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2015 Massachusetts Land Conservation Conference

Gaining Ground: Conserving Our Common Wealth

Saturday, March 21
Worcester Technical High School Worcester, MA

Register online today! Space is limited.
www.massland.org/conference

Photo: Rich Cloutier



Photo: Mary Ann Alwan

2015 Massachusetts Land Conservation Conference

Gaining Ground: Conserving our Common Wealth

The Massachusetts Land Conservation Conference provides an opportunity for staff and volunteers from land trusts; urban and rural community groups; colleagues from federal, state and local government agencies; students; and philanthropists to participate in a full day of workshops and discussions that focus on fostering a green future in our state through land conservation and greening strategies.



Massachusetts Land Trust Coalition, Inc. is the association of nearly 150 organizations dedicated to increasing the conservation impact of Massachusetts land trusts.

The Coalition plays a crucial role in advancing key conservation legislation, improving communication and collaboration with state environmental agencies, providing a forum for the exchange of ideas and information, and serving as an important educational resource for the land trust community.

MLTC welcomes all who care about land conservation to join the Coalition. Meetings are quarterly.

www.massland.org

We are grateful for the generous support of our 2015 sponsors:

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Steward Level

Berkshire Natural Resources Council
Bowditch & Dewey
Buzzards Bay Coalition
Epsilon Associates, Inc.
Essex County Greenbelt
Fields Pond Foundation

Franklin Land Trust
Kestrel Land Trust
Mount Grace Land Conservation Trust
Nantucket Conservation Foundation

New England Forestry Foundation
Sudbury Valley Trustees
The Compact of Cape Cod Conservation Trusts
The Conservation Fund
Wildlands Trust

2015 Conference Schedule Saturday, March 21

Timeline	8:00 – 8:45	Registration <i>Light Continental Breakfast</i>
	8:45 – 10:00	Plenary Session Welcome Richard K. Hubbard – <i>President, Massachusetts Land Trust Coalition</i> Matthew Beaton (invited) – <i>MA Secretary of Energy and Environmental Affairs</i> Keynote Speaker U.S. Congressman James P. McGovern – <i>Representative for the 2nd Congressional District of Massachusetts</i> – <i>Member of the House Rules Committee and the House Agriculture Committee</i>
	10:00 – 10:15	Morning Break
	10:15 – 11:45	Concurrent Workshops Session 1
	11:45 – 12:45	Lunch <i>Bring your own lunch or order one when you register</i>
	12:45 – 2:15	Concurrent Workshops Session 2
	2:15 – 2:30	Afternoon Break
	2:30 – 4:00	Concurrent Workshops Session 3

Register by March 7th and SAVE!

We will process registrations on a first-come, first-served basis. Registration will close when the conference is fully-subscribed or on March 14, 2015 – whichever comes first. We cannot guarantee space for walk-in registrations. Walk-ins are not eligible for any discounts. www.massland.org/conference

Can you pitch in behind the scenes?

This annual conference is organized by the conservation community, for the conservation community. Would you volunteer a few hours on March 12, 20, and/or 21? To sign up or for more details, please visit www.massland.org/conference

Exhibitor Space

For information on organization and vendor exhibitor space, or to reserve space, go to www.massland.org/exhibit or contact Amy Janovsky at ajanovsky@massland.org

2015 Massachusetts Land Conservation Conference

Gaining Ground: Conserving Our Common Wealth

Saturday, March 21
Worcester Technical High School Worcester, MA
Convened by the Massachusetts Land Trust Coalition



Photo: Rich Cloutier

**Gaining Ground:
Conserving Our Common
Wealth & Emerging Issues**

Coordinated by The Trustees of Reservations

**Land Management
& Stewardship**

Coordinated by The Nature Conservancy

**Land Protection
Tools &
Techniques**

Coordinated by Mass Audubon

**Legal, Tax &
Compliance Matters**

Coordinated by the Mass Land Trust Coalition

**Organizational
Management &
Fundraising**

Coordinated by the Land Trust Alliance

**Urban & Community
Conservation**

Coordinated by The Trust for Public Land

Session 1 10:15 – 11:45

- 1A** **Young Guns Discuss the Future of Land Conservation in Massachusetts**
– Mark Robinson
The Compact of Cape Cod Conservation Trusts
– Ben Wright, *Kestrel Land Trust*
– Jessica Whritenour
Falmouth Land Trust
– Mike Leavitt, *Berkshire Natural Resources Council*
- 1B** **Farmland Access & Transfer: Opportunities for Land Trusts**
– Kathryn Ruhf, *Land For Good*
– Chris LaPointe, *Trust for Public Land*

