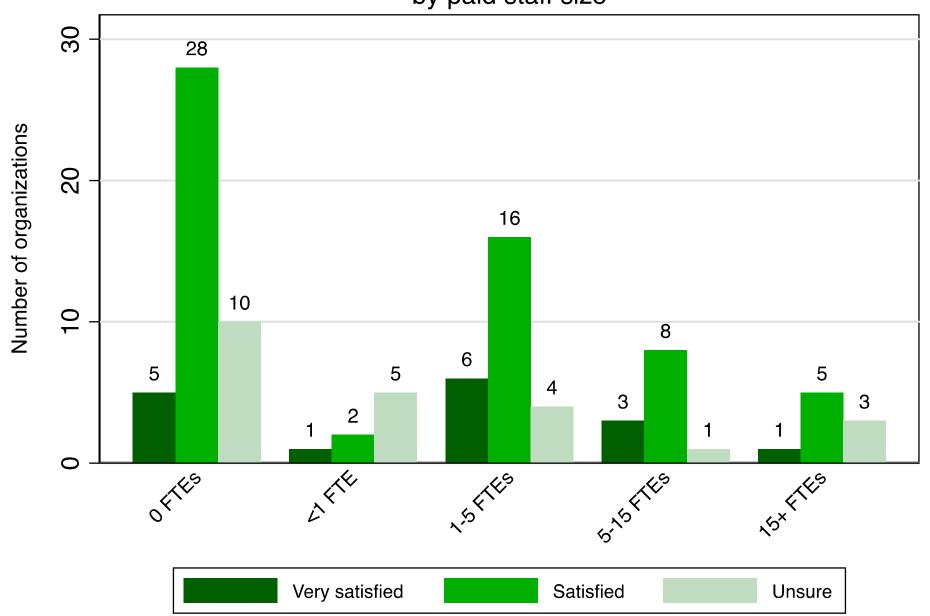
Use of MLTC Services



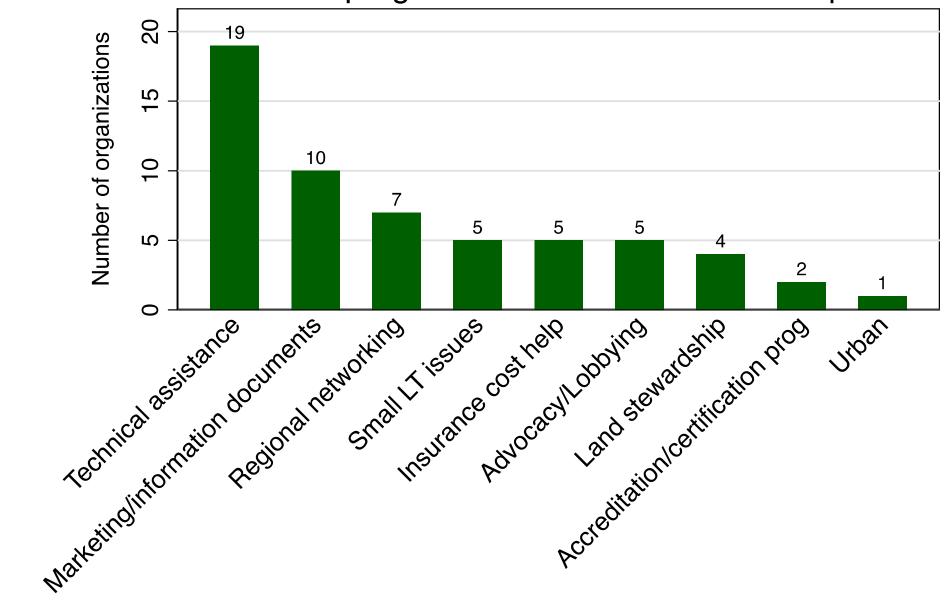
Overall satisfaction with MLTC



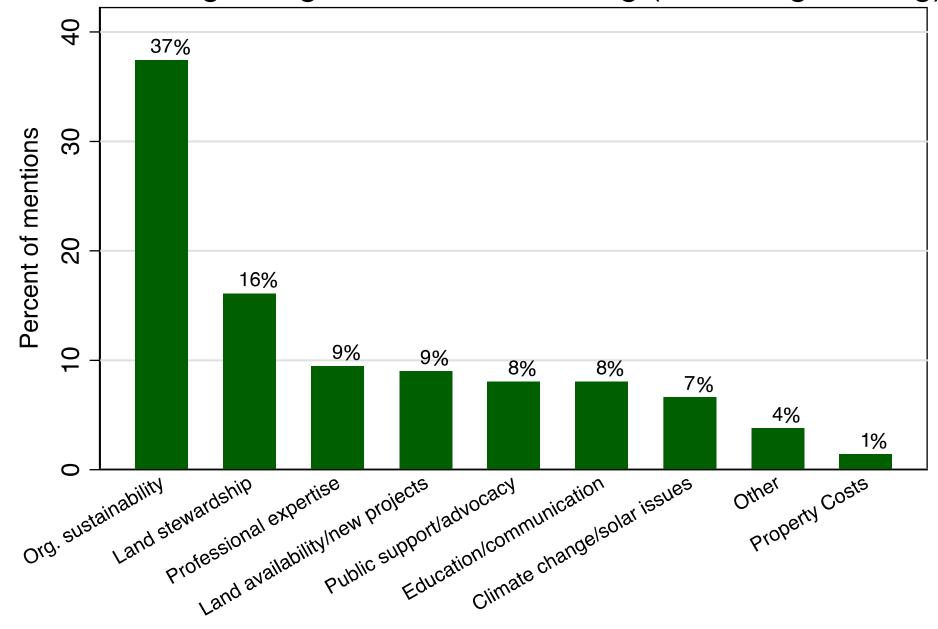
Overall satisfaction with MLTC, by paid staff size

