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Sudbury, MA 01776

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2014 Massachusetts Land Conservation Conference Healthy Land – Healthy Communities

Saturday, March 22
Worcester Technical High School

Register online today! Space is limited.
www.massland.org/conference



2014 Massachusetts Land Conservation Conference Healthy Land – Healthy Communities

The Massachusetts Land Conservation Conference provides an opportunity for staff and volunteers from land trusts; urban and rural community groups; colleagues from federal, state and local government agencies; students; and philanthropists to participate in a full day of workshops and discussions that focus on fostering a green future in our state through land conservation and greening strategies.



Massachusetts Land Trust Coalition, Inc. is the association of nearly 150 organizations dedicated to increasing the conservation impact of Massachusetts land trusts.

The Coalition plays a crucial role in advancing key conservation legislation, improving communication and collaboration with state environmental agencies, providing a forum for the exchange of ideas and information, and serving as an important educational resource for the land trust community.

MLTC welcomes all who care about land conservation to join the Coalition. Meetings are quarterly.

www.massland.org

We are grateful for the generous support of our 2014 sponsors:

Benefactor Level



Conservator Level



Steward Level

Berkshire Natural Resources Council
Buzzards Bay Coalition
Epsilon Associates, Inc.
Essex County Greenbelt
Fields Pond Foundation
Franklin Land Trust

Groundwork Lawrence
Harvard School of Public Health
Kestrel Land Trust
Mirick O'Connell
Mount Grace Land Conservation Trust

Nantucket Conservation Foundation
Sudbury Valley Trustees
The Compact of Cape Cod Conservation Trusts
The Conservation Fund
Wildlands Trust

2014 Conference Schedule Saturday, March 22

Timeline	8:00 – 8:45	Registration <i>Light Continental Breakfast</i>
	8:45 – 10:00	Plenary Session Welcome Charles Knox – <i>Massachusetts Land Trust Coalition</i>
		Keynote Speaker Eric Chivian, M.D. – <i>Nobel Laureate</i> – <i>Founder of Harvard Medical School's Center for Health and the Global Environment</i> – <i>Director of The Program for Preserving the Natural World</i>
	10:00 – 10:15	Morning Break
	10:15 – 11:45	Concurrent Workshops Session 1
	11:45 – 12:45	Lunch <i>Bring your own lunch or order one when you register</i>
	12:45 – 2:15	Concurrent Workshops Session 2
	2:15 – 2:30	Afternoon Break
	2:30 – 4:00	Concurrent Workshops Session 3

Register by March 8th and SAVE!
We will process registrations on a first-come, first-served basis. Registration will close when the conference is fully-subscribed or on March 15, 2014 – whichever comes first. We cannot guarantee space for walk-in registrations. Walk-ins are not eligible for any discounts. www.massland.org/conference

Can you pitch in behind the scenes?
This annual conference is organized by the conservation community, for the conservation community. Would you volunteer a few hours on March 13, 21, and/or 22? To sign up or for more details, please visit www.massland.org/conference

Exhibitor Space
For information on organization and vendor exhibitor space, or to reserve space, go to www.massland.org/exhibit or contact Amy Janovsky at ajanovsky@massland.org

2014 Massachusetts Land Conservation Conference Healthy Land – Healthy Communities

Saturday, March 22
Worcester Technical High School
Convened by the Massachusetts Land Trust Coalition



Healthy Land – Healthy Communities & Emerging Issues

Coordinated by Mass Land Trust Coalition

Land Management & Stewardship

Coordinated by The Nature Conservancy

Land Protection Tools & Techniques

Coordinated by Mass Audubon

Legal, Tax & Compliance Matters

Coordinated by Mass Land Trust Coalition Attorneys Advisory Panel

Organizational Management & Fundraising

Coordinated by Land Trust Alliance

Urban Conservation & Greening

Coordinated by The Trust for Public Land

Massachusetts Land Conservation Conference

March 22, 2014

Space is limited | Pre-registration required

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@ www.massland.org/conference

Workshop Preferences

Choose one workshop per session:

Session 1 **1A 1B 1C 1D 1E 1F 1G 1H 1I 1J 1K 1L**

Session 2 **2A 2B 2C 2D 2E 2F 2G 2H 2I 2J 2K 2L**

Session 3 **3A 3B 3C 3D 3E 3F 3G 3H 3I 3J** *Fill in your choice*

Contact Name _____ Title _____

Organization | Company _____

Address _____ City _____

State _____ Zip _____ Phone _____

Email _____

Fees **Mass Land Trust Coalition Members**

Basic Member	\$32	One (1) registration at \$32, before/on March 8th
Plus Member	\$32	Four (4) registrations at \$32, before/on March 8th
Basic/Plus Members	\$42	After March 8th

General Attendee	\$42	Before/on March 8th
	\$62	After March 8th

Students*	\$20	Before/on March 8th	*Enrollment proof required
	\$30	After March 8th	

Lunch*	\$12	Please select choice below	*Feel free to bring your own
		<input type="checkbox"/> Chicken Sandwich, Salad, Dessert	
		<input type="checkbox"/> Vegetarian Sandwich, Salad, Dessert	

Total Payment \$ _____

Payment Check payable to: _____

Return form to: Massachusetts Land Trust Coalition
Massachusetts Land Conservation Conference
c/o Delaney Meeting & Event Management
1 Mill Street #315 Burlington, VT 05401

Questions? Call: 802 865 5202
Email: info@delaneymeetingevent.com



1A **Climate Change Resilient Landscapes & Losing Ground V**

- Jeff Collins
Mass Audubon
- Andrew Finton
The Nature Conservancy
- Jessica Dyson
The Nature Conservancy

1B **Return on Investment in Massachusetts Parks & Open Space**

- Jessica Sargent
The Trust for Public Land
- Matt Zieper
The Trust for Public Land

1C **Long Distance Trail Collaboration: Connecticut River Paddlers' & Bay Circuit Trails**

- Clem Clay, *The Trust for Public Land*
- Kristen Sykes
Appalachian Mountain Club
- Artie McCollum, *Silvio O. Conte National Fish & Wildlife Refuge*

1D **A Guide to Local Funding for Woodland & Wildlife Stewardship**

- Fletcher Clark, *Natural Resources Conservation Services*
- Marianne Piche
MA Div. of Fisheries & Wildlife

1E **Basics of Planning & Funding Land Protection Projects**

- Christa Collins
Sudbury Valley Trustees
- Vanessa Johnson
Essex County Greenbelt

1F **Landscape Conservation**

- Celia Riechel, *MA EEA, Div. of Conservation Services*
- Charlie Wyman
Mass Audubon
- Emily Boss
Franklin Land Trust

1G **Keeping Conservation Contributions "Qualified" Under Federal Rules**

- Stefan Nagel,
Law Office of Stephen J. Small, PC .
- Jonathan Avery, *Avery & Associates*

1H **Massachusetts Conservation Land Tax Credit (CLTC)**

- Irene Del-Bono, *MA EEA, Div. of Conservation Services*
- Paula Pariseau, *The Compact of Cape Cod Conservation Trusts*
- Tom Anderson, *MA EEA, Div. of Conservation Services*
- Bob O'Connor, *MA EEA*

1I **Attracting Gifts of Real Estate for Endowment & Stewardship**

- Dennis Bidwell
Bidwell Advisors

1J **Engaging Volunteers to Achieve Stewardship Goals**

- Peggy Sagan
Mass Audubon
- Laura Mattei
Sudbury Valley Trustees
- Stephen Gammon, *MA EEA, Div. of Conservation & Recreation*

1K **Climate Smart Cities – Green Infrastructure Solutions for Climate Challenges**

- Holly Elwell
The Trust for Public Land
- Julie Wormser
Boston Harbor Association

1L **Revitalizing Urban Rivers & Their Communities**

- Cindy Delpapa
MA Div. of Ecological Restoration
- Judy Grinnell, *Hoosic River Revival*
- Brendan Annett
Buzzards Bay Coalition

2A **Parks & Community Health: Fitness Zones & Outdoor Rx**

- Darci Schofield
The Trust for Public Land
- José Massó
Boston Moves for Health
- Pam Hess
Appalachian Mountain Club

2B **Solar Fields & Greenfields Siting Concerns & Solutions**

- Kurt Gaertner, *MA EEA*
- Meg Lusardi, *MA Dept. of Energy Resources*
- Gerry Palano, *MA Dept. of Agricultural Resources*
- Heidi Ricci, *Mass Audubon*