- 1C** **Managing Habitat Restoration & Visitor Impacts at Weir Hill**
– Kevin Block
The Trustees of Reservations
– Russell Hopping
The Trustees of Reservations
– Joel Carlson, *Northeast Forest & Fire Management*
– Kate Sullivan, *Northeast Forest & Fire Management*
- 1D** **Future Forests: Climate Change & Forest Restoration**
– Colin Novick,
Greater Worcester Land Trust
– Julie Richburg
The Trustees of Reservations

- 1E** **Land Conservation 101: Where Do I Start?**
– Charlie Wyman
Mass Audubon
– Jennifer Ohop, *Opacum Land Trust*
- 1F** **Troubleshooting Land Negotiations**
– Bob Wilber
Mass Audubon
– Rob Warren
The Trustees of Reservations

- 1G** **Amending Conservation Restrictions**
– Jonathan Bockian
Law Office of Jonathan Bockian
– David Santomena
The Trustees of Reservations
- 1H** **CRs not approved by EEA – Perpetual & Enforceable?**
– Deborah A. Eliason, *Attorney*
– Irene DelBono, *MA EEA, Division of Conservation Services*
- 1I** **Pipeline Strategies & Article 97 Lands**
– Leigh Youngblood
Mount Grace Land Conservation Trust
– Arthur Bergeron, *Mirick O’Connell*
– David J. Singer, *Attorney & Mediator*

- 1J** **Grants From Both Sides Now: Grant Makers & Grant Seekers Discuss**
– Ellen Gugel, *Grants & More*
– Pamela B. Kane, *Greater Worcester Community Foundation*
– Katie White
Conservation Law Foundation
– Prentice Zinn, *GMA Foundations*
- 1K** **Xs, Ys, Boomers & Traditionalists: Engaging Four Generations of Volunteers**
– Illene Roggensack
Third Sector Innovations

- 1L** **Exploring the Health Benefits of Greening Urban Landscapes**
– Katy Walker
Health Effects Institute
– Peter James
Harvard School of Public Health
– Wig Zamore, *Somerville Transportation Equity Partnership*
- 1M** **Techniques for Engaging Urban Youth in Conservation & the Outdoors**
– Samantha Lyon
Thompson Island Outward Bound
– Megan Connerton
The Nature Conservancy

Session 2 12:45 – 2:15

- 2A** **Rebuilding the Local Food System & Conserving our Communities**
– Jamie Pottern, *Mount Grace Land Conservation Trust*
– Cynthia Henshaw
East Quabbin Land Trust
– Cathy Wirth
The Trustees of Reservations
- 2B** **Making Resiliency Relevant: Communicating Climate-Savvy Strategic Planning**
– Sarah Wells, *North Quabbin Regional Landscape Partnership*
– Nina Chase, *Sasaki Associates*
– Maggie Owens, *MassLIFT AmeriCorps*
- 2C** **What to Expect: The New Administration**
– Steve Long, *The Nature Conservancy*
– Jennifer Ryan, *Trustees of Reservations*
– Administration Representative
(invited)

- 2D** **New Visions for the Integration of Forest Management & Land Protection**
– Robert Perschel
New England Forestry Foundation
– David Foster
Harvard Forest (invited)
- 2E** **Land Management, Stewardship & Public Outreach Using Web Mapping Technologies**
– Jason Stanton, *Montachusett Regional Planning Commission*
– Angela Sirois-Pitel
The Nature Conservancy

- 2F** **Planning for Resilience: Prioritization & Conservation Tools**
– Andy Finton
The Nature Conservancy
– Valerie Massard
Mass Audubon
– Christa Collins
Sudbury Valley Trustees
– Dan Stimson
Sudbury Valley Trustees
- 2G** **EEA Partnerships & Funding Opportunities for Land Trusts & Municipalities**
– Celia Riechel, *MA EEA*
– Melissa Cryan, *MA EEA*