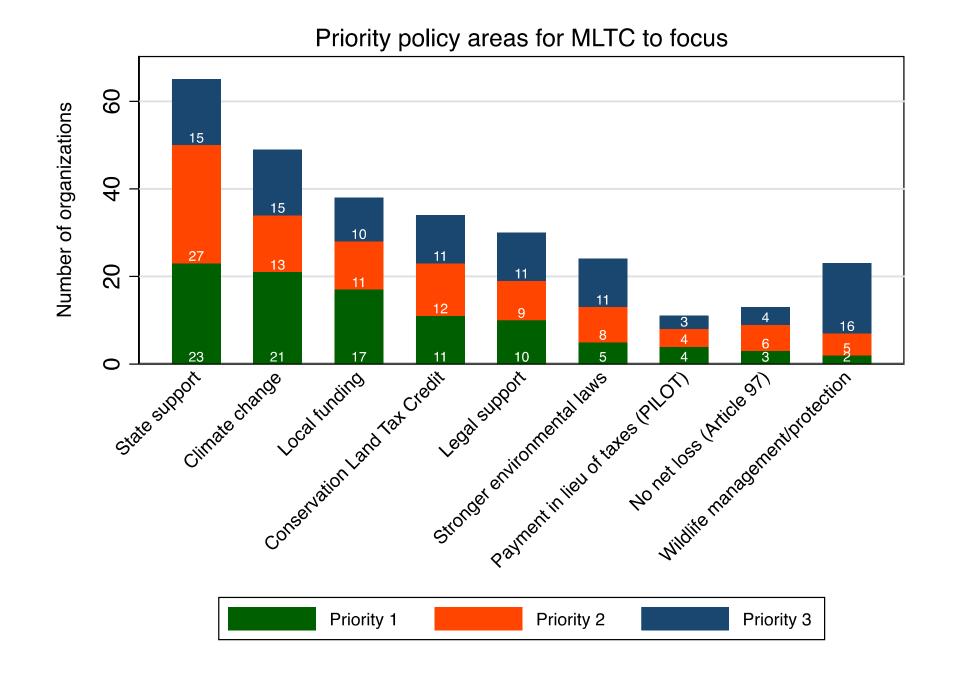


New programs MLTC could offer to help

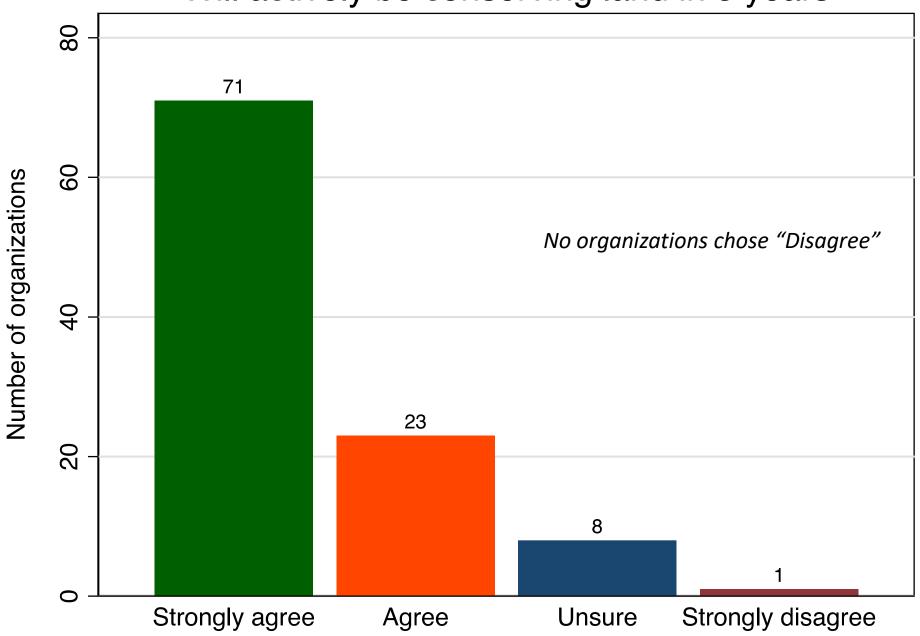


Challenges organizations are facing (excluding funding)

