



18 Wolbach Road, Sudbury MA 01776  
Tel: 978-443-2233 Fax: 978-443-2333  
E-mail: [Info@MassLand.org](mailto:Info@MassLand.org)  
Website: [www.MassLand.org](http://www.MassLand.org)

## 2014 MLTC MassLand E-News Policy

The Mass Land Trust Coalition uses the following guidelines to determine what categories of information and articles to include in the E-news.

### Included at the discretion of MLTC:

**Action Alerts:** Alerts of relevance to the local conservation community.

**News / Nature News:** News articles of relevance to the conservation community.

**MLTC News:** Information about MLTC services, activities and events of interest to the conservation community.

**Legal / Legislative News:** Cases involving issues of concern to the conservation community / hearings on, or passage of, legislation of interest to the community /

**Events:** Events of interest to the conservation community that are *free and open to the public*.

**Training/Workshops/Conferences:** Training, workshops and conferences deemed relevant to the conservation community.

**Resources:** Free, open-source, or discounted resources, especially those specifically suited to not for profit organizations.

**Grants:** Any grants available to the conservation community.

**Jobs:** Any job with a conservation organization or conservation partner.

**People:** Obituaries, announcements and articles concerning people of relevance to the land conservation community.

### Not included:

**Events:** Fundraising events that *benefit only one organization*.

**Political Campaign Materials:** Information about candidates running for political office.

**Advertisements:** Inducements to purchase goods or services whether relevant to the conservation community or not.

**Photographs / Flyers / Graphic Images:** To minimize problems for email recipients, MLTC excludes this type of input.

**Inappropriate Language:** Any article that contains prejudicial or defamatory language.

### Guidelines for submission:

Articles must be submitted by email to the MLTC E-news Editor at [enews@massland.org](mailto:enews@massland.org). The E-news is published approximately every two weeks. Please bear this in mind if you are submitting articles of a time-critical nature.

Articles should be less than 200 words and attachments will not be included. Web links to more detail, registration forms, etc. can be included within an article.