- 2H** **Mock Trial of a Conservation Restriction Violation**
– Elizabeth Wroblecka, *Esq.*
– William Constable, *Lincoln Land Conservation Trust*
– Ray Lyons, *Attorney*
– Rob Warren, *The Trustees of Reservations*
- 2I** **The Nitty Gritty of Conservation Restrictions, Step by Step**
– Irene DelBono
MA EEA, Division of Conservation Services

- 2J** **Got Land? Creative Ways to Promote Properties & Engage Supporters**
– Ryan Mann
Westport Land Trust
– Mary Williamson
Essex County Greenbelt
- 2K** **Conservation Leadership: A Small Group of Committed Citizens CAN Change the World**
– Kathy Sferra
Stow Conservation

- 2L** **Escaping the Four Walls: Urban Hiking & the East Side Trail**
– Colin Novick
Greater Worcester Land Trust
– Gene Tivnan
Beals & Thomas
- 2M** **Park Equity & the Role of Urban Greenways**
– Clarissa Rowe
Brown Richardson & Rowe
– Brad Buschur
Groundwork Lawrence

Session 3 2:30 – 4:00

- 3A** **How to Catch Up With CRs for a Backlog of CPA-Funded Lands**
– Ben Wright, *Kestrel Land Trust*
– Elizabeth L. Wroblecka, *Esq.*
– Vanessa Johnson
Essex County Greenbelt
- 3B** **Personal Stories: How & Why We Do Conservation**
– Leslie Luchonok, *Environmental/Community Consultant*

- 3C** **Field Management: A Look at Managing Fields for Wildlife Habitat**
– Laura Mattei
Sudbury Valley Trustees
– Russ Hopping
The Trustees of Reservations
– Amanda Weise
New England Wild Flower Society

- 3D** **Using Ecological Integrity & Conductance to Prioritize Land for Conservation**
– Scott Jackson
UMASS Amherst
- 3E** **Understanding the Ch. 61 Programs & Their Role in Conservation**
– Paul Catanzaro
UMASS Amherst
– Jennifer Fish
MA EEA, Department of Conservation & Recreation

- 3F** **Today’s Topics in Conservation Law**
MODERATOR: Buzz Constable
Lincoln Land Conservation Trust
PANELISTS:
– Irene DelBono, *MA EEA, Division of Conservation Services*
– Robert Levite, *Attorney*
– Jonathan Bockian
Law Office of Jonathan Bockian
– Brian Beaton
Bowditch & Dewey
- 3G** **2015 Property Tax Exemption Primer**
– Ray Lyons, *Attorney*
– Nikki McKoon, *Mass Audubon*

- 3H** **Analyzing your Fundraising Special Events: Cash Cow or Sinkhole?**
– Illene Roggensack
Third Sector Innovations
- 3I** **88 Ways to Make Your Land Trust Stronger**
– Kevin Case
Land Trust Alliance
– Jennifer Ohop
Opacum Land Trust

- 3J** **Planting Trees to Save Energy, Reduce Stormwater & Improve Neighborhoods**
– Mat Cahill
MA EEA, Department of Conservation & Recreation
– Celia Riechel
MA EEA
– Bob O’Connor
MA EEA

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March 21, 2015

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Workshop Preferences Choose one workshop per session:

Session 1 **1A 1B 1C 1D 1E 1F 1G 1H 1I 1J 1K 1L 1M**

Session 2 **2A 2B 2C 2D 2E 2F 2G 2H 2I 2J 2K 2L 2M**

Session 3 **3A 3B 3C 3D 3E 3F 3G 3H 3I 3J** *Fill in your choice*

Contact

Name _____ Title _____

Organization | Company _____

Address _____ City _____

State _____ Zip _____ Phone _____

Email _____

Fees

Mass Land Trust Coalition Members		
Basic Member	\$35	One (1) registration at \$35, before/on March 7th
Plus Member	\$35	Four (4) registrations at \$35, before/on March 7th
Basic/Plus Members	\$45	After March 7th
General Attendee	\$45	Before/on March 7th
	\$65	After March 7th
Students*	\$20	Before/on March 7th
	\$30	After March 7th
Lunch*	\$12	Please select choice below *Feel free to bring your own
		<input type="checkbox"/> Chicken Sandwich, Salad, Dessert
		<input type="checkbox"/> Vegetarian Sandwich, Salad, Dessert
Total Payment	\$ _____	

Payment Check payable to: Massachusetts Land Trust Coalition
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Questions?