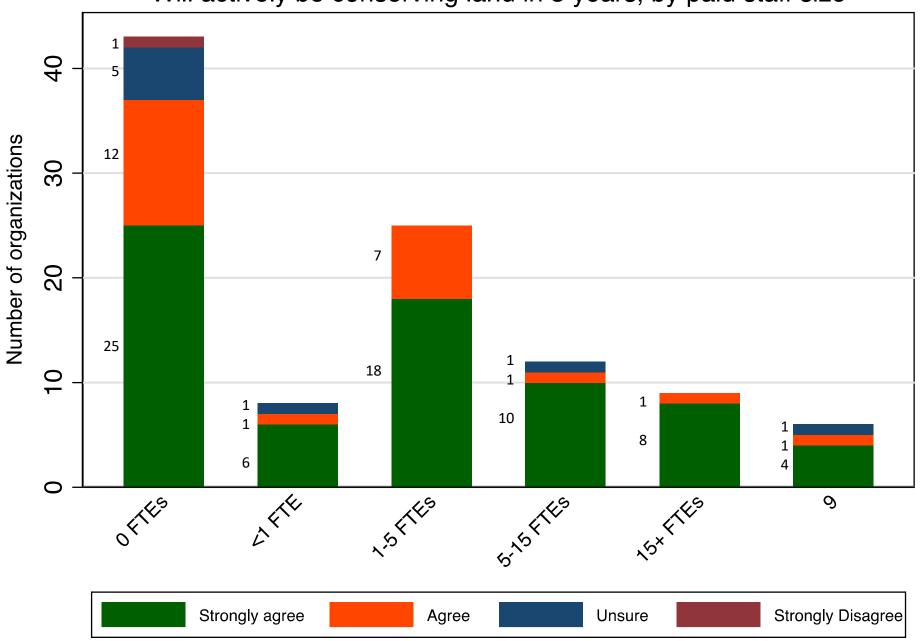




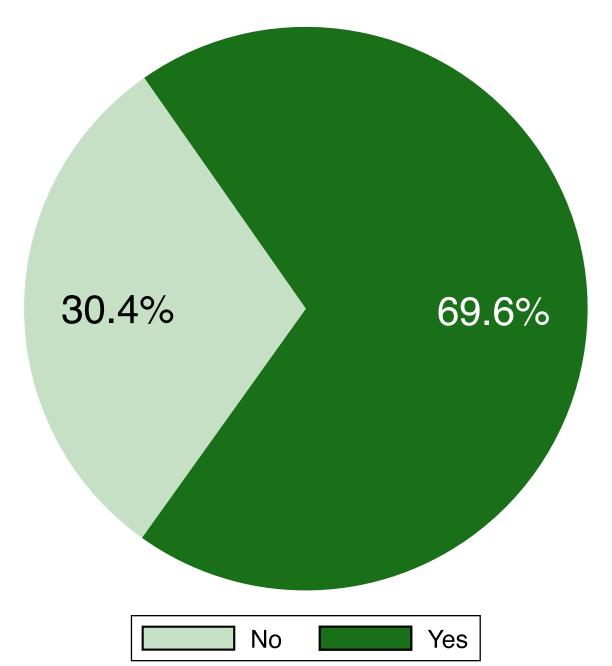
Will actively be conserving land in 5 years



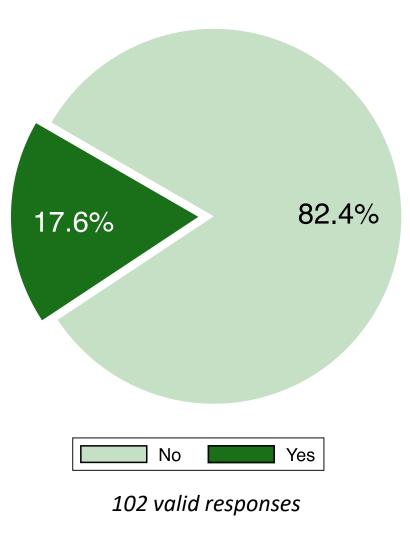
Will actively be conserving land in 5 years, by paid staff size