2C **New Resources for Improving Invasive Plant Management**

- Karen Lombard
The Nature Conservancy
- Julie Richburg
The Trustees of Reservations
- Lou Wagner
Mass Audubon

2D **The Value of Farms to Birds & the Value of Birds to Farms**

- Joan Walsh
Mass Audubon
- Andrew Vitz
MA Div. of Fisheries & Wildlife

2E **Effective Legislative Advocacy for Conservation**

- Karen Heymann
Mass Audubon
- Steve Long
The Nature Conservancy

2F **EEA Partnerships & Funding for Land Trusts & Municipalities**

- Celia Riechel, *MA EEA, Div. of Conservation Services*
- Melissa Cryan, *MA EEA, Div. of Conservation Services*

2G **Current Topics in Property Tax & Land Conservation**

- Robert Levite
Attorney
- Mark Robinson, *The Compact of Cape Cod Conservation Trusts*
- Ray Lyons
Attorney

2H **Link Between Conservation Restriction Drafting, Stewardship, & Enforcement**

- Elizabeth Wroblicka
Etheredge & Steuer, P.C.

2I **Borrowing Money Without Losing Sleep**

- Ole Amundsen
The Conservation Fund
- Colin Novick
Greater Worcester Land Trust

2J **Transitions: Managing a Change in Leadership**

- Ryan Mann
Westport Land Trust
- Gaelan Canning
Executive Search Consultant
- Tina Shapleigh Schmid
Westport Land Trust

2K **Urban Agriculture in Boston: Growing Food, Farmers & the Economy**

- Chris LaPointe
The Trust for Public Land
- Glynn Lloyd
City Growers & Urban Farming Institute of Boston

2L **Plan & Build Walking Routes – From MWRA Aqueducts to Rural & Urban Communities**

- Stacey Beuttell, *WalkBoston*
- Joel Barrera
Mass Association of Planning Commissions

3A **Helping Everyone Enjoy the Land: Access for People of All Abilities**

- Tom McCarthy
MA EEA Universal Access Program
- Stu Weinreb, *Mass Audubon*
- Ray Lyons, *Attorney*

3B **Creating a "Farm Friendly" Massachusetts**

- Ashley Davies
New Entry Sustainable Farming Project
- Jesse Steadman
Stow, MA Planning Department
- Christa Collins
Sudbury Valley Trustees

3C **Deer Management: A Multifaceted Approach**

- Thomas J. Rawinski
USDA Forest Service
- Jane Anthony
Wood Hill Middle School
- Rachel Schnakenberg
Andover High School

3D **Estate Planning Outreach: Insights From the Field**

- Wendy Sweetser Ferris
Franklin Land Trust
- Paul Catanzaro, *UMASS Amherst*
- Jay Rasku, *North Quabbin Regional Landscape Partnership*

3E **How to Communicate Effectively to Build Support for Conservation**

- Bob Wilber
Mass Audubon
- Steve Long
The Nature Conservancy

3F **Today's Topics in Conservation Law**

- MODERATOR: Buzz Constable
Lincoln Land Conservation Trust
- PANELISTS:
- Irene Del-Bono, *MA EEA*
 - Robert Levite, *Attorney*
 - Stefan Nagel,
Law Office of Stephen J. Small, PC .
 - Jonathan Bockian,
Law Office of Jonathan Bockan

3G **Due Diligence Considerations in Open Space Purchases**

- Todd Helwig, *Mirick O'Connell*
- David McCay, *Mirick O'Connell*

3H **MassLIFT AmeriCorps: Engaging Whole Communities in Your Work**

- Sean Pollock
Mount Grace Land Conservation Trust
- David Graham Wolf
Mount Grace Land Conservation Trust

3I **Current Trends in Collaborations, Partnerships & Mergers**

- Kevin Case
Land Trust Alliance

3J **Mass in Motion – Creating Healthier Communities**

- Julianne Kelly
Mass in Motion
- Maria Evora-Rosa
Mass in Motion, SE MA

Session 1 10:15 – 11:45

Session 2 12:45 – 2:15

Session 3 2:30 – 4:00