

Young Land Professionals Conference Call

Meeting Minutes 9/17/19

Attendees: John Gioia, Nick Rossi, Rachel Calderara, Maggie Brown, Mariah Auman, Stephen O'Grady

1. May minutes were approved by the committee
2. Events:
 - a. John: Debrief on Harbor Islands event
 - i. Event went well with 12 participants. The group met with two Park Rangers (a Cultural Interpretation Ranger and a Stewardship/Natural Resources Ranger). After the Harbor Island tour, the group met for networking at a biergarten within walking distance. YLP should continue to have Boston events. Cape group came, TNC office came.
 - b. Mariah: Update on North Adams event
3. October 18th, North Adams. A hike to Sunset Rock during peak fall with guest speaker, Elena Traister, Professor of Environmental Studies at MCLA & a sunset social hour at the Wigwam Western Summit Sky Bar. Elena will discuss aquatic ecology and watershed health and give pointers for entering the field.
 - a. Future events: Nick (Central) and Southeastern MA
 - i. Concord: MACC (MA Conservation Commission) has a young professionals group, so maybe a co-event with them. Event will take place in November.
 - ii. Rachel: A couple young professional groups in the area for SE event to partner. Potential for input from business sector on land conservation. Indoor space. South Shore Young Professionals (chamber of commerce) and Green Drinks. Steve can help with planning. Tentative date: Thursday, Feb 6th)
 - b. Eventbrite for YLP. Rachel to send and save on YLP Google Drive.
4. Discuss poll to YLP members
 - a. March we discussed a new poll. Poll would be about trainings that MassLand offers. YLP to be more involved with trainings for MassLand, beyond events to diversify what YLP offers. Maggie to be point person and will develop/share. Results of survey will go to MassLand and YLP Committee will report to Steering Committee. Shoot for results by mid-December.
5. Event Outreach: Social Media
 - a. Facebook/Instagram
 - i. Mariah will take lead and ask Matt with MassLand for input.
6. New committee members: Two open seats
 - a. Felicia (DCR) and DCS options: John will follow up
 - b. Pioneer Valley Region: Mount Grace (Fletcher or other) Mariah, Kestrel (Nick)
 - c. Someone who works for TerraCorps (Mariah to reach out to Hanna)

7. State Employee/Land Trust Retreat (November 21-22)
 - a. Annual conference at Harvard Forest organized by: Bob Wilber of Mass Audubon and Bob O'Connor at EEA. 2 days, overnight option. Director of Planning for City of Holyoke: Climate Resiliency Keynote Topic. Other focuses: Public Health and Resilient Land Initiatives.

8. Mass Land Related Items
 - a. All-inclusive networking events
 - i. In the future, prepare more detailed proposals when sharing ideas.
 - ii. Overall a good response.
 - b. YLP report to Steering Committee
 - i. September 27th: Nick will be there. Steve and John hoping to be there too.
 - ii. Poll to YLP list
 - iii. Event overview
 - iv. Filling a couple of seats that will represent geographic spread and diversity of groups working on land conservation.
 - v. Brainstorming ways to reach out to other young professional groups.

9. January Conference Call
 - a. Doodle poll for January (Mariah to send out)