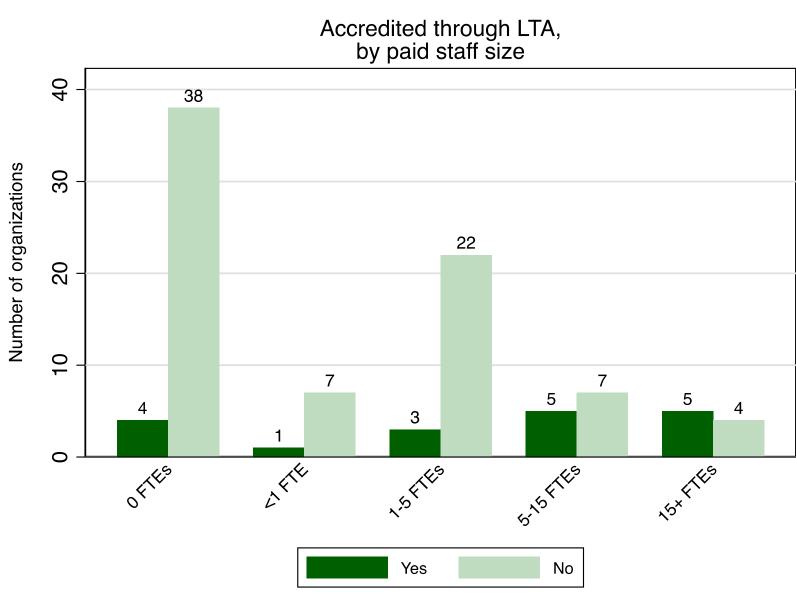


Current LTA members

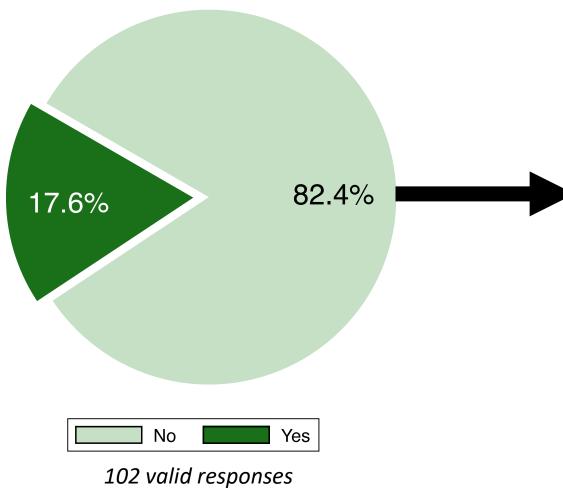


Accredited through LTA

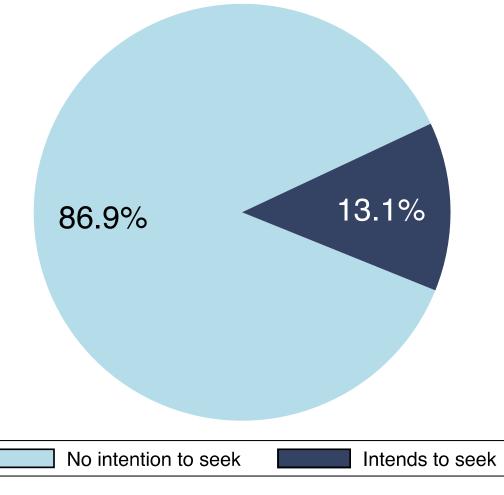




Accredited through LTA

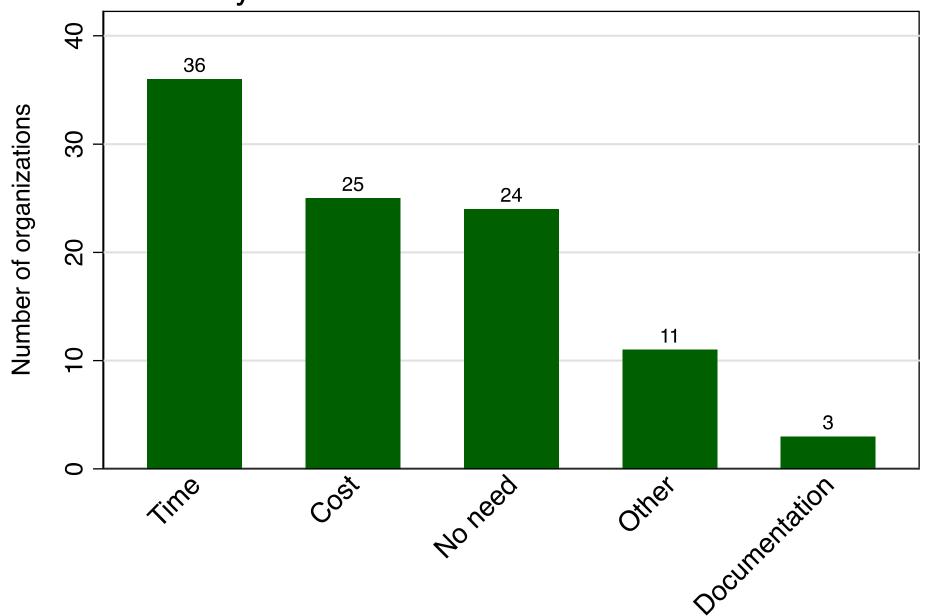


Of those not accredited: Intention about future LTA accreditation



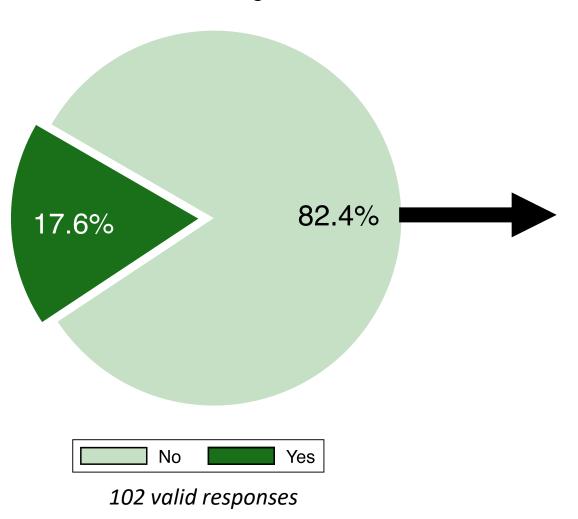
84 organizations

Why no intention to seek LTA accreditation



Accredited through LTA

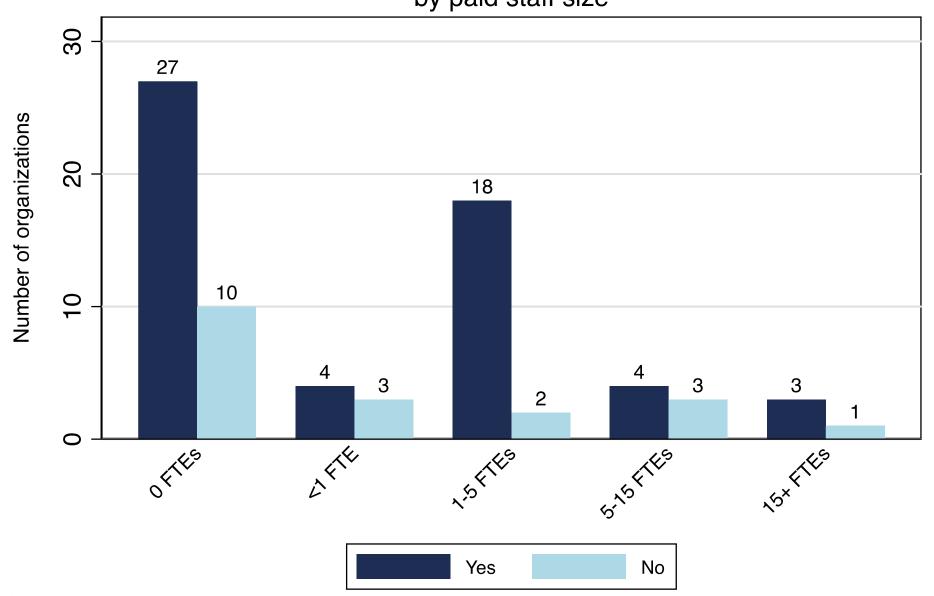
Of those not accredited: Adopted LTA Standards and Practices in principle?



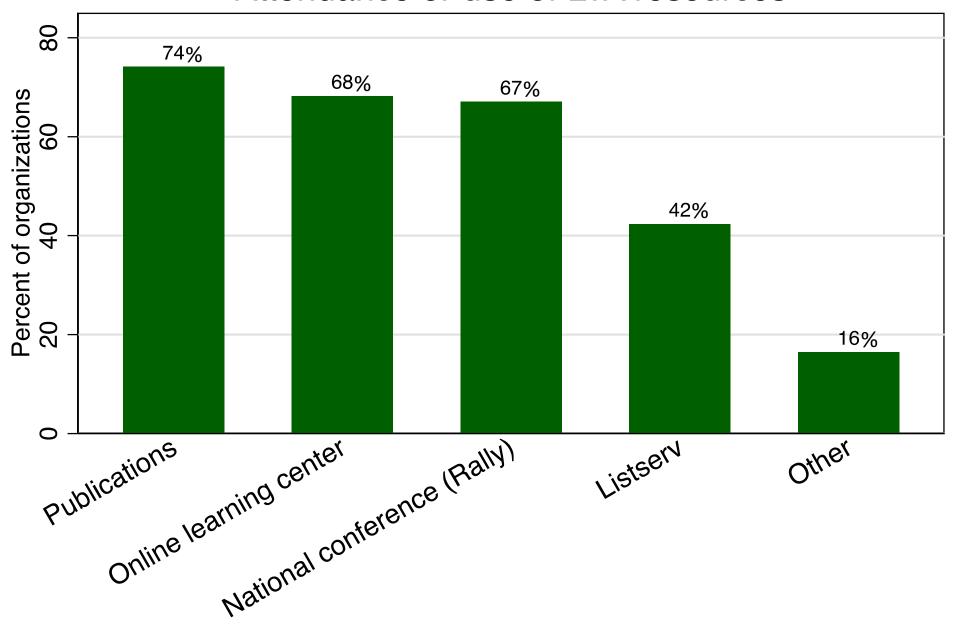
24.7% 75.3% No Yes

81 valid responses (of 84 not accredited)

Non LTA-accredited organizations adopting LTA Standards and Practices in principle, by paid staff size



Attendance or use of LTA resources



LTA services valued most

